# The American University of Rome

# UNDERGRADUATE CATALOG 2017-2018



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This catalog must be considered informational and not binding on the University. It is current as of the time of its printing. However, the University reserves the right to change admission or degree requirements or refuse to grant credit or a degree if the University, in its sole judgment, determines that the student has not satisfactorily met its requirements. The University will make every effort to inform students and prospective students of any such changes. © The American University of Rome, 2017.

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#### ACADEMIC CALENDAR

The academic calendar is for informational purposes only. Please refer to http://www.my.aur.it/ ICS/Academic\_Calendar.jnz for current dates and future calendars.

#### **SUMMER SESSION II 2017**

#### July 2017

4	Tuesday	Arrivals
5	Wednesday	Mandatory Orientation Activities
6	Thursday	Classes start. Last day to add a course and to drop without
	•	a 'W' recorded
7	Friday	Classes held
10-13	Mon-Thur	Classes held
17-20	Mon-Thur	Classes held
24-25	Mon-Tues	Classes held
25	Tuesday	Last day to DROP a course with a 'W' recorded
26-27	Wedn-Thur	Classes held
31	Monday	Classes held

#### August 2017

1	Tuesday	Last day of classes
2	Wednesday	Final Exams
3	Thursday	Housing check out

#### FALL SEMESTER 2017

August 2017

28-31 Mon-Thur Arrivals Week

#### September 2017

-		
1-2	Fri-Sat	Arrivals Week
4	Monday	Fall 2017 classes begin. ADD/DROP session starts
8	Friday	End of ADD period and last day to DROP a course without
		a 'W' recorded
Octol	per 2017	
9	Monday	Spring and J-Term 2018 registration starts for AUR degree students
19	Thursday	Spring and I-Term 2018 registration ends for AUR degree students

19	Thursday	Spring and J-Term 2018 registration ends for AUR degree students
23	Monday	Spring and J-Term 2018 registration starts for study abroad students
30-31	Mon-Tue	Fall break

## November 2017

Novem	Der 201/	
1-3	Wed-Fri	Fall break
1	Wednesday	All Saint's Day. Italian National Holiday, University closed.
6	Monday	Classes Resume
13	Monday	Deadline for May/July 2018 graduation, requests to be handed
		to the Registrar
		Deadline for submission of Master's Thesis
15	Wednesday	Last day to DROP a course with a 'W' recorded
23	Thursday	Thanksgiving. Classes held

#### December 2017

2	Saturday	Friday make up for Graduate classes
7	Thursday	Last day of classes
8	Friday	Immaculate Conception. Italian National Holiday, University closed.
11-14	Mon-Thur	Final exams
12-14	Tue-Thur	Master's Thesis defenses
15	Thursday	Housing check out
		-

#### J-TERM 2018

#### **January 2018**

Juniu	, =•=•	
3	Wednesday	Arrivals
4	Thursday	Orientation Activities in the morning. Classes begin in the afternoon
5	Friday	Classes held
6	Saturday	Italian National Holiday, University closed.
8-13	Mon-Sat	Classes held
11	Thursday	Last day to DROP a course with a 'W' recorded
15-16	Mon-Tue	Classes held
17	Wednesday	Final exams

Housing check out 18 Thursday

#### **SPRING SEMESTER 2018**

# January 2018

11

16

25

27

Januai	y 2010	
22-27	Mon-Sat	Arrival Week
29	Monday	Spring 2018 classes begin. ADD/DROP session starts
Februa	ury 2018	
2	Friday	End of ADD period and last day to DROP a course without a 'W recorded
March	2018	
19-23	Mon-Fri	Spring break
26	Monday	Classes resume.
27	Tuesday	Summer and Fall 2018 registration starts for AUR degree students
30	Friday	Easter Friday. University closed.
April 2	2018	
2	Monday	Easter Monday. Italian National Holiday, University closed.
6	Friday	Summer 2018 registration starts for study abroad students
7	Saturday	Classes held only for Graduate courses (Friday schedule)
10	Tuesday	Summer and Fall 2018 registration ends for AUR degree students

- Summer and Fall 2018 registration ends for AUR degree students Tuesday Wednesday Last day to DROP a class with a 'W' recorded
- Graduation request forms to be handed in for Dec 2018 graduation Monday
  - Fall 2018 registration starts for study abroad students
- Liberation day. Italian National Holiday, University closed. Wednesday
- Master's Thesis defenses (optional) Friday

#### May 2018

Tuesday	Italian Labor Day. Italian National Holiday, University closed.
Monday	Classes held, Monday schedule
Tuesday	Classes held, Tuesday schedule
Wednesday	Classes held, Monday schedule
Thur-Fri	Final exams
Mon-Tue	Final exams
Wednesday	Housing check out
Friday	Commencement Day
	Monday Tuesday Wednesday Thur-Fri Mon-Tue Wednesday

#### **SUMMER SESSION I 2018**

#### May 2018

28-29	Mon-Tues	Arrivals
30	Wednesday	Mandatory Orientation Activities
31	Thursday	Classes begin. Last day to ADD a course and to
		DROP a course without a 'W' recorded

#### June 2017

1	Friday	Classes held
2	Saturday	Republic Day. Italian National Holiday, University closed
4-7	Mon-Thur	Classes held
11-14	Mon-Thur	Classes held
18-21	Mon-Thur	Classes held
19	Tuesday	Last day to DROP a course with a 'W' recorded
25-26	Mon-Tue	Classes held
27	Wednesday	Final exams
28	Thursday	Housing check out
29	Friday	St. Peter & Paul. Rome Holiday, University closed

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#### ABOUT THE AMERICAN UNIVERSITY OF ROME

#### **Mission Statement**

The American University of Rome prepares students to live and work across cultures as skilled and knowledgeable citizens of an interconnected and rapidly changing world. AUR is a private, independent, not-for-profit institution of higher education, primarily offering undergraduate and graduate liberal arts and professional programs to degree and study abroad students from around the world. Taking the best of the American approach to interdisciplinary, student-centered learning, our international faculty and staff use Rome as our classroom and Italy and Europe as invaluable resources. AUR's innovative programs promote intellectual excellence, personal growth and an appreciation of cultural diversity in an international environment.

#### Goals

The goals of The American University of Rome emanate from its culture of assessment and continuous improvement as it strives to be known as a leader among American international universities outside of the United States.

Primary among its goals is the quality of its liberal arts and professional academic programs, taught by a highly qualified international faculty and supported by advanced learning resources and technology so that student learning will reach the highest levels of excellence.

Enrollment and development plans seek to match an increasingly diverse student body to its caring, student-centered environment that broadens perspectives and enables communication across cultures through the curriculum, faculty scholarship, co-curricular activities and campus life.

The University uses the cultural, social and experiential opportunities of Rome, Italy and Europe as resources for its growing range of programs.

**The American University of Rome** is a small internationally recognized liberal arts college, offering undergraduate and graduate degree programs of the highest quality to students from all over the world. It is a first choice university for degree students seeking an international learning experience through well-established programs a destination for study abroad students.

AUR excels in international higher education working with renowned education institutions in the U.S. to provide a range of exciting and challenging programs that meet the needs of study abroad students and are fully integrated with their home programs.

Embodying a global breadth of vision in its work, The American University of Rome is firmly rooted in the local community, with strong links to Italian and European institutions. Its highly qualified faculty are active researchers with established or growing reputations and expert teachers using the best pedagogy to create the most effective learning environments.

Study abroad students return to their home institutions enriched and inspired by the distinctive AUR experience, while our graduates become globally conscious leaders and ambassadors for cross-cultural understanding.

#### WELCOME TO THE AMERICAN UNIVERSITY OF ROME

The American University of Rome is committed to excellence in education and the promotion of cross-cultural exchange. AUR is dedicated to encouraging academic achievement in its students and offers a curriculum designed to complement our high academic standards and ensure an active learning environment with a low student/faculty ratio.

Founded in 1969, The American University of Rome is the oldest degree-granting American university in Rome. AUR is a coeducational, accredited university which offers undergraduate degrees in ten disciplines.

The University offers programs leading to the following degrees:

#### **Bachelor of Arts Degrees**

- Archeology and Classics
- Art History
- Communication
- English Writing, Literature, and Publishing
- Film and Digital Media
- Fine Arts
- Interdisciplinary Studies
- International Relations and Global Politics
- Italian Studies

#### **Bachelor of Science Degree**

- Business Administration
- Travel and Tourism Management

#### **Associate Degrees**

- Liberal Studies
- International Business

The University also offers a study abroad program for students studying at other universities.

#### The AUR Logo

The American University of Rome's shield and logo is derived from the design of the distinctive paving pattern of Michelangelo's Piazza del Campidoglio on the Capitoline Hill in Rome. Its twelvepointed geometry has a multitude of meanings, primary among them in this context the radiant role of Rome as the center of the world, the Caput Mundi, as the ancients fashioned it and as the Renaissance revived the concept. [James Ackerman, The Architecture of Michelangelo (1986), 166-70] Located prominently in the center the open book, a common university motif and symbol of knowledge, is inscribed with the University's year of founding, 1969 in Roman numerals. The book is encircled by AUR's motto "Inter Gentes Trans Orbem" (between people across the world) and in more detailed versions is shadowed by the architectural layout of the Colosseum. Together with the University's acronym the shield suggests AUR's place in Rome, a symbol of the millennial traditions of art, politics, science and culture that are the basis of the liberal education.

#### The Alumni of The American University of Rome

AUR encourages its graduates and past study abroad students, who are scattered all around the world, to stay connected with one another and with their Alma Mater through active participation in social events, continuing education, fund raising and recruitment.

The AUR Alumni social media networks, the Alumni Blog and the WolfTracks quarterly magazine provide dynamic forums for AUR former students' exchange. A yearly alumni reunion is organized in Rome in the month of May.

#### FACILITIES AND ACADEMIC RESOURCES

The University is located in a prestigious area of Rome on the crest of the Janiculum, Rome's highest hill, just a few minutes walk from the historical Trastevere district. Administrative offices, computer labs, a student lounge and faculty offices are in a four-story villa. Adjacent to the villa, a five-story building houses faculty offices, classrooms, a science lab, a computer classroom, art studio and tutoring centers. Its terrace offers a breath-taking view of Rome. Other campus facilities include an auditorium, a multimedia lab and faculty and administrative offices. A separate two-story villa houses the library.

The University is located near the renowned American Academy in Rome and close by Villa Sciarra and Villa Doria Pamphili, the largest city park in Rome. The ancient Roman road Via Aurelia Antica, the Porta San Pancrazio and the seventeenth century baroque fountain Aqua Paola are close by. The neighborhood surrounding AUR offers a full range of amenities including restaurants, shops, cafes and an outdoor market. Several bus lines connect it to the historic center of Rome.

AUR is a top-quality institution of higher education that offers the best of the American approach to education and prepares students to live and work across cultures. Our faculty representation spans four continents and our student body comprises over 40 countries. An education at The American University of Rome ensures that graduates will be well-educated, self-confident and internationally aware.

The American University of Rome boasts a committed and experienced faculty numbering over 60, most of whom hold advanced degrees in their respective fields. Seventy percent of the fulltime faculty have doctorates or terminal degrees in their disciplines. At AUR, each professor works closely with students, participates in yearly on-campus lecture series and contributes to the wider AUR community.

Classes at AUR are each led by one of our experienced faculty members and are small enough to ensure personal attention for each student. The average class size at AUR is 18 which underlines the University's commitment to active learning and lively classroom discussion.

AUR offers degree students a variety of resources for academic and personal support. Each semester over 100 courses are available across the following areas: Archeology, Classics, Art History, Business Administration, Communication, Film and Digital Media, Fine Arts, International Relations, Italian Studies, the Humanities and Social Sciences, as well as English, Mathematics and Science. Internships and independent study opportunities are also available for qualified students.

#### **Evans Hall Library**

The library offers an expanding book collection tailored to the requirements of the degree programs offered by the University. The collection is carefully developed in collaboration with the faculty. The state-of-the-art online catalog allows users to search and locate books, articles, and a vast array of electronic resources efficiently. The library's physical holdings are supplemented by a number of electronic resources and sizeable libraries in Rome.

The University curriculum increasingly uses multimedia resources for the classroom. The library provides a collection of DVDs and videos.

Students can also enjoy a quiet study lounge for their work and research. The library facilities are complemented by a number of services including borrowing privileges, inter-library loans and a reserve collection. Our library staff is committed to high standards of library excellence and, to that end, offers a series of information literacy workshops and participates in foundational skills seminars every semester.

#### **Carini Building**

This stunning five story building, originally called *Casa Papanice*, was completed in 1970 by the renowned Italian architect, author, and theorist, Paolo Portoghesi. Before becoming incorporated into the campus of The American University of Rome, *Casa Papanice*, or the Carini Building, was even used as a set in the Ettore Scola film "Jealousy, Italian Style" (1970) starring Marcello Mastroianni, Monica Vitti, and Giancarlo Giannini.

#### **Computer Services and Facilities**

The Âmerican University of Rome recognizes the importance of supporting an efficient technological infrastructure and providing quality instructional equipment to support its educational programs and enhance student learning. To further this aim, the University continuously reviews and updates the provision and enhancement of technology on campus. Students at AUR are given access to Office 365 with all its features and login access to the community portal, MyAUR, providing students with real time academic information, online registration, campus life events, while also serving as the gateway to the Learning Management System (LMS).

#### **Computer Labs**

AUR has several computer labs on campus, some of which are dedicated to teaching. The All-Purpose computer lab is located in Building A on the garden level floor. The lab is open to students and faculty 7 days a week (when class is in session) and is equipped with 44 Windows workstations and 6 Mac G4s. Both Macs and PCs are equipped with Office productivity software and allow printing. Workstations for advanced film making and editing are also available. Two large copiers are available in the lab for printing, copying and scanning.

The Evans Hall Library has one computer room on the first floor which is equipped with 22" IMacs. Printing, scanning and copying is available to students and faculty in the library.

The Multimedia Battista lab is located in the Carini Building and is available to communication students enrolled in select film-related courses. The lab is equipped with fourteen 27" Apple i-Macs with pro-level film, effects, and sound software (Avid Media Composer, Adobe CreativeSuite CS6); several Mac Pro computers with 23" Flat Screen Cinema; a dual mini-DV/VHS tapeand dub deck; a 21" color TV for playback; DVD Burners; five broadcast-quality video camerasand four entry-level video cameras; pro-level boom microphones and sound kits and professional spot lighting kits with accessories.

The Science and Computer Classroom is located on the 5th floor of Building B and is used forscience and computer based lessons. The lab is a fully equipped learning center, providing teaching aids in our science, physics & math courses and specialized software for computer and quantitative research courses.

#### **Instructional Equipment**

The use of instructional technology is an integral part of teaching techniques at The American University of Rome. All classrooms are equipped with an array of instructional technology including networked Windows PCs, high-definition and non HD ceiling mounted digital projectors, DVD/Blu Ray players and digital sound systems. All classrooms at AUR have Wi-Fi access.

#### Auriana Auditorium

The Auriana Auditorium is a presentation room for University events. With a seating capacity of 99, the auditorium is equipped with an assortment of multimedia equipment including a complete public address system with wireless microphones, a 61" plasma screen, a Dolby surround sound system, video conferencing facilities and a networked computer system with a ceiling mounted high definition video projector.

#### STUDENT LIFE

#### **Student Life Office**

The Student Life Office is the heart of student life at The American University of Rome. Our office strives to complement the academic mission of the University by providing and supporting opportunities for learning through extra-curricular activities. The activities and facilities of the Student Life Office promote students' personal growth, leadership development, social responsibility, multicultural awareness and intellectual inquiry. The Student Life Office staff is committed to providing superb service in an engaging environment to entice student participation in formal and informal activities. The Student Life Office assists students with non-academic issues, encourages their participation in Italian culture and daily life and supports their social life both on and off campus. It plays an active role in bringing a wide variety of events and activities to students.

#### Health and Well-Being Resources

The American University of Rome is committed to promoting health and well-being in a caring and confidential manner, for all AUR students. The following resources are available:

**Disability Services** – Any student with a documented disability, including physical impairment or learning disability, is eligible for services and reasonable accommodations. Accommodations include, but are not limited to, extra time on tests, distraction-free testing environment, textbooks on tape, reduced course load and assistive technology. The American University of Rome is a small institution and as such requests that students with disabilities inform University administration of all necessary services and accommodations before arrival at AUR.

**Health Services** – The Student Handbook provides detailed information on obtaining the appropriate health care services in Italy. There is a doctor on campus, available daily by appointment and free of charge to students. The Student Life Office also maintains a list of English-speaking doctors and dentists that students may consult. In case of an emergency, an ambulance will take the student to the nearest emergency room and if hospitalization is necessary, patients will be placed in the hospital best equipped for the particular illness or injury. If a student requests to be placed in a private hospital clinic, appropriate arrangements can also be made. All students are required to pay in private hospitals and clinics and are issued receipts for insurance reimbursement.

**Mandatory Health Insurance** – All students, whether part time or full time, must be covered by health and hospitalization insurance. Upon arrival in Italy, non-European Union students with a visa and acquiring a permesso di soggiorno (permit to stay for study purposes) are required to obtain a health insurance policy. This policy must comply with the requirements of the Republic of Italy for access to emergency public health care. The University will provide relevant information and assistance to students to secure a health insurance policy upon arrival at AUR. The Republic of Italy requires, at a minimum, a health insurance policy. If you do not have a valid, international health insurance policy that provides coverage during your stay in Italy you may purchase an Italian health insurant policy through Eduservice.org which is a third party provider external to AUR. For further information on visas and permits to stay, please see **'Admission Requirements'** section of this catalog.

**Psychological Counseling** – The American University of Rome provides its students with free, confidential psychological services. A certified counselor gives routine, non-medical counseling to students by appointment. Detailed information on this service can be found

in the Student Handbook and on appropriate bulletin boards on campus. A psychiatrist is also available by appointment and free of charge to students for prescribing and monitoring medications.

**Safety and Security** – Emergency phone numbers are located in the Student Handbook, posted in all AUR Student Housing apartments and a card with all emergency numbers is provided to students upon arrival. If an emergency situation occurs it is critical that the appropriate emergency services be contacted first. In the event of a true emergency after-hours, AUR maintains an emergency number printed in the Student Handbook and answered by a University official.

In the event of student illness or injury, depending on gravity, the first action is to call emergency services (118) or proceed to the appropriate medical center. The staff on duty manning the emergency phone will be available if further assistance is needed. In such an event, an AUR staff member will advise the home university and/or the study abroad office. Within legal constraint, parents, guardians and the emergency contact will be advised. Additional assistance is provided in the event of a medical evacuation. For non-emergency situations the Student Life Office can be consulted during normal business hours.

#### Money and Banking

Students should plan to have access to enough money for meals, beverages and snacks, trips, sightseeing, restaurants, theaters, concerts, films, art galleries, souvenirs and local transportation. An estimated cost of living budget can be found in the 'Financial Information' section of this catalog. ATM machines are widely available in Rome and most Italian cities. Most Italian banks and the American Express office in Rome will exchange U.S. dollars into Euro, whether in cash or traveler's checks. Many hotels, stores and restaurants accept credit cards. The University cannot cash or guarantee personal checks. Students can open a bank account in Italy only after receiving an official stay permit. A local bank account is not recommended for short-term stays.

#### Housing

Students may elect for The American University of Rome to arrange housing on their behalf or may choose to make their own housing arrangements. The American University of Rome takes great pride in providing students with safe, comfortable living environments. All students opting for university housing are provided with fully furnished apartments in areas surrounding the campus for a "full immersion" cultural experience. Each apartment is typically shared by 5 or 6 students and includes the following amenities: PC computer, Wi-Fi, land-line phone, linens, towels, washing machine and a fully equipped kitchen.

#### Student Government

The American University of Rome Student Government (AURSG) is elected to represent the student body. It is a great way for students to contribute actively to the growth and development of the University. Student Government representatives participate in regular meetings with the administration and faculty and serve on the Curriculum, Library and Academic Fairness committees. Only students in good academic standing are eligible to hold office in the student government.

#### **Student Conduct**

The American University of Rome, as a university dedicated to promoting the intellectual and social growth of its students, obliges students to respect one another and behave in a decorous manner both inside and outside the University. The President of the University has the authority to discipline or to dismiss any student who is in violation of the laws of the Republic of Italy or whose conduct violates the rules and regulations of the University. Detailed information on the student code of conduct and other relevant policies, including the Student Code of Conduct can be found in the Student Handbook.

#### **Athletic Facilities**

In an ongoing effort to provide opportunities to keep (or get!) fit as well as to rub elbows with Italians participating in yet another authentically Italian activity, AUR has contracted with a successful and popular local gym (palestra) to use its facilities and lessons. For full time AUR degreeseeking and English Language Program students, AUR provides free gym membership. For all other students in attendance at AUR, Student Life has obtained a special discounted price for each academic semester; interested students should pay and enroll directly at the gym.

#### **Athletic Programs**

The American University of Rome is a founding member of both the male and female Universities of Rome Soccer and Volleyball Leagues. For a full list of other sport activities offered at AUR, please see the AUR website - Student Life page.

### **EXCURSION OPPORTUNITIES**

The American University of Rome, located in the heart of Italy and well-connected to the rest of Europe, supports a program of learning excursions as an essential activity of its academic life. Excursion destinations, costs and applicable academic credit, if any, vary each semester and current publications should be consulted for semester specific information. Excursions can be categorized as either *'Learning Italy Excursions'* or *'Academic Program Excursions'*.

#### A. Learning Italy Excursions

This type of excursion, organized by the Student Life Office, is designed to introduce the newcomer to Italy to the people, art, history, language, landscape and culture of the Italian peninsula. Each excursion also caters for students already well acquainted with Italian language, culture and history by offering an in depth view and unique perspective associated with each destination and itinerary. Many of the excursion destinations are to places "off the beaten path". These excursions are designed for students from any academic background. Excursions generally vary from one to three days.

#### **Packaged Field Trips**

Packaged Field Trips are Learning Italy Excursions for which the university arranges most aspects of the trip such as transport, lodgings, meals, museum entry fees, etc. AUR staff accompany the students on each excursion. Sample excursions are described below.

#### **Tuscany Field Trip**

This Student Life weekend trip will take you to the fabled towns of Tuscany: Pisa, Florence and Trequanda and Montecatini. From the world famous tower of Pisa, to the highly sophisticated medieval city of Florence, to the beautiful landscapes of Trequanda (our wine tasting destination). There are cathedrals, city palaces, intimate town squares and breathtaking landscape views. This is the best way for you to become the most "cultivated" traveler and lover of the best of Italy. The Student Life department provides you a chance to visit some of the historical and artistic treasures of these selected cities of Tuscany. There will also be leisure time for wandering, shopping, individual discovery and relaxation.

#### Capri, Mount Vesuvius - Sorrento and Pompeii Field Trip

A trip to the beautiful Isle of Capri with a tour of the excavations at Pompeii, as well as overnight stays in the town of Sorrento. We will climb to the summit of a volcano, the famous Mount Vesuvius.

Capri: magnificent coastal walks, flower-strewn mountain slopes and, of course, the shimmering blue Mediterranean sea with its natural wonders which include the magical Blue Grotto and Faraglione.

Pompeii: buried under ash and pumice and lost for over 1500 years, this Roman city frozen in time was rediscovered 4 centuries ago. Today this UNESCO World Heritage site offers extraordinary insight into the life of a city at the height of the Roman Empire.

Sorrento: on the Amalfi coast overlooking the Bay of Naples, this cliffside town offers spectacular views across the bay. It is also the home of limoncello.

Mount Vesuvius: famous for having buried Pompeii and Herculaneum under up to 6 meters of ash, and while currently inactive, this volcano is the only volcano on the European mainland to have erupted in the last century.

# Assisi Day Trip

This Student Life day excursion will take you to the beautiful town of Assisi: it represents an ensemble of masterpieces of human creative genius, such as the Basilica of San Francesco, which have made it a fundamental reference for art history in Europe and in the world. The interchange of artistic and spiritual message of the Franciscan Order has significantly contributed to developments in art and architecture in the world. The Student Life Office provides you a chance to visit the main historical and artistic treasures of Assisi. There will also be leisure time for wandering, individual discovery and relaxation.

#### **B.** Academic Program Excursions

#### **Business Field Study Trips**

The Business Administration Program offers an array of field trips, some associated with specific courses, and others open to all students. The outings vary each semester, depending on the courses and the professors organizing them; recent efforts sure to be repeated include:

- Day trip the Castelli area to explore the unique food and wine products typical of this region;
- Day trip to the Region of Umbria to learn about the production of olive oil, Deruta ceramics and wine;
- Overnight trip to Modena to tour the Ferrari and Maserati Museums and visit a leading organic producer of Parmigiano Reggiano, in collaboration with the AUR Business Club;
- Behind the scenes visits with managers of local companies and NGOs, including organizations operating in the food, tourism and hotel sectors;
- Visit to the iconic new headquarters of Fendi in EUR;
- Visits with Members of the Italian Parliament and Tour of Parliament;
- Visit with a leading chef and entrepreneur;

In addition, the Capstone cohort (seniors) takes a three-day field trip to explore the business and economic environment of a region of Italy, and enjoy teambuilding exercises.

## **Communication Day Trips**

Different courses in the Program of Communication offer students the opportunity to visit a variety of media production sites and events in and around Rome, including the Cinecittà Film Studios, various newspapers such as La Repubblica, Il Messaggero, and Il Fatto Quotidiano, ANSA news agency, the Rome offices of the Associated Press, the RAI studios, the Journalism Festival in Perugia, TEDxRome, etc. Students get to meet with the professionals who manage and work at these various media outlets, and see what the job really entails.

## Italian Studies Field Study Trips

The Italian Studies Program offers field trips to help foster a better understanding of Italy's rich history and culture. Such excursions include a three-day trip to Palermo and surrounding areas in Sicily, a three-day trip to Torino and a 3-day trip to Umbria. All field trips are also offered as one-credit courses.

## International Relations and Global Politics Field Study Trips

The International Relations and Global Politics Program organizes different kinds of Field Study Trips:

• **International Organizations (IOs)**: students have the possibility to participate in a three day Field Study Trip to a city, within the European Union, where major International Organizations are hosted. Each year the city rotates in order to cover the most important ones – i.e.

Brussels, Vienna, Geneva, and Paris. The purpose of the Field Trip is to expose students to the goals and aims of these Organizations, arrange meetings and interviews, both with people working in these institutions, and with those revising the impact and work of these institutions to give a complete picture of IOs' function and role.

- **Case Studies:** students have the possibility to participate in a three-day Field Study Trip to a city/region that has a particular relevance in current international relations, e.g. Nationalism, Separatism, Conflict resolution, International Intervention. In the last years the Spring Field Study Trips were organized in: Kosovo, Montenegro, Northern Ireland, the Basque Country, Catalonia and Greece.
- J-Term Field Trips: During the J-Term (January) the IR Program has been promoting for a number of years now a very successful Field Study Trip to Ghana.

In January 2015 there was a field trip to Turkey. Future J-term field trips are planned to Israel/Palestine (depending on security situation), to Russia and Cyprus. Updated information regarding J-Term field study trip destinations can be found on the Interna tional Relations program's website: https://www.aur.edu/international-relations/.

- **Model United Nations**: During the Spring Semester students have the possibility to participate in the Model United Nations (MUN, i.e. a simulation of the UN work sessions), in a European city, practicing their negotiation skills. The MUN is the practical element of a theoretical course that gives students the theoretical aspects of public speaking and critical thinking.
- Half/One day visit: During the whole academic year, many courses take advantage of the numerous opportunities offered in the city (or close to it) to organize half/one day visits, e.g. to International Organization (e.g. the Food and Agricultural Organization, FAO, and the World Food Program, WFP); to Italian Institutions (e.g. Parliament); to non-governmental organizations.

## Archeology and Classics Field Study Trips

The Archeology and Classics Program offers excursions in connection with courses in Archeology and Classical Studies. Recent examples include trips to Athens, Herculaneum, Hadrian's Villa, Sperlonga, Cerveteri, Tarquinia and Berlin.

## Art History Field Study Trips

The Art History Program organizes day trips and weekend excursions in connection with Art History courses. Trips to Florence and Venice are usually incorporated as a part of upper level Renaissance art classes. A trip to Paris is often a part of courses on modern European art. In addition the Program offers one-credit courses including a weekend excursion to other major European art venues. Recent examples have been Vienna and the south of France.

#### SPECIAL PROGRAMS

The American University of Rome offers various credit and non-credit programs to meet the educational needs of the local and international community. Members of the community are welcome to enroll in the University's regular and special courses in such diverse topics as contemporary Italian culture, fine arts and music. All courses (except Italian language courses and some advanced Italian literature and culture courses) are conducted in English.

#### J-Term and Summer Sessions

During AUR summer sessions students typically complete between six and twelve credits towards their undergraduate degrees, while during the J-Term students can complete three credits. The AUR J-Term and Summer sessions are open to degree and study abroad students. For more information please visit our website: www.aur.edu.

#### **Career Services and Internship Office**

AUR helps students bridge from the world of academia to the world of work in a number of ways, all managed by the AUR Career Services and Internship Office. The University maintains a wide network of partner organizations, public and private, where AUR students in their junior or senior year can do for-credit internships during the semester or summer. Every semester, the Career advisors offer a series of Career Skills Seminars, each focused on a specific aspect of the job search: researching, networking, interviewing skills, CV writing. Students get valuable input and a chance to hone their skills. Students get one-on-one attention and advice as they craft their CV's and research the fields in which they are interested. For those students interested in continuing their academic careers, AUR provides graduate school advising as well as special sessions that highlight graduate school programs available in Italy and Europe. The AUR Careers Website is a constantly updated source of full- and part-time job opportunities as well as information about internships and graduate schools.

#### **Internship Program**

The American University of Rome supports student endeavors to gain professional and practical work experience by offering various internship opportunities every semester and in the summer. Academic internships for course credit provide students with a practical way of relating their studies to their career interests. The benefits of an internship include an enhanced ability to make informed career decisions, a greater appreciation for college coursework, increased marketability and the opportunity to obtain academic credit while gaining professional experience. To apply for an internship, applicants must be enrolled as full-time AUR degree students or as second semester study abroad students in good academic standing (GPA 2.00 or above) and have Junior or Senior standing. A formal agreement between AUR and the internship site organization is required before a placement can begin. A student may complete a maximum of two internships for academic credit.

#### **Academic Support Services**

The following academic support services are available to students at AUR:

- The **Math Helpdesk** is organized to assist students enrolled in mathematics courses. Drop-in sessions are held throughout the semester.
- The **Writing Center** helps students in all disciplines become more effective and confident writers. Meetings with students are on an individual basis to address specific writing issues and problems such as developing a strong thesis, collecting ideas, developing thoughts, organizing paragraphs, incorporating secondary sources, revising, and editing. Faculty and gradu-

ate student tutors work together to improve students' critical reading, thinking and writing skills in or to more effectively meet their academic requirements.

To book appointments: http://aurwritingcenter.simplybook.it/sheduler/manage

• The **Italian Helpdesk** is available throughout the semester to support students in all levels of Italian language study.

#### Study in Italian at LUMSA (Libera Università Maria Ss. Assunta)

An agreement with the Libera Università Maria Ss. Assunta in Rome allows AUR students to attend a course at LUMSA delivered in Italian, choosing from a list of available courses taught in the fall and spring semesters. Students who take a LUMSA course and pass the final examinations earn three credits toward their AUR degree. For further information on this study opportunity and a list of available courses contact Professor Catherine Ramsey-Portolano (c.ramsey@aur.edu). Students should discuss appropriate LUMSA courses with their advisors.

#### The AUR Abroad Program (AURA)

There are many opportunities to study abroad while you are studying at AUR. There are several **direct exchange partners**. Students pay AUR tuition but can study at these institutions for either a semester or a summer session. Options include:

- American University (AU), Washington, DC
- Florida Atlantic University, Boca Raton, FL
- International School of Management (ISM), Dortmund, Frankfurt, Munich, Hamburg, Cologne, Stuttgart – Germany
- LIM College, New York, NY
- Marymount University, Arlington, VA
- Vesalius College, Brussels Belgium
- Emory University (Goizueta School of Business), Atlanta, GA
  - The Emory Exchange is a prestigious academic opportunity available only to Dean's List (Honors) AUR students. Students in all majors are encouraged to apply for this exclusive and challenging program, which allows outstanding students to spend a semester studying at The Goizueta Business School of Emory University, one of the top undergraduate business programs in America. Past participants include Communication, Film and Digital Media, International Relations and Business majors who have taken courses in both the Business School and the College of Arts and Sciences. The Emory Exchange affords students a chance to study in an American setting, on the Emory campus in Atlanta, GA, and prepare for the rigors of graduate school. Interested students must be nominated and interviewed for the limited number of place available. Contact k.fitzsimmons@aur.edu for information and application.

Through the **AAICU Direct Educational Exchange Program** (AAICU-DEEP) (Association of American International Colleges and Universities) students can apply to study abroad for a semester at:

- American College of Thessaloniki
- American University of Bulgaria
- American University of Armenia
- American University of Central Asia
- American University of Nigeria
- American University of Sharjah
- Al Akhawayn University, Ifrane, Morocco

- Central European University, Hungary
- Franklin College, Switzerland
- Forman Christian College University, Lahore
- Haigaizian University, Lebanon
- Institute for American Universities (Aix-en-Provence)
- Irish American University
- Lebanese American University
- Saint Louis University, Madrid
- The American College of Greece
- The American University in Cairo
- The American University of Afghanistan
- The American University of Beirut
- The American University in Kosovo
- The American University of Paris

(Some destinations might not be available in case the U.S. Department of State and/or the Italian Ministry of Foreign Affairs has issued travel warnings or alerts for certain countries. Please refer to https://travel.state.gov/content/passports/en/alertswarnings.html and http://www.viaggiaresicuri. it/)

AAICU is a leadership organization of American international universities, whose members provide responsible delivery and quality assurance of American higher education outside the United States. Under the approved agreement, undergraduate students at one of the member institutions can study at any of the other campuses of AAICU. Students in the exchange program pay tuition to their home institution, but are responsible for all other costs related to housing, transportation, and fees at the host institution. In addition, students applying must get approval for courses to be taken prior to the semester abroad from their program chair to ensure the proper alignment with GE and major program requirements. All AAIUCU institutions have academic programs based on the American liberal arts model, and transferability of credits between AAICU institutions is guaranteed.

The AAICU-DEEP provides students with opportunities for international and intercultural perspectives through student exchanges, resulting in the awareness of the economic, social and cultural issues in the regions of the world which they are located. Students can apply to the university they wish to study, as a visiting student or study abroad student.

#### **AURA Requirements**

To be eligible for AURA a student must have Junior Status (ie. have completed 60 credits) and a GPA of 3.0.

An approved Study Abroad semester meets the "Alternative Educational Experience" Requirement of AUR's General Education Program.

Students are not allowed to take core courses in their major during their Study Abroad semester, but can complete any of the other requirements with the approval of their academic advisor. AUR's deadline for applications to study abroad is

- October 1st for Spring AURA
- March 1st for Fall AURA

All courses taken as part of AURA transfer as pass/fail, with the exception of Emory AURA. A Pass is C and above. C- or lower is a Fail.

Speak first to the Registrar (z.desmet@aur.edu) and then with your academic advisor about how the AURA Program can help you achieve your academic goals and how to go about gathering the information necessary to allow you to study abroad at your chosen university. Administrative fee for AURA:

• 500 Euro for the semester

#### Independent Study Abroad

AUR students can also apply directly to study abroad at regionally accredited American universities or national universities recognized by the country's higher education system.

#### AURA and US Federal Aid

Students who receive federal aid are strongly advised to choose a program outside of the US that is authorized to administer Title IV funds. Failure to do so may make the students ineligible for federal aid when they return to AUR. Contact the Director of Admissions and Financial Aid (a.damico@aur.edu).

#### FINANCIAL INFORMATION

Please see the AUR website (www.aur.edu) for detailed financial information regarding tuition and fees, methods of payments, deadlines and refund policy.

#### FINANCIAL AID AND SCHOLARSHIP FUNDS

#### U.S. Federal Student Aid

The American University of Rome participates in the U.S. Direct Loan Program for eligible U.S. citizens and eligible non-US citizens. For more information please see www.fafsa.ed.gov and www. aur.edu or contact the University Financial Aid Office at The American University of Rome, Via Pietro Roselli 4, 00153 Rome, Italy. AUR's FAFSA code is G31025.

#### Aid for Veterans and their Dependents

The American University of Rome degree programs (Associate of Applied Arts, Associate of Arts in Liberal studies, Bachelor of Arts and Bachelor of Science degrees and Master of Arts degrees) are listed as approved training for eligible U.S. citizens at the Program of Veterans Affairs. AUR's VA Facility code is 31400084.

Educational assistance for Veterans of the U. S. Armed Forces:

- Post- 9/11 G.I. Bill Chapter 33
- Montgomery G.I. Bill Chapter 30

There is also a tuition waiver avaliable for Yellow Ribbon eligible Vets after VA Benefits have been paid. Please visit AUR's website for more information on applying to this tuition waiver http://www.aur.edu/veterans-aid

Dependents of certain veterans may be eligible for educational assistance through:

- Survivors' and Dependents' Educational Assistance Program (Chapter 35)
- Transfer of Post-9/11 GI-Bill Benefits to Dependents (TEB)

For more information please visit the G.I. Bill Web site (http://www.gibill.va.gov/), or contact our Financial Aid Office at The American University of Rome.

#### **Refund Policy for Financial Aid Students**

For any Title IV aid recipient terminating his or her program of study after entering the institution and before completing at least 60% of the payment period, the statutory Return of Title IV Fund policy will be implemented. This policy will calculate the amount of financial aid funds earned by the student during their enrollment.

The American University of Rome will calculate the amount of Title IV aid that was earned based on a payment period basis. The institution will determine:

- The Title IV aid disbursed or that could have been disbursed.
- The percentage of Title IV aid earned by the student.
- The amount of Title IV aid earned by the student.
- The total Title IV aid to be returned or disbursed as a post-withdrawal disbursement.
- The amount of unearned Title IV aid to be returned by the school.
- The amount of unearned Title IV aid to be returned by the student.

Institutional refunds will continue to be calculated by the payment period. The student will be responsible for any tuition, fees, books or equipment not covered by Title IV funds.

#### The American University of Rome Enrollment Status for eligibility and reporting for US Title IV funds policy

In determining enrollment status for eligibility for Title IV funds at The American University of Rome our policy is as follows; to be enrolled half time a student must be taking at least a half time course load. 'Audit' courses, courses that are not matriculating to your degree and some remedial courses do not count. The reported status for the three enrollment periods (fall, spring and summer is determined as follows:

Enrolled Credits	<b>Enrollment Status</b>
12+	Full-time
6 - 11.99	Half-time
Less than 6	Less than half-time

#### **AUR Scholarships**

The American University of Rome is committed to assisting students whose academic merit and/ or financial need warrant support. AUR aims to give every student the opportunity to take advantage of a high quality education and accordingly, offers several scholarships. Please visit our website for more information. Student with an outstanding balance cannot apply for scholarships.

#### Academic Program Scholarships

Available to new and returning students entering in the Fall semester only. Deadline April 1st/5000 Euros per year for four years if a cumulative GPA of at least 3.3 is maintained, given on Academic Merit and Need. Please visit our website for more information on how to apply. For more information, please visit AUR website http://www.aur.edu/admissions/financial-aid-scholarships/.

#### Student Assistantship Program

The American University of Rome offers a limited number of student assistantships to full-time AUR degree-seeking students. Students who participate in this program provide administrative assistance to the University in exchange for either an allowance or partial remission of fees and tuition. Student assistantship hours can range between 10-20 hours a week and are for the academic year.

First time in college-students must complete at least one semester before being considered for available positions, must meet the GPA requirement and must not have an outstanding balance on their student account. For more information, please visit AUR website http://www.aur.edu/admissions/financial-aid-student-assistantship-program/.

#### Sibling Discount

The American University of Rome will provide a 20% discount to one sibling's tuition per set of sibling while the other sibling is enrolled full-time (not applicable to J-Term and Summer sessions).

#### **ADMISSION REQUIREMENTS**

#### Admission to the Undergraduate Degree Program

Admission to The American University of Rome is selective. Students are admitted without regard to age, race, sex, creed, national or ethnic origin or disability. Requests for financial aid do not affect decisions on admission.

Candidates for admission must show evidence that they have completed or anticipate completing a level of education equivalent to four years of secondary school in the U.S. system.

Applicants for admission from high school or a secondary school are required to submit:

- A completed application form accompanied by a non-refundable application fee of 50 Euros or Dollars.
- An official transcript of secondary school work.
- Official university transcripts (for transfer students) from all institutions attended.
- One academic recommendation from the principal, a guidance counselor, teacher or professor.
- Results of the Scholastic Aptitude Test (SAT) or American College Test (ACT). Results of the SAT or the ACT examinations are optional, they may be included to strengthen the application.
- A 500 word personal statement (see website for details).
- Two 250 word essay on two of four topics (see website for topics).
- Copy of passport
- Interview Students may choose to interview on campus in Rome or by phone conference.
- Course descriptions (transfer students)
- Official TOEFL/IELTS score

Each applicant is reviewed individually. Leadership, motivation, academic growth, the level of the secondary school program's difficulty, involvement in activities and personal goals are important considerations in the application review process.

All transcripts, letters of recommendation and other supporting documentation must be received directly from institutions or testing centers.

The American University of Rome SAT institutional code for reporting purposes is 0262. The American University of Rome ACT institutional code for reporting purposes is 5392.

#### **Application Deadlines**

The American University of Rome is on a rolling admissions process, but priority is given to those who submit their application by the priority date indicated for each session:

Fall Admission	<b>Application Complete</b>	Admissions Decision Notification
Round 1	by 1 November	by 15 November
Round 2	by 1 February	by 15 February
Round 3	by 1 March	by 15 March
Round 4	by 1 April	by 15 April
Round 5	after 1 May	two weeks after submission

Spring Admission	Application Complete	Admissions Decision Notification
Round 1	by 1 October	by 15 October
Round 2	by 1 November	by 15 November
Round 3	after 1 November	two weeks after submission

#### **Home-Schooled Students**

Home-schooled students follow the regular application process, however, the following is also required:

• Transcripts of all home schooled work and details on the home schooling format (correspondence-based or parent/student based).

#### **Advanced Standing**

College credits may be granted to students who have received a score of three or higher on their AP examinations. College credits can also be granted to those who have taken CLEP exams. Advanced standing may be granted for qualified academic credits earned world-wide. Candidates in possession of credentials from European lyceums, such as the Italian Maturitá, the International Baccalaureate, the British A levels and other equivalent programs will be evaluated and advanced credits granted on the basis of evaluation. Students applying for advanced standing must submit official records of the last year of lyceum and a copy of the diploma if granted. If the records are not written in either English or Italian, the Admissions Office requires a certified translation into English.

Credential	Score	Credits	Maximum Credits Awarded
AP Exams	3	3 credits	30 total
AF LXallis	4-5	6 credits	
International	Standard level: 4 or higher	3 credits	30 total
Baccalaureate (IB)	Higher level: 4 or higher	6 credits	
	The extended essay with a grade of C or above	3 credits	
British A Levels	D	5 credits	30 total
Driush A Levels	C and above	10 credits	30 total
	scores 7-10	3 credits per subject	30 total
Italian Maturità	Italian subject	9 credits	30 total
	English subject	no credit	30 total
German Abitur	Scores 1-3	3 credits	30 total
French	10 or above	3 credits per subject	30 total
Baccalaureate	14 or above	6 credits per subject	
CLEP	C (50 or above)	number reported on CLEP transcript	

#### **Transfer Students**

The American University of Rome welcomes transfer students. Students with an equivalent of sixty semester credit hours (or 90 quarter hours) of transfer credit may be exempt from the high school transcript requirement.

Upon receipt of complete official transcripts from all colleges and universities previously attended, the University shall determine the number of transfer credits to be accepted toward fulfilling the requirements for a degree at The American University of Rome. Transfer credits may be applied to satisfy General Education requirements, and free electives while no more than 50% of transfer credits can be used to satisfy the requirements for an academic major. Transfer credit will not be granted for courses completed with a grade below C. Transfer students are subject to all degree requirements described in the catalog in effect when they enter The American University of Rome. Transfer credits have no effect on the cumulative grade point average at The American University of Rome. Transfer students shall have their status determined for purposes of satisfactory academic progress measured by the number of transfer credits accepted toward the degree in both attempted credits and earned credits (see 'Academic Regulations' section of this catalog).

In addition, transfer students are subject to two residency requirements:

- For a bachelor's degree, a minimum of 45 credits must be earned at The American University of Rome. For an associate degree, a minimum of 30 credits must be earned at The American University of Rome, and at least 15 credits must be in upper-level courses in the student major.
- At least 50% of the credits used to satisfy the requirements for an academic major must be earned at The American University of Rome.
- The final semester must be completed in residence at AUR.

#### **English Language Proficiency**

Applicants whose native language is not English are required to submit scores from TOEFL or another English language proficiency examination. The proficiency examination requirement may be waived for applicants who complete three years of secondary education at English-speaking institutions. The American University of Rome TOEFL institutional code for reporting purposes is 0579. AUR accepts a score of 550 on the Paper based exam - PBT , 213 on the computer based exam - CBT and 79 on the internet based exam - iBT. Information concerning the TOEFL may be obtained at www.toefl.org. AUR accepts a score of 6.50 and above on the IELTS exam.

For students who do not meet the English language proficiency requirements may be offered conditional admission through the The Intensive Academic English Program (IAEP).

Students become eligible to apply to the Undergraduate Programs of The American University of Rome after they have successfully completed the Intensive Academic English Program (IAEP) with a grade of B and above.

Please note that each application for undergraduate admissions received is carefully considered on an individual basis, taking into account the full range of information presented on the AUR online application form including past grades, personal statement, essay, interview and references, before a final decision is made.

#### Interview

All candidates are required to interview – either in person, or over the phone. Personal interviews provide the best opportunity for candidates to share information with Admissions staff, and allow the staff to evaluate a candidate's readiness to transition to Rome. In addition to an interview and a tour, class visits and meetings with faculty can be arranged. Office hours are 9:00 a.m. to 5:00 p.m. Please contact the Admissions Office to schedule an appointment.

#### **Deferred Admission**

A student who has been accepted to The American University of Rome but cannot enroll imme-

diately may request a deferral. Students who wish to defer are required to pay the non-refundable Euro 1000 tuition deposit, plus Euro 500 non-refundable deferral fee. A deferral can be granted up to one academic year after which the student must re-apply for admission to the University.

DeadlinesFallSpringEnrollment deposit payment deadline for new studentsMay 1stNovember 1st

Visas and Permit to Stay

# Student visas must be obtained prior to leaving one's home country. It is not possible to apply for a student visa after arriving in Italy.

All students who hold a non-European Union passport are required by law to obtain a student visa from the Italian consulate before departing from their home country. It is the student's responsibility to obtain his or her student visa. AUR will provide an official acceptance letter for visa application upon receipt of the enrollment deposit payment.

Students applying directly to AUR must present their application for a student visa to the Italian consulate which serves their place of residence. The process generally takes at least one month.

Students should check with their local consulate to make sure they have all the necessary documents before presenting their application. AUR is able to assist in verifying the status of the student. Full-time AUR students are eligible for a student entry visa and a permit of stay. In order to enroll as a part time student at AUR, students must hold an Italian or European Union passport. Please contact us at: studentlife@aur.edu should you require assistance.

Upon arrival in Rome non EU students will submit an application to obtain a *permesso di soggiorno per studio* (student permit to stay in Italy), which is issued by the local authorities at the *Questura* (police station). Students are also required to purchase health insurance. The Student Life Office will help students obtain their first stay permit and health insurance. Further information on this process and the mandatory health insurance can be found in the '**Student Life**' section of this catalog.

#### **Placement Examinations**

All new first-year students are required to take placement examinations in Mathematics and English, if they haven't been awarded advanced placement in these subjects. New transfer students are exempt from taking the examinations only if transfer credits in Mathematics and/or English have been accepted by AUR. Italian language tests are given for students wishing to register for a course above ITL 101. The tests are given during orientation week preceding the start of each semester. The scores obtained will be used for English, Mathematics and Italian placement.

#### **Incoming Study Abroad Students**

Students registered in other universities as degree students who wish to spend a semester, year or summer at The American University of Rome should consult with the study abroad advisor at their home institutions. AUR has study abroad agreements with many universities and colleges; if the home university does not have an agreement with The American University of Rome, the interested student may apply through providers or directly on the AUR website www.aur.edu. Study abroad student enrollment is competitive; as such, students are encouraged to make an early inquiry and application.

#### Audit Students

Non-degree students may register to audit a course at The American University of Rome. Students do not earn college credit for audited courses.

# The Intensive Academic English Language Program (IAELP)

The Intensive Academic English Language Program, IAELP, is designed as a bridge program for students whose English language skills need development in order to benefit from a full academic curriculum at The American University of Rome. Students will develop speaking, listening, reading and writing skills in English while attending selected credit-based General Education courses at AUR. Upon successful completion of this intensive program, which covers one to two academic semesters, students will acquire the right level of English to apply for admissions to the academic program of their choice at AUR. Students may apply directly into the program or be offered admission to the program on the recommendation of the admission committee.

#### IAELP minimum entry requirements

The American University of Rome accepts a wide range of English language qualifications for entry to our Intensive Academic English Language Program. If you do not have any qualifications, or ir you wish to take our placement test, you will have the option to do so by booking a place through our website (www.aur.edu).

#### Advanced course:

TOEFL	65 iBT	183 CBT	513 PBT
IELTS		5.25	
Cambridge Advanced English Test (CAE)	44		
Cambridge First Certificate in English (CFE)	Grades A and B		
Intermediate course:			
TOEFL	49 iBT	143 CBT	463 PBT
IELTS		4.5	
Cambridge Advanced English Test (CAE)		36	
Cambridge First Certificate in English (CFE)	Grade C		
Cambridge Preliminary English Test (PET)	Pass with Dis	stinction / Pass w	vith Merit
Cambridge Preliminary English Test (PET)	ridge Preliminary English Test (PET) Pass with Distinction / Pass with Me		vith Merit

After having successfully completed the Intensive Academic English Program, students become eligible to apply to the Undergraduate Program of The American University of Rome. Students who complete the course with a grade B or above are automatically eligible to apply to an AUR undergraduate degree program.

The Admissions Committee will have the discretional power of deciding whether to give eligibility to apply also to those students completing the Course with a B-, C+, C, C- or D. Those students may repeat the Program in case the Committee does not make them eligible.

Students who complete the course with an F grade, will not be able to enrol the AUR Undergraduate Degree Program but may repeat the Program.

Please note that each application received is carefully considered on an individual basis, taking into account the full range of information presented on the AUR online application form including past grades, personal statement, essay, interview and references, before a final decision is made.

# ACADEMIC REGULATIONS

## Credits

At a minimum, one semester credit hour equals 15 classroom contact hours of lectures, 30 hours of laboratory or 45 hours of practicum. The majority of courses listed in this catalog carry three semester credit hours. Intensive courses worth four to eight credits and also one credit courses are available. Internships carry three semester credits and require 135 hours of work experience. Credit information on individual courses can be found below each course description at the rear of the catalog.

#### Course Load and Student Classification

A minimum of 12 credit hours is required to be considered a full-time student. The maximum full-time student load, except for students on the Dean's List (see the relevant '**Dean's List**' section of this catalog), is 17 credit hours. A student enrolled for fewer than 12 credit hours is considered a part-time student.

On-line and blended courses are considered part of a student's course load for the semester.

Class standing is defined as follows:

- First Year: 0-29 credit hours
- Sophomore: 30-59 credit hours
- Junior: 60-89 credit hours
- Senior: 90+ credit hours

#### **Course Numbers**

Course numbers generally adhere to the guidelines below. Exceptions are indicated by the course pre-requisites which may require Sophomore (30 or more credits earned), Junior (60 or more credits earned) or Senior (90 or more credits earned) standing and/or permission of the instructor.

#### Definitions

Pre-requisites - must be completed prior to the course Pre- or co-requisites – may be taken prior to or concurrently with the course. Co-requisites – must be taken concurrently with the course Remedial, developmental or other courses carrying no credit 001-099 Lower-level introductory courses with no pre-requisites 100-199 Lower-level courses with one or more pre-requisites 200-299 Upper-level courses with one or more pre-requisites 300-399 Upper-level advanced courses with two or more pre-requisites in the 400-499 discipline and/or Senior standing Internship 450 Independent Study (one to four credits, respectively) 491-494 Senior Seminar/Capstone Course/Senior Thesis 498, 499 Graduate-level courses 500-599

#### **Pre-requisites**

Some courses at The American University of Rome require pre-requisites. With the assistance of his or her academic advisor, the student must ensure all pre-requisites have been met. Where the requirement has been met but the formal pre-requisites are not in place, the academic advisor may approve a pre-requisites waiver. In these cases, a Pre-requisites Waiver form, signed by both the student and the academic advisor, must be submitted to the Registrar's Office.

#### Registration

Incoming First-Time-in-College students, as well as Transfer students, will be pre-registered for required courses according to their declared majors before the semester starts. During Orientation Week, incoming students will meet with their Academic advisors to complete and finalize their schedule.

Degree-seeking students must register online (through MyAUR) for the following semester during the registration period as indicated on the Academic Calendar. Students who register late will be charged a Late Registration Fee of 105 Euros. Students need to request approval for their course registration from their academic advisor. Registration is on a first-come, first-served basis. Spaces in courses are limited. Students have the option of wait-listing themselves online if a course is full. If and when spots open up, wait-listed students will be contacted by the Registrar's Office directly.

Degree-seeking students on financial hold will not be able to register online, but should use a paper registration form, to be approved by their advisor and returned to the Registrar's Office. The student will be registered once the hold has been lifted and according to class availability at that time.

Online Add/Drop is available to students during the first week of a regular semester and during the first day of classes of a summer session. Students need to receive approval from their academic advisor for any added class.

After the Add/Drop period, no courses may be added and withdraw penalties will apply.

The University reserves the right to alter the course schedules, should the need arise. This could include cancellation of classes due to insufficient enrollment, change of scheduled course time, instructor or classroom.

# Academic Advising

The academic advising program of The American University of Rome helps students define and clarify their career and educational goals and develop academic strategies to reach them.

It is the responsibility of both the student and his/her academic advisor to participate in the advising process equally. The academic advisor serves as a resource for course/career planning and academic progress review and as an agent of referral to other administration members as necessary. After consultation with his/her academic advisor, the student is ultimately responsible for choosing and implementing his/her academic program.

## Learning Accommodations

The American University of Rome does not discriminate based on differing abilities and is committed to providing all students with a high quality educational experience.

While not bound by the "Americans with Disabilities Act" and other legislation, the American University of Rome still makes every attempt to provide all reasonable accommodations. Possible accommodations may include:

- Extended time for papers or projects
- Time-and-a-half for testing
- Testing with limited distractions
- Tape lectures (with appropriate permission)
- Use of a computer for essay exams

In order to request learning accommodations, the student needs to submit medical or psychological documentation, specifying detailed and reasonable accommodation(s), two weeks prior arrival. Please note all documentation must be valid and current (within the past 4 years) and issued by a licensed specialist.

After all required documentation has been received, the Dean's Office will consult with faculty and staff to determine available accommodations.

# **Attendance Policy**

In keeping with AUR's mission to prepare students to live and work across cultures, the University places a high value on classroom experience. As a result attendance is expected in all classes and attendance records are maintained. The University's attendance policy is as follows:

**1.0. Minimum Attendance Requirement**: Students must attend a minimum of 70% of a course in order to be eligible for a passing grade.

1.1. Automatically Accepted Absences

Students will not be penalized for one absence from classes meeting once a week;

Students will not be penalized for three absences from classes meeting twice a week;

Students will not be penalized for four absences from classes meeting more than twice a week, as in the case of some intensive courses.

1.2. If further absences are recorded, grade penalties will be applied according to the instructor's specific attendance policy, as stated in the syllabus, and following the institutional parameters given in the Note\* below.

1.2.1. If the instructor does not specify an attendance policy, there will be no grade penalty other than that attached to the minimum attendance requirement, and any penalized absences recorded above the basic 70% attendance requirement for the course will be invalidated.

1.3. During Summer sessions where courses are taught more intensively over a shorter period the following applies:

- Students will not be penalized for two absences from class.

## 2.0. Tolerated Absences

Certain categories of absence will not be penalized but will be counted as an absence (for a 3-credit course meeting twice a week). These absences are:

- The Model United Nations (MUN)
- Permit to Stay
- SG's "Ambassador Program" (Student Government initiative)
- Religious Holidays

The American University of Rome makes all reasonable efforts to accommodate students who must be absent from classes to observe religious holidays. (Please refer to the Dean's Office list of accepted absences for religious holidays). Not attending a class due to the observance of a religious holiday will not be penalized but will be counted as an absence. Students who will need to miss class in order to observe religious holidays must notify their instructors by the end of the Add/Drop period (first week of classes), and must make prior arrangements with their instructors to make up any work missed.

The list does NOT include academic field trips because these (including arrangements for travel) must not overlap with other classes.

**3.0. Cases of prolonged absences** caused by an emergency or a medical condition may require students to withdraw from some or all of their courses. Under such circumstances students should first consult their academic advisors.

\*Note: No instructor may penalize a student more than one-third of a letter grade for each absence beyond the tolerated limit (e.g. from A- to  $B_+$ ).

## Grade Point Average

A student's grade point average (GPA) is computed by multiplying the quality points achieved by the number of credits for each course. The result is then divided by the total number of credit hours taken. The Cumulative or Career Total Grade Point Average (CGPA) is the grade point average for all credit hours taken at the University and at approved study abroad programs. The GPA and CGPA are calculated by truncating after the second digit after the decimal point. Transfer credits have no effect on the CGPA at The American University of Rome.

#### **Final Examinations**

Final exams are scheduled during the day(s) indicated on the Academic Calendar. Students can view the course Final Exam day and time on their schedule online, as of the first day of classes.

Students must remain available until all exam and test obligations have been fulfilled. Travel plans are not an acceptable reason to miss examinations.

A student may defer a final examination for only three petitionable reasons:

1. documented medical grounds;

2. documented international competition with a national team or other activities with equivalent significance, or;

3. documented compassionate grounds.

Requests for rescheduled examinations are made in writing to the course instructor. A request for a rescheduled examination must be made 15 days prior to the final exam. Consideration for these requests is a privilege, not a right.

If a student is absent during the final examination for medical or compassionate reasons, he/she may be granted a deferred examination. Applications for a deferred examination after the examination has been missed, must be filed in writing with the course instructor within 48 hours of the date of the missed examination. A medical certificate of otherwise appropriate documentation may be required.

#### Grades

Grades are posted on a secure area of the University's official website and are mailed to AUR degree students only upon written request. Grades are mailed to the various study abroad programs. Grades computed in the (GPA) reflect the following grade equivalents:

GRADE		GPA	
А	Excellent	4.00	94 – 100 points
A-		3.70	90 – 93.99 pts
B+	Very Good	3.30	87 – 89.99
В	Good	3.00	83 - 86.99
В-		2.70	80 - 82.99
C+		2.30	77 – 79.99
С	Satisfactory	2.00	73 – 76.99
C-	Less than Satisfactory	1.70	70 – 72.99
D	Poor	1.00	60 – 69.99
F	Failing	0.00	59.99 – 0
WU	Unofficial withdrawal counts as an F	0.00	
Р	Applicable to devel- opment courses	0.00	

Grades not computed into the grade point average are:

W	Withdrawal
AUDIT (AU)	Only possible when the student registers for a course at the beginning of the semester as an audit student
Ι	Incomplete work must be completed within the following semester. Failure to do so results in automatically converting the I grade to the default grade, which is then computed into the grade point average
Р	Pass grade is applicable to courses as indicated in the catalog.
WIP	Work in progress

#### **Grade Appeals**

1. Students dissatisfied with their final grade in a course should contact the instructor of the course as soon as possible.

2. Only after having met with the professor, can students request to see the Director of the Program in which the course in question was offered. If students and Program Directors cannot agree about grades, students may request of the Dean an appeal to the Committee on Academic Fairness, no later than 30 days after the grade has been issued. The Academic Fairness Committee will not make sensitive academic judgments or delve into the academic content of papers, quizzes, or exams, etc., but rather it will determine the fairness and accuracy of the grading process and assessment tools. It will look for human or computer errors in calculation, or basic systemic errors that could be construed as unfair or partial to one student or another. The decision of the committee is final, therefore grades may go up or down depending on the judgment of the four members of the committee.

3. Students are responsible for laying out the grounds for their appeals in writing: either instructors violated institutional requirements or the criteria for grading laid out in their syllabi. Students will supply to the committee graded work from the course in their possession.

4. When an Academic Fairness appeal is made the Dean will determine if there exists a prima facie case for an appeal. If it is determined that no such case exists the Dean will write to the student informing him or her of the decision and the reasons motivating that decision. The decision of the Dean is final. If it is determined that a prima facie case for an appeal exists, the Dean will inform the student of this and convene the Academic Fairness Committee (see paragraph above). The Dean will supply the instructor's written explanations of how the student's final grade was arrived at and any student work in the instructor's possession. The Registrar will supply the instructor's reports of final grades in the course and student's final examination in the course, and the Dean will supply course syllabi and convene the Academic Fairness Committee.

5. The Academic Fairness Committee, composed of two student representatives appointed by the Student Government and two Faculty members appointed by the Dean, provides a court of appeal for students who believe they have been unfairly treated. The committee is chaired by the Dean or the Dean's designee, who is ex officio and non-voting except in the event of a tie. If it upholds a student's appeal, the Dean will change the student's grade to reflect the deliberations of the committee; if the appeal is denied, there is no further appeal.

#### When students are no longer enrolled at AUR

The Dean will consult with instructors and send students no longer enrolled at AUR explanations of how their final grades were arrived at. If instructors and Program Directors cannot agree about grades, students may request of the Dean an appeal to the Committee on Academic Fairness. (see paragraphs 4. and 5.)

#### When instructors are no longer teaching at AUR

Program Directors will consult with instructors by email or telephone and explain to students,

in person or by mail, how their final grades were arrived at. If instructors and Program Directors cannot agree about grades, students may request of the Dean an appeal to the Committee on Academic Fairness. (see paragraphs 4. and 5.)

#### **Course Repetition**

A student will normally be allowed to repeat a course if the original grade was an F, D, C-, WU, or W. While the student will earn credit for the course only once, grades for all attempts remain on the transcript and are marked by an asterisk next to the grade. Instead an 'R' to the right of the grade identifies the higher repeated grade that is computed in the grade point average. Both the original course and the repetition of the course will be considered credit hours attempted for the purpose of determining successful course completion percentages.

#### **Incomplete Grade Policy**

The grade of Incomplete (I) may be given to a student who is unable to complete a course due to extenuating circumstances. This grade is given at the discretion of the instructor and only if the student is eligible for a passing grade in the course to that point. An Incomplete Contract must be completed for an Incomplete grade to be given. The Incomplete Contract must be signed by both the instructor and the student. It must detail the work to be submitted, the deadline by which it must be submitted and the grade which should be substituted for the Incomplete should the student not fulfill the contract. The submission deadline should not extend beyond the last day of the following semester.

On completion of the contract, the Incomplete grade must be replaced through the completion of a Change of Grade form by the instructor. If no Change of Grade form is received, the default grade from the incomplete contract will become the final grade. An Incomplete grade will not be recognized without proper documentation. An Incomplete grade cannot be replaced by a W. An Incomplete may not stand as a permanent grade.

#### Course Withdrawal (W and WU)

Students who wish to change their schedule by dropping a course within the published time parameters need to consult with their academic advisor before dropping the course online. After the add & drop period ends, in order to withdraw from a course, a student should consult their academic advisor first and then complete a drop form to be submitted to the Registrar's office. Students who withdraw from a course prior to its completion will be assigned the grade of W if they withdraw before the withdrawal deadline (as specified in the Academic Calendar) or WU if they withdraw after. Exceptions may be made after withdrawal deadlines have expired only by completing a 'Petition to Drop Courses After the Deadline' form and by receiving permission from the Dean and the Registrar. Medical withdrawals will be assigned a grade of W. A change of grade may be allowed for a medical withdrawal. The grade 'W' is not calculated into the CGPA. The grade 'WU' is considered an F and is calculated into the CGPA.

Both the W and WU will be considered credits attempted for which the student has incurred a financial obligation for the semester (see also Refund policy) and will affect the successful course completion percentage. Any withdrawal after the withdrawal deadline as specified in the academic calendar will be considered an unofficial withdrawal (WU).

Only in the case of 1-credit academic fieldtrip courses, students are allowed to drop the course, without a 'W' recorded, up until a week before departure. If students choose to withdraw from the 1-credit course after this point, they may do so with a W recorded, as long as they submit their withdrawal request before the first day of final exams. Any withdrawal or non-completion after the first day of final exams will be recorded as an unofficial withdrawal (WU).

#### Dean's List

Each semester full time degree seeking students who have completed the previous semester's work with a grade point average of 3.50 or above on a 4.00 scale are placed on the Dean's List. No grades of D, F, I, or WU are allowed in any course completed or attempted. Students must complete 15 credits or more in the semester. Inclusion on the Dean's List is recorded on the official transcript. Students on the Dean's List are permitted to enroll for six courses for the following semester at no additional charge.

#### Standards of Satisfactory Academic Progress

All students must meet the following minimum standards of academic achievement and successful course completion to remain enrolled at the University. The student's progress is monitored each Fall and Spring semester and evaluated at the required evaluation points on the satisfactory progress table. Non-credit courses (e.g., Developmental English) are not counted as credits attempted, earned or taken and, therefore, do not affect the grade point average. Thus these courses do not influence the standards of satisfactory progress. Change of major does not affect the standards of satisfactory progress. Pursuit of an additional degree (e.g., pursuit of a Bachelor of Arts degree following completion of an Associate of Arts degree) does not affect the standards of satisfactory progress.

#### Maximum Time Frame and Successful Course Completion

The maximum time in which a student is permitted to complete a degree is equal to the period of time during which the student attempts 1.5 times the number of credit hours normally required to complete the program (180 attempted credits). In no case can the student exceed 1.5 times the standard time frame and receive the original academic credential for which he or she enrolled. Part time students should consult the Registrar for further information on the appropriate satisfactory progress standards.

#### Satisfactory Progress Table

Minimum Required Evaluation Point	CGPA	Minimum Successful Course Completion % of Credit Hours Attempted
25% of maximum time frame (45 credits attempted)	1.50	55% (with 45 credits attempted, 25 credits must be earned)
50% of maximum time frame (90 credits attempted)	1.75	60% (with 90 credits attempted, 54 credits must be earned)
100% of maximum time frame (180 credits attempted)	2.00	
End of First Academic Year (Two semesters as a full time student or at least 30 earned credits)	1.50	<ul><li>55% (with 45 credits attempted,</li><li>25 credits must be earned)</li></ul>
End of Second Academic Year (Four semesters as a full time student or at least 60 earned credits)	2.00	60% (with 90 credits attempted, 54 credits must be earned)
Each Subsequent Academic Year (Each subsequent two semesters as a full time student or each subsequent 30 earned credits)	2.00	67% (with 180 credits attempted, 120 credits must be earned)

#### Minimum Academic Achievement: Probation and Suspension

The table above defines two criteria (CGPA and per cent of attempted credits earned); both must be satisfied to avoid suspension following a semester on probation. Students who fail to maintain a GPA of 2.00 for any fall or spring semester will be placed on probation. The student may not register for more than 12 credits per semester while on probation. At the end of that probationary period, if the academic record is not in compliance with the standards of Satisfactory Progress, the student will be suspended for a minimum of one semester. The student is considered to be maintaining satisfactory progress while on probation. However, the student on probation may not hold office in student organizations nor participate in the student assistantship or resident assistant programs.

Transfer students shall have their status determined for purposes of satisfactory academic progress measurement by including the number of transfer credits accepted toward the degree in both attempted credits and earned credits.

Attention is called to the three sections immediately following, which specify rights of appeal and related regulations.

#### Mitigating Circumstances

The Dean may waive the academic progress standards for circumstances of poor health, family crisis or other significant occurrences outside the control of the student. These circumstances must be documented by the student to demonstrate that they have had an adverse impact on the student's performance. Students who receive a waiver of the standards of satisfactory progress will be on probation. All graduation requirements must be met.

#### Appeal of Satisfactory Academic Progress Standard

Should a student disagree with the application of these satisfactory progress standards, he or she must first discuss the problem with the Dean. If still dissatisfied, the student may then appeal to the Academic Fairness Committee (see relevant section above).

#### **Reinstatement as a Regular Student**

Students who wish to be readmitted after being suspended due to failure to maintain the academic minimums must reapply for admission but not before a full fall or spring semester has passed from the time of suspension. If the student is readmitted, he or she must retake courses previously failed as soon as these courses are offered or demonstrate the skills applicable to the student's academic objectives. If readmitted, the student will be placed on probation for a period of one semester. At the end of the probation period, if the student's academic record is not in compliance with the standards of satisfactory progress, the readmitted student will be dismissed from the university.

#### Academic Integrity

Integrity is fundamental to the academic enterprise. It is violated by such acts as borrowing or purchasing assignments, including but not limited to term papers, essays, and reports; lending to or producing assignments for others (either for or without payment); using concealed notes or crib sheets during examinations; copying the work of others and submitting it as one's own; and otherwise misappropriating the knowledge of others. Such acts are both dishonest and deceptive: the work submitted to instructors is not the work of the person whose name it bears.

In consequence, the sources from which one derives one's ideas, statements, terms, and facts, including internet sources, must be fully and specifically acknowledged in the appropriate form. Failure to do so, intentionally or unintentionally, constitutes plagiarism. An act of plagiarism will be reported to the Registrar's office and noted in the student's file. After three incidents of plagiarism, the student will be suspended from the University for at least one semester.

#### Intentional Plagiarism

Submitting a paper written by someone else - a paper written by another student, a purchased paper, or a paper downloaded from the internet - can only be construed as intentional plagiarism. So, too, is writing a paper for someone else. The evidence is non-debatable.

Such instances will be reported to the Dean, who will require the student (or students) involved to sign the following statement: "Submitting a paper written by someone else as my own work (or writing a paper for someone else) is dishonest. I understand that repeating this offense will result in my suspension or permanent expulsion from AUR." The instance will also be entered on the student's record. A second instance will result in suspension or permanent expulsion from AUR. The instructor will have the option of failing for the course; the student (or students) involved; averaging the zero grade of the plagiarized paper into the student's final grade; or averaging the zero grade of the plagiarized paper into the student's final grade and requiring another paper in its place.

#### The Improper Use of Sources

Using sources improperly or failing to acknowledge them fully and specifically may be construed as intentional or unintentional plagiarism. In such instances the instructor has latitude in determining the seriousness of the offense and the penalty: failing the student in the course; averaging the zero grade of the plagiarized paper into the student's final grade; averaging the zero grade of the plagiarized paper into the student's final grade and requiring another paper in its place; or accepting another paper in place of the plagiarized paper and dropping the zero grade. The student will also be required to attend the Writing Center for instruction in the proper use of sources. Such instances will also be reported to the Dean and entered on the student's record or, for a study-abroad student, reported to the home institution. A second instance may result in suspension or permanent expulsion from AUR; a third instance will result in suspension or permanent expulsion from AUR.

#### Cheating on Examinations

Cheating on examinations in any form whatsoever — using concealed notes or crib sheets, getting help from another student, or giving help to another student — is a serious offense against academic honesty. The instructor has latitude in determining the grade on the examination and the grade for the course: the grade for the examination may be zero, the grade for the course F. Such instances will be reported to the Dean, who will require the student (or students) involved to sign the following statement: "Cheating on an examination (or helping someone else to cheat on an examination) is dishonest. I understand that repeating this offense will result in my suspension or permanent expulsion from AUR." The instance will also be entered on the student's record or, for a study-abroad student, reported to the home institution. A second instance will result in suspension or permanent expulsion from AUR.

In all these instances students have the option of an appeal to the Academic Fairness Committee.

#### **Classroom Behavior**

It is the professor's ultimate responsibility to establish behavioral tone in the classroom. Guidelines on attendance, class participation, tardiness, etc. are to be outlined in the course syllabus or clearly stated by the professor in class. It is incumbent upon the student to honor these guidelines. While the professor should engage in a policy of positive reinforcement in his or her teaching practices, students must maintain a sense of decorum in the classroom conducive to a high standard of education. AUR does not permit, for example, the use of cell phones during class. All phones must be turned off before entering the room. Students are also encouraged to take care of all personal needs outside of the classroom. Leaving and re-entering class during lectures is not allowed. Disruptions of any sort for any reason other than an emergency are considered a serious violation of classroom decorum. Repeated disturbances of this kind may have academic and disciplinary consequences.

#### Cyber bullying

AUR has a zero-tolerance policy regarding cyber bullying. Cyber bullying is defined by the U.S. National Crime Prevention Council as, "the intentional and aggressive process of using the Internet, cell phones or other devices to send or post text or images intended to hurt or embarrass another person." The very nature of education depends upon the free exchange of ideas, and the university classroom is a safe space where ideas are explored and debated in a respectful and thoughtful way. Because cyber bullying attacks the fundamental tenets of intellectual inquiry, any student found guilty of cyber bullying another student or a professor will be immediately suspended from the university.

#### Study Abroad Opportunities for AUR Students

With the approval of the academic advisor, AUR degree students may apply to participate in study abroad programs offered at other institutions. Courses taken at other universities must be pre-approved by the academic advisor and a Transfer Credit Permit Form must be completed and submitted to the Registrar's Office. This also applies to J-Term and Summer sessions (see also AUR Abroad).

#### Transfer credits for current degree-seeking students

If a current student wishes to take a course outside of The American University of Rome, the student needs to complete a "Transfer credit pre-approval form" or an "Online course approval form". This form is to be approved by his/her academic advisor and submitted to the Registrar's office, prior to enrolling in the outside course. Attached to the form, the student should also submit an official course description or course syllabus for each course.

The rules and conditions for the transfer of academic credits are outlined under the 'Transfer Students' section of the Admission Requirements (pp. 31-32). In general, credit from academic courses taken at institutions of higher education accredited by an American regional accrediting association, as well as from nationally recognized institutions of higher education outside of the U.S., will transfer, provided that the course is completed with at least a grade of "C" and that the course is similar in content, scope and level to work offered at The American University of Rome. A student is not permitted to take an online course if the course is offered at The American University of Rome during a given semester and the final semester must be completed in residence at AUR.

Students are not allowed to take online courses if they are receiving US Federal Financial aid, or will be doing so in the future. All students receiving US Federal Financial Aid are advised to check with AUR's Financial Aid office before enrolling in courses at another institution.

Upon completion of the course(s), the student must submit an official sealed transcript to the Registrar for posting to his/her academic record. Transfer credit grades are not included in the student's grade point average.

## Leave of Absence

AUR degree students in good financial standing may take a leave of absence by filing the appropriate request form with the Registrar. A leave of absence can be for no more than one year and enables automatic readmission under the same academic program. A student who fails to file a signed form and pay the required fee by the last day of Add/Drop and does not return by the start of classes, will be considered to have withdrawn from the University. A student must reapply for admission under the rules then applicable should he or she decide to return. A leave of absence deposit fee is required (Euro 120). This fee will be credited toward the tuition payment once the student returns, otherwise it is non-refundable. Students are advised to contact their academic advisor to understand how a leave of absence will affect their degree progression, as well as AUR's Financial Aid Director if they have financial aid.

#### Withdrawal from AUR

Students wishing to withdraw from the University should complete a Withdrawal Notification form available from the Registrar or notify the Registrar in writing. Degree seeking students who do not enroll during the following regular semester (Fall/Spring) and are not recorded on a leave of absence will automatically considered as withdrawn.

#### Graduation

The formal commencement ceremony is held at the end of the spring semester for degree candidates who have completed all graduation requirements that academic year. Degree candidates who have yet to complete a maximum of eight credits in the following Summer session may also apply to participate in the ceremony. There are three degree conferral dates per year (noted on transcripts and diplomas): in December, May and July or August. These three dates will constitute a graduating class. Candidates for degrees are to file a Graduation Request Form with the Office the Registrar before beginning their final semester of study. Applications for graduation will only be approved by the academic advisor after the advisor has completed a graduation audit Students must pay the graduation fee by April 30th in order to participate in the ceremony and/ or receive their diploma. Students graduating in the fall semester must pay the graduation fee by November 30th. Students may not file an application for graduation during the summer sessions. Diplomas and transcripts will be issued only to students in good financial standing with the University and only these students may participate in the commencement ceremony.

## Graduation with General College Honors

A student who has completed 60 credits at The American University of Rome may be considered for graduation honors. Students with a cumulative GPA of 3.90 or higher will be graduated *Summa Cum Laude*. Students with a GPA of at least 3.75 but less than 3.90 will be graduated *Magna Cum Laude*. Students with a GPA of at least 3.50 but less than 3.75 will be graduated *Cum Laude*. The Valedictorian is the Bachelor's degree recipient with the highest cumulative grade point average based on the last 45 credits taken at AUR. The Student must have earned at least 60 credits at The American University of Rome and have all courses completed and reported for calculation of the final cumulative GPA by Commencement Day.

## Graduation with Honors in the Major

On recommendation of Program Directors, students with at least 24 credits in the major may graduate with 'Honors in the Major'. Students are eligible for Honors in the Major if their GPA in the major is not less than 3.50 and their cumulative GPA is not less than 2.70 at the time of graduation.

## **Transcript Requests**

An official transcript will be sent to any institution or institutions designated by the student on a Transcript Request form, which is available from the Registrar (registrar@aur.edu) and from the AUR website www.aur.edu. Only requests bearing a student signature will be processed. Faxed requests are accepted. Students should allow three weeks for transcript processing. A fee will be charged for the service (see 'Financial Information' section of this catalog). Transcripts will not be issued to students who are not in good financial standing with the University.

## Family Educational Rights and Privacy Act (FERPA)

The Family Educational Rights and Privacy Act (FERPA) is a federal law that protects the privacy of a student's education records. In compliance with FERPA, The American University of Rome does not disclose personally identifiable information contained in student education records, except as authorized by law and/or those with written consent from the student. Further information can be found on our website.

#### Grievances

Students who have any grievances against the University regarding its institutional policies or the actions of any of its officers should in the first instance, submit a written statement of their grievances to the President of the University at:

Via Pietro Roselli, 4 00153 Rome, Italy Tel: +39-06 5833 0919 Fax: +39-06 5833 0992

#### UNDERGRADUATE DEGREES

All degrees conferred by The American University of Rome are approved by the State of Delaware Program of Education. A degree can only be conferred after the degree candidate has satisfied all University and program requirements. Individual program requirements are set out in the relevant section of this publication. The conferred degrees and University graduation requirements are described in this catalog.

#### **Bachelor's Degrees**

The Bachelor of Arts degrees and the Bachelor of Science degree require completion of at least 120 credit hours of coursework. At least 45 credit hours must be completed in residence at The American University of Rome and the final semester must be completed in residence. At least 50% of the credits used to satisfy the requirements for an academic major must be earned at The American University of Rome and at least fifteen credits must be in upper-level courses in the students major. All core courses in the major must be completed with no grades of D and no more than one grade of C-. A minimum cumulative or Career Total Grade Point Average (CGPA) of 2.0 is required for completion of all degrees. The bachelor's degree programs offered by the University lead to conferment of the following degrees:

- Bachelor of Arts in Archeology and Classics with Cultural Heritage with Screen Media
- Bachelor of Arts in Art History with Art Business
- Bachelor of Arts in Communication with concentration in Media and Cultural Studies with concentration in Media: Platform and Content with concentration in Media Management
- Bachelor of Arts in English Writing, Literature, and Publishing
- Bachelor of Arts in Film and Digital Media with concentration in Visual Media Production and Technology with concentration in Film and Digital Media Studies
- Bachelor of Arts in Fine Arts
- Bachelor of Arts in Interdisciplinary Studies
- Bachelor of Arts in International Relations and Global Politics
- Bachelor of Arts in Italian Studies
- Bachelor of Science in Business Administration with concentration in Finance with concentration in Marketing with concentration in Social Marketing
- Bachelor of Science in Travel and Tourism Management with concentration in Food Tourism with concentration in Cultural and Heritage Tourism with concentration in Religious Tourism

#### Associate Degrees

The Associate of Arts and the Associate of Applied Arts degrees each require completion of at least 60 credit hours of coursework, 30 of which must be taken in residence at The American University of Rome. The associate degree programs offered by the University lead to the conferral of the Associate of Arts in Liberal Studies and the Associate of Applied Arts in International Business. All core courses in the major must be completed with a C grade (2.00) or better. A minimum cumulative or Career Total Grade Point Average (CGPA) of 2.0 is required for completion of all degrees.

# **Multiple Degrees**

A student who has completed an associate degree at The American University of Rome may continue on to complete a bachelor's degree at The American University of Rome without affecting the standards of satisfactory progress. A student who has completed one bachelor's degree may complete a second bachelor's degree by accumulating a total of at least 150 semester hours and satisfying the major requirements of both degree programs. The additional 30 credits needed for a second AUR degree must be completed in residence at The American University of Rome.

## **General Education Requirements**

All students must satisfy General Education requirements as outlined in the 'General Education' section of this catalog. These requirements may vary depending upon the student's choice of major.

#### Declaring a Major

Students intending to pursue a bachelor's degree at The American University of Rome must declare their major by their junior year. Change of major does not affect the standards of satisfactory progress.

#### Minors

Minors require 15 credits of coursework. Out of these 15 credit hours, no more than 6 credits may be used simultaneously to satisfy requirements of the General Education program, the major or another minor. At least nine credits must be taken in residence at The American University of Rome. Students must have a cumulative grade point average of 2.00 in all courses taken for the minor. Minors do not appear on diplomas but are recorded on transcripts. Minor requirements are listed in the section 'Minors' following the degree programs. The University currently offers minors in:

- Archeology
- Art History
- Classical Studies and Classical Heritage
- Communication
- Economics
- English Writing Film and Digital Media
- Finance
- Fine Arts
- Food Studies
- **Global Politics**
- International Business International Relations
- Italian Studies
- Latin
- Marketing Religious Studies
- Social Marketing
- Social Science
- The Business of Art
- The Italian Business Environment
- Travel and Tourism

#### **Course Sequences and Pre-requisites Requirements**

Degree students must enroll in courses appropriate to their level of academic standing and their major and minor areas of study. Students must also satisfy the course pre-requisites indicated in this catalog.

# **GENERAL EDUCATION\***

Completion of the General Education program is a requirement for all bachelor's degrees, and makes use of courses throughout the AUR curriculum. Consistent with the mission of the University, the program develops important practical skills, addresses social issues of diversity, multiculturalism and ethics and draws on the rich resources of the city of Rome as a learning tool. Reflecting the mission of the institution, it strives to ensure that all students, regardless of major, will share a common dialogue which will prepare them to live and work across cultures.

The goals of The American University of Rome's General Education program are:

1. to develop and strengthen basic skills which will prepare students upon graduation for a modern working environment and which will be adaptable to a rapidly evolving economy.

2. to cultivate an awareness of, and sensitivity to, cultural diversity and its importance in personal and professional decision making.

3. to achieve a broad knowledge base, drawn from multiple disciplines, typical of an American Liberal Arts Education

4. to use Rome as a classroom and as an invaluable learning resource.

5. to encourage active and responsible citizenship through knowledge of the forces shaping the actions of individuals and societies and through the development of critical thinking.

The General Education program requirements are shared by all majors, though each major may also require particular General Education courses to satisfy major requirements.

## A. FOUNDATIONAL SKILLS (17-35 credits)

AUR requires that all students achieve excellence in the following skills: Writing, Quantitative Reasoning, and Italian Language. These skills provide a basic knowledge which can be adapted to any academic discipline and will enable the individual to respond effectively to challenges both in the classroom and in his or her profession.

There are four elements to the Foundational Skills program: First Year Seminars (FYS 101 and 102), Writing Skills, Quantitative Reasoning, and Italian Language competence. These elements are satisfied by taking required courses that specifically address these skills. Foundational courses must be completed by the end of the sophomore year (within the first 60 credits).

## 1. First Year Program (0-6 credits)

These courses provide a transition to university studies for first-time-in-college students. FYS 101 (First-Year Seminar) introduces students to the skills and practices necessary for a successful college career, and is tied closely to foundational courses in writing. FYS 102 (Explorations in the Liberal Arts) builds on the academic skills acquired in the first semester, allowing students to explore a theme from a variety of disciplinary perspectives. Transfer students with 30 or more transfer credits are exempted from this requirement.

FYS 101 First-Year Seminar and FYS 102 Explorations in the Liberal Arts

<sup>\*</sup>it applies to new students starting in Fall 2017 with less than 30 credits. All other students refer to the catalog 2016-2017

#### 2. Writing Skills (6-12 credits)

All students must take three courses in English or Writing which will ensure that all students can write grammatically correct English and express themselves clearly in language suited to the target audience. These skills are further developed in the Breadth of Knowledge section of the General Education requirements, and through discipline-specific upper-level courses within the major.

Students will be placed in a course appropriate to their writing ability via placement test or transfer credits before their first semester, and may need up to three semesters to complete the requirement.

**ENG 100** Comprehensive Writing Fundamentals (6 credits)

or

ENG 101 Writing Fundamentals or placement test results waiving ENG 101 requirement

and Writing from Research ENG 102 ENG 202 Writing from Theory

#### Quantitative Reasoning (3-6 credits) 3.

All students should be capable of performing basic mathematical operations and applying them to analyze data within their fields of study. Students may select a course focusing on general mathematical principles or applied mathematics, although a specific course or courses may be required by the major.\*

MTH 102	Basic Statistics
or MTH 104	Mathematics for the Liberal Arts
or	ivialicinatics for the Liberar fires
MTH 123	College Algebra

\*Students planning majors in Business Administration and/or International Relations & Global Politics are required to complete both MTH 102 and MTH 123 as pre-requisites for major Core courses.

## 4. Italian Language Competence (8-14 credits)

In order to appreciate the opportunities that Rome has to offer it is considered essential that all students have a basic competence in the Italian language and culture. All students must demonstrate a proficiency in Italian equivalent to one year of study or demonstrate that this level of competency has already been reached by achieving an appropriate score on the Italian placement examination.

Students may be exempted from all or part of the Italian language requirement by virtue of competency demonstrated through proficiency placement examinations. Such exemptions do not yield any credit unless the exemption is based on successful completion of college courses. Some majors require additional study in Italian for major requirements\*; see individual program descriptions for more details.

ITL 101 and	Elementary Italian I (4 credits)
ITL 102	Elementary Italian II (4 credits)
or	
ITL 103	Intensive Elementary Italian I and II (8 credits)
and	

ITL 201	Intermediate Italian I	

ITL 202 Intermediate Italian II

\*Students pursuing majors in Archaeology and Classics, Fine Arts or Italian Studies must complete ITL 201; students majoring in Art History must complete also ITL 202.

#### **B.** BREADTH OF KNOWLEDGE (18 credits)

The goal of a Liberal Arts education is to enable students to be flexible and critical thinkers in a variety of subjects, and to apply interdisciplinary methodologies to solve problems in the classroom, in the workplace, and in their own lives. Towards this end, AUR students take courses in all of the disciplinary areas that contribute to the Liberal Arts: Creative Arts, Humanities, Natural Science, and Social Science. As well as introducing students to the varied approaches to knowledge, the courses included in these content areas integrate key skills essential to a successful career in college and in the workplace, such as Information Literacy, Oral Presentation, and Information Technology.

Breadth of Knowledge courses may also satisfy major or minor requirements, or serve as free electives. These courses may be completed at any time during the bachelor's degree, though students will derive greater benefit from the content and embedded skills by completing them within the first 90 credits.

#### 1. Creative Arts

Creative Arts courses allow students to understand the creative process through practical engagement in the literary, performing, and visual arts. These courses emphasize the creation of art, to inspire students towards innovative thinking in all disciplines.

Students must complete one Creative Arts course.

ART 101	Italian Sketchbook: Images of Rome
ART 103	Printmaking I
ART 115	Painting Techniques I
ENG 203	Writing Rome
DRM 201	Acting
FAFD104	Photography:Rome

#### 2. Humanities

Humanities courses take as their main subject the products of human culture. In these courses, students learn to analyze and respond to the formal qualities of cultural products, to place works, movements, and ideas within their various contexts (historical, religious, social, philosophical etc.), and to communicate their knowledge and analysis in appropriate written form.

Students must complete two Humanities courses; at least one must be at the 200-level.

AH 100	Art of Rome
AH 102	Arts of the Middle Ages: Fourth to Fourtheenth Century
AH 103	Arts of Renaissance and Baroque
AH 104	Arts of Modernity
AH 111	Saints and Sinners in Rome
AH 205	Italian Fashion: From the Carnival of Venice to the Milan Fashion Week
AH 209	Papal Power, Papal Art
AH 210	Van Gogh to Warhol
AH 212	Contemporary Art in the Global Village

AH 219	Renaissance Art from Florence to Rome
AHAR 101	Arts of Antiquity
AHAR 204	Ancient North África
AHAR 214	Egyptian Art and Archaeology
AHRE 106	Sacred Space: Religious Architecture of Rome
ARRE 201	The Archaeology of Roman Religion
CIN 202	Introduction to Film Theory
CLHS 203	History of Ancient Greece: Bronze Age to the Hellenistic Period
CLHS 205	Rome: Republic & Empire
CLRE 202	Christianity and the Roman Empire (100-425 AD)
CLS 101	Greek and Roman Mythology
CLS 204	Classics and Comics: Ancient Culture and modern Sequential Art
CLS 208	Love and Laughter in Ancient Literature
ENG 200	Survey of British Literature I
ENG 201	Survey of British Literature II
ENG 204	Survey of American Literature
ENG 206	Introduction to Poetry
ENG 207	Introduction to Drama
ENG 208	Introduction to Fiction
HST 200	History of Modern Italy
IS 206	Italian Culture at the Movies
IS 210	Introduction to Italian Culture
IS 212	Italian Food and Culture
IS 220	Travels to/through Italy
MUS 201	Masterpieces of Italian Opera
REL 200	Religion in a Pluralistic World

#### 3. Natural Science

Natural science courses introduce students to the use of the scientific method to explain phenomena in the physical and biological worlds. Via experimentation in a laboratory context and/ or observation in the field, students gain the ability to observe and analyze their own natural environment.

Students must complete one Natural Science course.

ASTR 100	General Astronomy
BIO 203	Philosophy and Mechanisms of Evolution
ENV 102	Physical Geography
ENV 103	Environmental Science
PHYS 102	Explorations in Physics

#### 4. Social Science

Social science courses focus on the relationship between individuals and social structures, and how both individuals and societies influence institutions, cultures, and ideas. Students learn to implement the methodologies of social science to understand social forces, such as the economy, media, and politics, both at a point in time and over time.

Students must complete two Social Science courses; at least one must be at the 200-level.

ANT 100 Introduction to Anthropology

ARC 104 Investigating Archaeology: Methods and Techniques for Analyzing the Past

ARC 203	Global Heritage
ARC 205	Archaeology of the Holy Land
ARC 215	Great Kingdoms of the Ancient Near East
ARCL 209	Roman Army
BUFD 208	Film/TV Industry
BUS 200	Business Law
COIS 221	The Italian American Experience
COM 105	Communication and Society
COM 209	New Media and Society
COM 210	Popular Music and Mass Culture
COM 219	Intercultural Communication
COMK 202	
ECO 211	Principles of Macroeconomics
ECO 212	Principles of Microeconomics
ECPO 204	The European Union: Origins, Evolution, and Impact
HSSO 208	Sport and Society
IA 100	Introduction to International Relations: History and Concepts
IA 200	International Relations: Theories and Cases
IA 202	International Organizations
IA 203	U.S. and Europe since 1945
POL 101	Introduction to Political Science
POL 120	Introduction to the American Political System
POL 203	An Introduction to Ethics
PSY 101	Introduction to Psychology
SOC 100	Introduction to Sociology
SOC 120	Living Rome: Urban Spaces, Culture and Identity

## C. ADDITIONAL REQUIREMENTS (12 credits)

#### 1. Diverse Perspectives (6 credits)

As a campus in a cosmopolitan world capital, with a student body that is inherently culturally diverse, AUR is committed to furthering global understanding of different cultures and ways of thinking. Via courses that explore diversity, in areas including but not limited to culture, race, gender, social status, class, and religion, students are encouraged to explore perspectives different from their own. All students will take two courses to satisfy this requirement; these courses are found throughout the curriculum, and may or may not satisfy additional General Education or major requirements.

AH 212 Contemporary Art in the Global Village Ancient North Africa **AHAR 204 AHRE 106** Sacred Space: Religious Architecture of Rome Introduction to Anthropology **ANT 100** The Mediterranean World ANT 300 ARC 203 Global Heritage Archaeology of the Holy Land ARC 205 Great Kingdoms of the Ancient Near East ARC 215 The Italian American Experience **COIS 221** Popular Music and Mass Culture COM 210 COM 219 Intercultural Communication **Explorations in Cultural Studies** COM 324 **ECPO 204** The European Union: Origins, Evolution, and Impact

ECPO 313	Globalization
ENG 204	Survey of American Literature
HSSO 208	Sport and Society
HST 307	Ĥistory of the Modern Middle East
IA 100	Introduction to International Relations: History and Concepts
IA 202	International Organizations
IA 301	Comparative Foreign Policy
IA 305	International Relations of East Asia
IA 307	International Human Rights
IS 212	Italian Food and Culture
IS 220	Travels to/through Italy
MGT 301	Organizational Behavior in a Global Context
POL 101	Introduction to Political Science
POL 120	Introduction to the American Political System
POL 203	An Introduction to Ethics
POL 309	Migration and Multiculturalism in Europe
REL 200	Religion in a Pluralistic World
SOC 100	Introduction to Sociology
SOC 300	Sociology of Contemporary Italy

#### 2. Roma Caput Mundi (6 credits)

Rome has a unique position in Western culture and the modern city of Rome reflects more than 2,500 years of cultural development. All the disciplines that AUR offers are actively practiced and studied in the Eternal City, and contribute to its vibrant social, cultural, and political identity. All students will take two courses which bring them out of the classroom and into the city to examine the heritage, aesthetic beauty and/or contemporary life of Rome. Courses may be at any level, and may or may not satisfy additional General Education or major requirements.

AH 100	Art of Rome
AH 102	Arts of the Middle Ages: Fourth to Fourtheenth Century
AH 103	Arts of Renaissance and Baroque
AH 104	Arts of Modernity
AH 111	Saints and Sinners in Rome
AH 209	Papal Power, Papal Art
AH 219	Renaissance Art from Florence to Rome
AH 401	Caravaggio
AH 402	Bernini
AH 403	Michelangelo in Rome
AH 404	Raphael and the High Renaissance in Florence and Rome
AHAR 101	Arts of Antiquity
AHAR 300	Roman Imperial Art & Architecture
AHAR 307	Late Antique & Byzantine Art
AHAR 314	Etruscan Art and Archeology
AHRE 106	Sacred Space: Religious Architecture of Rome
AHRE 303	Saint Peter and the Vatican: The Evolution of the Site
ARC 101	Roman Archaeology on-site
ARC 103	Ancient Roman Technology
ARC 104	Investigating Archaeology
ARC 301	Archeology of Roman Identity
ARCL 209	Roman Army

ART 101	Italian Sketchbook: Images of Rome
CLHS 205	Rome: Republic and Empire
ENG 203	Writing Rome
FAFD 104	Photography: Rome
IS 305	Rome On-Screen and in Print
MGT 302	Doing Business in Italy
MUS 201	Masterpieces of Italian Opera
SOC 120	Living Rome: Urban Spaces, Culture and Identity

#### D. ALTERNATIVE EDUCATIONAL EXPERIENCE (0 or more credits)

Each student's program of study must include at least one application of his or her gained knowledge and skills to an educational experience beyond the traditional university classroom. Such experiences encourage students to consider the relevance of their studies in real-world contexts, to understand their individual impact on the community beyond the AUR campus, and to contribute to their own future success. Some Alternative Educational Experiences are credit-bearing (Internship, travel courses etc.) with graded assignments and/or required tasks, others may not be credit-bearing and will require a reflective process\* (in the form of essay, artwork, blog, or other output) to complete the requirement. Possible Alternative Educational Experiences:

- Internship (INT 450)
- Service Learning\*
- Study Abroad
- Fieldwork/Practicum or other non-AUR credit-bearing or volunteer\* program)
- Independent Travel for Research (minimum 7 consecutive days)\*
- Three 1-credit field trip courses
- Military service\*
- Participation in an undergraduate conference, performance, exhibition, or journal out side of the university, which has been peer-reviewed, juried, or otherwise assessed for scholarly or artistic merit

Students must consult with their advisors before embarking upon an Alternative Educational Experience; if the selected AEE does not take place within a defined course or term, the student must submit a brief proposal and completion schedule, to be approved by their advisor and the Director of General Education.

The Archeology and Classics program offers the student the opportunity of combining the study of archeology with classics in the unique context of the city of Rome. Drawing upon a wide range of high-level academic and practical skills the student will receive a thorough Liberal Arts education which also focuses upon preparation for the workplace. In addition to traditional courses in Ancient History and Classics, students have the possibility to excavate archeological sites, explore the ethical concerns of conservation and restoration and study the management and marketing of heritage.

The traditional classroom environment is complemented by on-site classes visiting ancient monuments, museums, archeological sites and specialized laboratories. Students are encouraged to participate in the archeological fieldwork opportunities available in the program. These not only give a good foundation in archeological techniques but also provide an opportunity to develop teamwork skills in a multicultural environment with international collaborators.

The undergraduate degree is available in three formats. Students wishing to focus solely on the academic basis of the discipline can take a degree in Archeology and Classics. Students who envisage a future career path in cultural heritage can take a degree in Archeology and Classics with Cultural Heritage. It should be noted that this degree is not, by itself, a preparation for a career in this field, but is intended to provide the basis for application to an appropriate graduate program. Students who are considering working in field of popular archeology can take a degree in Archeology and Classics with Screen Media. A full range of Latin courses from beginners to advance is available and a minor in Latin is open to all majors.

#### **Program Goals**

- 1. To provide a high quality education that will give students the necessary skills for a highly evolving field of employment
- 2. To develop cross cultural sensitivity with particular regard to the management of, and research into, the classical civilization, archeology and cultural heritage of the Mediterranean world
- To provide students with the educational background to develop career potential in the field 3. of classics, archeology or cultural heritage of the Mediterranean world.

# Students graduating from this program will have the following core competencies:

- Excellent oral and written communication skills
- The ability to conduct research using appropriate information literacy, qualitative and/or quantitative data and linguistic skills
- Knowledge of the historical background to the cultures of the Mediterranean and its impact upon contemporary social and political issues
- Ethical competency regarding the concerns of practice within a multi-cultural society

The Bachelor of Arts in Archeology and Classics requires successful completion of 120 credits of which: General Education requirements (variable number of credits), 39-45 credits of major requirements and a number of free elective credits. Students must achieve a cumulative grade point average of no less than a 2.00 on a 4.00 scale with no grades of D and no more than one grade of C- in core courses required for the major (21 credits).

The major comprises core courses covering Archeology, Ancient History, and Ancient Art and electives which may additionally include courses in Cultural Heritage or Screen Media. Unless otherwise stated in the course syllabus, students are responsible for all entrance fees to museums, art galleries and archeological sites.

Unless otherwise stated, each course carries three credits.

39-45 credits

21 credits

# Archeology and Classics core courses

Archeology and Classics Electives

AHAR	101	Arts of Antiquity
ARC	104	Investigating Archeology: Methods and Techniques for Analyzing
		the Past
CLHS	205	Rome: Republic and Empire
ARC	302	Being Human: Theoretical Issues in Archeology
One U	pper Lev	el Classical studies course*
ARC	498	Capstone Experience (Research Methodology and Bibliography)
ARC	499	Capstone Experience (Thesis)

\*This does not include Classical Studies courses that are cross-listed with Art History or Archeology.

#### 18-24 credits

Students majoring in Archeology and Classics may choose their major electives in one of the following three ways:

- By choosing 18 credits of Archeology and Classics electives; or
- By choosing 24 credits of Archeology and Classics electives of which 12 credits focus on Cultural Heritage as described below; or
- By choosing 24 credits of Archeology and Classics electives of which 12 credits focus on Screen Media as described below.

# Archeology and Classics

18 credits

Students choosing to fashion their own program of major electives may take any 18 credits of Archeology and Classics courses (including languages). Up to six credits can be used for courses in Humanities, Anthropology, Heritage or Screen Media with the approval of the academic advisor. It is strongly recommended that all students take the Archeology Practicum course (ARC 293). At least one three-credit course other than the Capstone Experience must be at the 400 level. The Archeology Practicum (ARC 293) may be taken twice for credit.

# Archeology and Classics with Cultural Heritage

24 credits

Archeology and Classics Electives

Students take any 12 credits of Archeology or Classics courses (including Latin language courses). It is strongly recommended that all students take the Archeology Practicum course. At least one three-credit course other than the Capstone Experience must be at the 400 level.

Cultural Heritage courses

Required courses:

ARC203	Global Heritage
ARMG 315	Management of Cultural Heritage

Plus six credits from the following courses:

AH 213 An Introduction to Architecture

AHAR 250 Introduction to Art and Antiquities Crime (1 credit)

AHAR 207	Conservation and Restoration: Ethics and Principles
AHAR 304	Conserving Rome's Monuments
AHMG 320	Art Gallery Management
ANT 100	Introduction to Anthropology
ANT 120	The Modern Tribes of Rome
ANT 300	The Mediterranean World
ARC 254	Athens: Archeology of the Golden Age (1 credit)
ARC 293	Archeology Practicum
ARC 303	Archeological Conservation Practicum
ARC 406	Archeological Resource Management
ARIA 310	Archeology and Politics
ARTM 311	Cultural and Heritage Tourism
COMK 325	Spectacle and Heritage in Rome
COMK 328	Public Relations
ECO 302	Economics of Travel and Tourism
ECPO 313	Globalization
IA 201	Global Politics
IA 202	International Organizations
IA 352	International Organizations in Geneva (1 credit)
IA 353	International Organizations and International Relations in Vienna (1 credit)
IA 354	The Basque Country: Politics and Violence (1 credit)
IA 355	Northern Ireland: Conflict and Conflict Resolution (1 credit)
IA 356	Brussels: International Organizations and International Relations (1 credit)
IA 357	Montenegro: Nation Building and Institution Building (1 credit)
IA 360	Special Topics: Model UN
IA 403	Conflict Resolution and Negotiation
ITL 307	Italian For Business
MGMK312	Event Planning, Marketing and Management
MGT 201	Principles of Management
MGT 305	Human Resource Management in Service Operations
MGT 404	Consulting: Tools, Analysis and Strategies for Organizational Success
MKT 200	Principles of Marketing
MKT 300	Advertising Strategy
MKT 302	Marketing for Non-Profit Organizations
MKT 310	Integrated Marketing Communications
MKT 311	Marketing for Travel and Tourism
POL 314	Conflict and Peace in the Mediterranean
POL 405	Politics of the Balkans
RETM 312	Religious Tourism
TTM 201 TTM 301	Introduction to Travel and Tourism Research Methods in Travel and Tourism
TTM 501 TTM 401	
111/1 401	Travel and Tourism Strategy
1 101	

#### Archeology and Classics with Screen Media

24 credits

Archeology and Classics Electives

Students take any 12 credits of Archeology or Classics courses (including languages). It is strongly recommended that all students take the Archeology Practicum course. At least one three-credit course other than the Capstone Experience must be at the 400 level.

# Screen Media courses

Required courses: FDM 202

- DM 202 Principles and Techniques of Film and Video Production
- FDM 215 The Computer as a Media Tool

# Plus two of the following courses:

two of the f	following	courses:
ARC	405	Screening the Past
BUFD	208	Film/TV Industry
CIN	301	History of Documentary Film
CIN	302	Documentary Production Workshop
CIN	309	Digital Filmmaking
CIN	400	Experimental Film and Video
COIS	320	Italian Media and Popular Culture
COM	105	Communication and Society
COM	203	Public Speaking and Presentation
COM	209	New Media and Society
COM	219	Intercultural Communication
COM	300	European Mass Media
COM	305	Media Ethics and Cultural Citizenship
COM	311	Media Audiences: Spectators, Viewers, Gamers and Fans
COM	401	Media and International Affairs
COM	408	Media, Art and Social Activism
СОМК	328	Public Relations
FDM	201	Pre-Production for Film and Digital Media
FDM	301	Computer Game Design and Production
FDM	303	Field Production for TV and Film
FDM	316	Animation, Editing and Special Effects
FDM	319	Web Graphics, Coding and Site Design
FDM	326	3D Computer Animation
FDM	327	The Art and Craft of Editing: History, Theory and Practice
FDM	407	Interactive Online Media

#### FREE ELECTIVES (credits to complete the 120 credits needed for the Bachelor degree)

Free electives can be used towards satisfying a minor, to supplement a major or to explore other academic areas.

#### MINORS

The following minors are available to students pursuing any of the University's other bachelor's degree programs:

Minor in Archeology Minor in Classical Studies and Classical Heritage Minor in Latin

For further information please see 'Minors' section of this catalog.

The program in Art History combines the comparative method and critical approach typical of American curricula with an intense immersion in one of the greatest art centers in the world, the city of Rome. Courses at all levels emphasize on-site observation and analysis and the use of Rome's unique resources for individual study and research. Students develop skills of visual analysis, connoisseurship, oral and written articulation of visual patterns and phenomena, the ability to read and to make use of advanced scholarship in the discipline, and the ability to conduct independent research. Art history majors are prepared to live and work in a world in which visual images are ubiquitous, the ability to analyze them is essential, and the preservation of material heritage requires a citizenry informed by knowledge of history and aesthetic value.

Students who complete the major in Art History will have the following core competencies:

- Demonstrate high-level skills of observation and analysis of art works and architecture.
- Command a range of theoretical tools for analyzing and interpreting visual signs within their cultural context and conduct independent research.
- Articulate high level of oral and written skills and utilize the specialized sources commanded by the topic.

Students graduating with a degree in Art History are prepared to embark on a variety of careers directly or indirectly connected with art and architecture, including museum and gallery work, art sales, historic property sales and management, publishing, fashion and design industries, high school teaching, and not-for-profit organizations. They may also pursue higher degrees that prepare them for the burgeoning fields of art law and art crime, as well as arts management, college and university teaching and research, museum curatorship, and public administration.

The Bachelor of Arts in Art History requires successful completion of 120 credits of which: General Education requirements (variable number of credits), 37-46 credits of major requirements and a number of free elective credits. Students must achieve a cumulative grade point average of no less than a 2.00 on a 4.00 scale with no grades of D and no more than one grade of C- in core courses required for the major (19 credits).

Unless stated otherwise on the course syllabus, students are responsible for entrance fees to museums and galleries, and transportation and lodging expenses for required field trips.

Course levels entail the following distinctions:

- 100-level courses are introductory and cover the major epochs of European art history and the contemporary global era
- 200-level courses require some prior knowledge of art historical terminology and method
- 300-level courses require some prior knowledge of the subject, period, or theme of the course; they require some independent research and oral and written presentations
- 400-level courses conduct in-depth analyses of art historical problems or topics and require independent research at an advanced level

Unless otherwise stated, each course carries three credits.

# ART HISTORY MAJOR REQUIREMENTS Art History core courses

AHAR 101	Arts of Antiquity
AH 102	Arts of the Middle Ages: Fourth to Fourteenth Century
AH 103	Arts of Renaissance and Baroque
AH 104	Arts of Modernity
AH 299	Methods and Theory of Art History: Seminar on Methodology
AH 498	Art History Capstone Experience, Part 1: Seminar (2 credits)
AH 499	Art History Capstone Experience, Part 2: Thesis (2 credits)

#### Art History Chronological Distribution Requirement

6 credits

Students majoring in Art History must take one course from Section A and one course from Section B.

Section A: Antiquity to Renaissance

AH 219	Renaissance Art from Florence to Rome
AHAR 300	Roman Imperial Art and Architecture
AHPH 302	Art, Creativity and Beauty
AHRE 303	Saint Peter and the Vatican: The Evolution of the Site
AHAR 307	Late Antique and Byzantine Art

- AH 321 Venice in the Renaissance
- AH 325 Rome from Renaissance to Mannerism
- AH 403 Michelangelo in Rome

## Section B: Baroque to Contemporary

- AH 205 Italian Fashion: From The Carnival of Venice to the Milan Fashion Week
  AH 210 Van Gogh to Warhol
  AH 212 Contemporary Art in the Global Village
- AH 301 Patrons and Artists in Baroque Italy
- AHPH 302 Art, Creativity and Beauty
- AHRE 303 Saint Peter and the Vatican: The Evolution of the Site
- AH 311 Architecture of Modern Italy
- AH 312 Villas, Palaces and Gardens in the Renaissance and Baroque
- AH 324 Art of the Romantic Imagination, 18th and 19th Century Rome
- AH 401 Caravaggio
- AH 402 Bernini
- AH 418 Picasso and His Time

# Art History Electives

12 credits

Students majoring in Art History may choose 12 credits from any courses in Art History or courses cross-listed with art history (excluding courses already applied to the Chronological Distribution requirement). At least 3 courses must be at the 300 or 400 level. With the approval of the advisor, up to six credits can come from courses in Humanities or Business of Art.

Art History with a concentration in Art Business			21 credits	<b>BACHELOR OF ARTS IN COMMUNICATION</b>	120 credits
	Core courses: AHMG 320 and MGT 201	Art Gallery Management Principles of Management	6 credits	The curriculum for the Bachelor of Arts in Communication offers its students analysis and practical understanding of the ever-changing globalized media viding core research and professional skills useful beyond traditional professi technological change and its impact on media industries and business models	environment, pro- ons, in the light of
	or MKT 200	Principles of Marketing		Students who complete the BA in Communication will gain the following co	
	Business electives		6 credits	<ul> <li>Excellent writing skills for digital and print journalism.</li> <li>Highly developed conceptual analysis and critical thinking skills for post-gravitational statements.</li> </ul>	aduate studies.
	Two of the following co	ourses:		• The training and practice required to use the appropriate tools and technological	gy of multi-media
	ACC 201	Financial Accounting		production.	
	ARMG 315	Management of Cultural Heritage		• Full awareness of the laws and ethical guidelines that govern the media and	
	BUEN 307	Writing for Business		• The preparation to work and operate successfully in a global environment c	naracterized by
	BUS 200	Business Law		diversity and intercultural understanding and respect.	
	BUS 300	Introduction to International Business			
	COMK 328	Public Relations		Students have the opportunity to gain expertise in a variety of media and co	
	ITL 307	Italian for Business		by completing specific core courses and then selecting a specific concentration	of courses to focus
	MGMK312	Event Planning, Marketing and Management		on, either i) Media and Cultural Studies, ii) Media: Content and Platform,	
	MGT 302	Doing Business in Italy		agement. Students have also the option of not choosing a specific concentrat	
	MKT 300	Advertising Strategy		general Communication curriculum designed in consultation with their advis	or.
	MKT 302	Marketing for Non-Profit Organizations		TT1 : Cal	
	MKT 309 MKT 310	Marketing Research Integrated Marketing Communications		The aim of the curriculum is to prepare students, through a progression of b	
	MKT 311	Marketing for Travel and Tourism		practical courses, for international careers in any of the following specialization a Bachelor of Arts in Communication may go on to graduate studies, or put	
				the public and private sectors of employment: private industries, multinat	
	Art History Electives		9 credits	non-governmental, federal and international agencies; publishing, public rel	

Art History Electives

Students majoring in Art History may choose 9 credits from any courses in Art History or courses cross-listed with Art History (excluding courses already applied to the Chronological Distribution requirement). At least one course must be at the 300 or 400 level. With the approval of the advisor, up to six credits can come from courses in Humanities or Business of Art.

#### FREE ELECTIVES (credits to complete the 120 credits needed for the Bachelor degree)

Free electives can be used towards satisfying a minor, to supplement a major or to explore other academic areas.

# **MINORS**

The following minors are available to students pursuing any of the University's other bachelor's degree programs:

Minor in Art History

For further information please see 'Minors' section of this catalog.

The Bachelor of Arts in Communication requires successful completion of 120 credits of which: General Education requirements (variable number of credits), 45 credits of major requirements and a number of free elective credits. Students must achieve a cumulative grade point average of no less than a 2.00 on a 4.00 scale with no grades of D and no more than one grade of C- in core courses required for the major (27 credits).

Unless otherwise stated, each course carries three credits.

management; the news media or film and television industries.

#### COMMUNICATION MAJOR REQUIREMENTS

#### **Communication core courses**

COM 105	Communication and Society
SOC 100	Introduction to Sociology
COM 209	New Media and Society
COM 213	Writing Across the Media
COMK 202	Media Research
MKT 200	Principles of Marketing
COM 305	Media Ethics and Cultural Citizenship
COM 498	Capstone Senior Project
COM 499	Capstone Senior Project

#### **Communication Electives**

18 credits

45 credits

27 credits

Students may focus their Communication electives by taking a concentration of 18 credits or by taking a broad program of study of 18 credits. A minimum of 9 credits must be upper level.

#### Media and Cultural Studies Concentration

Required course:

COM 201 Advanced Communication Theory

#### Plus five of the following courses:

ANT	100	Introduction to Anthropology

- BUFD 208 Film/TV Industry
- CIN 200 Survey of Film History
- CIN 202 Introduction to Film Theory
- COIS 320 Italian Media and Popular Culture
- COM 210 Popular Music and Mass Culture
- COM 219 Intercultural Communication
- COM 300 European Mass Media
- COM 301 Media and Gender
- COM 302 Digital Media: Control, Censorship, and Social Change
- COM 303 Political Communication
- COM 304 Media and Globalization
- COM 307 Celebrity Culture and the Media
- COM 311 Media Audiences: Spectators, Viewers, Gamers and Fans
- COM 318 Principles and Practice of Journalism
- COM 324 Explorations in Cultural Studies
- COM 401 Media and International Affairs
- COM 402 Digital Commons
- COMK 317 Advertising, Culture and Society
- ECPO 313 Globalization
- ENG 308 Playful Subversion: Understanding Postmodern Text
- FDM 215 The Computer as a Media Tool
- IS 212 Italian Food and Culture
- POL 101 Introduction to Political Science
- PSY 101 Introduction to Psychology
- SOC 300 Sociology of Contemporary Italy

#### Media: Platform and Content Concentration

Required course:

FDM 215 The Computer as a Media Tool

#### Plus five of the following courses:

BUEN	307	Writing for Business
CIN	200	Survey of Film History
CIN	201	Film Genres
CIN	202	Introduction to Film Theory
CIN	302	Documentary Production Workshop
COEN	318	Laughter, Satire, and the Comic Form
COEN	321	A Moveable Feast: Writing about Food
COEN	322	Travel Writing
COEN	327	The Art of the Review: Movies, Books, and the Arts
COM	201	Advanced Communication Theory
COM	203	Public Speaking and Presentation
COM	212	Concept Development/Storytelling
COM	219	Intercultural Communication
COM	303	Political Communication
COM	318	Principles and Practice of Journalism
COM	323	Sportswriting
COM	402	Digital Commons
COM	408	Media, Art and Social Activism
COM	403	Magazine Journalism Practicum
ENFD	310	Adapting Literature to the Screen
FAFD	241	Introduction to Visual Culture
FDM	201	Pre-production for Film and Digital Media
FDM	202	Principles and Techniques of Film and Video Production
EDM	211	Dedagating and Videosting

- FDM 211 Podcasting and Vidcasting
- FDM 214 Fundamentals of Screenwriting
- FDM 319 Web Graphics, Coding and Site Design

#### Media Management Concentration

- Required course:
  - COMK 220 Media Management

Plus five of the following courses:

0	
ARMG 315	Management of Cultural Heritage
BUCO 400	Organizational Communication
BUEN 307	Writing for Business
BUFD 208	Film/TV Industry
COM 203	Public Speaking and Presentation
COM 300	European Mass Media
COM 303	Political Communication
COM 304	Media and Globalization
COM 401	Media and International Affairs
COM 402	Digital Commons
COMK 317	Advertising, Culture and Society
COMK 328	Public Relations
COMK 404	Social Media Management
	U

COMK 405	Music Management and Communications
FDM 215	The Computer as a Media Tool
FDMK 306	Introduction to the TV Commercial
MGMK 312	Event Planning, Marketing and Management
MGT 201	Principles of Management
MKT 300	Advertising Strategy
MKT 301	Consumer Behavior
MKT 302	Marketing for Non-Profit Organizations
MKT 309	Marketing Research
MKT 310	Integrated Marketing Communications
MKT 400	Global Marketing
MTH 102	Basic Statistics
PSY 101	Introduction to Psychology

#### **Broad Program of Study**

Students may take a broad program of study which draws upon six courses offered in any of the Communication concentrations, at least three of which must be upper level.

#### FREE ELECTIVES (credits to complete the 120 credits needed for the Bachelor degree)

Free electives can be used towards satisfying a minor, to supplement a major or to explore other academic areas.

#### MINORS

The following minors are available to students pursuing any of the University's other bachelor's degree programs:

Minor in Communication

For further information please see 'Minors' section of this catalog.

# BACHELOR OF ARTS IN ENGLISH WRITING, LITERATURE, AND PUBLISHING

The Bachelor of Arts in English Writing, Literature, and Publishing (EWLP) emphasizes literary history and creative writing, while providing students with critical thinking skills and an introduction to the world of publishing. Whether students plan to pursue a career as a creative or professional writer or pursue graduate work in literary studies, the EWLP Program will be a springboard to future study or a career in the arts or communication fields.

With Rome as our classroom, the English Writing, Literature, and Publishing Program prepares students for the dynamic and creative world of writing and literature in an international setting. As a world capital in the center of Europe, the city of Rome offers students the unique opportunity to expand their imagination and their experience. Literary culture comes to life through in the places, food, and culture of Italy, and our program is designed to help you find your individual voice and also to see yourself as part of a rich historical tradition. The dynamic relationship between writing, literature, and practical skills becomes a multi-layered, interdisciplinary experience, fostering creative self-expression and the refinement of the skills needed to succeed in today's evolving literary landscape.

Our faculty includes award-winning authors, poets, and scholars, who are dedicated to helping students. If you are passionate about developing your craft as a writer and your knowledge of literature and learn about the world of publishing in a global setting, our program is your gateway to a rewarding career.

The Bachelor of Arts in English, Writing, Literature, and Publishing requires successful completion of 120 credits of which: General Education requirements (variable number of credits), 43 credits of major requirements and a number of free elective credits. Students must achieve a cumulative grade point average of no less than a 2.00 on a 4.00 scale with no grades of D and no more than one grade of C- in core courses required for the major (19 credits).

Unless otherwise stated, each course carries three credits.

# ENGLISH WRITING, LITERATURE, AND PUBLISHING MAJOR REQUIREMENTS

**EWLP** core courses

ENG	200	Survey of British Literature I
ENG	201	Survey of British Literature II
ENG	204	Survey of American Literature
COM	212	Concept Development/Storytelling
ENG	305	Literary Editing and Publishing
ENG	498	Capstone Senior Project (2 credits)
ENG	499	Capstone Senior Project (2 credits)

#### **EWLP Electives**

#### Two of the following courses:

ENG	206	Introduction to Poetry
ENG	207	Introduction to Drama
ENG	208	Introduction to Fiction

#### One of the following courses:

- FAFD 241 Introduction to Visual Culture
- FDM 215 The Computer as a Media Tool

Students may focus their English Writing, Literature, and Publishing electives by taking 15 credits from any of the following courses, 9 of which must be at the 300 or 400 level.

- BUEN 307 Writing for Business
- CLS 101 Greek and Roman Mythology
- CLS 208 Love and Laughter in Ancient Literature
- CLS 304 Classical Greek and Roman Rhetoric
- CLS 307 Heroes and Lovers: Epic and the Epic Tradition
- COEN 318 Laughter, Satire, and the Comic Form
- COEN 321 A Moveable Feast: Writing about Food
- COEN 322 Travel Writing
- COEN 327 The Art of the Review: Movies, Books, and the Arts
- COM 213 Writing Across the Media
- COM 318 Principles and Practice of Journalism
- COM 323 Sportswriting
- COM 324 Explorations in Cultural Studies
- ENFD 310 Adapting Literature to the Screen
- ENG 203 Writing Rome
- ENG 300 Creative Writing
- ENG 303 Images of Italy in British and American Writers
- ENG 308 Playful Subversion: Understanding Postmodern Text
- ENG 309 Shakespeare's Italian Plays
- ENG 311 The Art and Craft of Writing: Advanced Expository Writing
- ENG 313 Creative Non-Fiction Writing
- ENG 320 Modernism and the Making of the New
- ENG 325 The Grand Tour and the Literature of Tourism
- ENG 401 Major American Authors: Hemingway
- ENG 411 Special Topics: The Literature of War Europe and WWI

ENG 412 Special Topics: The Literature of War – Europe and WWII ENHS 330 Great Books: The Renaissance ENIS 301 Italian Comedy on Stage and Screen Italy: the Good, the Bad and the Ugly - Major Italian Writers I ENIS 302 Live, Love or Die in Italy - Major Italian Writers II ENIS 304 ENIS Italian Feminism and the Woman Writer (1860-Present) 316 FDM 214 Fundamentals of Screen Writing Advanced Screenwriting: Screen Story Development FDM 302 MKT 200 Principles of Marketing

# FREE ELECTIVES (credits to complete the 120 credits needed for the Bachelor degree)

Free electives can be used towards satisfying a minor, to supplement a major or to explore other academic areas.

#### MINORS

43 credits

19 credits

24 credits

The following minors are available to students pursuing any of the University's other bachelor's degree programs:

Minor in English Writing

For further information please see 'Minors' section of this catalog.

Graduates of the Bachelor of Arts in Film and Digital Media will have the ability to:

- Articulate a wide range of concepts and ideas relating to film and digital media through wellstructured written compositions demonstrating the capabilities to express, inform, analyze, evaluate, persuade, conduct research and use primary and secondary sources.
- Translate their imaginative ideas into words, film and other digital media in work which demonstrates a well-developed degree of control over language, narrative technique and form.
- Apply skills of analysis, synthesis and evaluation to elucidate the purposes of film and digital media, theories and skills associated with film and digital media studies, the messages of film and digital media content, and the reasoning behind content choices (film and digital media literacy).
- Demonstrate high levels of competence in using computer technology as the main component of Digital Media (web-related software, including training in web design, graphic design and interaction design, as well as non-linear editing software for the completion of film and digital media projects) and in using video, sound recording, lighting, and postproduction equipment to produce their own media projects (e.g., digital films, TV commercials, experimental films, music videos, etc.) so that they are able to succeed in entry-level positions or begin graduate studies.
- Identify information needs, access and evaluate information from a variety of sources and use information ethically and legally to accomplish specific purposes within the context of film and digital media research.
- Demonstrate a sophisticated understanding of the power of film and digital media to persuade and inform audiences, and to foster a sense of social responsibility, professionalism, ethics and civic engagement.

The Bachelor of Arts in Film and Digital Media requires successful completion of 120 credits of which: General Education requirements (variable number of credits), 42 credits of major requirements and a number of free elective credits. Students must achieve a cumulative grade point average of no less than a 2.00 on a 4.00 scale with no grades of D and no more than one grade of C- in core courses required for the major (24 credits).

Unless otherwise stated, each course carries three credits.

#### FILM AND DIGITAL MEDIA MAJOR REQUIREMENTS

#### Film and Digital Media core courses

COM	105	Communication and Society
CIN	200	Survey of Film History
FDM	201	Pre-production for Film and Digital Media
FDM	202	Principles and Techniques of Film and Video Production
FDM	215	The Computer as a Media Tool
COM	305	Media Ethics and Cultural Citizenship
FDM	498	Capstone Senior Project
FDM	499	Capstone Senior Project

#### Film and Digital Media Electives

Students must focus their Film and Digital Media electives by taking a concentration of 18 credits. A minimum of three upper level courses must be taken.

#### Visual Media Production and Technology Concentration

At least one of the following courses:

- CIN 202 Introduction to Film Theory
- COM 212 Concept Development/Storytelling
- FDM 214 Fundamentals of Screenwriting

Plus fifteen credits from the following courses:

- ARC 405 Screening the Past
- ART 101 Italian Sketchbook: Images of Rome
- CIN 202 Introduction to Film Theory
- CIN 302 Documentary Production Workshop
- CIN 309 Digital Filmmaking
- CIN 311 Masters of Cinematography: The Poetry of Light
- CIN 312 Directing for the Screen
- CIN 400 Experimental Film and Video
- CIN 411 Professional Filmmaking (6 credits)
- COM 212 Concept Development/Storytelling
- COM 213 Writing Across the Media
- DRM 201 Acting
- DRM 301 Advanced Acting: From the Script to the Performance
- ENFD 310 Adapting Literature to the Screen
- FAFD 104 Photography: Rome
- FAFD 241 Introduction to Visual Culture
- FAFD 309 Photographic Composition
- FDM 211 Podcasting and Vidcasting
- FDM 214 Fundamentals of Screenwriting
- FDM 283 Special Topics: Introduction to Photojournalism
- FDM 301 Computer Game Design and Production
- FDM 302 Advanced Screenwriting: Screen Story Development
- FDM 303 Field Production for TV and Film
- FDM 304 Screen Crafts: Hands-on Cinematography
- FDM 314 Music Video Production
- FDM 316 Animation, Editing and Special Effects
- FDM 319 Web Graphics, Coding and Site Design
- FDM 326 3D Computer Animation

42 credits

18 credits

FDM 32	27 The Ar	and Craft of	Editing:	History,	Theory and	Practice
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FDM 407 Interactive Online Media

FDMK 306 Introduction to the TV Commercial

#### Film and Digital Media Studies Concentration

One of the following courses:

- CIN 202 Introduction to Film Theory
- COM 213 Writing Across the Media
- FDM 214 Fundamentals of Screenwriting

# Plus five of the following courses:

AH	212	Contemporary Art in the Global Village
AH	410	Art, Power and Propaganda
BUFD	208	Film/TV Industry
CIN	201	Film Genres
CIN	202	Introduction to Film Theory
CIN	300	Post War Italian Cinema
CIN	301	History of Documentary Film
CIN	304	Great Directors
CIN	307	Great Actors
CIN	311	Masters of Cinematography: The Poetry of Light
CIN	312	Directing for the Screen
CIN	324	Cult Film and Television
COM	201	Advanced Communication Theory
COM		New Media and Society
COM	212	Concept Development/Storytelling
COM	213	Writing Across the Media
COM		Media and Gender
COM	302	Digital Media: Control, Censorship, and Social Change
COM	408	Media, Art and Social Activism
COMK 404		Social Media Management
ENFD	310	Adapting Literature to the Screen
ENG	200	Survey of British Literature I
ENG		Survey of British Literature II
FDM	214	Fundamentals of Screenwriting
FDM	302	Advanced Screenwriting: Screen Story Development
FDM	327	The Art and Craft of Editing: History, Theory and Practice
FDM	483	Special Topics in Cinema: Images of Italians in American Film
IS	206	Italian Culture at the Movies

# FREE ELECTIVES (credits to complete the 120 credits needed for the Bachelor degree)

Free electives can be used towards satisfying a minor, to supplement a major or to explore other academic areas.

# MINORS

The following minors are available to students pursuing any of the University's other bachelor's degree programs:

Minor in Film and Digital Media

For further information please see 'Minors' section of this catalog.

# **BACHELOR OF ARTS IN FINE ARTS**

The program in Fine Arts combines training in traditional artistic media and a critical approach to art making typical of American curricula with an intense immersion in the city that has inspired artists for centuries: Rome. Courses at all levels on-site and in the studio emphasize developing personal capacity for visual expression, creative innovation, critical observation and analysis, and technical ability, taking inspiration from the vibrant contemporary art scene and historical monuments in Rome and throughout Europe. Students develop skills to create works of art in various media, to defend their works in writing and orally, to discuss their works within the context of contemporary art making, and to create works of art appropriate to their own artistic vision. Fine Art Programs aim to prepare students to progress to advanced degrees and/or positions in fields related to the Fine Arts.

The curriculum for the Bachelor of Arts in Fine Arts instills in its students the capacity to:

- Demonstrate basic skills to create works of art in at least three different media and show advanced skills and knowledge to create works of art in at least one medium and intermediate skills and knowledge of at least one other medium -- demonstrating safe working habits and a general understanding of materials and process in the visual arts.
- Defend their portfolio work both orally and in written statement and create original objects of art and articulate the nature of art and art making
- Interpret and create written or spoken dialogue about diverse works of art and convey thoughts and ideas in relation to an art historical timeline, apply contemporary concepts in art to their own work and articulate and discuss art within their own culture and the art of other cultures.
- Demonstrate a capacity for visual expression and creative innovation and a more personalized visual vocabulary, thus presenting and applying their skill in studio practice in the creation of a cohesive body of work on a level appropriate to entry into both graduate schools and art-related professions
- Articulate about their own work, the work of others, and the condition of art in a contemporary, global, and multi-cultural society.

Students have the opportunity to gain expertise in the making of art by completing specific core courses, selecting a specific concentration of either painting or printmaking. In addition students can simultaneously gain an extension beyond a standard studio based arts degree and gain also a complementary background in the areas of Communications, Conservation, Cultural Heritage and Gallery Management.

The aim of the curriculum is to give students a well rounded preparation in the Fine Arts to ensure that they are versatile and prepared for the competitive job market. In particular, a major in Fine Arts would also serve as a preparation for students wanting to enter the field of study relating to restoration and/or conservation. The major will enable students to develop a large portfolio of work which, with the final thesis exhibition, will enable them to have a body of work to present for future MFA or related Masters, and career possibilities including curating, arts administration, art therapy, artist assistant and gallery work.

The Bachelor of Arts in Fine Arts requires successful completion of 120 credits of which: General Education requirements (variable number of credits), 36 credits of major requirements and a number of free elective credits. Students must achieve a cumulative grade point average of no less than a 2.00 on a 4.00 scale with no grades of D and no more than one grade of C- in core courses required for the major (21 credits).

Unless otherwise stated, each course carries three credits.

#### **FINE ARTS Major**

**Fine Arts Core Courses** 

ART	101	Italian Sketchbook: 'Images of Rome'
ART	103	Printmaking I
ART	115	Painting Techniques I
ART	208	Intermediate Drawing in Rome
AH	299	Methods and Theory of Art History: Seminar on Methodology
AHFA	328	The Making of Art: History of Art Material
ART	498	Capstone Senior Project I (1 credit)
ART	499	Capstone Senior Project II (2 credits)

#### **Fine Arts Electives**

Two from the following courses:

6 credits

9 cred-

36 credits

21 credits

ART	214	Printmaking II
ART	215	Painting Techniques II
ART	402	Advanced Printmaking
ART	415	Advanced Painting

Plus 9 credits from the following courses:

its

AH	103	Arts of Renaissance and Baroque
AH	418	Picasso and His Time
AHAR	327	Painting and Decorative Arts: Restoration and Conservation
AHMG	315	Management of Cultural Heritage
AHMG	320	Art Gallery Management
ART	121	Sculpture in Clay (1 credit)
CIN	309	Digital Filmmaking
COM	408	Media, Art and Social Activism
FAFD	104	Photography: Rome
FAFD	241	Introduction to Visual Culture
FAFD	309	Photographic Composition
FDM	314	Music Video Production
FDM	319	Web Graphics, Coding and Site Design
MUS	201	Masterpieces of Italian Opera

#### FREE ELECTIVES (credits to complete the 120 credits needed for the Bachelor degree)

Free electives can be used towards satisfying a minor, to supplement a major or to explore other academic areas.

#### **MINORS**

The following Minors are available to students pursuing any of the University's other bachelor's degree programs:

Minor in Fine Arts

For further information please see 'Minors' section of this catalog.

The curriculum for the Bachelor of Arts in Interdisciplinary Studies leaves ample room for personal variation so that students, in conjunction with their academic advisor, can tailor their studies to their own particular interests. This program is recommended for students whose interests do not fall under a single conventional academic heading.

Interdisciplinary studies will develop in each student the ability to:

- Make meaningful and effective connections across disciplines.
- Identify and incorporate discussions of cultural, political, artistic and religious diversity.
- Critically analyze and evaluate alternative points of view.

The Bachelor of Arts in Interdisciplinary Studies requires successful completion of 120 credits of which: General Education requirements (variable number of credits), 34 credits of major requirements and a number of free elective credits. Students must achieve a cumulative grade point average of no less than a 2.00 on a 4.00 scale with no grades of D and no more than one grade of C- in core courses required for the major (30 credits in Arts and Science electives).

Unless otherwise stated, each course carries three credits.

INTERDISCI	INTERDISCIPLINARY STUDIES MAJOR REQUIREMENTS 34 credits			
Arts and Scier	Arts and Sciences electives 30 credit			
with the acader	Individual programs of study will be designed for each candidate for this major, in consultation with the academic advisor for Interdisciplinary Studies (the 30 credits must be at the upper-level). The individual program of study must have a clearly defined focus.			
Interdisciplin	ary Stuc	lies core courses	4 credits	
IDS IDS	498 499	Interdisciplinary Studies Capstone Experience 1: Semina Interdisciplinary Studies Capstone Experience 2: Thesis		
EDEE EI ECT	TVES	(anadita to complete the 120 anadita peeded for the Ba	chalar daaraa)	

FREE ELECTIVES (credits to complete the 120 credits needed for the Bachelor degree) Free electives can be used towards satisfying a minor, to supplement a major or to explore other academic areas.

# BACHELOR OF ARTS IN INTERNATIONAL RELATIONS AND GLOBAL POLITICS

120 credits

The Bachelor of Arts in International Relations and Global Politics provides the student with theoretical and practical skills required to become the next generation of leaders in different fields: policy, academia, think tanks, media, governmental or non-governmental organizations, multi-national corporations.

The Program includes core courses in the discipline coupled with area studies (e.g. Mediterranean and Middle East studies; Asia studies), combining local, national and global politics. Students will be taking courses such as: International Relations, International Political Economy, Globalization, International Security, Ethics, Migration and Human Rights, as well as introductory political science courses (e.g. History, Sociology, Anthropology and Psychology). Special language courses are also offered, i.e. Arabic, Mandarin and Russian.

Students have the possibility to participate in Field study trips around Italy, Europe and beyond in order to bridge the theoretical learning with real world experience. The Fall-field study trips usually focus on cities hosting major International Institutions (e.g. Brussels, Geneva, Vienna and Paris); Spring-field study trips focus on major issues (e.g. security, conflict, separatism –destinations being: Kosovo; Basque country; Montenegro, Catalonia). The J-term field study trips went to Ghana for several years. In January 2015 there was a field trip to Turkey. Future J-term field trips are planned to Israel/Palestine (depending on security situation), to Russia and Cyprus. Updated information regarding J-Term field study trip destinations can be found on the International Relations program's website: https://www.aur.edu/international-relations/.

The Model UN is a practical exercise that follows a theoretical preparation offered within the International Relations Program. The Model UN is designed to develop: critical thinking, public speaking and intercultural negotiation skills in order to build consensus within international politics and international organizations.

Internship possibilities in Rome at International Organizations (e.g. Food and Agricultural Organization; World Food Program; International Fund for Agricultural Development; NATO Defense College) represent a great opportunity students can exploit during or after their Bachelor degree in International Relations and Global Politics at AUR.

In addition to the requisite classroom time, students pursuing an AUR degree in International Relations and Global Politics are given the opportunity to supplement class lectures with International Conferences which address issues of current topical interest and give students opportunities to meet, listen to and question those who develop and implement international relations policy. Monthly Special guest seminars (e.g. ambassadors; politicians; academics) will complement course lectures and offer food for thought.

After having completed AUR's program in International Relations and Global Politics, students will:

- Possess a framework of knowledge in the fields of politics, history, economics international relations and relevant social sciences.
- Possess the knowledge of the theory and the analytical ability to put it into comparative and ethical context.
- Possess methodological skills relevant to data-gathering and communication of findings.
- Be prepared for pursuing postgraduate studies or for a career in either: International Governmental Organizations, International Non-governmental Organizations, public administration and associated institutions for research and commentary on the subject.

• Be able to use the Roman, Italian and multicultural learning experience at AUR in order to enhance their ability to apply the skills in other contexts

The Bachelor of Arts in International Relations and Global Politics requires successful completion of 120 credits of which: General Education requirements (variable number of credits), 36 credits of major requirements and a number of free elective credits. Students must achieve a cumulative grade point average of no less than a 2.00 on a 4.00 scale with no grades of D and no more than one grade of C- in core courses required for the major (21 credits).

Unless otherwise stated, each course carries three credits.

#### INTERNATIONAL RELATIONS AND GLOBAL POLITICS MAJOR REQUIREMENTS

#### International Relations and Global Politics core courses

36 credits

national Relations and Global Politics core courses 21 credits						
	IA IA IA ECO	100 200 201 211	Introduction to International Relations: History and Con International Relations: Theories and Cases Global Politics Principles of Macroeconomics	lcepts		
	IA or	202	International Organizations			
	IA	203	U.S. and Europe since 1945			

IAPO 200 Junior Research Seminar in International Politics IAPO 499 International Relations Senior Thesis

#### **International Relations and Global Politics Electives**

15 credits

Students may take any courses from the list below for a total of 15 credits. At least nine credits must be in Politics or International Affairs. At least one three-credit course other than the Senior Thesis must be at the 400-level. Only one language course can count as Upper Elective in the Major.

AH 311	Architecture of Modern Italy
AH 410	Art, Power and Propaganda
AHAR 204	Ancient North Africa: The Archeology and Art History of
ANT 300 ARAB 101 ARAB 102 ARC 301	the Other Side of the Mediterranean The Mediterranean World Elementary Arabic I Elementary Arabic II Archeology of Roman Identity
ARIA 310	Archeology and Politics
BUCO 400	Organizational Communication
BUIA 308	International Economic Organizations
BUS300BUS302CHN101	Introduction to International Business International Business Law Elementary Mandarin Chinese I
CLRE 202	Christianity and the Roman Empire (100-425 CE)
COIS 320	Italian Media and Popular Culture
COM 219	Intercultural Communication
COM 300	European Mass Media
COM 311	Media Audiences: Spectators, Viewers, Gamers and Fans
COM 401	Media and International Affairs
COM 408	Media, Art and Social Activism
ECFN 306	International Finance
ECO 304	The Italian Economy
ECPO 313	Globalization
ECPO 317	The Developing World
ECPO 318	International Political Economy
FS 302	Food, Local Identities and Sustainable Development
HST 200	History of Modern Italy
HST 305	History of Modern Europe
HST 307	History of the Modern Middle East

IA 301 **Comparative Foreign Policy** IA 303 The US, the EU and China: Who Is Going to Lead? Security and Energy in the XXI Century IA 304 International Relations of East Asia IA 305 IA 306 International Crime and Global Security IA 307 International Human Rights IA 347 France: Aligning/Dis-Aligning with Populist Tendencies in the EU? (1 credit) Berlin: National vs European Vision (1 credit) IA 348 Brexit: The UK and the EU after the Vote (1 credit) IA 349 Kosovo: Nation-Building and International Organizations (1 credit) IA 351 IA 352 International Organizations in Geneva (1 credit) IA 353 International Organizations and International Relations in Vienna (1 credit) IA 354 The Basque Country: Politics and Violence (1 credit) Northern Ireland: Conflict and Conflict Resolution (1 credit) IA 355 IA 356 Brussels: International Organizations and International Relations (1 credit) Montenegro: Nation-Building and Institution Building (1 credit) IA 357 Politics and Separatism (1 credit) IA 358 IA 359 Greece and the EU (1 credit) Special Topics: Model UN IA 360 Israel Palestine IA 361 362 IA Turkey: A Rising Regional Power Between the EU, Middle East & Asia Serbia/Kosovo: Two Nations and Two States? IA 363 Current American Foreign Policy IA 401 IA 402 International Law Conflict Resolution and Negotiation IA 403 IA 404 International Humanitarian Response IARE 302 Islam and Politics POL **Recent Political Theory** 302 POL 304 Ethics and Global Policies POL 305 Political Movements in Europe POL 306 Security and Defense Policies in the European Union POL 309 Migration and Multiculturalism in Europe Calcio and Politics: Italian Sports and Society from the 20th Century POL 310 Classical Political Philosophy POL 311 Political Philosophy of the Renaissance and Enlightenment POL 312 POL 314 Conflict and Peace in the Mediterranean POL 315 **European Identities** POL The 3 Cs of War: Causes, Cures, Consequences 320 POL 321 Terrorism and Political Violence The State and Public Policy: European and Global Perspectives POL 322 The Kokrobitey Institute: Ghana and West Africa Special Topics POL 399 POL 400 Italian Politics Today Democracy and Government in Today's Society POL 404 POL 405 Politics of the Balkans POPS 324 Political Psychology Politics, Philosophy and Religion PORE 323 Religion in a Pluralistic World REL 200 Elementary Russian I RUS 101 SOC 300 Sociology of Contemporary Italy

#### FREE ELECTIVES (credits to complete the 120 credits needed for the Bachelor degree)

Free electives can be used towards satisfying a minor, to supplement a major or to explore other academic areas.

#### MINORS

The following minors are available to students pursuing any of the University's other bachelor's degree programs:

Minor in Global Politics Minor in International Relations Minor in Social Science

For further information please see 'Minors' section of this catalog.

#### **BACHELOR OF ARTS IN ITALIAN STUDIES**

The Italian Studies program has the following educational goals:

- To educate students to read, write and speak Italian with proficiency.
- To offer knowledge of the literary, cultural and social history of Italy.
- To endow students with skills in research, analysis, and critical thinking.
- To provide students with tools to experience directly, interact with, and appreciate the Italian culture.
- To prepare students to operate within today's global world with the necessary intercultural skills.
- To prepare students for successful careers in administrative, professional or business positions in Italy and in the US or for graduate training in the U.S. or Italy.

The Bachelor of Arts in Communication requires successful completion of 120 credits of which: General Education requirements (variable number of credits), 36 credits of major requirements and a number of free elective credits. Students must achieve a cumulative grade point average of no less than a 2.00 on a 4.00 scale with no grades of D and no more than one grade of C- in core courses required for the major (24 credits).

Unless otherwise stated, each course carries three credits.

#### **ITALIAN STUDIES MAJOR REQUIREMENTS**

#### 36 credits

24 credits

oradico	0010	Courses	

- HST 200 History of Modern Italy
- ITL 202 Intermediate Italian II
- ITL 300 Advanced Italian I: Grammar and Composition
- ITL 498 Capstone Experience (Research Methodology and Bibliography) (1 credit)
- ITL 499 Capstone Experience (Thesis) (2 credits)

#### Plus one of the following courses:

- COIS 221 The Italian-American Experience IS 206 Italian Culture at the Movies
- 15 206 Italian Culture at the Movies
- IS 210 Introduction to Italian Culture
- IS 212 Italian Food and Culture
- IS 220 Travels to/through Italy: Representations of Contacts Between Cultures

#### Plus one of the following courses:

ENIS	302	Italy: the Good, the Bad and the ugly - Major Italian Writers I
<b>T1 T1 C</b>	<b>a</b> a /	

ENIS 304 Live, Love or Die in Italy - Major Italian Writers II

#### Plus one of the following courses:

- COIS 320 Italian Media and Popular Culture
- ENIS 301 Italian Comedy on Stage and Screen
- ENIS 316 Italian Feminism and the Woman Writer (1860-present)
- IS 301 The Mafia in Italian Society, Literature and Film
- IS 305 Rome on Screen and in Print
- IS 306 Identity in Fascist Italy
- SOC 300 Sociology of Contemporary Italy

#### Plus one of the following courses:

- ITL 401 Advanced Italian Culture
- ITL 405 Boccaccio's Decameron
- ITL 407 20th Century Italian Writers
- ITL 410 Dante's Divine Comedy Inferno
- ITL 424 Il Mezzogiorno: Southern Italy and its Culture

#### Italian Studies Electives

12 credits

Four of the following courses (at least three courses must be upper level):

- AH 100 Art of Rome
- AH 103 Arts of Renaissance and Baroque
- AH 111 Saints and Sinners in Rome
- AH 203 Italian Design
- AH 219 Renaissance Art from Florence to Rome
- AH 308 Rome Before the Renaissance
- AH 311 Architecture of Modern Italy
- AH 321 Venice in the Renaissance
- AHAR 101 Arts of Antiquity
- AHAR 300 Roman Imperial Art and Architecture
- ANT 120 The Modern Tribes of Rome

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- ANT 300 The Mediterranean World ARC 104 Investigating Archeology: Methods & Techniques for Analyzing the Past Archeology of Roman Identity ARC 301 CIN 300 Post War Italian Cinema CLHS 205 Rome: Republic and Empire **CLHS 207** Life and Leisure in Ancient Rome **CLHS 302** Caesar, Cicero and the Collapse of the Roman Republic Christianity and the Roman Empire (100-425 CE) **CLRE 202** CLS 101 Greek and Roman Mythology Heroes and Lovers: Epic and the Epic Tradition CLS 307 Magna Graecia CLS 312 COIS 221 The Italian-American Experience COIS 320 Italian Media and Popular Culture ECO The Italian Economy 304 Images of Italy in British and American Writers ENG 303 Shakespeare's Italian Plays ENG 309 Italian Comedy on Stage and Screen ENIS 301 Italy: the Good, the Bad and the ugly - Major Italian Writers I ENIS 302 Live, Love or Die in Italy - Major Italian Writers II ENIS 304 Italian Feminism and the Woman Writer (1860-present) ENIS 316 HSSO 312 Mussolini's Rome Italian Culture at the Movies IS 206 IS 210 Introduction to Italian Culture IS 212 Italian Food and Culture IS 220 Travels to/through Italy: Representations of Contacts Between Cultures IS 301 The Mafia in Italian Society, Literature and Film IS 305 Rome on Screen and in Print IS 306 Identity in Fascist Italy ITL 204 Italian Language Through Film ITL 307 Italian for Business ITL 351 Italian Language and Culture Through Music ITL Advanced in Italian Culture 401 ITL 405 Boccaccio's Decameron ITL 407 20th Century Italian Writers ITL 410 Dante's Divine Comedy: Inferno ITL 424 Il Mezzogiorno: Southern Italy and its Culture Learning Latin Through Inscriptions: Elementary Latin and Epigraphy LTN 100 LTN 101 Beginning Latin I LTN Beginning Latin II 102 LTN 201 Intermediate Latin I LTN 202 Latin Readings in Literature
- LTN 303 Lyric and Elegy
- LTN 304 Virgil
- MUS 201 Masterpieces of Italian Opera
- POL 121 War and Peace in Rome
- POL 314 Conflict and Peace in the Mediterranean
- SOC 120 Living Rome: Urban Spaces, Culture and Identity
- SOC 300 Sociology of Contemporary Italy

#### FREE ELECTIVES (credits to complete the 120 credits needed for the Bachelor degree)

Free electives can be used towards satisfying a minor, to supplement a major or to explore other academic areas.

#### MINORS

The following minor is available to students pursuing any of the University's bachelor's degree programs other than Business Administration:

Minor in The Italian Business Environment

The following minor is available to students pursuing any of the University's other bachelor's degree programs:

Minor in Italian Studies

For further information please see 'Minors' section of this catalog.

#### BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION

120 credits

The Bachelor of Science in Business Administration (BSBA) curriculum provides a broad, professional foundation in all functional areas of business. Students follow a structured, organic core curriculum that introduces them to the various functions (marketing, finance, operations, accounting) of business, provides them with the quantitative tools (algebra, statistics, computer science, economics, decision science) necessary to understand and interpret data, and introduces them to prevailing management theories and paradigms as well as issues related to legal and ethical concerns in the business arena. Upper level courses incorporate case analyses, group projects and creative problem solving. All students take the capstone course, Strategic Management, in their last spring semester. This is a seminar-style, case-based application of the tools and concepts acquired in the first three years of study. At the same time they research and write their thesis, a strategic audit of a publicly traded transnational firm of their choice.

The program has an international focus with many opportunities for students to explore the social and cultural ramifications of operating in the global economy. The nature of the student body complements the international flavor of the program. AUR Business students represent more than 30 different countries. The program promotes a work ethic that prepares students for working in diverse multi-cultural environments. Interdisciplinary learning opportunities allow students to understand how different world views can affect the functioning of business. The BSBA program will enable students to:

- Select and apply appropriate quantitative and qualitative methodologies to analyze problems in a business context.
- Develop creative and innovative solutions to real-world problems.
- Develop leadership and organizational skills, working in teams toward common objectives.
- Apply a variety of communication methods that are used in the business world in order to articulate and resolve business problems.
- Situate business problems and appropriate solutions within their cultural and ethical contexts.

Students armed with the AUR Business degree are ready to begin their careers in business in the fields of marketing, finance, manufacturing, sales, advertising and management, and should be comfortable working in either American or international settings. The degree also provides a firm foundation for MBA graduate study.

The Bachelor of Science in Business Administration requires successful completion of 120 credits of which: General Education requirements (variable number of credits), 48-51 credits of major requirements and a number of free elective credits. Students must achieve a cumulative grade point average of no less than a 2.00 on a 4.00 scale with no grades of D and no more than one grade of C- in core courses required for the major (36 credits).

Unless otherwise stated, each course carries three credits.

#### BUSINESS ADMINISTRATION MAJOR REQUIREMENTS 48-51 credits\*

\*Students choosing to complete a Concentration will be required to take 51 credits to satisfy the major

#### **Business Administration core courses**

#### 36 credits

ACC ACC	201 202	Financial Accounting Managerial Accounting
BUS or	200	Business Law
BUS	302	International Business Law
CSC	201	Computer Applications for Business
ECO	211	Principles of Macroeconomics
ECO	212	Principles of Microeconomics
MGT	201	Principles of Management
MKT	200	Principles of Marketing
FNC	300	Managerial Finance
MGT	310	Quantitative Methods for Business
BUS	498	Business Capstone: Seminar - Strategic Management
BUS	499	Business Capstone: Thesis

Program capstone course to be taken in residence at AUR during the student's last spring semester.

#### **Business Administration Electives**

#### 12 credits

Students may take 12 credits from the list below or any other ACC, BUCO, BUEC, BUIA, BUS, COMK, ECFN, ECO, ECPO, FNC, MGT or MKT courses chosen in consultation with the academic advisor. At least one three-credit course other than the Capstone Course must be at the 400 level.

BUEN 307Writing for BusinessCOM 105Communication and SocietyCOM 203Public Speaking and PresentationCOM 213Writing Across the MediaFAFD 241Introduction to Visual CultureFDM 202Principles and Techniques of Film and Video ProductionFDM 319Web Graphics, Coding and Site DesignFDMK 306Introduction to the TV CommercialIA202IA360Special Topics: Model UNITL307Italian for BusinessMGMK312Event Planning, Marketing and ManagementPOL203An Introduction to EthicsPOL304Ethics and Global PoliciesPOL399The Kokrobitey Institute: Ghana and West Africa Special Topics	AH	410	Art, Power and Propaganda
COM203Public Speaking and PresentationCOM213Writing Across the MediaFAFD241Introduction to Visual CultureFDM202Principles and Techniques of Film and Video ProductionFDM319Web Graphics, Coding and Site DesignFDMK306Introduction to the TV CommercialIA202International OrganizationsIA360Special Topics: Model UNITL307Italian for BusinessMGMK312Event Planning, Marketing and ManagementPOL203An Introduction to EthicsPOL304Ethics and Global Policies	BUEN	307	
COM213Writing Across the MediaFAFD241Introduction to Visual CultureFDM202Principles and Techniques of Film and Video ProductionFDM319Web Graphics, Coding and Site DesignFDMK306Introduction to the TV CommercialIA202International OrganizationsIA360Special Topics: Model UNITL307Italian for BusinessMGMK312Event Planning, Marketing and ManagementPOL203An Introduction to EthicsPOL304Ethics and Global Policies	COM	105	Communication and Society
<ul> <li>FAFD 241 Introduction to Visual Culture</li> <li>FDM 202 Principles and Techniques of Film and Video Production</li> <li>FDM 319 Web Graphics, Coding and Site Design</li> <li>FDMK 306 Introduction to the TV Commercial</li> <li>IA 202 International Organizations</li> <li>IA 360 Special Topics: Model UN</li> <li>ITL 307 Italian for Business</li> <li>MGMK312 Event Planning, Marketing and Management</li> <li>POL 203 An Introduction to Ethics</li> <li>POL 304 Ethics and Global Policies</li> </ul>	COM	203	Public Speaking and Presentation
FDM202Principles and Techniques of Film and Video ProductionFDM319Web Graphics, Coding and Site DesignFDMK306Introduction to the TV CommercialIA202International OrganizationsIA360Special Topics: Model UNITL307Italian for BusinessMGMK312Event Planning, Marketing and ManagementPOL203An Introduction to EthicsPOL304Ethics and Global Policies	COM	213	Writing Across the Media
FDM319Web Graphics, Coding and Site DesignFDMK306Introduction to the TV CommercialIA202International OrganizationsIA360Special Topics: Model UNITL307Italian for BusinessMGMK312Event Planning, Marketing and ManagementPOL203An Introduction to EthicsPOL304Ethics and Global Policies	FAFD	241	Introduction to Visual Culture
FDMK 306Introduction to the TV CommercialIA202International OrganizationsIA360Special Topics: Model UNITL307Italian for BusinessMGMK312Event Planning, Marketing and ManagementPOL203An Introduction to EthicsPOL304Ethics and Global Policies	FDM	202	Principles and Techniques of Film and Video Production
<ul> <li>IA 202 International Organizations</li> <li>IA 360 Special Topics: Model UN</li> <li>ITL 307 Italian for Business</li> <li>MGMK312 Event Planning, Marketing and Management</li> <li>POL 203 An Introduction to Ethics</li> <li>POL 304 Ethics and Global Policies</li> </ul>	FDM	319	Web Graphics, Coding and Site Design
IA360Special Topics: Model UNITL307Italian for BusinessMGMK312Event Planning, Marketing and ManagementPOL203An Introduction to EthicsPOL304Ethics and Global Policies	FDMK	306	Introduction to the TV Commercial
ITL307Italian for BusinessMGMK312Event Planning, Marketing and ManagementPOL203An Introduction to EthicsPOL304Ethics and Global Policies	IA	202	International Organizations
MGMK312Event Planning, Marketing and ManagementPOL203An Introduction to EthicsPOL304Ethics and Global Policies	IA	360	Special Topics: Model UN
POL 203 An Introduction to Ethics POL 304 Ethics and Global Policies	ITL	307	Italian for Business
POL 304 Ethics and Global Policies	MGMK	312	Event Planning, Marketing and Management
	POL	203	An Introduction to Ethics
POL 399 The Kokrobitey Institute: Ghana and West Africa Special Topics	POL	304	Ethics and Global Policies
	POL	399	The Kokrobitey Institute: Ghana and West Africa Special Topics

#### Concentrations

Students may focus their Business Administration electives by taking a Concentration of 15 credits.

15 credits

#### **Economics Concentration**

Required course:				
	BUEN and		Writing for Business	
	ECO	301	International Trade	
	or			
	ECFN	306	International Finance	
Dlue the	a of the	followir	ng courses:	
i ius un				
			International Trade	
	ECO	302	Economics of Travel and Tourism	
	ECO	304	The Italian Economy	
	ECFN	305	Money and Banking	
	ECFN	306	International Finance	
	ECPO	313	Globalization	
	ECPO	317	The Developing World	
	ECPO	318	International Political Economy	
	INT	450	Internship	
	•		00 level ECO or ECO cross listed course, or another pre-approved ECO	
	course taken at another institution (e.g. Emory).			

#### **Finance Concentration**

#### Required course:

BUEN 307Writing for BusinessFNC 400Portfolio Management

Plus three of the following courses:

Any ECFN or FNC courses (except FNC 300)

- ECO 301 International Trade
- INT 450 Internship (in the Finance area)

#### **Marketing Concentration**

#### Required courses:

- BUEN 307 Writing for Business
- MKT 301 Consumer Behavior
- MKT 309 Marketing Research
- MKT 310 Integrated Marketing Communications
- One 400-level Marketing course (can include INT450 Internship)

#### Social Marketing Concentration

#### Required courses:

BUEN 307Writing for BusinessMKT 302Marketing for Non-Profit OrganizationsMKT 309Marketing Research

One 400-level Marketing course (can include INT450 Internship)

#### Plus one of the following courses:

Any 30	0 or 400	level MKT or COMK course,		
AHMC	G 320	Art Gallery Management		
ARMG	315	Management of Cultural Heritage		
BUIA	308	International Economic Organizations		
COM	209	New Media and Society		
IA	202	International Organizations		
INT	450	Internship		
MGMF	K312	Event Planning, Marketing and Management		
MGT	309	Chaos and Catastrophe: Crisis Management for Global Business		
		· ·		

# FREE ELECTIVES (credits to complete the 120 credits needed for the Bachelor degree)

Free electives can be used towards satisfying a minor, to supplement a major or to explore other academic areas.

# MINORS

Minors in the following areas are available to students pursuing any of the University's other bachelor's degree programs:

Economics Finance Food Studies International Business Marketing Social Marketing The Business of Art Travel and Tourism

For further information please see 'Minors' section of this catalog.

#### BACHELOR OF SCIENCE IN TRAVEL AND TOURISM MANAGEMENT 120 credits

The Bachelor of Science in Travel and Tourism Management curriculum is designed to meet the needs of the travel and tourism industry, which ranks among the most exciting, dynamic, and fastest-growing sectors on the planet, by combining liberal arts courses, business courses, specialized courses in travel and tourism, and real-world experience.

A degree in Travel and Tourism Management will prepare students for entry level management positions as well as exciting entrepreneurial careers in this rapidly expanding global market, by equipping them with essential industry knowledge and leadership skills in tourism destination planning and development, innovation, management and marketing, accounting and finance, operations, as well as travel and tourism economics and global policy, both in and out of the classroom. Students will learn how to think and act strategically, solve problems individually and in teams, and apply acquired knowledge in practice.

TTM graduates will find themselves operating tours, working in travel and tourism bureaus, cultural heritage sites, working for airlines, hotels, cruises, resorts, restaurants, museums and galleries, media and communications organizations, or even establishing their own businesses. Preparation for such careers is achieved through a combination of theoretical and practical knowledge gained through classroom instruction, field trips, seminars with travel and tourism experts and leaders, and hands-on experience. In their junior year, students are given internship opportunities in a local Italian tourism environment.

There is no better place to study Travel and Tourism than Rome. The Eternal City is one of the world's most important tourist destinations due to its archaeological and artistic treasures, unique traditions, panoramic views, and magnificent villas. Studying travel and tourism in Rome affords ideal opportunities for unique fieldwork experiences. Cultural and heritage tourism as well as food tourism and religious tourism play key roles not only in Italy, but also in Europe, whose tourism product is built primarily on culture. Therefore, if they choose, TTM students can specialize in one of three concentrations: Food Tourism, Cultural & Heritage Tourism, and Religious Tourism.

Upon completion of the BS in Travel and Tourism Management students will be able to:

1. Identify place attributes that contribute to creating destination for visitors and describe how tourism generates economic impact locally, nationally, and internationally as well as analyze domestic and international trends in the travel and tourism industry.

2. Demonstrate an understanding of the foundations of tourism: the respect for the host culture and responsibility to preserve the unique values, traditions, and practices of that place, examining the positive and negative aspects that tourism can bring to a region or destination.

3. Develop creative and innovative solutions to real-world problems in the travel and tourism sector

4. Communicate effectively and confidently demonstrating leadership and teamwork skills to achieve goals.

5. Use knowledge of best practices and multicultural perspectives to champion economic, environmental and cultural sustainability in the travel and tourism industry.

The Bachelor of Science in Travel and Tourism requires successful completion of 120 credits of which: General Education requirements (variable number of credits), 48-51 credits of major requirements and a number of free elective credits. Students must achieve a cumulative grade point average of no less than a 2.00 on a 4.00 scale with no grades of D and no more than one grade of C- in core courses required for the major (36 credits).

Unless otherwise stated, each course carries three credits.

# TRAVEL AND TOURISM MANAGEMENT MAJOR REQUIREMENTS 48-51 credits\*

\*Students choosing to complete a Concentration will be required to take 51 credits to satisfy the major

#### Travel and Tourism Core Courses

36 credits

ACC	201	Financial Accounting
and BUS	200	Business Law
or		
BUS	302	International Business Law
and		
CSC	201	Computer Applications for Business
TTM	201	Introduction to Travel and Tourism
ECO	302	Economics of Travel and Tourism
BUEN	307	Writing for Business
BUS	300	Introduction to International Business
MKT	200	Principles of Marketing
MGT	305	Human Resource Management in Service Operations
TTM	301	Research Methods in Travel and Tourism
TTM	401	Travel and Tourism Strategy
TTM	499	Travel and Tourism Capstone Thesis
		1

Program capstone course to be taken in residence at AUR during the student's last spring semester.

#### **Travel and Tourism Management Electives**

12 credits

Students may take 12 credits from the list below or any other TTM courses chosen in consultation with the academic advisor. At least one three-credit course other than the Capstone Course must be at the 400 level.

AH	311	Architecture of Modern Italy

- AH 410 Art, Power and Propaganda
- ARMG 315 Management of Cultural Heritage
- BUEC 431 The Economics and Policies of the Italian Food Industry
- BUS 381 Special Topics: Economic and Political Environment (1 credit)
- COEN 321 A Moveable Feast: Writing about Food
- COEN 322 Travel Writing
- COIS 320 Italian Media and Popular Culture
- COM 105 Communication and Society
- COM 203 Public Speaking and Presentation
- COM 209 New Media and Society
- COM 213 Writing Across the Media
- COM 219 Intercultural Communication
- COM 317 Advertising, Culture and Society
- COM 403 Magazine Journalism Practicum
- ECO 301 International Trade
- ECPO 313 Globalization
- FAFD 241 Introduction to Visual Culture
- FDM 202 Principles and Techniques of Film and Video Production
- FDM 215 The Computer as a Media Tool
- FDM 319 Web Graphics, Coding and Site Design

IA	100	Introduction to International Relations: History and Concepts
IA	201	Global Politics
IA	202	International Organizations
IS	206	Italian Culture at the Movies
IS	210	Introduction to Italian Culture
IS	212	Italian Food and Culture
IS	220	Travels to/through Italy: Representations of Contacts Between Cultures
IS	251	Food and (Multi)culture in Italy
IS	305	Rome on Screen and in Prin
ITL	307	Italian for Business
MGMF	<b>K</b> 312	Event Planning, Marketing and Management
MGT	302	Doing Business in Italy
MGT	304	Negotiating Globally
MGT	309	Chaos and Catastrophe: Crisis Management for Global Business
MGT	311	Entrepreneurship: Creating, Financing and Managing New Ventures
MKT	300	Advertising Strategy
MKT	301	Consumer Behaviour
MKT	302	Marketing for Non-Profit Organizations
MKT	303	Marketing and Organizational Communication in Italy
MKT	305	New Product Development and Management
MKT	310	Integrated Marketing Communications
MKT	311	Marketing for Travel and Tourism
MKT	312	Food Tourism
MKT	315	Sales Management
MKT	400	Global Marketing
POL	203	An Introduction to Ethics

- POL 304 Ethics and Global Policies
- SOC 120 Living Rome: Urban Spaces, Culture and Identity

#### Concentrations\*

15 credits

Students may focus their Travel and Tourism Management electives by taking a Concentration of 15 credits.

#### Food Tourism Concentration\*

Required course:

IS	212	Italian Food and Culture
MKT	312	Food Tourism

Plus three of the following courses:

A	Any FS	S coi	ırse

- COEN 321 A Moveable Feast: Writing about Food
- ECPO 316 The Politics and Economics of Food in the European Union
- IS 251 Food and (Multi)culture in Italy

# Cultural and Heritage Tourism Concentration\*

Required course:

ARTM 311 Cultural and Heritage Tourism ARMG 315 Management of Cultural Heritage Plus nine credits from the following courses:

nr	e creaits	from th	e following courses:
	AH	100	Art of Rome
	AH	103	Arts of Renaissance and Baroque
	AH	209	Papal Power, Papal Art
	AH	212	Contemporary Art in the Global Village
	AH	252	Artists and Intellectuals at the End of Empire: Fine-de-Siecle (1 credit)
	AH	260	The 'Grand Tour': The Lure of Naples
	AH	301	Patrons and Artists in Baroque Italy
	AH	401	Caravaggio
	AH	402	Bernini
		403	Michelangelo in Rome
	AH	410	Art, Power and Propaganda
	AHAR	255	Berlin Museums and Cultural Dilemma (1 credit)
	AHAR	307	Late Antique & Byzantine Art
	AHPH	302	Creativity and Beauty
	AHMG	320	Art Gallery Management
	ARC	306	Mediterranean Landscapes
	ARC	381	Sustainable Heritage Tourism (1 credit)
	ARC	403	Global Heritage
	ARCL	311	Roman Cooking: What the Romans Ate and How We Know It
	CLHS		Life and Leisure in Ancient Rome
	COIS	320	Italian Media and Popular Culture
	ENG	325	The Grand Tour and the Literature of Tourism
	HST		History of Modern Italy
	INT	450	Internship
	IS	206	Italian Culture at the Movies
	IS	210	Introduction to Italian Culture
	IS	220	Travels to/through Italy: Representations of Contacts Between Cultures
	IS	305	Rome on Screen and in Prin
	SOC	120	Living Rome: Urban Spaces, Culture and Identity

#### **Religious Tourism Concentration\***

Required course:

RETM 312	Religious Tourism
AHRE 106	Sacred Space: Religious Architecture of Rome

#### Plus three of the following courses:

AH	111	Saints and Sinners in Rome
AH	209	Papal Power, Papal Art
AH	401	Caravaggio
AH	402	Bernini
AH	403	Michelangelo in Rome
AHAR	307	Late Antique & Byzantine Art
ARC	205	Archeology of the Holy Land
CLRE	202	Christianity and the Roman Empire (100-425 AD)
IA	122	Sacred and Profane: Diplomacy in Rome
LTN	101	Beginning Latin I
REL	200	Religion in a Pluralistic World

# ASSOCIATE OF APPLIED ARTS IN INTERNATIONAL BUSINESS

60 credits

The Associate of Applied Arts Degree in International Business is a two-year program designed to provide students with the basic skills required to operate in the business profession. Students who complete this program may continue in a bachelor's degree program, transfer to another university for further instruction or terminate their studies at this level.

The Associate of Applied Arts Degree in International Business may be earned after successful completion of 60 credits made up of a 26-credit General Education requirement, a 15 credit business requirement and 19 credits of free electives. Students must achieve a cumulative grade point average of no less than a 2.00 on a 4.00 scale with no grades of D and no more than one grade of C- in core courses required for the major (15 credits).

Unless otherwise stated, each course carries three credits.

#### INTERNATIONAL BUSINESS REQUIREMENTS

15 credits

#### Business core courses

- ACC 201 Financial Accounting
- BUS 300 Introduction to International Business
- MGT 201 Principles of Management
- MKT 200 Principles of Marketing
- MKT 400 Global Marketing

FREE ELECTIVES	(credits to complete the 120 credits needed for the Bachelor degree)
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#### ASSOCIATE OF ARTS IN LIBERAL STUDIES

60 credits

The curriculum for the Associate of Arts Degree in Liberal Studies is designed to satisfy the needs of students seeking a general background in liberal arts with the possibility of specializing in selected areas. Students completing this degree may continue their studies in any of the bachelor's degree programs offered by the University, may transfer to other universities for further study or may terminate study at this level.

The Associate of Arts Degree in Liberal Studies requires successful completion of 60 credits made up of a 38-credit General Education requirement and 22 credits of free electives with a cumulative grade point average of no less than 2.00 on a 4.00 scale.

Unless otherwise stated, each course carries three credits.

#### FREE ELECTIVES (credits to complete the 120 credits needed for the Bachelor degree)

\* subject to final approval by CAAC

#### MINORS

Students are encouraged to use their free electives to develop a secondary area of specialization, a minor.

Minors require 15 credits of coursework. Out of these 15 credit hours, no more than 6 credits may be used simultaneously to satisfy requirements of the General Education program, the major or another minor. At least nine credits must be taken in residence at The American University of Rome. Students must have a cumulative grade point average of 2.00 in all courses taken for the minor.

Requirements for the minors offered at The American University of Rome are detailed in the remainder of this section.

#### MINOR IN ARCHEOLOGY

The minor in Archeology is available to students pursuing any of the University's bachelor's degree programs other than Archeology and Classics. This minor focuses on the Archeology of the ancient classical world. It comprises a gateway course giving the historical background to the ancient classical world, a practicum course and then nine credits in Archeology electives (at least six of which must be upper level).

Required courses:

ARC	104	Investigating Archeology: Methods and Techniques for Analyzing the Past
ARC	293	Archeology Practicum

Plus nine credits from the following courses:

11r	ie credits	from th	le following courses:
	AHAR	101	Arts of Antiquity
	AHAR	204	Ancient North Africa: The Archeology and Art History of the other
			Side of the Mediterranean
	AHAR	214	Egyptian Art and Archeology
	AHAR	250	Introduction to Art and Antiquities Crime (1 credit)
	AHAR	255	Berlin Museums and Cultural Dilemma (1 credit)
	AHAR	300	Roman Imperial Art and Architecture
	AHAR	314	Etruscan Art and Archeology
	ARC	101	Roman Archeology On-site
	ARC	103	Ancient Roman Technology
	ARC		Global Heritage
	ARC		Archeology of Greece
	ARC		Great Kingdoms of the Ancient Near East
	ARC		Pottery and Archeology (1 credit)
	ARC	254	Athens: Archeology of the Golden Age (1 credit)
	ARC		Archeology of Roman Identity
	ARC		Being Human: Theoretical Issues in Archeology
	ARC	308	Bodies and Burials
	ARC	404	Archeology of Food
	ARC		Screening the Past
	ARC		Archeological Resource Management
	ARC		Archeology of Wessex
	ARCL	209	Roman Army
	ARCL	311	Roman Cooking: What the Romans Ate and How We Know It (1 credit)
	ARCL	400	Troy: Homer Versus Archeology

ARCL	401	Rome of Augustus
ARIA	310	Archeology and Politics
CLHS	205	Rome: Republic and Empire
CLS	401	Rome: The City in Text

#### MINOR IN ART HISTORY

The Minor in Art History is available to students pursuing any of the University's bachelor's degree programs other than Art History.

One of the following courses:

AHAR	101	Arts of Antiquity
		· · · · ·

- AH 103 Arts of Renaissance and Baroque
- AH 104 Arts of Modernity

Plus the following courses:

One lower-level Art History course (excluding AH 100)

AH 299 Methods and Theory of Art History: Seminar on Methodology Two upper-level Art History courses

#### MINOR IN CLASSICAL STUDIES AND CLASSICAL HERITAGE

The Minor in Classical Studies and Classical Heritage is available to students pursuing any of the University's bachelor's degree programs other than Archeology and Classics.

#### Required course:

CLHS 205 Rome: Republic and Empire

# Plus four of the following courses:

Thus four of the following courses.					
Any CLS or CLHS courses					
AHAR 101 Arts of Antiquity					
AHAR 2	204	Ancient North Africa: The Archeology and Art History of the Other			
		Side of the Mediterranean			
AHAR 3	300	Roman Imperial Art and Architecture			
AHAR 3	314	Etruscan Art and Archeology			
ARC	101	Roman Archeology On-site			
ARC	103	Ancient Roman Technology			
ARC 2	206	Archeology of Greece			
ARCL 2	209	Roman Army			
ARCL 4	400	Troy: Homer Versus Archeology			
ARCL 4	401	Rome of Augustus			
CLHS 2	203	History of Ancient Greece: Bronze Age to the Hellenistic Period			
MINOR IN COMMUNICATION					

The Minor in Communication is available to students pursuing any of the University's bachelor's degree programs other than Communication.

Required courses:

- COM 105 Communication and Society
- COM 201 Advanced Communication Theory
- COM 209 New Media and Society

Plus two of any 300-level or 400-level COM course.

#### MINOR IN ECONOMICS

The minor in Economics is available to students pursuing any of the University's bachelor's degree programs other than Business Administration.

#### Required courses:

ECO	211	Principles of Macroeconomics
ECO	212	Principles of Microeconomics

Plus three of ECO, ECPO, ECFN courses.

#### MINOR IN ENGLISH WRITING

The minor in English Writing is available to students pursuing any of the University's bachelor's degree programs other than English Writing, Literature, and Publishing. A minimum of two upper-level courses is required.

#### Required courses:

COM	212	Concept Development/Storytelling
ENG	202	Writing from Theory

#### Plus three of the following courses:

- BUEN 307 Writing for Business
- COEN 321 A Moveable Feast: Writing about Food
- COEN 322 Travel Writing
- COEN 327 The Art of the Review: Movies, Books, and the Arts
- COM 213 Writing Across the Media
- COM 318 Principles and Practice of Journalism
- COM 323 Sportswriting
- COM 409 Investigative Journalism
- ENFD 310 Adapting Literature to the Screen
- ENG 203 Writing Rome
- ENG 206 Introduction to Poetry
- ENG 207 Introduction to Drama
- ENG 208 Introduction to Fiction
- ENG 300 Creative Writing
- ENG 305 Literary Editing and Publishing
- ENG 311 The Art and Craft of Writing: Advanced Expository Writing
- ENG 313 Creative Non-Fiction Writing
- FDM 214 Fundamentals of Screen Writing
- FDM 302 Advanced Screenwriting: Screen Story Development

# MINOR IN FILM AND DIGITAL MEDIA

The Minor in Film and Digital Media is available to students pursuing any of the University's bachelor's degree programs other than Film and Digital Media. A minimum of two upper-level courses are required.

# Required courses:

- FDM 202 Principles and Techniques of Film and Video Production
- FDM 215 The Computer as a Media Tool

#### Plus three of the following courses:

ARC 405 Screening the Past

- CIN 200 Survey of Film History
- CIN 201 Film Genres
- CIN 202 Introduction to Film Theory
- CIN 300 Post War Italian Cinema
- CIN 301 History of Documentary Film
- CIN 302 Documentary Production Workshop
- CIN 304 Great Directors
- CIN 307 Great Actors
- CIN 309 Digital Filmmaking
- CIN 311 Masters of Cinematography The Poetry of Light
- CIN 313 History of Special and Visual Effects in Films
- CIN 324 Cult Film and Television
- CIN 400 Experimental Film and Video
- COM 209 New Media and Society
- DRM 301 Advanced Acting: From the Script to the Performance
- ENFD 310 Adapting Literature to the Screen
- FAFD 104 Photography: Rome
- FAFD 241 Introduction to Visual Culture
- FDM 214 Fundamentals of Screenwriting
- FDM 301 Computer Game Design and Production
- FDM 201 Pre-production for Film and Digital Media
- FDM 302 Advanced Screenwriting: Screen Story Development
- FDM 303 Field Production for TV and Film
- FDM 304 Screen Crafts: Hands-on Cinematography
- FDM 314 Music Video Production
- FDM 316 Animation, Editing and Special Effects
- FDM 319 Web Graphics, Coding and Site Design
- FDM 407 Interactive Online Media
- FDMK 306 Introduction to the TV Commercial

#### MINOR IN FINANCE

The Minor in Finance is available to students pursuing any of the University's bachelor's degree programs other than Business Administration.

#### Required courses:

- ACC 201 Financial Accounting
- ECO 211 Principles of Macroeconomics
- FNC 300 Managerial Finance
- FNC 400 Portfolio Management

Plus any 300-level or 400 level FNC, or ECFN course including BUS 450

#### MINOR IN FINE ARTS

The Minor in Fine Arts is available to students pursuing any of the University's bachelor's degree programs other than Fine Arts. Students start with two gateway courses in basic drawing and an introduction to art history for foundational skills in visual perception. Students complete the Minor in Fine Arts with three remaining electives from among advanced Drawing courses, Painting, Printmaking, Photography, Digital Imaging, or Art Gallery Management.

#### Required courses:

AH 103 Arts of Modernity

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AH	103	Arts of Renaissance and Baroque	
	and	*	

ART 101 Italian Sketchbook: Images of Rome

# Plus three of the following courses:

ce or the	IOHOWIL	ig courses.
AHMG	320	Art Gallery Management
ART	103	Printmaking I
ART	115	Painting Techniques I
ART	208	Intermediate Drawing in Rome
ART	214	Printmaking II
ART	215	Painting Techniques II
ART	415	Advanced Painting
FAFD	104	Photography: Rome
FAFD	241	Introduction to Visual Culture

- FAFD 309 Photographic Composition
- FDM 319 Web Graphics, Coding and Site Design

#### MINOR IN FOOD STUDIES

The Minor in Food Studies is available to students pursuing any of the University's bachelor's degree Programs.

#### Required courses:

FS	301	Food and the Environment
IS	212	Italian Food and Culture

#### Plus two of the following courses:

- ARC 404 Archeology of Food
- BUEC 431 The Economics and Policies of the Italian Food Industry
- COEN 321 A Moveable Feast: Writing about Food
- ECPO 316 The Politics and Economics of Food in the European Union
- MKT 312 Food Tourism
- SOC 300 Sociology of Contemporary Italy

#### Plus one of the following courses:

ECPO	313	Globalization
ECPO	317	The Developing World
FS	283	Special Topic: Food Geography
FS	302	Food, Local Identities and Sustainable Development
FS	492	Food Studies Independent Study
IA	202	International Organizations
INT	450	Internship (related to Food Studies)
POL	304	Ethics and Global Policies

#### One additional credit is available with:

- ARCL 311 Roman Cooking: What the Romans ate and how we know it (1 credit)
- IS 251 Food and (multi)culture in Italy (1 credit)

#### MINOR IN GLOBAL POLITICS

The Minor in Global Politics is available to students pursuing any of the University's bachelor's degree programs other than International Relations and Global Politics.

#### Required courses:

- ECPO 313 Globalization
- IA 100 Introduction to International Relations: History and Concepts

#### Plus one of the following courses:

- IA 201 Global Politics
- IA 202 International Organizations
- Plus two of the following courses:
  - BUIA 308 International Economic Organizations
  - ECPO 317 The Developing World
  - IA 402 International Law
  - POL 302 Recent Political Theory
  - POL 304 Ethics and Global Policies

#### MINOR IN INTERNATIONAL BUSINESS

The Minor in International Business is available to students pursuing any of the University's bachelor's degree programs other than Business Administration.

#### Required courses:

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	ACC	201	Financial Accounting
	BUS	300	Introduction to International Business
	MGT	201	Principles of Management
	or		· · ·
	MKT	200	Principles of Marketing
Plus two	o of the t	following	g courses:
	BUIA	308	International Economic Organizations
	BUEC	431	The Economics and Policies of the Italian Food Industry
	BUS	302	International Business Law
	COM		European Mass Media
	СОМК		Spectacle and Heritage in Rome
	ECO		International Trade
	ECO	304	The Italian Economy
	ECPO	204	The European Union: Origins, Evolution, and Impact
	ECPO	313	Globalization
	ECPO		The Developing World
	ECFN		International Finance
	FNC	314	Emerging Marketing: Investing in Developing Economies
	IA	402	International Law
	IS	210	Introduction to Italian Culture
	ITL	307	Italian for Business
	MGT		Organizational Behavior in a Global Context
	MGMF		Event Planning, Marketing and Management
	MGT		Chaos and Catastrophe: Crisis Management for Global Business
	MGT		Entrepreneurship: Creating, Financing and Managing New Ventures
	MGT		Consulting: Tools, Analysis and Strategies for Organizational Success
	MKT		Marketing and Organizational Communication in Italy
	MKT		Global Marketing

POL 202 Comparative Politics

POL 400 Italian Politics Today

#### MINOR IN INTERNATIONAL RELATIONS

The Minor in International Relations is available to students pursuing any of the University's bachelor's degree programs other than International Relations and Global Politics. Required courses:

- IA 100 Introduction to International Relations: History and Concepts
- IA 200 International Relations: Theories and Cases

Plus three International Relations and Global Poltics electives.

# MINOR IN ITALIAN STUDIES

The minor in Italian Studies is available to students pursuing any of the University's bachelor's degree programs other than Italian Studies.

#### Required course:

One 200-level Italian culture course conducted in English (including HST 200)

#### Plus one of the following courses:

- ITL 300 Advanced Italian I: Grammar and Composition
- ITL 307 Italian for Business
- ITL 351 Italian Language and Culture Through Music

Plus three upper-level Italian literature or culture courses conducted in Italian or English (including SOC 300 and HSSO 312)

# MINOR IN LATIN

The Minor in Latin is available to student pursuing any of the University's bachelor's degree programs.

#### Required courses:

LTN	100	Learning Latin through Inscriptions: Elementary Latin and Epigraphy
or LTN	101	Beginning Latin I
ITN	102	Reginning Letin II

- LTN 102 Beginning Latin II LTN 201 Intermediate Latin I
- LTN 202 Latin Readings in Literature

Plus one upper-level Latin course.

# MINOR IN MARKETING

The Minor in Marketing is available to students pursuing any of the University's bachelor's degree programs other than Business Administration.

#### Required courses:

MKT	200	Principles of Marketing
MKT	301	Consumer Behavior
MKT	309	Marketing Research

Plus two of the following courses:

COM 105 Communication and Society COMK 202 Media Research MGT 309 Chaos and Catastrophe: Crisis Management for Global Business Any 300 level MKT course Any 400 level MKT course, which can include INT 450

# MINOR IN RELIGIOUS STUDIES

The Minor in Religious Studies is available to students pursuing any of the University's bachelor degrees. The Minor focuses on World Religions within the context of Rome and the Mediter-ranean. It comprises of two gateway courses: a 100 level course which is taught primarily on-site; a 200 course and nine (9) credits from the range of Religious Studies electives listed below, (at least six of which must be upper level).

Required courses (one of the following):

- AH 111 Saints and Sinners in Rome
- AHRE 106 Sacred Space: Religious Architecture of Rome
- IA 122 Sacred and Profane Diplomacy in Rome
- REL 200 Religion in a Pluralistic Society

#### Plus one of the following courses:

- Any course with a REL code or
- AH 209 Papal Power, Papal Art
- POL 203 An Introduction to Ethics

#### Plus three of the following courses:

- AHRE 106 Sacred Space: Religious Architecture of Rome
- AHRE 303 Saint Peter and the Vatican: The Evolution of the Site
- ARRE 201 The Archeology of Roman Religion
- HSRE 313 Rome and the Renaissance Papacy
- POL 304 Ethics and Global Policies
- PORE 323 Politics, Philosophy and Religion
- REL 101 Introduction to Religion
- REL 103 One God: The Western Religious Tradition
- REL 301 Reformation and Reform in Sixteenth Century Europe
- REL 349 All Roads Lead to Rome: A Multi-Disciplinary Approach to Religion and Rome
- REL 362 The Sanctity of Life: Selected Themes from the Ancient World to the Present
- REL 423 Religion and Sexuality

# MINOR IN SOCIAL MARKETING

The Minor in Social Marketing is available to students pursuing any of the University's bachelor's degree programs other than Business Administration.

Required courses:

MKT200Principles of MarketingMKT302Marketing for Non-Profit OrganizationsMKT309Marketing ResearchOne 400-level MKT course or BUS 450

Plus one of the following courses:

Any 300 level MKT course						
AHMG 320	Art Gallery Management					
ARMG 315	Management of Cultural Heritage					
BUIA 308	International Economics Organizations					
IA 202	International Organizations					

#### MINOR IN SOCIAL SCIENCE

The Minor in Social Science is available to students pursuing any of the University's bachelor's degree programs other than International Relations and Global Politics.

#### Two of the following courses:

- ANT 100 Introduction to Anthropology
- POL 101 Introduction to Political Science
- SOC 100 Introduction to Sociology

#### Plus three of the following courses:

- Archeology of Roman Identity ARC 301
- Media and Globalization COM 304
- CRI 201 Criminology
- ECPO 313 Globalization
- The Developing World ECPO 317
- 301 Food and the Environment FS
- HST 201 Survey of Western Civilization I
- Survey of Western Civilization II HST 202
- 307 History of the Modern Middle East HST
- HSSO 312 Mussolini's Rome
- POL 304 Ethics and Global Policies
- POL 305 Political Movements in Europe
- POL 309 Migration and Multiculturalism in Europe
- Politics, Philosophy and Religion PORE 323
- SOC 300 Sociology of Contemporary Italy

# MINOR IN THE BUSINESS OF ART

The Minor in The Business of Art is available to students pursuing any of the University's bachelor's degree programs other than Business Administration. The minor in The Business of Art is a joint venture between the Programs of Archeology and Classics, Art History and Business Administration and aims to give students a background in arts administration and management.

#### One of the following courses:

MGT	201	Principles of Management
MKT	200	Principles of Marketing

Plus one lower-level Art History or Archeology courses Plus one of the following courses:

AHMG 320 Art Gallery Management Management of Cultural Heritage ARMG 315

#### Plus two of the following courses:

AHMG 320 Art Gallery Management

- **ARMG 315** Management of Cultural Heritage
- AHPH 302 Art, Creativity and Beauty
- COM 105 Communication and Society
- **COMK 325** Spectacle and Heritage in Rome
- Public Relations **COMK328**
- MGT 307 **Business Psychology**
- Entrepreneurship: Creating, Financing and Managing New Ventures MGT 311
- Marketing for Non-Profit Organizations MKT 302
- Integrated Marketing Communications MKT 310

#### MINOR IN THE ITALIAN BUSINESS ENVIRONMENT

The minor in the Italian Business Environment is available to all students pursuing any of the University's bachelor's degrees other than Business Administration.

#### Required courses:

- BUS 300 Introduction to International Business
- ECO 304 The Italian Economy Italian for Business ITL 307
- MKT 200
- Principles of Marketing or
- MGT 201 Principles of Management

#### Plus one of the following courses:

- Art Gallery Management AHMG 320
- International Economic Organizations BUIA 308
- BUS 302 International Business Law
- MGT 301 Organizational Behavior in a Global Context
- MKT 302 Marketing for Non-Profit Organizations
- Marketing and Organizational Communication in Italy MKT 303
- MKT 400 **Global Marketing**

#### MINOR IN TRAVEL AND TOURISM

The minor in Travel and Tourism is available to all students pursuing any of the University's bachelor's degrees other than Business Administration.

#### **Required** courses:

MKT	200	Principles of Marketing
or		
MGT	201	Principles of Management
and		
MKT	311	Marketing for Travel and Tourism

#### Plus three of the following courses:

- ARMG 315 Management of Cultural Heritage
- BUS 300 Introduction to International Business
- **COEN 322** Travel Writing
- Spectacle and Heritage in Rome COMK 325
- Travel to/through Italy: Representations of Contacts Between Cultures IS 220
- Event Planning, Marketing and Management MGMK 312
- Entrepreneurship: Creating, Funding and Managing New Ventures MGT 311
- MKT 302 Marketing for Non-Profit Organizations

#### MKT 312 Food Tourism

- MKT 314 Luxury Marketing
- MKT 400 Global Marketing (with final project focused on a T&T firm)

# **COURSE DESCRIPTIONS**

This section of the catalog includes descriptions of all AUR Undergraduate courses. For a list of courses offered in a given semester see the Course offerings on our website www.aur.edu

The pre-requisites listed below refer to courses at The American University of Rome. Course equivalents will be evaluated by academic advisors for study abroad and transfer students.

Many of AUR's courses include on-site components within Rome and others require day trips or weekend or longer travel in Italy or beyond. Students are required to pay for their expenses for any entrance fees, travel costs or accommodation related to these courses.

# ACCOUNTING

# ACC 201 - FINANCIAL ACCOUNTING

The focus is on accounting as an essential element of the decision-making process, basic standards and principles of accounting, and how accounting information is accumulated and used in decision-making. Topics covered are: processing accounting information, merchandising transactions, inventories, internal control, control of cash, receivables and payables, plant and equipment, payroll accounting theory, and partnerships. *3 credit hours. Pre-requisites: MTH 123.* 

#### ACC 202 - MANAGERIAL ACCOUNTING

This course covers accounting aspects in corporations (formation, administration, classes of stock, capital, retained earnings, dividends, treasury stock, bonds, investments and consolidated financial statements), statement of changes in financial position, cash flow statement, analysis and interpretation of financial statements, cost accounting (job order and process cost systems, variable costing, standard costs), responsibility accounting (budgeting and capital budgeting), cost volume analysis, and short-term decision-making.

3 credit hours. Pre-requisites: ACC 201.

# ANTHROPOLOGY

# ANAR 201 – EARLY MAN IN EUROPE

This is an introductory course to the study of early man in Europe from the Lower Paleolithic to the Neolithic. It covers the period when man lived exclusively as a hunter-gatherer, and the transition to farming. The impact of the changing climatic and environmental conditions will be explored and the impact on social systems of the changing economic base. *3 credit hours.* 

# ANT 100 - INTRODUCTION TO ANTHROPOLOGY

This course introduces a series of classical and recent topics in social and cultural anthropology: language, economy, kinship, religion, politics, myth, symbolism, gender, social stratification, ethnicity and nationalism, globalization. Showing how anthropologists have approached these topics through cultural comparison, theoretical discussions will be combined with ethnographic examples taken from the variety of world cultures. Providing a basic vocabulary to the discipline, the course will invite a systematic questioning of taken-for-granted assumptions concerning human beings and their behavior. The course fulfils information technology and oral presentation requirements.

3 credit hours.

#### ANT 120 - THE MODERN TRIBES OF ROME

This course will introduce the students to the city of Rome from an anthropological perspective. Exploiting the location of the AUR, Rome will be approached not only as a historical monument but also as a particularly interesting human laboratory of today's multicultural society. As an exercise in urban anthropology, this implies to study Rome as a multi-faceted reality, consisting of multiple groups of people definable through different ethnic, religious and socio-economic criteria. The course will follow a twofold methodology, combining class discussions and on site visits. On site visits will introduce the students to alternative settings of Rome through first-hand experience, including meetings with representatives of religious and ethnic minority groups. 3 credit hours.

#### ANT 283 – SPECIAL TOPICS: OF MICROBES & MEN: PLAGUE AND SOCIETY IN MEDIEVAL ITALY

This course is designed to give students the opportunity to study The Plague, by experiencing first-hand where it occurred, and to see the consequences of a pandemic that killed as much as one half the population of Italy and Europe in less than four years! Students will study descriptions of The Plague, also described as the Black Death, as it was recorded in eyewitness accounts, and will examine its biological, social, economic, political, and cultural consequences through the eyes of modern scholars. By studying what the Plague was, where it occurred, and why it occurred where it did, students gain an understanding of how pandemics have, and continue, to shape the world in which we live. From this geographical perspective student will study how the Black Death provides an important analog to the spread, and potential consequences, of epidemic and emerging diseases in the modern world.

3 credit hours.

# ANT 300 - THE MEDITERRANEAN WORLD

This course addresses recent cultural, social and political changes in the Mediterranean area, but from a historical perspective. The course will combine theoretical discussions with case studies from the three main regions of the Mediterranean area: the Middle East, North Africa, and Southern Europe. While stressing a comparative perspective, regional variations will be addressed throughout the course. The approach is multi-disciplinary, combining anthropology, sociology, history and political science. The first part of the course will address mainly cultural themes, while the second part of the course will address mainly political themes. 3 credit hours. Pre-requisites: Junior or Senior standing.

# ANT 383 - EUROPE, MEDITERRANEAN MIGRATIONS, AND THE ARTS

This course focuses on Europe's migratory crisis by surveying the political discourses around migration across the Mediterranean and the ways in which the arts and civil society are currently responding to such crisis. The course will first cover such issues as citizenship legislation, refugee and human rights, national sovereignty and border defense, and then move to filmmaking and art works by artists, activists, and migrants. Integrated within the course, onsite classes will familiarize students with the vibrant areas of Rome where migrant presence is most visible and active.

3 credit hours. Pre-requisites: ANT 100, SOC 101, or permission of the instructor.

# **ARABIC**

#### ARAB 101 – ELEMENTARY ARABIC I

This course is intended as an introduction to Arabic Language. Beginners will start speaking, making the first steps in listening comprehension and being familiar with basic principles in grammar along with simple exercises in compositions and reading. At the end of the course, students will be able to read and write Arabic characters. Cultural and social aspects will be part of the course, even though the main focus will be on the linguistic aspects. 3 credit hours.

#### ARAB 102 - ELEMENTARY ARABIC II

This course is a second semester course for students who have already been introduced to the Arabic script and basic grammatical structure, for at least 40 class hours. The course teaches Standard Arabic, which makes understanding various dialects easier with time and practice. It adopts a multi-level methodology that emphasizes the four comprehensive skills required for learning a foreign language: reading, writing, listening and speaking. Each class session covers basic grammatical, structural and communicative aspects of the language (further types of verb categories, longer sentence structures, further roles of prepositions, short texts of particular themes and situations, etc.).

3 credit hours. Pre-requisites: ARAB 101 or placement test.

# ARCHEOLOGY

# AHAR 101 – ARTS OF ANTIOUITY

Arts of Antiquity is an introductory course on the art and architecture of ancient cultures, focusing on the city of Rome and its relationship to earlier, contemporaneous and later related cultural traditions. The first part of the course will explore the artistic traditions from which Roman art emerged, beginning with a brief overview of Egyptian painting and sculpture and examining its influence on archaic Greek culture. We will then take a more detailed look at Greek art and architecture during the Classical and Hellenistic periods, before examining the artistic developments of the Etruscans. After this, the course turns to the Romans themselves, taking in many of the most important works of art and architecture in the city of Rome. Finally, we will examine the legacy of Roman artistic culture as it appeared in Byzantium and assess the manner of its persistence into the Romanesque period. The course will be taught as a mixture of classroom lectures and on-site classes, enabling students to see at first hand as much ancient art as possible.

3 credit hours. Students are responsible for all entry fees.

#### AHAR 204 – ANCIENT NORTH AFRICA: THE ARCHEOLOGY AND ART HISTORY OF THE OTHER SIDE OF THE MEDITERRANEAN

This course discusses the material remains of North Africa from Morocco to Libya and from the foundation of Carthage around 800 BC until the conquest of the same city by the Arabs in 698 AD. Special attention will be paid to the cultural interactions of native and foreign populations that shaped its identity: Numidians, Phoenicians, Romans, Berbers, Vandals, Byzantines and Arabs. Major themes that will be treated are: religion, economy, urban culture, art and architecture and the administration of the territory.

3 credit hours. Pre-requisites: A lower-level Archeology or Art History or Classics course or permission of the instructor.

#### AHAR 207 – CONSERVATION AND RESTORATION: ETHICS AND PRINCIPLES

This introductory course surveys the history of conservation and restoration, and addresses current ethical dilemmas faced by curators, art historians, scientists, and archeologists. Students will debate the various issues involved in the care of cultural heritage with reference to professional organizations, special interest groups, cultural identity and economic development. Present and past use of an artifact, whether as a functional object, as a cultural symbol, as an historical record, or as a domestic space, requires that the conservator understand both the tangible and intangible nature of object. Particular reference will be made to the art and archeology of Rome.

3 credit hours. Pre-requisites: A 100-level Art History or Archeology course or permission of the instructor.

#### AHAR 214 – EGYPTIAN ART AND ARCHEOLOGY

This course is an introduction to the history and civilization of Egypt. The aim of the course is to provide a broad overview of Egyptian society and culture as revealed through art and archeology. The first half of the course will follow a chronological path covering the emergence and decline of Egyptian civilization. After the midterm exam the classes will explore themes. The course will also cover the re-discovery of Egypt by the west and the dilemmas faced by modern Egypt in caring for this remarkable heritage.

3 credit hours. Pre-requisites: ENG 101.

#### AHAR 250 – INTRODUCTION TO ART AND ANTIQUITIES CRIME

This course is an introduction to the history of art and antiquity crime and its impact upon contemporary society. It will also examine how art can be protected and recovered including techniques of provenance research. Art crime has evolved from a relatively innocuous crime of passion carried out by individuals (often for ideological as much as financial reasons) into the third highest-grossing criminal industry in the world. The course will include a practical class on-site in assessing security risk and devising a security plan.

1 credit. Pre-requisites: Sophomore standing or permission of the instructor.

#### AHAR 255 - BERLIN MUSEUMS AND CULTURAL DILEMMA

Berlin is re-emerging as a cultural capital of Europe, and its museums showcase that. This excursion course to Berlin will review its history of collecting art and antiquities, examine the buildings designed to house them, and analyze the cultural conditions inflected by their changing political contexts, from the 18th century to the present. Conflicting issues of a past of cultural nationalism and imperialism and a present driven by historical conscience and revisionism will be discussed on a case by case basis. We will exercise analytical skills relevant to visual culture within complex historical contexts, with comparative material drawn from our experience of Rome and its museums. This course is run over a three-day weekend excursion.

1 credit. Pre- or co-requisites: A 100-level course in Art History or permission of the instructor.

#### AHAR 300 - ROMAN IMPERIAL ART AND ARCHITECTURE

Roman Imperial Art and Architecture is a study of ancient Roman architecture, sculpture, painting and minor arts from 27 BC to AD 193. The focus is on the city of Rome and the ancient capital's imperial dominion in the peninsula and Mediterranean. The approach to the material is at technical, stylistic and iconographical levels understood within the historical context. On-site visits in Rome alternate with class lectures and a possible excursion outside Rome. The goals are to create a thorough preparation for critical analysis of artifacts and source material, to develop research techniques and skills of interpretation of ancient art and architecture.

3 credit hours. Pre-requisites: A 100-level Art History course. An additional fee may be collected in the event of a required excursion.

#### AHAR 304 - CONSERVING ROME'S MONUMENTS

This is an upper-level course focusing on the current techniques and controversies surrounding the preservation of ancient monuments, historic buildings and stone sculpture. The course will comprise a classroom element where the underlying theories are discussed and an on site element reviewing case studies in the framework of the historical development of conservation and preservation.

3 credit hours. Pre-requisites: A lower-level Archeology or Art History course including aspects of architecture or AHAR 207 or permission of the instructor.

#### AHAR 307 – LATE ANTIQUE AND BYZANTINE ART

This course explores the art of Rome in transition from the late Imperial age into the early Christian, from the 3rd to the 6th centuries. Attention is also paid to the developments across the Mediterranean region and in Constantinople, to the relationship to Late Antique art and to the formation of Christian iconography. Classes are held on-site and in the classroom with a possible excursion outside Rome. The course goals are to grasp the nature of art in periods of transition and to hone skills of critical analysis.

3 credit hours. Pre-requisites: A 100-level Art History course. An additional fee may be collected in the event of a required excursion.

#### AHAR 314 – ETRUSCAN ART AND ARCHEOLOGY

This is an upper level course studying the art and archeology of the Etruscans from their emergence at the beginning of the first millennium BC until their absorption by the Romans. The course will take full advantage of the rich museum collections of Etruscan material in Rome and may include a field trip to the sites of Cerveterii and Tarquinia. The course will look at the origins of the Etruscans, their art and material culture, their interactions with other groups and their eventual absorption by the Romans.

3 credit hours. Pre-requisites: A previous course in classics, classical studies, ancient art history or archeology or permission of the instructor. Students are responsible for all entry fees.

#### ANAR 201 - EARLY MAN IN EUROPE

This is an introductory course to the study of early man in Europe from the Lower Paleolithic to the Neolithic. It covers the period when man lived exclusively as a hunter-gatherer, and the transition to farming. The impact of the changing climatic and environmental conditions will be explored and the impact on social systems of the changing economic base. *3 credit hours*.

#### ARC 101 - ROMAN ARCHEOLOGY ON-SITE

This is an introductory on-site course exploring the archeological sites and ancient monuments of Rome. The course will begin with the evidence for the earliest settlement in Rome and continue through the development of the Republic, the empire and the transition to early Christian Rome. The course will focus on placing the archeological and architectural evidence in its topographical context.

3 credit hours. Students are responsible for all entry fees.

#### ARC 103 – ANCIENT ROMAN TECHNOLOGY

This is an introductory on-site class on ancient technology. The course will alternate classroom sessions with on-site visits. Students will be introduced to the principles of construction and water technology and will visit examples in and around Rome. After a general introduction to ancient technology, monuments related to water will be visited and discussed; these include aqueducts and sewers, bath buildings and fountains, ports and ships. Technology serving the navy and the army will follow: weapons and armor, walls and streets. Construction techniques lead to the architectural remains: quarries, stone and brick work, *opus caementicium*. Ceramics and metal production can be studied in several museums by means of pottery and bronze artifacts. Theatres and amphitheaters had special technical installations for entertainment, and also during antiquity mechanical art (automata) was much appreciated. The course will also analyze the impact of Roman technology on the economy and social systems. *3 credit hours*.

#### **ARC 104 – INVESTIGATING ARCHEOLOGY: METHODS AND TECHNIQUES FOR** ANALYZING THE PAST

This course in archeological techniques introduces students to the principles of survey, excavation, post-excavation analysis, scientific testing and heritage through a mixture of on-site visits, classroom lectures, practical classes and fieldwork. The course will begin with a consideration of the 'idea' of the past and examine the historical development of archeology. The course will then explore the key fieldwork techniques used to survey, excavate and record sites and monuments before considering how scientific techniques can date and analyze artifacts and environmental evidence. Contemporary issues of heritage practice, with particular reference to Rome, will be addressed in conjunction with a group project. The course will make use of ongoing excavation and research in Rome and Italy, and it is possible that this will necessitate some weekend fieldwork. 3 credit hours.

#### **ARC 203 – GLOBAL HERITAGE**

This introductory course in cultural heritage explores major contemporary issues such as how heritage is threatened and how organizations and communities try to protect it. The course also explores relations between heritage organizations and indigenous groups and investigates how heritage can stimulate economic development. Using case studies from all over the world, the course critically analyses how and why heritage has become an important expression of identity and a potential source of conflict.

3 credit hours. Pre-requisites: ENG 101.

# ARC 205 – ARCHEOLOGY OF THE HOLY LAND

This courses explores the material culture of the period 10,000 BCE to the Crusades in the region commonly called the 'Holy Land' (modern day Ŝyria, Lebanon, Jordan, Israel and Palestine). Following a chronological framework the course will examine the archeological evidence for the first permanent settlements, the rise of urbanism and the subsequent migrations/invasions by other groups such as the Egyptians, Assyrians, Babylonians, Greeks and Romans. The course will finish by looking at the arrival of the Islamic religion and the consequent Christian reaction resulting in the Crusades.

3 credit hours. Pre-requisites: Level 100 archeology course or permission of the instructor.

# **ARC 206 – ARCHEOLOGY OF GREECE**

This is a survey course of the archeology of Greece covering the period from the Greek Bronze Age to the absorption of Greece into the Roman Empire. It will cover the material within a chronological framework and class room lectures will be supplemented by a visit to the Greek collection at the Vatican Museums. Particular attention will be paid to issues of cultural transmission and the wider influence Greece had on surrounding communities. The course will finish with an examination of the role of archeology in the formation of modern Greece and issues within contemporary Greek heritage.

3 credit hours. Pre-requisites: Sophomore standing or permission of the instructor.

#### ARC 215 - GREAT KINGDOMS OF THE ANCIENT NEAR EAST

This course will give an introduction to the kingdoms of the Ancient Near East which were crucial to the development of the Old World. Basic knowledge about history, topography and society is the starting point for the understanding of each period progressing into explorations of typical elements such as the development of cities with their palaces, temples and zigqurati, cylinder seals, cuneiform writing and relief sculpture. Points of special interest are the origins of highly developed early civilizations, Mesopotamia as an area of permanent exchange and conflict, the influences on the West, and Near Eastern monuments as part of the world's cultural heritage. 3 credit hours. Pre-requisites: Sophomore standing or permission of the instructor.

#### **ARC 253 – POTTERY AND ARCHEOLOGY**

This is an introductory one credit course on analyzing pottery assemblages from archeological sites. The course will take place over one weekend. Students will be introduced in the classroom to the methodology of studying ceramics from archeological sites and the main forms of fine and coarse ware found on Roman sites around the Mediterranean. This will be followed by a practical session on fine wares where students will gain experience of sorting and recording archeological material and a visit to Crypta Balbi museum to see their very extensive ceramics display. The course will finish with a lecture on the broader implications of pottery analysis for studying the Roman economy and society.

1 credit. Pre-requisites: ARC 104.

#### ARC 254 – ATHENS: ARCHEOLOGY OF THE GOLDEN AGE

This one credit on-site course focuses on the archaeology of 5th Century BC Athens when the city was at its height of power, both economically and culturally. The dominance of Athens was expressed through its art and architecture and the course will explore the ways in which the 5th Century BC "cultural revolution" depended on Athenian democracy and was influenced by the fact that Athens was an imperial city. Over the course of a weekend, after an initial introduction in class, the course will visit the city of Athens focusing on the 5th Century BC archaeological remains. The aim of the course will be to demonstrate knowledge of archaeological and cultural contexts concerning the development of Athens in the 5th Century BC.

1 credit. Pre-requisites: At least one ARC or AHAR level 100 course or permission of the instructor. Students arrange their own transportation to, and accommodation in, Greece. Students are responsible for all entry fees.

#### ARC 291, ARC 292, ARC 293 - ARCHEOLOGY PRACTICUM

Archeology 291/2/3 is a practicum course that allows students to experience archeological excavation first hand and to receive credit for it. The student can earn 1, 2 or 3 credits depending on the length of time spent excavating. 1. 2 or 3 credits.

#### **ARC 301 – ARCHEOLOGY OF ROMAN IDENTITY**

This upper-level on-site course examines the archeological remains of Rome from the perspective of the different ethnic, cultural and social groups that populated the city and whose interaction created Roman identity. Roman society has often been presented as a uniform monoculture but developments in archeological theory have allowed us to recognize diverse influences and to chart the evolving construction of Roman identity which underlay political power. What was considered 'Roman' was not static but changed according to period, class and setting and nearly always involved negative judgments of "others" who were perceived as displaying non-Roman characteristics.

3 credit hours. Pre-requisites: An Archeology or Ancient History (including HST 201) or Classical Studies course or permission of the instructor.

# ARC 302 – BEING HUMAN: THEORETICAL ISSUES IN ARCHEOLOGY

This course examines the theoretical foundations which underpin all archeological interpretation. We will examine how theory has changed the interpretation of human society over time, relating this both to developments in methodology (e.g. the introduction of scientific archeology) and changes in contemporary society (e.g. post-colonial archeology). The course will be organized in a broadly historiographical format analyzing prevailing theoretical concerns in different time periods in both the United States and Europe. Classes will follow a seminar format and students will be expected to come to class prepared to participate fully in the discussion.

3 credit hours. Pre-requisites: 200 level ARC or Ancient History course, or permission of the instructor.

#### **ARC 308 – BODIES AND BURIALS**

This is an upper level archeology course which explores funerary archeology including the symbolism of graves and the grave goods, the new technological and forensic advances in burial archeology and cultural sensitivities concerning the study and excavation of human remains. The course will have a particular focus on the burials of the Etruscans and the Romans and will include field trips to visit archaeological sites, museums and archaeological laboratories. Students will be required to pay their own entry fees to museums and archaeological sites which will cost approximately 50.

Please note: coursework will involve looking at images of burials and may involve handling human skeletal material. Students who are uncomfortable with either of these activities are advised not to take this course.

3 credit hours. Pre-requisites: A level 200 archeology course or permission of the instructor. Students are responsible for all entry fees.

#### ARC 312 - FORENSIC GEO-ARCHEOLOGY: MATERIALS AND METHODS

Geo-archeology is the use of geoscience methodology to determine past events. Using these techniques in a legal context constitutes forensic geo-archeology. This course introduces students to this specialization. The course will cover the methodology of investigating burials, and analyzing geo-scientific data. Procedural issues such as interaction with other forensics experts and the police and the impact of popular television shows on public perception will also be covered. Much of the course will be in the form of case studies of both solved and unsolved crimes. We will investigate cases from the facts that make up each side to the potential evidence useful to expose culprits. This course will be full of discussions about the cases and creative approaches to reaching the solutions. The approach is hands-on so students will have a chance to participate in the process, not simply study it.

3 credit hours. Pre-requisites: An introductory course in archeological methodology and a level 200 archeology course or permission of the instructor.

#### ARC 313 - GIS AND REMOTE SENSING IN THE ARCHEOLOGICAL LANDSCAPE

Geographical Information Science and Remote Sensing techniques can be used to explore archeological landscapes. This course will analyze these techniques through case-studies from different archeological periods and regions. The course will teach students to evaluate standard techniques and to map and analyze archeological data. Students will also critically asses the contribution of GIS to the theoretical and methodological development of landscape archeology. *3 credit hours. Pre-requisites: An introductory methodology course and a level 200 archeology course or permission of the instructor.* 

#### **ARC 381 – SUSTAINABLE HERITAGE TOURISM**

In a period of declining governmental resources, archeological and heritage sites that are central to the tourism industry increasingly must be managed as businesses, but in unique and often contentious contexts. This course is intended for students seeking a foundational understanding of the planning, marketing, management and funding of sustainable heritage-related tourism projects. Readings and case studies will explore technical, practical and ethical issues that arise in heritage tourism. Relevant analytical techniques will be introduced and particular emphasis will be placed on commercial, government and community issues unique to heritage-related activities. Students will produce one research paper and lead portions of each session's discussion.

1 credit. Pre- and/or co-requisites: Level 200 course in either marketing or management or archeology.

#### **ARC 404 – ARCHEOLOGY OF FOOD**

This upper level course explores how food has been used in archeology to address cultural phenomena. The study of the archeological record (faunal remains, botanical data, pottery analysis) has traditionally provided an indirect evidence of food consumption, while it is only through the application of biomolecular techniques that we were able to determine directly what people ate in the past. This has changed the way we have used food consumption to define past cultures and has often challenged hitherto beliefs, from the so-called 'revolutions' of European prehistory to the feasts of Roman times. This course will compare and contrast different methodologies for studying food consumption in the past. *3 credit hours. Pre-requisites: A level 300 course in Archeology or permission of the instructor.* 

#### ARC 405 – SCREENING THE PAST

The television documentary is an adaptable form of non-fiction programming that has served various functions throughout the medium's history. Unlike other programming on television, documentaries have typically been sustained for reason other than high rating and sales. Documentaries have become significant vehicles for communicating archeological and historical issues to millions of listeners and viewers. The growing interest of audiences in the documentary form, combined with advances in technology that make documentary production affordable and accessible, offer an opportunity for disseminating information about the past to both academic and non-academic audiences. This course explores the historical documentary from concept and script to production and sale and addresses in particular addresses the relationship between academic and production values. This course is open to students who have no prior training in film making. Assessment will focus analysis of the documentary form, rather than technical expertise. *3 credit hours. Pre-requisites: FDM 215 and a level 300 history or archeology course and Junior or Senior standing or permission of the instructor.* 

#### ARC 406 – ARCHEOLOGICAL RESOURCE MANAGEMENT

This course explores the management of archaeological sites and artefacts. It begins by examining how archaeology developed from being an antiquarian pastime to become a scientific endeavour and how contemporary archaeology has to balance scientific goals with cultural and social objectives of local communities. The course progresses to assess the challenges inherent in managing the archaeological heritage including the difficulties of private-public partnerships, the statutory regulations and the imperative to manage heritage tourism sustainably and engage the local community. Students will be expected to visit an archaeological site in Rome on their own and use it as a case study, which will be presented in the final classes of the course and then submitted as a written report.

3 credit hours. Pre-requisites: 300 level archeology course.

#### ARC 410 – ARCHEOLOGY OF WESSEX

This 10 day fieldtrip is based in Salisbury, Wiltshire and will explore the archeological monuments and finds of the geographical region of southern England commonly known as Wessex. This includes prehistoric monuments, such as Stonehenge, Avebury and Maiden Castle; Roman monuments such as the villa at Fishbourne and the Roman Baths at Bath; the Christian monuments at Glastonbury, Winchester and Wells, and the Saxon site of South Cadbury, associated through oral tradition with King Arthur. The area provides a unique opportunity to explore the development of a cultural landscape through time and the re-use of sites in different periods. *3 credit hours. Pre-requisites: 300 level archeology course or permission of instructor. Students will pay a fee to cover the cost of the field-study trip.* 

# ARC 491, ARC 492, ARC 493, ARC 494 – ARCHEOLOGY AND CLASSICS INDEPENDENT STUDY

The independent study is a course undertaken individually by upper-level students under the direction of a faculty member. A required course schedule, together with a reading list, must be submitted by the student under the professor's guidance. The course is designed to allow upper-level students to examine historical periods, specialized topics, and single authors and to work on specific material or projects that have not been covered in regularly scheduled courses. Hours of meeting sessions may vary depending on the number of credit hours. At the end of the course,

the student will produce a research paper or a project. Students may take a maximum of six credit hours of independent study in their upper-level biennial.

1, 2, 3 or 4 credits. Pre-requisites: Junior or Senior standing in Archeology and Classics.

#### ARC 498 – CAPSTONE EXPERIENCE (RESEARCH METHODOLOGY AND BIBLIOG-RAPHY)

The research skills course will usually be taken in the penultimate semester in preparation for writing a dissertation. The course will develop skills in three areas: on-line and library research, focusing in particular on the research libraries available in Rome to undergraduate students; quantitative analysis, focusing on appropriate use and interpretation of quantitative techniques (rather than in carrying out the computation); qualitative analysis, focusing on appropriate integration of such data into research projects. The course will culminate in the students producing an abstract, methodology and bibliography of the research project they intend to pursue the following semester.

3 credits. Pre-requisites: AUR Degree seeking students with Senior standing in Archeology and Classics.

# ARC 499 – CAPSTONE EXPERIENCE (THESIS)

The capstone senior thesis offers students majoring in Archeology and Classics the opportunity to demonstrate mastery of the skills and competence gained in their course of study (as outlined in the learning goals of the Program [below]) by applying them to a senior independent research project of their choice. The capstone experience will be taken either in the penultimate or ultimate semester.

3 credits. Pre-requisites: ARC498; AUR Degree seeking students with Senior standing in Archeology and Classics.

# ARCL 209 - ROMAN ARMY

This is an introductory course to all aspects of the Roman army. Chronologically it follows the development of the army from the beginning of the Republic until its demise at the end of the Empire. The course will draw on both archeological and textual information. Much of the course material will focus on the provinces, especially the western provinces, where there is abundant evidence of military camps. The course will also cover military tactics, equipment and daily life in the army. There may be class visits to suitable on-site locations.

3 credit hours. Pre-requisites: A level 100 archaeology course or permission of instructor.

# ARCL 311 - ROMAN COOKING: WHAT THE ROMANS ATE AND HOW WE KNOW IT

This is an introductory one-credit course on the food and food culture of ancient Rome. Students will be introduced to the ancient kitchen, ingredients and condiments, cooking methods, and eating habits through primary sources (Apicius and much more) and archeological evidence (Pompeii and Ostia). Ancient food is an exquisitely interdisciplinary subject in which philology, epigraphy, art history, geography, agronomy, botany, and palaeobotany are only a few of the areas of expertise that can be called upon to enrich the picture of ancient life. Students will be encouraged to use their own special interests or talents to investigate the panorama of food in ancient Italy. The course will conclude with the practical preparation of Roman food.

1 credit. Pre-requisites: A level 200 course in Roman History or Western Civilization or a level 100 course in Latin or permission of the instructor. Students will have to pay a fee for the practical session.

# ARCL 400 – TROY: HOMER VERSUS ARCHEOLOGY

This upper-level interdisciplinary course examines the Trojan War and the city of Troy from the perspective of both archeology and the classical literary sources, in particular Homer. The course will examine the literary evidence as presented by Homer and the subsequent archeological researches inspired by the epic. The second half of the course will examine the reception of the Trojan War in different periods and how this has influenced excavation and interpretation of the sites associated with these events.

3 credit hours. Pre-requisites: A 300-level Archeology or Classics or Classical Studies or Ancient History course or permission of the instructor.

# ARCL 401 – ROME OF AUGUSTUS

This interdisciplinary course combines archeology, art history, history, literature and sociology to explore a defining moment in the ancient world: Rome at the time of Augustus (c.44 BC-c.14 AD). The students will create an image of the emperor Augustus through his own building projects and writings and assess the role of imperial propaganda in this process. We ask how culture, identity and power were shaped in particular contexts by social factors such as religion, gender, the economy and status, presenting case studies of building projects, review contemporary philosophical ideas and contemporary comment. This interdisciplinary course enables students to develop their skills of analysis and evaluation across a range of ancient source materials.

3 credit hours. Pre-requisites: Level 300 course in Classics, Classical Studies, Classical Archeology or Ancient History or permission of the instructor.

# ARIA 310 – ARCHEOLOGY AND POLITICS

The course explores the relation between archeological practise and domestic and foreign policies of states and International Organization. The study of the relations that occur between archeology and politics provides the students with a framework of knowledge in the field of archeology, history, politics and relevant social sciences and the knowledge of theory and the analytical ability to put it into comparative context. Emphasis is given to the activities and the role of international institutions like UNESCO, WHC and different national research institutions (e.g. the DAI Deutsches Archäologisches Institut, the British School at Rome, etc.) that are active in foreign countries. The course focuses on specific areas of Europe, Mediterranean area and Near East. The use of archeology in national and transnational identity building and international relations is analyzed and correlated to the most influent and popular archeological theories and their reception in society. Particular attention is given to the role of the media in disseminating archeology to a public of non-specialists. Through the study of several case studies the different types of relation between archeology, politics, media and society are analyzed enabling students to develop a critical approach to the subject. The course gives an important contribution to prepare the students in pursuing higher academic qualifications or a career in either IGOs, INGOs, public administration and associated institutions for research and commentary on the subject.

3 credit hours. Pre- and/or Co-requisites: A level 200 archeology course or IA/POL 200 or permission of the instructor.

# ARMG 315 – MANAGEMENT OF CULTURAL HERITAGE

Management of Cultural Heritage explores theoretical and ethical issues directly applicable to management decisions concerning cultural heritage sites impacted by modern tourism. Issues of authenticity, cultural identity, art ownership and enterprise, ideology and commoditization of art heritage, trade in art and antiquities, restitution and repatriation will be discussed in theoretical terms and in case study analyses and on-site visits. The aims of the course are to enable students to evaluate real situations of cultural heritage and tourism, and to exercise judgment in ethical issues involving cultural heritage.

3 credit hours. Pre-requisites: An introductory-level Art History, Archeology or Business or Management course or permission of the instructor.

# ARTM 311 - CULTURAL AND HERITAGE TOURISM

This course provides an interdisciplinary exploration of the role of culture and heritage in tourism at the local, regional, national and international levels. Emphasis is placed on developing theoreti-

cal and practical insights into heritage related to place, community, ethnicity and identity, as well as the stakeholders in the local and global tourism industry. Students will develop practical skills in developing and managing cultural destinations and heritage sites, based on applied readings and hands-on learning through on-site visits.

3 credit hours. Pre-requisites: 200-level course in marketing or management or archeology or tourism, or permission of the instructor.

# ART/FINE ARTS

# AHFA 328 – THE MAKING OF ART: HISTORY OF ART MATERIAL

This course introduces students to the history of artistic media. The course focuses especially on the history of painting, sculpture, prints, and drawings as media. During the course, students will be introduced to how to identify artistic materials in various historical techniques, as well as the composition and origins of materials. To provide historical perspective on the use of artistic media, attention will be given to the following topics: economic and symbolic reasons for the use of materials, the advent of oil painting in the history of Western art, the advent of modern materials and techniques starting at the end of the 19th century, and the history and debates surrounding restoration/conservation of historic media (e.g. restoration of ancient sculpture in the Baroque period; conservation of Renaissance fresco in the Sistine Chapel in the 20th century). Classes are taught both on-site in museums and churches in Rome and in the classroom.

Artistic media covered during course include, but are not limited to: ancient wall painting, fresco, tempera, gold ground, oil, watercolor, acrylic painting; bronze, stone, terra-cotta, and wood sculpture with various patinas; and engraving, etchings, woodcuts, digital prints; charcoal, pencil, pen and ink.

3 credit hours. Pre-requisites: One 100-level Fine Art class (e.g. Introduction to Drawing) or permission of the instructor.

# ART 101 – ITALIAN SKETCHBOOK: IMAGES OF ROME

Italian Sketchbook is an introductory course in drawing. On-site classes will provide landscape views, architectural forms, paintings and three-dimensional sculpture as subject matter, using pencil, pen, charcoal and sanguigna as drawing techniques. The course includes art historical introductions to sites, individual drawing projects and a written component related to the experience of sketching on location. The aim is to develop confidence and visual awareness in creating representations of the vast selection of art works that Rome has to offer.

3 credits, 6 hours. Students are responsible for all entry fees.

# ART 103 – PRINTMAKING I

This course introduces students to the following techniques of printmaking – linoleum prints, woodblock prints, drypoint engraving and monoprints – done in both black and white and in color. The aims are to develop knowledge relating to how the various techniques effect imagery, visual thinking and personal experimentation. The course will include an individual graphic project and a research paper.

3 credits, 6 hours. Students are required to purchase their own material needed for the course.

# ART 115 – PAINTING TECHNIQUES I

This is an introductory course in painting techniques – acrylics, watercolor, pastels, collage and mixed media. Some on-site visits are organized to receive stimulus from the unique Italian sense of color, as exemplified in their vast offering of works of the great masters. The aims are to develop skills in the variety of media offered and to increase color harmony perception. The course has an individual painting project, a research paper and students will participate in a public exhibition at the end of the course.

3 credits, 6 hours. Students are required to purchase their own material needed for the course.

# ART 121 - SCULPTURE IN CLAY

The workshop combines an intensive workshop outside Rome with one meeting at AUR after the workshop. It is a sculpture course using clay, which is one of the oldest materials humans were using for creating pots and sculpture. The students will develop basic sculpture techniques and will get an introduction to the history of sculpture in general, specifically in relation to the material. Basic sculptural forms will be discussed as well as the development of abstract sculpture. Students will work on figurative themes, e.g. portraits, or figures.

1 credit. Students are responsible for all entry fees and material costs when required.

# ART 208 – INTERMEDIATE DRAWING IN ROME

This course develops advanced techniques of drawing with pencil, pen, charcoal, and soft and oil pastels. On-site classes provide landscape views, architectural forms, low relief and three-dimensional sculptural subjects treated both from a figurative and abstract perspective. The aims are to develop drawing skills and an awareness of form, color and materials and how they interact. The course includes an individual drawing project and a research paper on one of the great masters. The course culminates in participation in a public exhibition.

3 credits, 6 hours. Pre-requisites: ART 101 or equivalent or permission of the instructor.

# ART 214 – PRINTMAKING II

A Studio Art printmaking course for intermediate-level students. Students will continue to expand their printmaking techniques from level I with an emphasis on the effect of different processes on imagery, visual thinking and personal development. Techniques will include dry point, mezzotint, aquatint, acquaforte and multiblock woodblock printing and monoprints done with the aforementioned technical means.

3 credits, 6 hours. Pre-requisites: An introductory printmaking course or permission of the instructor. Students are required to purchase their own material needed for the course.

# ART 215 – PAINTING TECHNIQUES II

This is an intermediate-level course in painting techniques – oils, pastels (oil and soft) acrylics, collage, mixed media and small installation work. Some on-site visits are organized to receive stimulus from the unique Italian sense of color, composition and decorative skills, as exemplified in their vast offering of works by the great and lesser known masters. Factors such as scale, paint handling, palette choices and sources of imagery will be focused on. Attention will be given to the formal vocabulary of painting.

3 credits, 6 hours. Pre-requisites: An introductory painting techniques course or permission of the instructor. Students are required to purchase their own material needed for the course.

# ART 402 – ADVANCED PRINTMAKING

This is an advanced course of printmaking techniques, which may include insertion of other media, such as photography and painting as a research aids. Students will develop and explore personal concepts in the printmaking medium. They will produce a body of art work which shows coherence and development of a personal style in printmaking. Reference will be made to the work of modern and post modern movements as well as direct references to past movements in the world of art. Their study of other artists will enlarge their horizons and broaden their personal references. The projects chosen will be strictly linked to "The Inspirational Track Methodology". This methodology will help students follow a research path through their own work and the works of other artists. Originality and self expression will be ensured by using the above named methodology. A written paper will be required at the end of the course. Group discussions and critiques will be intrinsic to this course. "The Inspirational Track Methodology" is a method where the student chooses a theme or topic, researches printmakers who have used and made prints on the same topic down the centuries, researches the history of the topic and illustrates, in their own

work and development, a personal artistic expression which derives from a valid research basis. 3 credits, 6 hours. Pre-requisites: ART 214. Students are required to purchase their own material needed for the course.

# ART 415 – ADVANCED PAINTING

This is an advanced course of painting techniques, which may include inclusion of other media, such as photography and printmaking as research aids. Students will develop and explore personal concepts in the painting medium. They will produce a body of artwork which shows coherence and development of a personal style in painting. Reference will be made to the work of modern and post modern movements as well as direct references to past movements in art. Their study of other artists will enlarge their horizons and broaden their personal references.

3 credits, 6 hours. Pre-requisites: ART 215. Students are required to purchase their own material needed for the course.

# ART 491, ART 492, ART 493, ART 494 – FINE ARTS INDEPENDENT STUDY

The independent study is a course undertaken individually by upper-level students under the direction of a faculty member. A required course schedule, together with a reading list, must be submitted by the student under the professor's guidance. The course is designed to allow upper-level students to examine historical periods, specialized topics, and single authors and to work on specific material or projects that have not been covered in regularly scheduled courses. Hours of meeting sessions may vary depending on the number of credit hours. At the end of the course, the student will produce a research paper or a project. Students may take a maximum of six credit

hours of independent study in their upper-level biennial.

1, 2, 3 or 4 credits. Pre-requisites: Junior or Senior standing in Fine Arts.

# **ART 498 - FINE ARTS CAPSTONE EXPERIENCE I**

Part one of the capstone experience will prepare students for the culminating work of the major, the senior thesis exhibition and artist's talk (and paper) which will be completed in the second semester. Students in their senior year will prepare a preliminary artist statement, an abstract for Final Artist's Talk and Paper in the second part of the capstone (ART499), do a short oral presentation to a painting or printmaking class and complete the first part of their portfolio work. This is a 1 credit course with biweekly meetings with the student and the professor.

1 credit. Pre-requisites: AUR Degree seeking students with Senior standing in Fine Arts.

# **ART 499 - FINE ARTS CAPSTONE EXPERIENCE II**

Part two of the capstone experience is a finalization of the work began in ART498 where the student will complete their portfolio requirement sufficient to prepare and give a final thesis exhibition, hold a public Artist's Talk (paper), do a final Artist's statement and Resume, This is a 2 credit course with biweekly meetings with the student and the professor.

2 credits. Pre-requisites: ART 498; AUR Degree seeking students with Senior standing in Fine Arts.

# FAFD 104 – PHOTOGRAPHY: ROME

This course is designed for students who wish to approach the world of photography and acquire the theoretical and practical knowledge required to produce photographs in an outdoor and indoor environment. Students will be encouraged to realize sources within themselves, establish their own line of communication with their subjects, and seek the creation of a parallel world rather than a reproduction of what is around them. Critiques and discussion provide insights into visual perception and visual aesthetics. There will be three required field trips tied to practical assignments, and the rest of the time will be spent on campus.

3 credits, 4.5 hours. Required: Non-automatic digital or traditional reflex camera. Students using film are responsible for processing slides.

#### FAFD 241 – INTRODUCTION TO VISUAL CULTURE

This hands-on studio course focuses on the fundamentals of visual literacy and communicating visually in an effective, persuasive, and aesthetically pleasing way. Artistic and design strategies, concept development, imaging as a means for media/social critique, international sign and symbol communication, logo and corporate identity, and magazine design will be discussed and addressed through visual problem solving exercises.

3 credit hours. Pre- or co-requisites: COM 105 or permission of the instructor. Laboratory course fee Euro 75.

# FAFD 309 – PHOTOGRAPHIC COMPOSITION

The objective of this course is to give students an in-depth understanding of the formal aspects of photography and encourage them to look at the camera as a tool to translate ideas into still or moving pictures. Students will be encouraged to focus on the process of creating the image and develop their own photographic vision avoiding visual pitfalls and dull, uninventive images. They will learn to approach the making of images as visual storytelling. This is not only true in motion pictures. The juxtaposition and interplay of photographs is key in telling a story in still images as photos may spark off a new illumination when effectively arranged together in a sequence. Students will be taught how to effectively communicate with their cameras. They will learn how to reach maximum impact through careful composition in different areas of photography such as photojournalism, the portrait, and advertising. They will also be taught the meaning of scene blocking and lighting, and cinematic motion in film.

3 credits, 4.5 hours. Pre-requisites: FAFD 104 or permission of the instructor.

# ART HISTORY

# AH 100 – ART OF ROME

Art of Rome is an introductory course in the history of art. The course focuses on Rome, from its origin to contemporary times. Masterpieces of painting, sculpture, architecture and urban planning are examined within their historical contexts. Most of the classes are held on site. The course hones a method of description, critical analysis and interpretation of art and builds an understanding of traditional forms and cultural themes useful in the comprehension of all western art. *3 credit hours. Students are responsible for all entry fees.* 

# AH 102 – ARTS OF THE MIDDLE AGES: FOURTH TO FOURTEENTH CENTURY

This course provides an overview of the art and architecture of Rome and the Christian world in the 1,000 years from the legalization of Christianity by Constantine in 313 CE to the emergence of proto Renaissance trends in painting and sculpture around 1300. A combination of on site classes and lectures will trace the history of distinctively medieval art forms (wall mosaics, icons, illuminated manuscripts, Cosmati ornaments and liturgical furniture) from the early Christian to the end of the Gothic period.

3 credit hours.

# AH 103 – ARTS OF RENAISSANCE AND BAROQUE

Arts of Renaissance and Baroque is an introductory course that surveys the development of painting, sculpture and architecture in Italy from the 14th to the mid 18th centuries, focusing on Rome but exploring also the artistic and cultural developments in Florence and Venice in the relevant period. Most classes are held on site, in the museums, churches and palaces of Rome. The course hones a method of description, critical analysis and interpretation and enables students to learn about the main aspects of the Italian Renaissance and Baroque.

3 credit hours. Students are responsible for all entry fees.

#### AH 104 – ARTS OF MODERNITY

Arts of Modernity is an introductory course that surveys the development of painting, sculpture and architecture from the middle of the 18th century to the post-modern times. It covers the major movements in European and American art in the modern period (such Neo Classicism, Romanticism, Impressionism, Art Nouveau, Italian Futurism, Cubism, Surrealism, Arte Povera and Transavanguardia, Pop Art, etc.), with special reference to the manifestations of modern art in Rome and Italy. The course focuses on particular topics such as the place, role and meaning of art in the broader social and political context (e.g. under totalitarian regimes). This course is designed to broaden cultural perspectives while providing the foundation for further study in art history. *3 credit hours. Students are responsible for all entry fees.* 

# AH 111 – SAINTS AND SINNERS IN ROME

'Saints and Sinners' introduces students to the iconography of the principal saints associated with the city of Rome from the early Christian martyrs to the key figures of the Counter Reformation. The saints will be treated as both historical as well as religious figures within the context of the history of art. The course will explore the complex relationship between Classical iconography and Christian hagiography and mark how the images of saints change in response to both theological and political needs. The course will be divided between classroom lectures and seminars and onsite visits.

3 credit hours. Students are responsible for all entry fees.

#### AH 201 – PICASSO AND HIS CONTEMPORARIES IN THE SOUTH OF FRANCE

This on-site course based in Nice examines on the work of Picasso, Matisse and Chagall in the south of France. The course examines the link between the artists and the influence of the environment of the Cote d'Azur. This one-credit course is run over a two-day weekend excursion with an introductory lecture before and a wrap-up class after. Note: Students who have already received credit for AH 418 may not register for this course.

1 credit. Pre- or co-requisites: A 100-level introductory Art History course or permission of the instructor. Students arrange their own transportation to, and accommodation in, Nice. Students are responsible for all entry fees.

#### AH 203 – ITALIAN DESIGN

Italian Design surveys the art of industrial production in Italy over the last two centuries focusing on furniture, decorative arts and interior design, fashion, textiles and jewelry, household appliance and automotive design. The role of wider European and American influences in Italian production is examined. Classroom presentations are augmented by special visits to design firms and showrooms in Rome. The goal of the course is to understand the role of artistic expression in industrial production and to develop skills to comprehend the art of everyday objects. *3 credit hours*.

# AH 204 – TRAFFICKERS, THIEVES AND FORGERS: ART CRIME

In this course students will study the history of art crime and its impact upon contemporary society. They will also examine how art can be protected and recovered including techniques of provenance research. The history and psychology of collecting and the unusual mechanics of the art trade make the art world an ideal victim (and sometimes partner) for criminals. *3 credit hours.* 

# AH 205 – ITALIAN FASHION: FROM THE CARNIVAL OF VENICE TO THE MILAN FASHION WEEK

The course explores the history and evolution of dress and fashion in Italy from the Renaissance to the present. Students will learn about the historical context in which particular dress-designs and

fashions appeared and how they evolved. The course also explores the connections between the developments in design and fashion and artistic styles and aesthetic ideals of a particular historical period. The course is a combination of in-class and on-site/field trip classes.

3 credit hours. Pre-requisites: A 100-level AH course or permission of the instructor. Students are responsible for all entry fees.

# AH 209 – PAPAL POWER, PAPAL ART

Papal Power Papal Art is a thematic survey of the art fostered by the papal courts from the Middle Ages and the Renaissance periods, 10th century to the 17th century. Issues of iconography, liturgical and political functions, papal patronage systems and the commissions to artists such as Leonardo da Vinci, Raphael and Michelangelo, Bernini and Borromini are treated. Classes are given almost entirely on-site. Students are prepared with the historical background and critical methodology to think analytically on the broader meanings of Italian Renaissance art in context.

3 credit hours. Pre-requisites: A 100-level AH course. Students are responsible for all entry fees.

#### AH 210 - VAN GOGH TO WARHOL

This course examines the main tendencies in modern art, from the late nineteenth to the late twentieth century. Students will learn about particular movements and their major protagonists, including Impressionism, Post/Neo Impressionism, Fauvism, Expressionism, Cubism, Futurism, Dada, Surrealism, Suprematism, De Stijl, Constructivism, Abstract Expressionism, Pop Art, Minimalism, and Conceptualism.

Please note that this is a reading-intensive course. This course may involve on-site classes and Friday/weekend fieldtrips in Rome and Italy.

3 credit hours. Pre-requisites: AH 103 or permission of the instructor. Students are responsible for all entry fees.

#### AH 212 - CONTEMPORARY ART IN THE GLOBAL VILLAGE

This course is an investigation into contemporary art world-wide. The course begins by examining the art of the 1980's as providing the backdrop to contemporary trends. It then moves on to analyze art in a series of themes that have been widespread in artistic practice – time, place, identity, the body etc. The scope of the course is overtly multicultural comparing and contrasting ethnic approaches. The course finishes with the students organizing their own virtual exhibition of contemporary art.

3 credit hours. Pre-requisites: A 100-level Art History course or permission of the instructor. This course may include a field trip to the Biennale in Venice.

# AH 213 - AN INTRODUCTION TO ARCHITECTURE

The course is a survey presentation of the architecture of Rome and Italy. Particular focus is placed on the relationship between social and cultural activity, lifestyle patterns, and the meaning of architecture and urban spaces. The historical context of Rome and other sites in Italy will be the physical and material setting of the course. The course material will run from ancient Roman to contemporary examples of architecture and piazza designs as physical representations of the Italian "way of being in the world."

3 credit hours. Students are responsible for all entry fees.

#### AH 219 – RENAISSANCE ART FROM FLORENCE TO ROME

This course explores the development of Renaissance art from the competition for the Baptistery Doors in Florence (1401) to the unveiling of the Last Judgment (1541) in Rome. The course focuses primarily on painting and sculpture and traces the impact of Humanism on the arts in Florence under the patronage of the Medici and in Rome at the papal court of the 16th century. The course will cover the works of Donatello, Botticelli, Raphael and Michelangelo. A large proportion of the class will be taught on-site in Florence and Rome. There will be a weekend field trip to Florence.

3 credit hours. Pre-requisites: A 100-level Art History course. Students arrange their own transportation to, and accommodation in, Florence. Students are responsible for all entry fees.

# AH 251 – MYSTERY PAINTINGS

Art historians have spent centuries trying to decipher paintings whose exact meanings have been lost to Modern man. Learning this visual vocabulary of allegory and symbol allows us to interpret and decode masterpieces, which are renowned for their beauty and skill, but whose true meaning has remained elusive. Great works of art speak in universal truths about the human condition, about love, fear, death, jealousy, and faith. This course will introduce students to this phenomenon of "mystery paintings" and, in the process, it will explain why the mysteries are present to begin with, and what this tells us about ourselves.

1 credit. Field trip to a church in Rome.

#### AH 252 - ARTISTS AND INTELLECTUALS AT THE END OF EMPIRE: FIN-DE-SIECLE

This course introduces students to Fin-de-siecle Vienna following Italy's wars of independence with Austro-Hungary when tensions were still running high. The course will be an interdisciplinary exploration of Viennese culture at the turn of the last century with an idea to understanding the relationship between Austria and Italy in the context of their capital cities. We will formulate a broad understanding of the dramatic political and cultural changes that were taking place leading up to WWI and the collapse of the Austro-Hungarian Empire. Special attention will be given to the cultural legacy of Sigmund Freud and the art of Gustav Klimt, leading figure of the Vienna Secession.

1 credit.

# AH 260 - THE 'GRAND TOUR': THE LURE OF NAPLES IN THE 18TH CENTURY

This course introduces students to the city of Naples during the 18th century as known through the eyes of the foreign 'Grand Tour' visitors. The course will focus on the history of the forming of important collections of ancient, Renaissance, and Baroque art, in particular the Archeological Museum of Naples and the Capodimonte Museum, and the impact of the discovery of Pompeii and Herculaneum. Special attention will be given to the reactions of the visitors when confronted with the nude figure in Renaissance and ancient art and the ancient erotic art found at Pompeii and Herculaneum. The course meets several times on the AUR campus before a weekend long trip to Naples.

1 credit.

# AH299-METHODSANDTHEORYOFARTHISTORY:SEMINARONMETHODOLOGY

This seminar introduces students to the historiography and methods of art history as well as to its predominant interpretative paradigms and theories. The focus of the course is not the art object itself but the discipline devoted to its study and interpretation, and the discipline's intellectual, historical, theoretical and methodological foundations. The course is constructed as an interactive seminar with discussion of selected readings by significant authors and the application of skills and principles derived from them. The course is required of all art history majors and is also open to other students interested in the intellectual development of art history as a discipline. *3 credit hours. Pre-requisites: AH 104 plus one other course in art history at the 100 or 200 level.* 

# AH 301 – PATRONS AND ARTISTS IN BAROQUE ITALY

This course investigates the major developments in Italian painting, sculpture and architecture during the seventeenth century with a particular focus on the role of art patrons as catalysts for change. A range of patrons will be considered, from popes, cardinals, religious orders, and foreign

kings, to scholars, nuns, widows, and a disinherited virgin queen. The range of motives that led these patrons to spend fortunes on art, their criteria for selecting artists to carry out their commissions, and the personal perspectives they brought to bear upon their direction of artistic endeavors are the primary issues that will be faced. More than half the class meetings will be on-site visits to examine relevant artworks in Rome.

3 credit hours. Pre- or co-requisites: A 200-level Art History course or permission of the instructor. Students are responsible for all entry fees.

# AH 308 – ROME BEFORE THE RENAISSANCE

This course explores the art culture of Rome through the Middle Ages up to the dawn of the Renaissance. Rome ruled by medieval popes played a key historical role in the process of the formation of modern Europe. Ranging from the end of Imperial Roman art up to the work of Giotto, the course is intended as a detailed study of history and art of this millennium, with a specific emphasis on Rome, taking advantage of the city's richness of medieval monuments and works of art: mosaics and paintings, sculptures and architecture. The course aims to analyze the similarities and differences between the Roman artistic production and the art of the rest of Europe, the Byzantine East and other cultural contexts, for example the Islamic world, as well as within the larger framework of medieval culture and history. The course includes a class excursion to Assisi. *3 credit hours. Pre-requisites: A 100-level Art History course. Students are responsible for all entry fees. An additional fee may be collected in the event of a required excursion.* 

# AH 311 – ARCHITECTURE OF MODERN ITALY

This course is a study of the history of architecture and urban design as it has developed in Italy from 1750 to the present. Issues of the dialectical relationship between forces of tradition and forces of modernization guide an examination of functional building types, design characteristics and handling of materials, social and political ramifications as well as the pressures of context and historical consciousness. Classroom slide lectures will alternate with on-site visits in Rome and co-ordinated with opportunities for individual travel beyond Rome. The aim is to heighten awareness of contemporary architectural design's potential for dialog with historical contexts.

3 credit hours. Pre-requisites: A 100-level Art History course. Students are responsible for all entry fees. An additional fee may be collected in the event of a required excursion.

# AH 312 – VILLAS, PALACES AND GARDENS IN THE RENAISSANCE AND BAROQUE

This course will investigate villas, palaces and gardens in Italy between the 15th and the 18th centuries, in both urban and rustic settings. During this period, dramatic changes took place in the design of palaces and villas fueled first by humanistic study of the ancient architectural treatises, and then by changes in courtly and urban society. The topic will be considered from various perspectives including patronage, stylistic development, Renaissance architectural theory, urbanism, material culture, social contexts, and the history of garden design. This course is designed to foster a theoretical understanding of links between architecture and society with an emphasis upon the use of primary sources for advanced research in art history. A one-day excursion to visit palaces and villas in Florence is possible.

3 credit hours. Pre- or co-requisites: A 200-level Art History course or permission of the instructor. Students are responsible for all entry fees. An additional fee may be collected in the event of a required excursion.

# AH 321 - VENICE IN THE RENAISSANCE

This course focuses on the Golden Age of Venetian Art from the building of the Ca' D'Oro (1421) to the completion of Tintoretto's work in the Scuola Grande di San Rocco (1587). The course traces the impact of Venice's unique location on the art and architecture produced in the

maritime Republic. The course will cover the works of the architects Sansovino, Bartolomeo Buon; the painters Titian, Veronese and Tintoretto, who produced a series of masterpieces which were to be the inspiration for seventeenth-century painters throughout Europe. There will be a weekend field trip to Venice.

3 credit hours. Pre-requisites: A 100-level Art History course. Students arrange their own transportation to, and accommodation in, Venice. Students are responsible for all entry fees.

# AH 324 – ART OF THE ROMANTIC IMAGINATION, 18TH AND 19TH CENTURY ROME

Neoclassicism is the artistic expression of the Enlightenment. It found in Rome a natural breeding ground, since the city was still imbued with memories of its Classical past. During this course we will see how Neoclassical art owed to its own time as much as to Antiquity, and how it reflected an enthusiasm for the ideals of the French Revolution, the majesty of the Napoleonic Imperial Age and the restoration of papal temporal rule. The second part of the course is devoted to Romanticism, a cultural movement born in Northern Europe with the development of nations-states. It too found fertile ground in Italy, which would itself be finally unified during the Risorgimento. Art therefore became a vehicle for political propagandizing, with artists referring back to the Middle Ages as the last period of Italy's independence from foreign rule. Italy contributed once more to the development of European art through its "Macchiaioli" movement in painting, which anticipated Impressionism, and through the vast urbanistic programs to renovate and modernize Rome, now a capital again, in the closing years of the century.

3 credit hours. Pre-requisites: A 100-level Art History course. Students are responsible for all entry fees. An additional fee may be collected in the event of a required excursion.

#### AH 325 – ROME FROM RENAISSANCE TO MANNERISM

This course introduces students to the varied works of art produced by artists active in Rome in the mid-sixteenth century, with the legacy of Raphael and under the shadow of Michelangelo. These artists are often banded together under the ill-defined term "Mannerism," which emerged after the death of Raphael and the Sack of Rome in the 1520s. The course reconsiders the concept of "Mannerism" and the artists associated with it. It ends with the arrival in Rome of Caravaggio, which ushers in the Baroque.

3 credit hours. Pre-requisites: AH 104 or permission of the instructor.

#### AH 401 - CARAVAGGIO

This seminar examines the entire artistic production of Caravaggio. His paintings are investigated within their specific historical context taking into consideration his personal biography, church reform and iconography, research in artistic style, patronage and collecting and Caravaggio's influence on European art. Lessons are held predominately on site in the churches and galleries where his works are on public view. An excursion outside Rome may be included. Beyond a complete comprehension of Caravaggio's work, the course aims toward a mastery of art historical research skills, the evaluation of current scholarship and independent critical thought on art. *3 credit hours. Pre-requisites: A 300-level Art History course or permission of the instructor. Students are responsible for all entry fees. An additional fee may be collected in the event of a required excursion.* 

# AH 402 – BERNINI

This seminar examines the entire artistic production of Gian Lorenzo Bernini. His work in sculpture, painting and architecture are investigated within their specific historical context taking into consideration his personal biography, the nature of the Catholic church and aristocratic patrons for whom he worked, iconography, research in artistic style and theory and Bernini's influence on other major artists of the time, especially Borromini and Pietro da Cortona. An excursion outside Rome may be included. Beyond a complete comprehension of Bernini's work, the course aims for a mastery of art historical research skills, the evaluation of current scholarship and independent critical thought on art.

3 credit hours. Pre-requisites: A 300-level Art History course or permission of the instructor. Students are responsible for all entry fees. An additional fee may be collected in the event of a required excursion.

# AH 403 – MICHELANGELO IN ROME

This seminar on Michelangelo examines the work of the Renaissance master; his sculpture, painting, architecture and literary production. His works are investigated within their specific historical context, focusing on issues of commission, iconography, censorship, biography, historiography and aesthetics. An excursion to Florence is also planned. Beyond a complete comprehension of Michelangelo's work, the course aims toward a mastery of art historical research skills, the evaluation of current scholarship and independent critical thought on art.

3 credit hours. Pre-requisites: A 300-level Art History course or permission of the instructor. Students are responsible for all entry fees. An additional fee may be collected in the event of a required excursion.

# AH 404 – RAPHAEL AND THE HIGH RENAISSANCE IN FLORENCE AND ROME

This course will examine the career and achievements of Raphael (1483-1520), and will consider the artist in the context of the High Renaissance in Florence and Rome. It will consider the sources and documents for his career, as well as the later historiography, and it will include study of the many works by Raphael in Rome and in the Vatican Museums. An extensive literature discusses Raphael's work, and an exceptionally rich and thorough discussion of the artist's works is therefore possible. The course will look at both historical and contemporary writings on the artist. Raphael's collaboration with other artists, his workshop organization and his impact on a generation of followers will also be examined.

3 credit hours. Pre-requisites: A lower-level Art History course or permission of the instructor.

# AH 410 – ART, POWER AND PROPAGANDA

This course will investigate the intersection of visual culture, art, architecture and urban planning, with political power: art as propaganda for modern regimes. The seminar-style investigation will approach themes of art and propaganda as they were developed in a limited range of 20th-century political climates, particularly Fascist Italy, Nazi Germany and Soviet Russia, with connections to related historical and political examples. This seminar will venture beyond the traditional bound-aries of Art Historical study by bringing into discussion the current state of research in nationalism and ritual studies on a theoretical foundation in aesthetics. The goal of the course is to advance superior argumentation, evaluate and employ primary historical source material (in translation) and apply current theoretical approaches to art historical research.

3 credit hours. Pre-requisites: A 300-level Art History course, preferably also a modern European history course or permission of the instructor.

# AH 418 – PICASSO AND HIS TIME

This course focuses on one of the great masters of modern art, Pablo Picasso. However, it also takes into account the social and political contexts of his artistic production as well as his relationships with other important artists like Georges Braque and Henri Matisse; the women in his life and how they shaped his art; his affinities with his fellow Spaniards Salvador Dalì and Joan Mirò and the influence he had on later artistic movements such as Abstract Expressionism. A field trip to France is planned.

3 credit hours. Pre-requisites: A 100-level Art History course. Students arrange their own transportation to, and accommodation in, France. Students are responsible for all entry fees.

# AH 491, AH 492, AH 493, AH 494 – ART HISTORY INDEPENDENT STUDY

The independent study is a course undertaken individually by upper-level students under the di-

rection of a faculty member in one of the Programs at AUR. A required course schedule, together with a reading list, must be submitted by the student under the professor's guidance. The course is designed to allow upper-level students to examine historical periods, specialized topics, and single authors and to work on specific material or projects that have not been covered in regularly scheduled courses. Hours of meeting sessions may vary depending on the number of credit hours. At the end of the course, the student will produce a research paper or a project. Students may take a maximum of six credit hours of independent study in their upper-level biennial. *1, 2, 3 or 4 credits. Pre-requisites: Junior or Senior standing in Art History.* 

#### AH 498 – ART HISTORY CAPSTONE EXPERIENCE, PART 1: SEMINAR

Part 1 of the Capstone Experience prepares students for the culminating work of the major, the senior thesis. In this seminar students will review their own portfolios to assess their progress and strengths; visit at least one research library and learn to use it; analyze examples of advanced art historical research; and make and prepare a research proposal and an annotated bibliography. 2 credits. Pre-requisites: AUR Degree seeking students with Senior standing in Art History.

#### AH 499 – ART HISTORY CAPSTONE EXPERIENCE, PART 2: THESIS

Part 2 of the Art History Capstone Experience consists of supervised independent work on the senior thesis. The thesis is the culminating work of the major, in which students demonstrate their command of the knowledge and skills gained in on-site courses and seminars by conducting their own research on an art historical topic of their own choosing. Working closely with a faculty advisor, students find and assess the evidence for a particular issue or position, and develop their own point of view on it. The final product is a sustained and significant piece of writing that prepares majors for graduate school or for employment requiring high-level verbal and analytical ability. 2 credits. Pre-requisites: AH 498; AUR Degree seeking students with Senior standing in art history.

# AHAR 101 – ARTS OF ANTIQUITY

Arts of Antiquity is an introductory course on the art and architecture of ancient cultures, focusing on the city of Rome and its relationship to earlier, contemporaneous and later related cultural traditions. The first part of the course will explore the artistic traditions from which Roman art emerged, beginning with a brief overview of Egyptian painting and sculpture and examining its influence on archaic Greek culture. We will then take a more detailed look at Greek art and architecture during the Classical and Hellenistic periods, before examining the artistic developments of the Etruscans. After this, the course turns to the Romans themselves, taking in many of the most important works of art and architecture in the city of Rome. Finally, we will examine the legacy of Roman artistic culture as it appeared in Byzantium and assess the manner of its persistence into the Romanesque period. The course will be taught as a mixture of classroom lectures and on-site classes, enabling students to see at first hand as much ancient art as possible. *3 credit hours. Students are responsible for all entry fees.* 

# AHAR 204 – ANCIENT NORTH AFRICA: THE ARCHEOLOGY AND ART HISTORY OF THE OTHER SIDE OF THE MEDITERRANEAN

This course discusses the material remains of North Africa from Morocco to Libya and from the foundation of Carthage around 800 BC until the conquest of the same city by the Arabs in 698 AD. Special attention will be paid to the cultural interactions of native and foreign populations that shaped its identity: Numidians, Phoenicians, Romans, Berbers, Vandals, Byzantines and Arabs. Major themes that will be treated are: religion, economy, urban culture, art and architecture and the administration of the territory.

3 credit hours. Pre-requisites: A lower-level Archeology or Art History or Classics course or permission of the instructor.

# AHAR 207 – CONSERVATION AND RESTORATION: ETHICS AND PRINCIPLES

This introductory course surveys the history of conservation and restoration, and addresses current ethical dilemmas faced by curators, art historians, scientists, and archeologists. Students will debate the various issues involved in the care of cultural heritage with reference to professional organizations, special interest groups, cultural identity and economic development. Present and past use of an artifact, whether as a functional object, as a cultural symbol, as an historical record, or as a domestic space, requires that the conservator understand both the tangible and intangible nature of objects. Particular reference will be made to the art and archeology of Rome. *3 credit hours. Pre-requisites: A 100-level Art History or Archeology course or permission of the instructor.* 

# AHAR 214 – EGYPTIAN ART AND ARCHEOLOGY

This course is an introduction to the history and civilization of Egypt. The aim of the course is to provide a broad overview of Egyptian society and culture as revealed through art and archeology. The first half of the course will follow a chronological path covering the emergence and decline of Egyptian civilization. After the midterm exam the class will explore themes. The course will also cover the re-discovery of Egypt by the west and the dilemmas faced by modern Egypt in caring for this remarkable heritage.

3 credit hours. Pre-requisites: ENG 101.

# AHAR 250 - INTRODUCTION TO ART AND ANTIQUITIES CRIME

This course is an introduction to the history of art and antiquity crime and its impact upon contemporary society. It will also examine how art can be protected and recovered including techniques of provenance research. Art crime has evolved from a relatively innocuous crime of passion carried out by individuals (often for ideological as much as financial reasons) into the third highest-grossing criminal industry in the world. The course will include a practical class on-site in assessing security risk and devising a security plan.

1 credit. Pre-requisites: Sophomore standing or permission of the instructor.

# AHAR 255 – BERLIN MUSEUMS AND CULTURAL DILEMMA

Berlin is re-emerging as a cultural capital of Europe, and its museums showcase that. This excursion course to Berlin will review its history of collecting of art and antiquities, examine the buildings designed to house them, and analyze the cultural conditions inflected by their changing political contexts, 18th century to the present. Conflicting issues of a past of cultural nationalism and imperialism and a present driven by historical conscience and revisionism will be discussed in case by case basis. We will exercise analytical skills relevant to visual culture within complex historical contexts, with comparative material drawn from our experience of Rome and its museums. This one-credit course is run over a three-day weekend excursion.

1 credit. Pre- or co-requisites: A 100-level course in Art History or permission of the instructor. Students arrange their own transportation to, and accommodation, in Berlin.

# AHAR 300 - ROMAN IMPERIAL ART AND ARCHITECTURE

Imperial Roman Art and Architecture is a study of ancient Roman architecture, sculpture, painting and minor arts from 27 BC to 193 AD. The focus is on the city of Rome and the ancient capital's imperial dominion in the peninsula and Mediterranean. The approach to the material is at technical, stylistic and iconographical levels understood within the historical context. On-site visits in Rome alternate with class lectures and a possible excursion outside Rome. The goals are to create a thorough preparation for critical analysis of artifacts and source material, to develop research techniques and skills of interpretation of ancient art and architecture.

3 credits. Pre-requisites: A 100-level Art History course. An additional fee may be collected in the event of a required excursion.

#### AHAR 304 – CONSERVING ROME'S MONUMENTS

This is an upper-level course focusing on the current techniques and controversies surrounding the preservation of ancient monuments, historic buildings and stone sculpture. The course will comprise a classroom element where the underlying theories are discussed and an on site element reviewing case studies in the framework of the historical development of conservation and preservation.

3 credit hours. Pre-requisites: A lower-level Archeology or Art History course, including aspects of architecture or AHAR 207 or permission of the instructor.

# AHAR 307 - LATE ANTIQUE AND BYZANTINE ART

This course explores the art of Rome in transition from the late Imperial age into the early Christian, from the 3rd to the 6th centuries. Attention is also paid to the developments across the Mediterranean region and in Constantinople, to the relationship to Late Antique art and to the formation of Christian iconography. Classes are held on-site and in the classroom with a possible excursion outside Rome. The course goals are to grasp the nature of art in periods of transition and to hone skills of critical analysis.

3 credit hours. Pre-requisites: A 100-level Art History course. Students are responsible for all entry fees. An additional fee may be collected in the event of a required excursion.

#### AHAR 314 - ETRUSCAN ART AND ARCHEOLOGY

This is an upper level course studying the art and archeology of the Etruscans from their emergence at the beginning of the first millennium BCE until their absorption by the Romans. The course will take full advantage of the rich museum collections of Etruscan material in Rome and will include a field trip to the sites of Cerveterii and Tarquinia. The course will look at the origins of the Etruscans, their art and material culture, their interactions with other groups and their eventual absorption by the Romans.

3 credit hours. Pre-requisites: A previous course in classics, classical studies, ancient art history or archeology or permission of the instructor. Students are responsible for all entry fees.

#### AHFA 328 – THE MAKING OF ART: HISTORY OF ART MATERIAL

This course introduces students to the history of artistic media. The course focuses especially on the history of painting, sculpture, prints, and drawings as media. During the course, students will be introduced to how to identify artistic materials in various historical techniques, as well as the composition and origins of materials. To provide historical perspective on the use of artistic media, attention will be given to the following topics: economic and symbolic reasons for the use of materials, the advent of oil painting in the history of Western art, the advent of modern materials and techniques starting at the end of the 19th century, and the history and debates surrounding restoration/conservation of historic media (e.g. restoration of ancient sculpture in the Baroque period; conservation of Renaissance fresco in the Sistine Chapel in the 20th century). Classes are taught both on-site in museums and churches in Rome and in the classroom.

Artistic media covered during course include, but are not limited to: ancient wall painting, fresco, tempera, gold ground, oil, watercolor, acrylic painting; bronze, stone, terra-cotta, and wood sculpture with various patinas; and engraving, etchings, woodcuts, digital prints; charcoal, pencil, pen and ink.

3 credit hours. Pre-requisites: One 100-level Fine Art class (e.g. Introduction to Drawing) or permission of the instructor.

# AHMG 320 - ART GALLERY MANAGEMENT

This course explores the principles and practices of art gallery management. Topics include the history of art galleries, artist and client relations, gallery space and design, collections manage-

ment, staging an exhibition and art marketing. The role of the art dealer and all aspects of gallery management will be discussed in theoretical terms and in case study analyses and on-site visits to Rome's contemporary art galleries.

3 credit hours. Pre-requisites: An introductory-level Art History or Management course or permission of the instructor. Students are responsible for all entry fees.

#### AHPH 302 – ART, CREATIVITY AND BEAUTY

This course explores the concepts of art, creativity and beauty, and their mutual relations, and their genesis in the history of Western philosophy. Students will learn about major theories of art, creativity and beauty, and how the meaning of these concepts changed from ancient Greek and Roman philosophy to the modern and post modern theoretical discourses. The course enables students to critically analyze these concepts, and to understand their role in the broader cultural, ideological and social context. Please note that this is a reading intensive course. Students are expected to be prepared for class discussions, based on the assigned readings for each class.

3 credit hours. Pre-requisites: lower level art history, aesthetics/philosophy course, or permission of the instructor.

#### AHRE 106 – SACRED SPACE: RELIGIOUS ARCHITECTURE OF ROME

The course explores main ideas behind the sacral space on the example of sacral architecture of Rome, from the ancient times to the postmodern. The course maximizes the opportunity of onsite teaching in Rome; most of the classes are held in the real surrounding, which best illustrates particular topics of the course. Students will have the opportunity to learn about different religious traditions, various religious ideas and practices (including the ancient Roman religion, early N, Roman Catholicism, Orthodoxy and Protestantism, as well as the main elements of religion and sacred spaces of ancient Judaism and Islam). Students will have the opportunity to experience a variety of sacred spaces and learn about the broader cultural and historical context in which they appeared. Short study trips outside of Rome may also take place. *3 credit hours*.

#### AHRE 303 - SAINT PETER AND THE VATICAN: THE EVOLUTION OF THE SITE

The course examines the historical development of the Vatican area and its principal monument – the Basilica of Saint Peter. Students will learn about artistic, religious and socio-political segments of the complex history of the Vatican and St. Peter's church, as the center of Roman Catholicism and one of the world's most important cultural sites. The course will include visits to sites and collections inside the Vatican and in Rome that are not open to the general public (e.g. Historical Archive collection of the Fabbrica di San Pietro, Deposit Room with 16th century monumental wooden models for the Basilica by Antonio da Sangallo and Michelangelo, Halls of the Apostolic Palace).

3 credit hours. Pre-requisites: A lower-level Archeology or Art History course.

# **ARRE 201 - THE ARCHEOLOGY OF ROMAN RELIGION**

This course will explore the major sites of Ancient Italy, such as Rome, Ostia, and Pompeii, from temples to dedications, and their role in religion and society. Primary sources for the study of Roman religion, both textual and archaeological, will be analyzed and contextualized, and major scholarly theories of Roman religion and society will also be considered. Students will have the opportunity to work with ancient objects in the American Academy in Rome's Archaeological Study Collection, and will also be required to visit selected museums in the city of Rome and environs. Students should expect to commit some Friday mornings to field trips and/or work in the AAR Study Collection.

3 credit hours. Pre-requisites: ENG102 and a lower-level Archeology, Art History, Classics, Latin or Religion course.

#### **ASTRONOMY**

#### ASTR 100 - GENERAL ASTRONOMY

This course is an introduction to astronomical phenomena in the Universe for non-science majors. The course covers four main topics: (1) motions in the sky, (2) the solar system, (3) stars (why they shine, and how they evolve), and (4) first steps in cosmology (what are galaxies and how they are distributed in space). The basic physics required to understand astronomy will be presented. Topics of current interest will also be touched upon, such as astronomical discoveries (ground-based, mission), and whether there is life on other planets. We will also become acquainted with the night sky, through naked eye observations, and a field trip to a nearby amateur observatory. *3 credit hours. Students are responsible for all entry fees.* 

#### **BIOLOGY**

#### **BIO 203 – PHILOSOPHY AND MECHANISMS OF EVOLUTION**

Based on the latest research developments of the classic Darwinian theory, the course describes the possible mechanisms by which natural environment shaped, and social environment fine tuned, the human body and the human mind in the long course of evolution. The close links that can be traced between sexuality, the arts and other branches of human culture, and their biological background are highlighted. About twenty percent of the teaching sessions will be devoted to the practical application of scientific, statisticsbased methods to assess working hypotheses concerning different aspects of evolutionary biology and the course will feature a session of laboratory research work on biology, aesthetics and sexual selection, elaborating data collected in the course of a probable on-site visit to a local Museum or Art Gallery, likely scheduled on a Friday. *3 credit hours. Pre-requisites : MTH 102 or ANT 100 or permission of the instructor.* 

#### **BUSINESS**

#### **BUCO 400 – ORGANIZATIONAL COMMUNICATION**

Focusing on effective communication in business and the professions, this course looks at communication within organizations and between organizations and their external environment; the effects of globalization on communication within and between organizations across national and cultural barriers; image making; and writing for and about organizations.

3 credit hours. Pre-requisites: ENG 102 and Junior or Senior standing or permission of the instructor.

#### BUEC 431 - THE ECONOMICS AND POLICIES OF THE ITALIAN FOOD INDUSTRY

This 10-day field course taking place on-site in Rome, Latium, Umbria and Emilia-Romagna explores the issues facing the Italian food industry. The course will start off by analyzing the historical strength of the agricultural sector from the days of the Greek conquests up to present times. Italian food products represent a major chunk of the country's export revenue, and a major attraction for tourists. The same products are, however, threatened by other nations' attempts to imitate them without having necessarily the proper ingredients or know-how. The class will be visiting companies nation-wide which have made of this intellectual property (IP) defense a crucial element of their identity and are keen on illustrating the unique characteristics of their production and the corrosive habit of foreign producers to flood international markets with lesser quality alternatives which is both undermining the thrust in the market and, on the other hand, boosting the number of tourists who come to Italy for the real thing.

3 credit hours. Pre-requisites: 200 level of Business or Economics course and Junior or Senior standing, or permission of the instructor. Students are responsible for all entry fees. Students will pay a fee to cover the cost of the field-study trip.

#### **BUEN 307 – WRITING FOR BUSINESS**

This course teaches students how to write well and successfully in a business environment. Students learn to research and write presentations, reports, memos, business letters, press releases, newsletters, brochures and pitch letters and print ads.

3 credit hours. Pre-requisites: ENG 102 and Junior or Senior standing or permission of the instructor.

#### BUFD 208 – FILM/TV INDUSTRY

Film and TV Industry looks at the filmed entertainment industry from two perspectives: production and distribution. The production part of the course will look at the role of producers, agents, writers, and studio executives in bringing a project together, as well as the role of directors, actors and crew in the filming of it. The distribution part of the course will examine the means of generating revenue from the property including cinema exhibition, video/DVD sales, television broadcast, as well as earnings from merchandise, music and other related areas. *3 credit hours. Pre-requisites: ENG 101 or permission of the instructor.* 

#### **BUIA 308 – INTERNATIONAL ECONOMIC ORGANIZATION**

International economic organizations have been instrumental to fostering economic prosperity as well as cooperation among nations. Students will acquire a basic understanding of their strucures, modes of function, statutory objectives and range of operations.

3 credit hours. Pre-requisites: ECO 211 and Junior or Senior standing Students will pay a fee to cover the cost of the field-study trip.

#### **BUS 153 - PRINCIPLES OF COACHING**

This course will include setting performance goals in coaching, the various roles of the coach, ethical conduct in coaching, the psychology of coaching, coach-athlete compatibility,

coaching burnout, personality of the coach, and coaching youth sports. An emphasis is placed on conducting practices and competitions to enhance the social-emotional growth of athletes. *3 credit hours*.

#### **BUS 200 – BUSINESS LAW**

This course provides the student with an overview of the impact of legal, ethical and regulatory considerations on the business organization. Although introductory in nature, the course provides substantive analysis of the topics addressed. Specific topics considered include: legal theory, legal forums and institutions, contract law, business forms, employment regulation, anti-competitive practices and intellectual property. Although the focus of this course is primarily on USA domestic law, consideration is given to international and comparative legal issues. *3 credit hours*.

#### **BUS 300 – INTRODUCTION TO INTERNATIONAL BUSINESS**

This course provides an introduction to the environmental and operational aspects of international business. Topics include international business background, comparative environmental frameworks, theories and institutions of trade and investment, world financial environment, dynamics of international business, governmental relationships, corporate policy and strategy, functional management, operations and related concerns.

3 credit hours. Pre-requisites: Junior or Senior standing or permission of the instructor.

#### **BUS 302 – INTERNATIONAL BUSINESS LAW**

This course provides an introduction to concepts of global international law and regulation relevant to private business organizations and persons contemplating and implementing tangible business transactions. The course of study will refer to direct source materials, such as treaties, statutes, case law studies and transaction analysis. Contract and arbitration simulations enable students to explore negotiation and drafting aspects of doing business globally. Ethical issues pertinent to the international business person will also be considered.

3 credit hours. Pre-requisites: Junior or Senior standing or permission of the instructor.

# BUS 381 – SPECIAL TOPICS: ECONOMIC AND POLITICAL ENVIRONMENT OF AN ITALIAN REGION

This three-day field-based course provides students with the opportunity to explore a key region of Italian industry, agriculture, manufacturing, innovation, product development and infrastructure. Through related lectures and site visits to local businesses and government offices students study the region's economic evolution over the centuries, the driving forces behind the area's current economic development, the socioeconomic reality of the area and its relationship with Italian political and economic policy. In recent years this course has in turn visited Sicily, the Veneto, Lombardia, the Marche, Liguria, Abruzzo and Romagna regions. *1 credit. Students will pay a fee to cover the cost of the field-study trip.* 

DUE 401 DUE 402 DUE 402 DUE 404 DUEINEES INDEDENDENT STU

# BUS 491, BUS 492, BUS 493, BUS 494 – BUSINESS INDEPENDENT STUDY

The independent study is a course undertaken individually by upper-level students under the direction of a faculty member in one of the Programs at AUR. A required course schedule, together with a reading list, must be submitted by the student under the professor's guidance. The course is designed to allow upper-level students to examine historical periods, specialized topics, and single authors and to work on specific material or projects that have not been covered in regularly scheduled courses. Hours of meeting sessions may vary depending on the number of credit hours. At the end of the course, the student will produce a research paper or a project. Students may take a maximum of 6 credit hours of independent study in their upper-level biennial. 1, 2, 3 or 4 credits. Pre-requisites: Junior or Senior standing in Business Administration.

# BUS 498 – BUSINESS CAPSTONE: SEMINAR - STRATEGIC MANAGEMENT

This case-supported exploration of the strategic management model (environmental scanning, strategy formulation, implementation and control) is the capstone course in the business program. It aids students in developing an understanding of the challenges and opportunities that face corporate top management; provides a comprehensive, up-to-date review of both traditional and innovative strategic management techniques and issues; and creates an opportunity for students to practice decision-making skills through application of disciplined analysis and management tools. The course includes a module on industry analysis and competitive strategy and discussions of special issues in small business, entrepreneurial ventures and non-profits.

 $\hat{\beta}$  credits. Pre-requisites: AUR Degree seeking students with Senior standing in Business Administration.

# **BUS 499 – BUSINESS CAPSTONE: THESIS**

This capstone senior thesis offers students majoring in Business Administration the opportunity to demonstrate mastery of the skills and competencies gained in their course of study by applying them to the research and analysis of a publicly traded, transnational firm. The analysis and findings of the semester-long research project are presented in a thesis paper and consultant-style presentation.

*3 credits. Pre-requisites: BUS 498; AUR Degree seeking students with Senior standing in Business Administration.* 

# **CHINESE**

# CHN 101 – ELEMENTARY MANDARIN CHINESE I

This course is intended as an introduction to Mandarin Chinese. Beginners will start speaking, making the first steps in listening comprehension and being familiar with basic principles in gram-

mar along with simple exercises in compositions and reading. At the end of the course, students will be able to read and write Mandarin Chinese characters. Cultural and social aspects will be part of the course, even though the main focus will be on the linguistic aspects. *3 credit hours.* 

# **CINEMA**

# CIN 200 – SURVEY OF FILM HISTORY

Film history is interwoven with world history. The cultural influences, ideological roots and theoretical underpinnings of the medium define the cinema. This course will survey the history of international film, noting the major figures who developed the medium and the societal influences that shaped their work.

3 credits, 4.5 hours. Pre-requisites: COM 105.

# **CIN 201 – FILM GENRES**

A film genre is a recognizable type of movie, characterized by certain pre-established conventions. Genres are developed over time and are directly connected to the culture that nourishes them. Ideas are born, grow into specific categories and slowly fade away, to be replaced by other genres. This course surveys the history and theory of American film genres such as the Musical, the Horror, Film Noir, the Western, etc.

3 credits, 4.5 hours. Pre-requisites: ENG 102.

# **CIN 202 – INTRODUCTION TO FILM THEORY**

This course addresses film in its aesthetic specificity and foregrounds some of the ideological issues regarding the medium, especially the conventions of realism. Through various theoretical perspectives (text analysis and semiotics, psychoanalysis, feminism, post-colonial theory) different films will be critically analyzed in order to locate and understand their underlying ideologies. *3 credit hours. Pre-requisites: COM 105 or permission of the instructor.* 

# CIN 300 – POST WAR ITALIAN CINEMA

This course develops an appreciation of Italian cinema from the 1940s to the present focusing on movements, trends, relevant and recurring themes and visual features. While students are provided with an understanding of the role played by cinema in Italian society they are also encouraged to look at film as a universal language capable of crossing geographic boundaries. The impact of film trends in other European countries is also explored.

3 credits, 4.5 hours. Pre-requisites: Junior or Senior standing or permission of the instructor.

# CIN 301 – HISTORY OF DOCUMENTARY FILM

This course provides an overview of the documentary tradition in filmmaking, with specific focus on the great directors of the genre, moving up to varieties on the theme of some current film directors.

3 credit hours. Pre-requisites: CIN 200.

# **CIN 302 – DOCUMENTARY PRODUCTION WORKSHOP**

This course is designed as both a colloquium on the many issues involved in conceptualizing and filming a documentary and a hands-on technical workshop. Through discussion, the students will be encouraged to focus on a subject and establish their own line of communication with it. Students will have to create short documentary videos shot on location in Rome, based on their research of fiction and non-fiction video ideas, learning how to direct a small crew and maintain creative control during filming and the evolutionary process of postproduction. They will be taught basic camera and editing techniques. The course will be complemented with occasional

screenings of non-fictional material, whose distinctive features, merits and flaws, students will be invited to identify and discuss.

3 credit hours. Pre-requisites: FDM 202 or a lower-level film or video production course or permission of the instructor. Laboratory course fee Euro 75.

# **CIN 304 – GREAT DIRECTORS**

A great director is formed over the course of a career. This course explores the work of a select group of filmmakers and how their styles, visual strategies, characters and themes evolve with the creation of each new film. Their films are screened, discussed and analyzed and their careers surveyed, to understand the similarities and stylistic changes that mark each director's vision. 3 credit hours. Pre-requisites: ENG 202.

#### **CIN 307 – GREAT ACTORS**

Cinema acting has evolved from the silent era's melodramatic, theatrical pantomime to present day method-style performance. Film screenings, interviews and behind-the-scenes documentary material complement lectures to survey the careers of various great actors of our time. 3 credit hours. Pre-requisites: ENG 202.

#### **CIN 309 – DIGITAL FILMMAKING**

This course provides a hands-on studio course that explores the practical and aesthetic aspects of digital filmmaking. Lectures and technical labs acquaint students with narrative structures, visual and sound strategies, pre-production, production and postproduction techniques. Students engage in digital filmmaking through several assignments and a final project. The course con-centrates on the importance of collaboration in film production, and through film viewings and discussions students will explore film aesthetics and analysis.

3 credit hours. Pre-requisites: FDM 202 or a lower-level film or video production course or permission of the instructor. Laboratory course fee Euro 75.

# CIN 311 – MASTERS OF CINEMATOGRAPHY - THE POETRY OF LIGHT

This course celebrates cinematography and through it the art of film making. It features a rich variety of "expert examples" by world famous directors of photography underscoring the primacy of their craft in motion pictures. The course covers history, theory, and aesthetics, and clarifies through lectures, course readings, and film screenings, how behind each film there lies a unifying vision, behind each shot an idea or purpose.

3 credits, 4.5 hours. Pre-requisites: CIN 200, FDM 202 or equivalent or Junior or Senior standing or permission of the instructor.

#### **CIN 312 – DIRECTING FOR THE SCREEN**

Directing for the Screen explores the fundamental technical, professional and psychological skills of directing dramatic narrative in film. Students will learn how to analyze a script, break it into dramatic beats, translate those beats into direction for actors, work with floor plans, determine camera placement and movement, create shot lists and gain skills in the craft of directing performances.

3 credit hours. CIN 200 or permission of the instructor (with proof of some film studies/filmmaking experience).

#### **CIN 313 – HISTORY OF SPECIAL AND VISUAL EFFECTS IN FILMS**

Since the birth of motion pictures, special and visual effects have always represented a fundamental creative element of filmmaking, defining it in more ways than one. After all, "cinema" in and of itself is literally a "special effect". The course intends to explore the history of the development of this art form since the very beginning - just photographic tricks to fool the eye - all the way to the most sophisticated and highly spectacular digital special effects dominating the world of

cinema today. It is a comprehensive journey detailing all the steps, in some cases giant leaps, that have influenced the way motion pictures have been made, expanding the creative opportunities of writers and directors to almost limitless horizons.

3 credits. Pre-requisites: CIN200 or permission of the instructor.

#### **CIN 324 – CULT FILM AND TELEVISION**

This course examines various approaches to cult film and television studies, including the development of cult audiences, the selling of cult media, the relationship of cult film and television to mass communication, authorial approaches to the creation of cult projects, and theoretical readings of cult film and television. Specific case studies will illuminate the detail-specific, often intentionally controversial subject matter found in cult media. The work of specific auteurs, including John Waters (Mondo Trasho, Pink Flamingos), Joss Whedon (Buffy the Vampire Slaver, Firefly), Rob Thomas (Veronica Mars, Party Down), and others, will be studied in an effort to define that which makes a work 'cult', as opposed to simply marginal.

3 credit hours. Pre-requisites: ENG 202.

#### **CIN 400 – EXPERIMENTAL FILM AND VIDEO**

This course is a survey of the history and theories of the international avant-garde cinema, with lectures and technical labs to acquaint students with experimental film history, theory and production techniques. Students will collaborate in groups to use their theoretical knowledge to create a 3-5 minute experimental video.

3 credit hours. Pre-requisites: CIN or an upper-level film or video production course or permission of the instructor. Laboratory course fee Euro 75.

#### **CIN 411 – PROFESSIONAL FILMMAKING**

This course is designed as a full immersion into the many issues and complexities involved in conceptualizing and filming a short film in a real professional soundstage, and a hands-on practical workshop in the city of Terni's film studios. Its purpose is to give students a profound understanding of the practical and creative process ,stressing the importance of storyboarding and floorplanning, rehearsing actors, camera blocking, and stage lighting, and experience full fledged professional filmmaking translating ideas into effective and inspiring practical work.

6 credits. Pre-requisites: students must have directed at least one short film and permission of the instructor. Students will pay a fee to cover the cost of the field-trip

# **CLASSICS**

#### ARCL 209 – ROMAN ARMY

This is an introductory course to all aspects of the Roman army. Chronologically it follows the development of the army from the beginning of the Republic until its demise at the end of the Empire. The course will draw on both archeological and textual information. Much of the course material will focus on the provinces, especially the western provinces, where there is abundant evidence of military camps. The course will also cover military tactics, equipment and daily life in the army. There may be out of class visits to the suitable on-site locations.

3 credit hours. Pre-requisites: A level 100 archaeology course or permission of instructor.

#### ARCL 311 - ROMAN COOKING: WHAT THE ROMANS ATE AND HOW WE KNOW IT

This is an introductory one-credit course on the food and food culture of ancient Rome. Students will be introduced to the ancient kitchen, ingredients and condiments, cooking methods, and eating habits through primary sources (Apicius and much more) and archeological evidence (Pompeii and Ostia). Ancient food is an exquisitely interdisciplinary subject in which philology, epigraphy, art history, geography, agronomy, botany, and palaeobotany are only a few of the areas of expertise that can be called upon to enrich the picture of ancient life. Students will be encouraged to use their own special interests or talents to investigate the panorama of food in ancient Italy. The course will conclude with the practical preparation of Roman food.

1 credit. Pre-requisites: A level 200 course in Roman History or Western Civilization or a level 100 course in Latin or permission of the instructor. Students will have to pay a fee for the practical session.

# ARCL 400 – TROY: HOMER VERSUS ARCHEOLOGY

This upper-level interdisciplinary course examines the Trojan War and the city of Troy from the perspective of both archeology and the classical literary sources, in particular Homer. The course will examine the literary evidence as presented by Homer and the subsequent archeological researches inspired by the epic. The second half of the course will examine the reception of the Trojan War in different periods and how this has influenced excavation and interpretation of the sites associated with these events.

3 credit hours. Pre-requisites: A 300-level Archeology or Classics or Classical Studies or Ancient History course or permission of the instructor.

# ARCL 401 – ROME OF AUGUSTUS

This interdisciplinary course combines archeology, art history, history, literature and sociology to explore a defining moment in the ancient world: Rome at the time of Augustus (c.44 BC-c.14 AD). The students will create an image of the emperor Augustus through his own building projects and writings and assess the role of imperial propaganda in this process. We ask how culture, identity and power were shaped in particular contexts by social factors such as religion, gender, the economy and status, presenting case studies of building projects, review contemporary philosophical ideas and contemporary comment. This interdisciplinary course enables students to develop their skills of analysis and evaluation across a range of ancient source materials.

3 credit hours. Pre-requisites: Level 300 course in Classics, Classical Studies, Classical Archeology or Ancient History or permission of the instructor.

#### CLHS 203 – HISTORY OF ANCIENT GREECE: BRONZE AGE TO THE HELLENIS-TIC PERIOD

This course is an exploration of the history of ancient Greece, from the Bronze Age to the Hellenistic period, focusing on political, social, cultural, and military developments. Students will analyze primary sources for the study of Greek history, including historiography, inscriptions, visual and literary culture, and archaeological information, with a particular emphasis on evaluating those sources both within their original historical context and in secondary sources. The course may include field trips to Rome museums to view works of Greek manufacture. *3 credit hours. Pre-requisites: ENG 102.* 

# CLHS 205 - ROME: REPUBLIC AND EMPIRE

This course explores the Roman Republic and Empire, from the development of Italic culture in the Bronze Age through the dissolution of the empire in late antiquity. Via primary sources, students examine the development of political forms and ideas in the Mediterranean and their impact on Rome, the relationship of art and literature to society and politics, and developments in the areas of religion, science, and the economy. The course includes three required field trips to historical sites and museums in Rome and Ostia.

3 credit hours. Pre-requisites: ENG 102. Students are responsible for all entry fees.

# CLHS 207 – LIFE AND LEISURE IN ANCIENT ROME

This introductory Classics\History course presents a survey of the social and cultural history of Ancient Rome. The course seeks to answer such questions as how the Romans organized their day, what they ate and wore, what was the nature of family life, education, religion and entertainment. Students will be introduced to the methodology of ancient history and the critical analysis of a wide variety of historical source materials, including inscriptions, as well as the interpretation of classical texts. Archeological evidence, including art and architecture, will also be examined.

Field trips to historical sites and museums in Rome and at Ostia Antica will be used to reanimate ancient Roman history.

3 credit hours. Students are responsible for all entry fees.

# CLHS 302 – CAESAR, CICERO AND THE COLLAPSE OF THE ROMAN REPUBLIC

The Roman Republic traditionally began in 509 and lasted until the dictatorship of Julius Caesar (46-44). This course concentrates on the last fifty years of the Republic down to 42 when the Republican forces were finally defeated at Philippi. Emphasis is given to reading and analyzing primary texts (in translation) with particular importance given to the works of Cicero and Caesar. 3 credit hours. Pre-requisites: A Classics or Classical Studies or Ancient History course or permission of the instructor.

# CLRE 202 – CHRISTIANITY AND THE ROMAN EMPIRE (100 – 425 CE)

This course offers an overview of the history of the Early Church from 100-425CE, focusing on the confrontation of Christianity with Roman life and thought. It will examine that relationship both from the early Christian and early Roman perspectives. Field trips to historical sites and museums in Rome will be used to reanimate ancient Roman history.

3 credit hours. Pre-requisites: ENG 102. Students are responsible for all entry fees.

# CLS 101 – GREEK AND ROMAN MYTHOLOGY

Mythology is the study of the legends about the origins and history of a people, their deities, ancestors and heroes. The stories of the gods and legendary heroes of the Greco Roman tradition have provided the fountainhead for literature and the arts in the service of religious and political imagery down to the present. While the emphasis will be primarily literary, with extensive readings of such writers as Homer and Vergil (noting, in passing, the influence upon later literature). The visual depiction of these myths will also be studied. A field trip to a museum in Rome may be required.

3 credit hours.

#### CLS 204 - CLASSICS AND COMICS: ANCIENT CULTURE AND MODERN SEQUEN-TIAL ART

This course analyzes the adaptation of ancient Greek and Roman literature and visual culture in modern comic books, graphic novels, and manga, with a specific focus on narratives of the Trojan War and its aftermath. Students read major works of classical literature such as The Odyssey and plays by Aeschylus and Euripides and examine their reception in subsequent periods, from the manuscripts of the middle ages to modern sequential art. Students will be introduced to the fundamental principles of sequential art and its analysis, and will examine the artistic processes involved in translating texts into visual narrative. *3 credit hours. Pre-requisites: ENG 202.* 

# CLS 208 – LOVE AND LAUGHTER IN ANCIENT LITERATURE

This course offers an introduction to works in Latin literature (in translation), which treat two main aspects of human behavior, namely, love and humor. The first half of the course will analyze major authors and works that offer significant testimonies on love and its different possible interpretations. The second half of the course will focus on the Roman sense of humor both in literary texts and non-literary testimonies (graffiti, anonymous collections of jokes, etc.). Attention will also be given to the way Latin literature has influenced our contemporary society. The course may include field trips in and outside Rome to sites associated with authors assigned. *3 credit hours. Students are responsible for all entry fees.* 

# CLS 304 – CLASSICAL GREEK AND ROMAN RHETORIC

An examination of the nature, purpose and place of classical rhetoric in classical antiquity as con-

ceived and practiced by the ancient Greeks and Romans. Selected readings focus on the writings of the pre-Socratic poets, sophists and historians (Homer, Gorgias, Thucydides), Socratic and post-Socratic philosophers (Xenophon, Plato, Aristotle), as well as Greek and Roman orators (Demosthenes, Cicero). Particular attention is paid to the origin, formulation and use of rhetoric as an art of persuasion in the Greek city-state of Athens, as well as to the subsequent transformation and application of oratory as the 'arms' of politics in Athens and then in Rome. The practical aim of the course is to prepare students with the necessary vocabulary and theoretical foundation to examine the use - and abuse - of rhetoric in contemporary politics, economics, marketing, media and visual arts.

3 credit hours. Pre-requisites: A Classics or Classical Studies or Ancient History course and Junior or Senior standing or permission of the instructor.

# CLS 307 - HEROES AND LOVERS: EPIC AND THE EPIC TRADITION

This course outlines the development of the epic genre from Antiquity to the Renaissance (in translation). Both the linear narratives of Homer and Virgil and the episodic alternative, exemplified by Ovid's Metamorphoses, will be studied. This course traces a number of strands in the broad epic tradition. Narratives of warfare, quest narratives (both geographical and spiritual) and the combination of the two in narratives of chivalry and love, will be explored in both the classical period and beyond. Emphasis will be both upon the literary qualities of these poems and on the values and ideals of the societies which produced them.

3 credit hours. Pre-requisites: A Classics or Classical Studies or Ancient History course or permission of the instructor.

#### CLS 312 - MAGNA GRAECIA

Magna Graecia is the collective name for the Greek cities of Southern Italy. The course focuses on the history of the Mediterranean as seen from a variety of perspectives, including Phoenician, Greek and Roman. Students will be introduced to the methodology of ancient history and the critical analysis of a wide variety of historical and literary source material, including inscriptions and coins as well as the interpretation of classical texts. Archeological evidence, including art and architecture will also be examined. Attention will also be given to the organization of the urban space in relation to politics, religion and social life. Field trips to historical sites and museums in and around Eastern Sicily will be used to reanimate the ancient sources.

3 credit hours. Pre-requisites: Two Classics or Classical Studies or Ancient History courses and Junior or Senior standing. Students will pay a fee to cover the cost of the field-study trip which will take place during the Fall break.

# CLS 401 – ROME: THE CITY IN TEXT

This upper level Classics course will examine depictions of the city of Rome in classical literature. It will examine the fabric of the city and the idea of Rome as a symbol of civilization. The buildings and public spaces of Rome were the backdrop for performance, spectacle, ceremony and daily and these activities generated meaning and symbolism. For the Romans specific locations were connected to history, myth and collective memory and were protected by the genius loci. Amongst others, the following authors will be studied: Cicero, Livy, Lucan, Ovid, Propertius, Tacitus, Virgil. All texts will be studied in translation.

3 credit hours. Pre-requisites: A level 300 Classics course.

#### **COMMUNICATION**

#### **BUCO 400 – ORGANIZATIONAL COMMUNICATION**

Effective communication in business and the professions, this course looks at communication within organizations and between organizations and their external environment; the effects of globalization on communication within and between organizations across national and cultural barriers; image making; and writing for and about organizations.

3 credit hours. Pre-requisites: ENG 102 and Junior or Senior standing or permission of the instructor.

# COEN 318 - LAUGHTER, SATIRE AND THE COMIC FORM

Using examples from Juvenal to Jon Stewart, this course examines elements of comedic and satiric technique, style, and genre. It will investigate the psychological, social, and political functions of laughter and comedy, as well as satire's most common targets and its various forms. Through practical exercises, literature, and screenings of TV, film, and stand-ups, students will explore what and why we find some things funny.

3 credit hours. Pre-requisites: ENG 202.

# COEN 321 - A MOVEABLE FEAST: WRITING ABOUT FOOD

Food writing is defined in many ways: cookbooks to non-fiction essays, restaurant reviews to travel and personal narratives. This course will examine food writing in its various professional forms and will instruct students in approaches to writing about food for publications. Students will write a restaurant review, a personal essay, and a food analysis and recipe, as well as short analytical writings that examine the work of professional writers. In part, Rome is our classroom and textbook, so students should be prepared to visit local markets, restaurants, and locales around the city where food plays a role (street vendors, gelaterie, parks, etc).

3 credit hours. Pre-requisites: ENG 202.

#### **COEN 322 – TRAVEL WRITING**

This workshop instructs students in the mechanics of travel writing from research, interviewing techniques and pitching editors to crafting essays and articles for newspapers, magazines, books, and the internet.

3 credit hours. Pre-requisites: ENG 202 or equivalent.

#### COEN 327 - THE ART OF THE REVIEW: MOVIES, BOOKS, AND THE ARTS

This is an upper-level writing intensive course that focuses on the technique of writing about various arts using journalism's forms, principles and ethics. Students will learn to do appropriate research, become familiar with the criteria and guidelines for writing reviews of books, film, performance, art and architecture, and how to be artful within those journalistic boundaries. 3 credit hours. Pre- or co-requisites: ENG 202, or permission of the instructor.

# **COIS 221 – THE ITALIAN-AMERICAN EXPERIENCE**

This course examines literary, cinematic, and critical works on the experience of Italian Americans in order to investigate the many facets of their identity. The first part of the course includes readings on theories of race, ethnicity, and identity formation in the United States. The second part explores novels, films, and popular culture as evidence of the many forms of Italian-American cultural expression and their representation. Particular attention is given to the construction of internal and external stereotypes, interethnic relations between Italians and other minorities in the US, and religious, family, and gender identity.

3 credit hours. Pre- or co-requisites: ENG 102. Conducted in English.

# COIS 320 - ITALIAN MEDIA AND POPULAR CULTURE

This course has a thematic approach, applying the analytical theories of cultural studies to contemporary Italian media and popular culture, focusing on: the evolution of Italian print and broadcast media in terms of their impact on Italian culture and society; the effect of Italy's regional character on sports, use of language, gastronomic traditions; the role of folktales, popular theatre and folk music; popular expressions of religious life (Carnival, Passion Plays etc); the relationship between local craftsmanship and high fashion. Students will apply and develop their analytical skills by actively engaging with these phenomena through field trips, case-studies and example texts. 3 credit hours. Pre-requisites: Junior or Senior standing or SOC 100 or COM 105 or a 100- or 200-level non-language ITL course. Students are responsible for all entry fees. Students will pay a fee to cover the cost of the field-study trip.

# COM 105 – COMMUNICATION AND SOCIETY

This course explores the relationship between communications, media, society, and culture. Within historical and contemporary contexts, the subject addresses how audiences and participants negotiate media in their lives. The course focuses on different media forms, from newspapers to television, and from books to mobile technology. Topics covered include the effects of media on audiences; issues of race and gender in the media; media ownership and regulation; the impact of technological development and institutional pressures on media uses, content, and patterns of communication. Ultimately the course assesses ethical and legal issues which media users and practitioners may face.

3 credit hours. Pre-requisites: ENG101.

# COM 201 – ADVANCED COMMUNICATION THEORY

This is an advanced course on the academic study of communication where the philosophical assumptions, concepts, explanations, and principles of the most popular theories are addressed. The course explores seven foremost approaches of communication theory: the semiotic, phenomenological, cybernetic, socio-psychological, sociocultural, critical, and rhetorical approach. Analytical focus will emphasize on both macro-, micro-, and meso-level, from inter-personal relationships to society as a whole.

3 credit hours. Pre-requisites: COM105 and/or permission oft he instructor.

# **COM 203 – PUBLIC SPEAKING AND PRESENTATION**

This course analyzes and applies principles of speech structures to oral presentation. Students learn to analyze audiences, adapt messages, apply critical listening skills and practice ethical decisions in preparing public speaking. Emphasis is placed on building a positive speech environment and practicing speech presentations. *3 credit hours.* 

#### COM 209 - NEW MEDIA AND SOCIETY

The course provides an overview of the impact of the advent of digital media on society and its cultural, social, economic and political implications. The increased power and speed of the Internet, in terms of its capacity to deliverand manipulate content, has enabled a new culture to emerge, the culture of convergence whereby individuals can deliver content and news with potentially the same capacity as traditional centralized information producers. Furthermore, the decentralized production leads to processes with rapid interactive feedbacks resulting in changes in the social behaviour when the information is consumed, repackaged and recombined with other sources. According to Manuel Castells and other scholars, digital communication networks are transforming society as a whole. The 'network' is becoming the predominant form of organization in advanced societies. This is evident in business, in patterns of work, in identity and community, in politics and social movements. But what exactly is a 'Network Society'? And do we live in one? The course will critically engage with these developments and introduce some of the key debates and theoretical approaches concerning interactive digital applications and tools. We will investigate the implications of social technologies and new models of content production, discussing issues of identity, community, production and consumption, as well as campaigning and activism. 3 credit hours. Pre-requisites: COM 105.

#### COM 210 – POPULAR MUSIC AND MASS CULTURE

A general survey which explores and analyzes the history and meaning of popular recorded music within mass culture and society. It focuses on the historical, aesthetic, social, politico-economic and technological developments that have shaped the definition of popular and how pop music reflects the cultural and social issues of its time.

3 credit hours. Pre-requisites: COM 105.

# COM 212 – CONCEPT DEVELOPMENT/STORYTELLING

This course will focus on storytelling across a variety of forms of media and the many genres within that media. The course is designed to help students learn the fundamentals of storytelling and conceptual development, and to cultivate his/her own individuality and voice as a storyteller and as a maker of media.

3 credit hours. Pre-requisites: ENG 101 and COM 105.

# COM 213 – WRITING ACROSS THE MEDIA

A core course for Communication majors which introduces them to the various styles of writing required by the different media (newspapers, magazines, radio, television, film, web content, etc.) The course also looks at the writing done for consumption by the media (such as press releases and promotional material), and for advertising.

3 credit hours. Pre-requisites: COM 105 and ENG 102.

#### COM 219 - INTERCULTURAL COMMUNICATION

The study of intercultural communication is an attempt to understand communication among peoples when cultural identifications affect the message. One approach is to learn the barriers one needs to overcome such as ethnocentrism, stereotyping, nonverbal misunderstandings, and translation difficulties. Students will learn how to recognize and overcome these barriers, and how to understand and relate to other cultures.

3 credit hours. Pre-requisites: COM 105 or ANT 100 or SOC 100 and Junior or Senior standing.

# COM 281 – SPECIAL TOPICS: INTELLECTUAL PROPERTY IN THE AGE OF DIGITAL AND SOCIAL

In an age when the world's population is becoming ever more reliant on social and digital media for interaction, communication, entertainment and education, an understanding and knowledge of the role that intellectual property plays in such media is increasingly critical. This course examines the definition of intellectual property, how "IP" plays a role in today's digital media such as Facebook, Youtube and Twitter, how to protect and monetize one's own IP and whether the laws designed to protect intellectual property should be strictly enforced or rethought altogether. *1 credit.* 

# COM 282 - RIGHTS OF PRIVACY AND PUBLICITY IN THE DIGITAL AGE

In this age of digital and social media, it is possible to expose a person's most intimate secrets, likeness and personal information to the public in literally a matter of moments. Some people seek this type of attention, while others take unprecedented steps to avoid it. Whereas the exposure of someone's likeness or private information might in some circumstances be self-inflicted and either intentional or unintentional, in many circumstances, it is the unwanted, intentional action of a third party seeking commercial gain without consent who is the culprit. This course studies in detail the concept and laws relating to "rights of privacy and rights of publicity." In particular, it delves into how these laws have evolved, how they affect and protect a private individual or public figure and most importantly, the role the First Amendment plays in protecting this often unwanted public exposure.

1 credit. Pre-requisites: ENG102.

#### COM 300 – EUROPEAN MASS MEDIA

This course provides the history of journalism, radio and television in Europe. It is a study of the broadcasting media, their institutions and organizations in both the private and public domain. The impact of mass media on the culture of Europe with comparative observations between European mass media and that of the world, particularly the United States, are also addressed. *3 credit hours. Pre-requisites: COM 105 or permission of the instructor.* 

#### COM 301 – MEDIA AND GENDER

Media representations of men and women influence and affect interpretations of sexual identities, interpretations of social roles, and perceptions of equality or inequality in society. This course reviews the extent and importance of media influences through a study of representations of men and women and alternative sexualities in the popular media and advertising in the latter half of the 20th century. *3 credit hours. Pre-requisites: COM 105.* 

# COM 302 - DIGITAL MEDIA: CONTROL, CENSORSHIP, AND SOCIAL CHANGE

The course will focus on the theoretical framework of critical theory and will apply its main concepts to issues related to social media and technological development in the field of media studies. The The first part of the course will explore the potential of social technologies for participation, collaboration, and cooperative work, with a particolar focus on their power and political economy. The business models of platforms such as Facebook, Twitter, and Google will be analyzed. Moreover, the course will introduce the students to Social Movement Theory and the potential of digital media for social change.

3 credit hours. Pre-requisites: COM 209 or permission of the instructor or Junior/Senior standing.

# COM 303 - POLITICAL COMMUNICATION

This course provides a theoretical background of research in political communication, with a focus on the historical development of the research field, from classical rhetoric to online campaigning. The course is divided in six sections. The first section focuses on the theoretical background, history, structure, and diversity of political communication research. The second section considers studies about framing processes of political message, from classical rhetorical modes and propaganda to political advertising and debates. The third section concentrates on the relationship between politics and media. The fourth will illustrate issues about news media coverage, public opinion and the audiences. Section Five offers international perspectives on political communication, with the inclusion of European and Asian approaches. The final Part provides an account on the ever-developing relationship between new technologies, campaigning, and activism. *3 credit hours. Pre-requisites : COM 105 or permission of the instructor.* 

# **COM 304 – MEDIA AND GLOBALIZATION**

The Media and Globalization course is designed to provide students with critical perspectives on contemporary globalised media – where media are analysed as industries, technological devices and transnational cultural flows. The course will adopt a comparative and historical perspective in the approach to the analysis of media and globalization: starting with the development of strategic communication systems from the 19th century on, we will contextualize the historical relevance of the major technological developments of the 19th 21st century, and will later proceed with a critical analysis of the social, cultural and political relevance of the global circulation of media. After a comparative analysis of the concept of globalization, we will analyse and critically compare the circulation of media flows from "the West to the rest" (Stuart Hall) and of media counterflows from the global South to the global North. Lectures, readings, case studies, and discussion will help students understand how key areas history, industrialization, economics, and culture interact with contemporary international communication systems. *3 credit hours. Pre-requisites: COM 105 and/or permission of instructor.* 

#### COM 305 – MEDIA ETHICS AND CULTURAL CITIZENSHIP

This course provides an overview for the role of media ethics in a globalized media system. It explores how ethics shape professional practice and cultural citizenship, studying how media impact cultural commons, democratic practice, and business interests. This course examines the tension between traditional media and emerging participatory cultural practice, and what role students have in shaping the future of media.

3 credit hours. COM 105 or equivalent and Junior or Senior standing or permission of the instructor.

# COM 307 - CELEBRITY CULTURE AND THE MEDIA

This course examines celebrity culture, exploring the differences between stardom and celebrity as cultural, historical and textual phenomena. We will analyze the intertextual relationships between motion pictures, television, the internet, print media and the cultures of celebrity and fame they have produced. We will also reflect upon the impact of celebrity culture on everyday social practices, including the use of the internet and other forms of new media. We will compare the glamorous and auratic fame produced in cinema to television's smaller scale, to the more "authentic" forms of celebrity found in popular music, and the expansive self-staging and obsessions with fame seen on the internet. We will consider how changes in media, particularly the development of television and the internet, have changed celebrity.

3 credit hours. Pre-requisites: ENG 202 or permission of the instructor.

# COM 311- MEDIA AUDIENCES: SPECTATORS, VIEWERS, GAMERS AND FANS

This course provides a general overview of the historical, critical and industrial approaches to one of the key components of the mass communication process, the audience: the readers, listeners, spectators, viewers, users of the mass media. The course looks at the very particular ways in which a relationship is constructed between media texts and their audiences and investigates the different attempted explanations of this relationship.

3 credit hours. Pre-requisites: COM 105 or equivalent and Junior or Senior standing or permission of the instructor.

# COM 318 – PRINCIPLES AND PRACTICE OF JOURNALISM

This course explores the definition, qualities of, evaluation and selection, the channels and audiences of news. This theoretical introduction to the course will be followed by concentration on the actual practice of journalism; reporting (gathering information), news style, the form and organization of news stories, and the writing of various types of news stories: hard news, features, interviews, etc.

3 credit hours. Pre-requisites: ENG 202 or permission of the instructor.

# COM 323 – SPORTSWRITING

In this course students will learn how to write a sports story. They will also examine issues of race and gender in sports, hero worship and fanaticism, and sportsmanship and how the sports public perceives and interprets it. The course also examines the ethics of what sports journalists do and why they do it.

3 credit hours. Pre-requisites: ENG 102 and COM 216 or equivalent.

# **COM 324 – EXPLORATIONS IN CULTURAL STUDIES**

This course explores the theoretical foundations of cultural studies and its contemporary relevance, with a particular emphasis on the study of media, popular culture, race, sexuality, music, and cultural industries. The course will explore and assess the complex relationship between culture, politics and ideology. Furthermore, it will address the question of media ideology and audiences, including issues of race and diaspora, the problem of minorities and agency, as well as the relationship between former colonial powers and their colonized subjects, and their legacy in contemporary (popular) culture. The course will also provide a thorough analysis of culture industries. Key thinkers in the field will be discussed: from Stuart Hall to Paul Gilroy, Homi Bhabha, Judith Butler, Angela McRobbie and Frederick Jameson.

3 credit hours. Pre-requisites: ENG202 or permission of the instructor.

#### COM 381 – DISCOVER, IDEATE, CREATE: THE SOCIAL APPROACH TO ENTRE-PRENEURSHIP

Through a fast paced, collaborative, process-based approach, students will explore and apply entrepreneurial principles and methodologies to create products and services that solve real world problems. In this team based workshop emphasis is placed on identifying market opportunities by leveraging proven best practices including Design Thinking and Lean methodologies to gain a deep understanding of the customer. Final presentations will be in the form of a 'Demo Day' where students pitch their proposed product, service, or startup.

1 credit. Pre-requisites: Junior or Senior standing, permission of the instructor.

#### **COM 401 – MEDIA AND INTERNATIONAL AFFAIRS**

The role of multimedia multinationals on the international scene, and their role in covering and shaping foreign policy and events; their impact on international relations especially during times of crisis; and media ethics in the international arena.

3 credit hours. Pre-requisites: COM 105 or IA 201 and Junior or Senior standing or permission of the instructor.

#### **COM 402 – DIGITAL COMMONS**

The course deals with issues related to reproduction of information and participatory culture from the amateur press to zines and online piracy. It explores the development of collective intelligence in virtual communities and peer-to-peer platforms. Moreover, the relationship between the political economy and the technological affordances of digital media will be discussed. Concepts such as open-source, copy-left, and commonism will be analyzed.

3 credit hours. Pre-requisites: COM209 and/or permission of the instructor.

# **COM 403 – MAGAZINE JOURNALISM PRACTICUM**

This course entails a series of workshops where, under professional guidance and through practical experience, students are trained in magazine writing and production. Students will be working on a well-established cultural events' magazine, Wanted in Rome, covering a variety of roles - from writing and editing to social media content production (i.e. Instagram and podcasting) in both print and online versions. The course aims to foster journalistic skills such as idea development, research, outlining, interviewing, and copy editing - in addition to practice writing clear and concise sentences, paragraphs, blog posts, short explanatory pieces, descriptive passages, opinion and narratives.

3 credit hours. Pre-requisites: ENG 202 or permission of the instructor. Laboratory course fee Euro 75.

# COM 408 – MEDIA, ART AND SOCIAL ACTIVISM

This hybrid course, blending aesthetics and civics, will focus on media and art that have been created expressly for communicating and/or promoting positive social change; it will also provide a forum within which to consider how to engage in a global community.

3 credit hours. Pre-requisites: COM 305 or COM 311 or permission of the instructor.

#### **COM 409 – INVESTIGATIVE JOURNALISM**

This course examines Investigative journalism's tradition of serving the public interest by acting as a watchdog on government, business, education, health, environment, safety and other institutions. It examines the reporting techniques that allow these stories to be told, and the societal

factors that shape their content and impact. *3 credit hours. Pre-requisites: COM 318.* 

#### COM491,COM492,COM493,COM494-COMMUNICATIONINDEPENDENTSTUDY

The independent study is a course undertaken individually by upper-level students under the direction of a faculty member in one of the Programs at AUR. A required course schedule, together with a reading list, must be submitted by the student under the professor's guidance. The course is designed to allow upper-level students to examine historical periods, specialized topics, and single authors or artists and to work on specific material or projects that have not been covered in regularly scheduled courses. Hours of meeting sessions may vary depending on the number of credit hours. At the end of the course, the student will produce a research paper or a project. Students may take a maximum of 6 credit hours of independent study in their upper-level biennial. *1, 2, 3 or 4 credits. Pre-requisites: Junior or Senior standing in Communication.* 

#### COM 498 and COM 499 – CAPSTONE SENIOR PROJECT

A laboratory/seminar in which senior students select a publication, production, screenplay or thesis to complete over one year in their penultimate and ultimate semesters. Course work includes a written analysis of the writing, design and research problems and skills related to the completion of the project. Problems, solutions and final projects will be presented orally and/or visually before all Capstone students, Capstone advisors, and Communication faculty.

3 credits. Pre-requisites: AUR Degree seeking students with Senior standing in Communication.

#### COMK 202 – MEDIA RESEARCH

The course introduces the students to the most common research methods in the field of mass communication and digital media. The course is divided in three main sections. The first section provides an overview of the main epistemological approaches, from semiotics to psychoanalysis. The second part will focus on qualitative methods, from interviews to participant observation. The final section will illustrate the main quantitative methods, from content analysis to surveys. *3 credit hours. Pre-requisites: SOC 100 or COM 105 or permission of the instructor.* 

#### COMK 220 - MEDIA MANAGEMENT

This course provides a suite of skills for managing media organizations in the global environment, pointing out the key drivers for change within media industries and context for managerial decision-making. Moreover, the course explores the economics of the media and content industries - broadcasting, print, film, and interactive, focusing on revenue and cost structures, the economics of production, distribution and consumption.

3 credit hours. Pre-requisites: COM 105.

# COMK 317 – ADVERTISING, CULTURE AND SOCIETY

This course will explore how advertising penetrates every aspect of a society and influences nearly everyone in it. Specifically, it explores if and how history and culture drive advertising today, and why we, as a society, have raised advertising to its exalted level of influence. *3 credit hours. Pre-co-requisites: COM 105 and MKT 200.* 

#### **COMK 325 – SPECTACLE AND HERITAGE IN ROME**

This course introduces students to issues raised in using heritage sites for contemporary spectacle, with particular reference to the ancient monuments of the city of Rome. The course will focus on the communication, and marketing issues raised by the use of these venues and explore how spectacle can be used as a means for enhancing the role of heritage in the contemporary urban fabric. Classroom lectures will be supplemented by on-site visits to the monuments of ancient Rome where students will be able to study first-hand their utilization for shows and exhibitions.

Finally, students will present their own projects suggesting innovative and creative ways heritage sites can be used for contemporary spectacle.

3 credit hours Pre-co-requisites: MKT 200 or COMK 328 or permission of the instructor.

# **COMK 328 – PUBLIC RELATIONS**

This course defines public relations, familiarizes students with its theoretical concepts and helps them to grasp the significance of the historical trends of public relations in America. The course will help students recognize, understand and critically evaluate the functions of public relations in various organizational settings, and the key elements of the public relations process. It will also help the student to become aware of the ethical and legal dimensions of public relations practice. *3 credit hours. Pre-requisites: MKT 200 and ENG 102.* 

# COMK 404 - SOCIAL MEDIA MANAGEMENT

This course provides students with a basic understanding of the significance of digital media, social networks, and their impact on business. The course aims at exploring strategies of social media management for organizations and professionals. It focuses on communication practices with prospects and customers, and also on the internal processes necessary in order to enact strategic decisions.

3 credit hours. Pre-requisites: COMK 220 or MKT 200 or permission of the instructor.

## **COMK 405 – MUSIC MANAGEMENT AND COMMUNICATIONS**

This hybrid course offers a historical account of the music business industry and provides handson skills for future music managers, promoters, and tour managers. Moreover, the course explores the process of production, promotion, distribution, and consumption, with a focus on the impact of converged technology on the industry and professional practice. As a matter of fact, digital download and streaming have created a domino effect on every aspect of music, not only in the recorded industry, but also in the live music business. Finally, issues of copyright and security will also be assessed.

3 credit hours. Pre-requisites: COMK 220 or permission of the instructor.

# **COMPUTER SCIENCE**

# CSC 201 – COMPUTER APPLICATIONS FOR BUSINESS

In this course, students will explore the most commonly used computer applications in the business world. This hands-on approach to the use of computers in the management of information systems will provide an overview of hardware and software concepts as they relate to solving problems and making decisions in organizations. Students will use an array of advanced software options and applications, including but not limited to the Office Suite, Access and other database management courses, SPSS and other analysis, datamining and forecasting applications, and decision analysis applications.

3 credit hours. Pre-requisites: MTH 123 and MGT 201 or MKT 200.

# **CRIMINAL JUSTICE**

## CRI 201 – CRIMINOLOGY

This course covers the various biological, psychological, and sociological types of theory that have been offered to explain the incidence of crime in society. Various types of crime, including violent, property, corporate, political and victimless crime, methods of studying crime, and characteristics of criminals are also examined. Topics also include the nature of criminology, criminological methods, crime causation, and characteristics of types of crimes and offenders. The impact of criminological theory on police, courts and corrections are also examined. *3 credit hours*.

#### DRM 201 – ACTING

A workshop on the fundamental techniques of acting, the course stresses methodology, discipline and development. It covers stimulation of the actor's imagination, analytical insight into script and characters, expressive skills of body and voice, sensitivity, revelation, expression. Students learn how to develop their emotional range and personal style. *3 credits, 4.5 hours. Pre-requisires: FYS 101 or equivalent.* 

#### DRM 301 - ADVANCED ACTING: FROM THE SCRIPT TO THE PERFORMANCE

This course is designed to prepare young actors to face the demands of their exciting craft and acquire the discipline and inner skills needed to go from the written word to successful and riveting performances. It includes scene and monologue workshops, audition preparation, and rehearsal techniques. This course provides students with the opportunity to study theatre through the process of analyzing, planning, producing, rehearsing and presenting a theatre project as work in progress in mid-semester and finished product at semester's end. Students will learn to solve advanced dramatic problems using acting, voice, movement, and style techniques. *3 credits, 4,5 hours. Pre-requisites: DRM201 or permission of the instructor.* 

## **ECONOMICS**

## **BUEC 431 – THE ECONOMICS AND POLICIES OF THE ITALIAN FOOD INDUSTRY**

This 10-day field course taking place on-site in Rome, Latium, Umbria and Emilia-Romagna explores the issues facing the Italian food industry. The course will start off by analyzing the historical strength of the agricultural sector from the days of the Greek conquests up to present times. Italian food products represent a major chunk of the country's export revenue, and a major attraction for tourists. The same products are, however, threatened by other nations' attempts to imitate them without having necessarily the proper ingredients or know-how. The class will be visiting companies nation-wide which have made of this intellectual property (IP) defense a crucial element of their identity and are keen on illustrating the unique characteristics of their production and the corrosive habit of foreign producers to flood international markets with lesser quality alternatives which is both undermining the thrust in the market and, on the other hand, boosting the number of tourists who come to Italy for the real thing.

3 credit hours. Pre-requisites: 200 level of Business or Economics course and Junior or Senior standing, or permission of the instructor. Students are responsible for all entry fees. Students will pay a fee to cover the cost of the field-study trip.

## ECFN 305 - MONEY AND BANKING

This course focuses on the role of money in the economy, including its packaging and exchange (financial products, intermediaries and markets), distribution and regulation (US Federal Reserve and the commercial banking structure) and use for macroeconomic purposes (monetary policy). *3 credit hours. Pre-requisites: ECO 211.* 

#### **ECFN 306 – INTERNATIONAL FINANCE**

International Finance opens with an overview of the global financial environment, including a history of exchange rate regimes: Gold Standard, Bretton Woods, and the present system of managed and floating exchange rates. Students then analyze the factors affecting determination of exchange rates. With that knowledge, they turn to an analysis of international foreign currency exposure of multinational businesses, and the financial derivatives available to hedge these exposures. Students will explore the role of international institutions, including the International Monetary Fund, the World Bank, and the World Trade Organization, as well as topics related to past and present financial crises, specifically, Russia, East Asia, and Latin America. *3 credit hours. Pre-requisites: ECO 211 and FNC 300.* 

# ECO 211 – PRINCIPLES OF MACROECONOMICS

Macroeconomic principles introduce students to the economist's world view. It focuses on the national economy by looking at gross domestic product, aggregate supply and aggregate demand, unemployment, economic growth, business cycles, multipliers, and monetary and fiscal policies. It introduces the different policy perspectives of the Keynesian and monetarist Schools. *3 credit hours. Pre-requisites: MTH 123.* 

# ECO 212 – PRINCIPLES OF MICROECONOMICS

Microeconomic principles expand the student's exposure to the economist's world view through such concepts as opportunity cost, marginal decision making, efficiency, and the benefits of trade. It focuses on topics that concern the "micro" elements of the economy: the consumer, the producer, and their interaction in the market. These topics include supply and demand analysis, elasticity, efficiency and market failure, taxation and market regulation, production and costs, pricing and output decisions under a variety of industrial organizations, and factor markets. *3 credit hours. Pre-requisites: ECO 211.* 

# ECO 301 – INTERNATIONAL TRADE

This course introduces the students to the main concepts and methods of international trade and illustrates them with applications drawn from the real world. Topics include the rationale for international trade, identifying comparative advantage, terms of trade and the determination of world prices, tariffs and quotas, and multilateral trade agreements. *3 credit hours. Pre- or co-requisites: ECO 211 and ECO 212.* 

## ECO 302 - ECONOMICS OF TRAVEL AND TOURISM

In this course students will explore the economic perspectives of the travel and tourism industry. Among the topics we will discuss: the determinants of consumer demand for leisure travel; structure of competition among suppliers of tourism services; benefits and costs of tourism development to the host community; government's role in the taxation, subsidy, regulation and protection of the tourism industry; tourism's impact on the environment; and sustainable tourism development.

3 credit hours. Pre-requisites: ECO 211 or equivalent or permission of the instructor.

# ECO 304 – THE ITALIAN ECONOMY

A detailed study of the Italian economy and of its supporting pillars. Discussion will pinpoint the stimuli, flaws and assets of the country's economy, as well the relative weights of state and private ownership, and the status of the privatization effort. Focus will be on the strategies that Italy will have to adopt to maintain its present status as one of the most advanced economies in the Western World.

3 credit hours. Pre-requisites: ECO 211 or permission of the instructor. An additional fee may be collected in the event of a required excursion.

# ECPO 204 - THE EUROPEAN UNION: ORIGINS, EVOLUTION, AND IMPACT

The course provides an analysis of the emergence and development of the European Union from the aftermarth of World War II to the present. The forces, the events, and the individuals that have shaped the European Union (EU) up to now will be presented together with the strenght and weaknesses of this project. The EU is the most interesting political entity in history beyond the nation state trying to reconcile national and supranational interests and values – EU's motto is: "Unity in diversity", in varietate concordia. The common currency and a common trade policy have not been met by a common foreign and security policy, or a common tax or immigration policy. The EU project is still in the making. The EU is a controversial political economic entity facing challenges as showed by the events in its recent past: the failed constitutionalization process; the eurozone debt crisis; Brexit; and the immigration crisis. From the European Economic Community to the Singel Market, from the Maastricht Treaty to the euro the course will show the evolution, the institutions, the interests, and the powers of the EU.

3 credit hours. Pre-requisites: POL 101 or IA 100.

# **ECPO 313 – GLOBALIZATION**

Globalization is an essential term for understanding the word today. It is also an overused word that means little or nothing if not understood in analytical and historical frameworks. This course will examine the concept of globalization and discuss how it can be meaningfully addressed by considering globalization as multiple and multifaceted processes taking place within the spheres of politics, economy, communication and culture. We will identify the parameters of the globalization debate and the relevant questions to ask within each of these spheres. The cases 'for' and 'against' globalization will be explored, linked to ethical debates concerning the environment, poverty, inequality, justice and the uneven global distribution of goods, values and resources. *3 credit hours. Pre-requisites: POL 101 or ECO 211 and Junior or Senior standing.* 

# $ECPO\,316-THE\,POLITICS\,AND\,ECONOMICS\,OF\,FOOD\,IN\,THE\,EUROPEAN\,UNION$

The famine of the European continent during and after WWII was at the origin of the Common Agricultural Policy (CAP), one of the main pillars of the European Economic Community. The course will look into the complex system of production and export subsidies being provided by the EEC and their consequent major budget burden. Intensive farming and fishing have eventually in time led to serious environmental and economic problems which present-day EU can no longer afford in its original forms. The main emphasis is now being placed on creating incentives for more quality-oriented forms of farming, including the focus on organic food. The course will look into the ongoing debate, within the EU and across the Atlantic Ocean, with reference also to the intellectual property defense as applied to the food sector.

3 credit hours. Pre-requisites: ECO211, ECO212 or ECPO204 or permission of the instructor. Students will pay a fee to cover the cost of the field-study trip.

## ECPO 317 - THE DEVELOPING WORLD

This course is designed to give students a comprehensive overview of the theory of and evidence on development from a policy-oriented perspective. Students will analyze policy issues pertaining to growth and development from a broad and rigorous analytical base. The course provides a natural bridge between the studies of economics and political science: it examines the connections between wealth and power and analyzes how people have tried to create (as well as limit the concentration of) both, in different times and different places in the effort to 'generate' selfsustained development. Students will study a variety of writings from leading authors – not just from economics and political science, but also from history, philosophy and sociology, among others.

3 credit hours. Pre-requisites: ECO 211 or permission of the instructor.

## ECPO 318 - INTERNATIONAL POLITICAL ECONOMY

This course is an introduction to the study of international political economy, a major sub-field of international relations, which studies the relationship between the global political and economic order. It builds on student's understanding of theoretical international relations and current issues in international relations by examining the way that the global economy is governed and organized. It covers definitions of IPE, theories of IPE, the organization of the international economy in the pre and post-war periods, globalization, development, the politics of trade and finance, and global economic governance. The role of the European Union and United States in the interna-

## tional political economy are also reviewed.

3 credit hours. Pre-requisites: Any introductory-level Political Science or International Affairs course and ECO 211.

# **ENGLISH**

## **BUEN 307 – WRITING FOR BUSINESS**

This course teaches students how to write well and successfully in a business environment. Students learn to research and write presentations, reports, memos, business letters, press releases, newsletters, brochures, pitch letters and print ads.

3 credit hours. Pre-requisites: ENG 102 and Junior or Senior standing or permission of the instructor.

## COEN 318 – LAUGHTER, SATIRE, AND THE COMIC FORM

Using examples from Juvenal to Jon Stewart, this course examines elements of comedic and satiric technique, style, and genre. It will investigate the psychological, social, and political functions of laughter and comedy, as well as satire's most common targets and its various forms. Through practical exercises, literature, and screenings of TV, film, and stand-ups, students will explore what we find some things funny.

3 credit hours. Pre-requisites: ENG 202 or permission of the instructor.

# COEN 321 – A MOVEABLE FEAST: WRITING ABOUT FOOD

Food writing is defined in many ways: cookbooks to non-fiction essays, restaurant reviews to travel and personal narratives. This course will examine food writing in its various professional forms and will instruct students in approaches to writing about food for publications. Students will write a restaurant review, a personal essay, and a food analysis and recipe, as well as short analytical writings that examine the work of professional writers. In part, Rome is our classroom and textbook, so students should be prepared to visit local markets, restaurants, and locales around the city where food plays a role (street vendors, gelaterie, parks, etc).

3 credit hours. Pre-requisites: ENG 202 or permission of the instructor.

# COEN 322 - TRAVEL WRITING

This workshop instructs students in the mechanics of travel writing from research, interviewing techniques and pitching editors to crafting essays and articles for newspapers, magazines, books, and the internet.

3 credit hours: Pre-requisites: ENG 202 or equivalent, or permission of the instructor.

# COEN 327 – THE ART OF THE REVIEW: MOVIES, BOOKS, AND THE ARTS

This is an upper-level writing intensive course that focuses on the technique of writing about various arts using journalism's forms, principles and ethics. Students will learn to do appropriate research, become familiar with the criteria and guidelines for writing reviews of books, film, performance, art and architecture, and how to be artful within those journalistic boundaries. *3 credit hours. Pre- or co-requisites: ENG 202, or permission of the instructor.* 

# EAP 001 - ENGLISH FOR ACADEMIA: FOUNDATION COURSE I

The course provides students with ample instruction and experience to consolidate their core English language skills (reading, writing, speaking, listening) at a general intermediate level as well as to provide the foundation for the specific academic, social and cultural language forms they will need in order to undertake university studies and participate in university life. Students will broaden their proficiency in grammar, vocabulary, comprehension, communicative fluency and pronunciation along with the opportunity to apply, and experiment with, their developing English language abilities across the range of academic contexts. Upon successful completion of the Foundation course students' intermediate knowledge of English will be sufficiently strong to enable them to proceed to the EAP 002. *No credits, 16 hours.* 

# EAP 002 - ENGLISH FOR ACADEMIA: ADVANCED COURSE I

The Advanced course builds on the objectives of the Foundation course, further developing and extending students' English academic, social and cultural language abilities/competencies to upper-intermediate level and beyond. As the course progresses the focus is put increasingly on using English appropriately when putting into practice the range of university level study skills. Students will learn essential strategies for note-taking, summarizing, making presentations, assignment and essay writing, and will also have the opportunity to apply them in various "real-life" contexts of the AUR First Year Program (e.g. attending lectures/classes on a topic that particularly interests them). Upon successful completion of the Advanced course students' upper-intermediate/advanced knowledge of English will be sufficiently strong to enable them to enrol on the AUR First Year Program.

No credits, 16 hours. Pre-requisites: TOEFL or IELTS certificate or placement test.

# ENFD 310 – ADAPTING LITERATURE TO THE SCREEN

A film adaptation not only converts the original novel, play or short story into a different medium but also presents the filmmaker's interpretation of the original. This course will explore film as a narrative and visual medium while introducing the basics of film analysis. Students analyze the links between the novel and film, theater and film, and screenplay and film. The literary components of film such as plot, character, setting, theme and symbolism will be covered, as well as its visual components.

3 credit hours. Pre- or co-requisites: A 200-level writing or film course.

# ENG 100 - COMPREHENSIVE WRITING FUNDAMENTALS

This course is an intensive course intended to bring inexperienced writers up to speed with the fundamental skills required in academic writing. The Comprehensive track runs in parallel with the Writing Fundamentals sibling course, but, with twice the contact hours, it elevates student competence more gradually, at a pace more appropriate for inexperienced writers. Successful completion of the course grants access to Writing from Research (ENG 102). *6 credits. Pre-requisites: placement test.* 

# ENG 101 - WRITING FUNDAMENTALS

This course introduces students to the rigors and discipline of the writing process, stage by stage, from choosing a topic, to collecting information, brainstorming, planning and outlining, drafting, revising and editing, to proofreading and finalizing. Each stage is punctuated with assignments and exercises that familiarize students with the rhetorical modes, from description, to comparison/ contrast, narration, classification, extended definition, cause-effect, and argument. In in-class and at home work, students will practice producing grammatically correct and logically sound claims, arranged in coherent paragraphs; understand and develop the thesis statement; learn to distinguish between primary and secondary sources; learn to annotate sources, and incorporate quotes in their writing with proper lead-in sentences and follow-up; begin familiarizing with citation styles; learn to use information technology, from research to writing and formatting. This course also coordinates with the First Year Seminar to support students as they write their first Academic Paper. *3 credit hours. Pre-requisites: placement test or permission of the instructor.* 

# ENG 102 - WRITING FROM RESEARCH

This course prepares students to plan, research, and write academic-level research papers autonomously. Students are guided through all writing stages, from preparing an articulated research proposal, to collecting sources and arranging them in an annotated bibliography, to outlining, drafting, and, finally, completing the paper in accordance with current MLA guidelines. Each stage is also punctuated with writing drills in the form of in-class essays, citing and quoting drills in the form of worksheets, annotation drills on select academic sources related to the

class theme, and a thorough overview of the use of library resources, both material and electronic. Students will also practice discussing and explaining their project in workshop sessions. 3 credit hours. Pre-requisites: ENG 101 or placement test.

## **ENG 200 – SURVEY OF BRITISH LITERATURE I**

The course surveys the major writers of England from the Anglo-Saxon period, the Middle Ages, the Renaissance, and the Enlightenment. The course emphasizes historical and cultural influences on writers such as the Beowulf poet, Chaucer, Shakespeare, Donne, Spenser, Milton, Pope, Swift, and Samuel Johnson.

3 credit hours. Pre- or co-requisites: ENG 102.

## ENG 201 - SURVEY OF BRITISH LITERATURE II

This course surveys the major writers of England from the Romantic and Victorian periods and through the twentieth century. The course emphasizes historical and cultural influences on writers such as Blake, Coleridge, Wordsworth, Keats, Dickens, Arnold, Browning, Joyce, Eliot, and Woolf.

3 credit hours. Pre- or co-requisites: ENG 102.

## **ENG 202 – WRITING FROM THEORY**

This course is a seminar on the principles of effective expository writing with a focus on the critical perspectives and theories that enliven contemporary literary, art, and cultural studies. Through an historical survey of critical theory, including an introduction to relevant terminology, the course will cover various types of arguments, appropriate to different concerns and cultural contexts. The theory addressed in this course spans theories of race, class, gender and national identity, postmodern and poststructuralist perspectives, Marxist critique, and psychoanalytic approaches. Writing assignments will provide students with the opportunity to apply these theories to literary works, film, painting, and built space. 3 credit hours. Pre-requisites: ENG 102.

## **ENG 203 – WRITING ROME**

This course explores the city of Rome through writing. On-site classes provide an interdisciplinary, studio-art approach to the generation of written work. Through the studied practice of descriptive writing and the examination of setting as a vital literary component, students will create their own textual map of the Eternal City. 3 credit hours. Pre-requisites: ENG 102.

## **ENG 204 – SURVEY OF AMERICAN LITERATURE**

The course is a study of American literature from the colonial, though the romantic, realist/naturalist, modernist and contemporary literary periods, with particular focus on the major writers who exercised formative and continuing influence on American letters and intellectual life. It is an appraisal of these writers' roles in the history of literature and ideas, and an aesthetic evaluation of their work. Particular emphasis is placed on the diversity and representativeness of American literature as it reflects social and cultural conflicts related to race/ethnicity, class, and gender. 3 credit hours. Pre- or co-requisites: ENG 102.

## **ENG 206 – INTRODUCTION TO POETRY**

This introductory level literature class is designed to help students acquire the skills for reading, appreciating, and critically analyzing poetry. This course intends to introduce the students to some basic concepts about literary technique and innovation with the scope of honing their critical thinking skills. Students will not only be guided through the inspiring world of poetry, but they will also be steered towards a deeper and more insightful analysis of its purpose. While being introduced to the origins of poetry from its solely alliterative nature through to its varied

structural development, students will learn to appreciate and interpret meaning, analytically and emotionally. Individual and distinctive interpretation by each student will be the basis of stimulating discussions and debates.

3 credit hours. Pre- or co-requisites: ENG 102.

## **ENG 207 – INTRODUCTION TO DRAMA**

This course serves as an introduction to the variety of forms and themes of dramatic literature. Major problems treated by dramatists will be examined, as well as genres: tragedy, comedy, farce, melodrama, tragicomedy, and the thesis play. 3 credit hours.

## **ENG 208 – INTRODUCTION TO FICTION**

This introductory level literature class is designed to help students acquire the skills for reading, appreciating, writing, and critically analyzing fiction. This course intends to introduce the students to basic concepts about literary technique, elements of fiction, and innovation while honing their critical thinking skills. Students will not only be guided through the inspiring world of fiction, but they will also be steered towards a deeper and more insightful analysis of its purpose. 3 credit hours. Pre-requisites: ENG 102.

## **ENG 300 – CREATIVE WRITING**

This course explores the creative process, giving students concrete ways to enhance their creative thought and writing. Through writing assignments and numerous inventive classroom exercises, students learn how to write more interesting characters, fascinating plots and colorful stories. This course aims to improve a student's written, creative output.

3 credit hours. Pre-requisites: ENG 102.

## ENG 303 – IMAGES OF ITALY IN BRITISH AND AMERICAN WRITERS

This course examines Italy and its impact on British and American writers, investigating the complicated ways Italy figures in the Anglo-American imagination. Selected readings, discussion and analysis from the writings of Hawthorne, James, Wharton, Forster, Lawrence, Pound and others will be discussed.

3 credit hours. Pre-requisites: ENG 101.

## **ENG 305 – LITERARY EDITING AND PUBLISHING**

This course is designed to be an overview in literary editing for publication and assumes students have advanced-level of writing skills. We will explore in-depth the publishing industry-the history, current trends, future possibilities-for both writers and editors. Students will develop many skills related to the publishing industry, such as copyediting, revision, query letters, literary critique and analysis, and submitting and reviewing work. 3 credit hours. Pre-requisites: ENG 202.

## ENG 308 – PLAYFUL SUBVERSION: UNDERSTANDING POSTMODERN TEXT

The aim of the course is to situate select theoretical and literary texts within the post-modern aesthetic, and to understand both postmodern theory and post-modern writing as commentary on, and reaction to, a world disenchanted of the myth of progress, suspicious of the legitimacy of authority, and filled with anxiety over the attribute of authenticity in identity, experience, and "things in the world." Where modernist writers have reacted with nostalgia, however, postmodernists have seen opportunity for "playful subversion" of the fundamental categories of western thought. We will consider subversion of narrative, history, identity, and gender. Where subversion aims at a clear break with power, playfulness seeks to transform this radical uncertainty into a space for individual freedom. *3 credit hours. Pre-requisites: ENG 102.* 

## ENG 309 - SHAKESPEARE'S ITALIAN PLAYS

The intensive study of five or six of Shakespeare's comedies and tragedies set in Italy, ancient and early modern, with attention to English attitudes toward Italy and Shakespeare's use of Italy, the nature of comedy and tragedy, and the shape of Shakespeare's career. Comedies will be chosen from among 'The Two Gentlemen of Verona,' 'The Merchant of Venice,' 'The Taming of the Shrew' (Padua), 'Much Ado About Nothing' (Messina), and 'The Winter's Tale' (Sicily). Tragedies will be chosen from among 'Titus Andronicus' (Rome), 'Romeo and Juliet' (Verona), 'Julius Caesar' (Rome), 'Othello' (Venice and Cyprus), 'Anthony and Cleopatra' (Rome), and 'Coriolanus' (Rome). *3 credit hours. Pre-requisites: ENG 102.* 

# ENG 311 - THE ART AND CRAFT OF WRITING: ADVANCED EXPOSITORY

This course focuses on the practice of writing lively, research-informed essays. The term essay here refers to works of composition employing stylistic devices from multiple genres of writing in order to develop a point of view aesthetically and intellectually. The course builds on and refines skills from introductory writing courses. It provides advanced practice in the craft of the essay and develops skills in finding and effectively incorporating research into writing for use in a range of future writing contexts.

3 credit hours. Pre-requisites: ENG 202 or permission of the instructor.

## ENG 312 - PLAYWRITING

This is a workshop-based approach to writing stage plays. It focuses on the process of creating character, scene, and story, first through analyzing great plays of the Western dramatic tradition and then through writing original works of drama. *3 credit hours. Pre-requisites: ENG 207.* 

## **ENG 313 – CREATIVE NON-FICTION WRITING**

Nonfiction is a genre that has grown more diverse and creative than ever, embracing all styles from serious to whimsical and encompassing every topic imaginable. This course will focus on the creative process and the generation of several different forms of writing within the nonfiction genre, including the personal essay, the memoir, biography, and the journalistic or magazine profile. Through the examination of professional examples of creative nonfiction, discussion, and critiques, students will become acquainted with the techniques and tools used to build a strong portfolio of literary and journalistic pieces.

3 credit hours. Pre-requisites: ENG202 or permission of the instructor.

# ENG 320 - MODERNISM AND THE MAKING OF THE NEW

Modernism was an international movement that drew from influences throughout Europe in its desire to break with the past and create a new way of expressing experience--to "Make it New"—to use Ezra Pound's famous phrase. This course will examine the characteristics that define the "Modern" in literature, but we will also examine how the modernist aesthetic influenced other cultural and artistic expression in the early decades of the twentieth century. In what ways does Modernism break with the past and what does the idea of "The Modern" do artistically and culturally? In addition to paying close attention to modernist writers' textual practices, we will also consider the cultural politics at work in international modernist texts and contexts. *3 credit hours. Pre-requisites: ENG 102.* 

# ENG 325 – THE GRAND TOUR AND THE LITERATURE OF TOURISM

This course will examine the literature and history of The Grand Tour, from it origins in the Renaissance and its heyday in the eighteenth century to the sentimental tourism of the nineteenth

century and its evolution into modern tourism. We will take an interdisciplinary approach and examine theory, history, non-fiction accounts, and literary travel writing. *3 credit hours. Pre-requisites: ENG 102.* 

# ENG 351 – WRITING FOR PUBLICATION: PRACTICAL APPROACHES TO PUBLISHING YOUR WORK

While most writing courses focus on the craft of writing, this course focuses on the practical side of writing as a profession. In this workshop, students learn the techniques of publishing: how books are published, how to write a winning book proposal, how to get a literary agent, how to engage an editor and win an article commission for a newspaper or magazine, and how to publicize your book when it comes out. The workshop is divided into three related classes, one on fiction, one on non-fiction books, and one on journalism and articles. *1 credit. Pre-requisites: English 202 or junior or senior standing.* 

# ENG 401 - MAJOR AMERICAN AUTHORS: HEMINGWAY

This course will examine the life and expatriate writings of Ernest Hemingway, exploring his themes, style, and narrative technique. We will examine not only issues of style and technique but also how Hemingway's expatriate experience influenced his writing. Our major objective in this class will be to acquaint ourselves with the contributions of Hemingway to American literature through close reading and careful discussion of much of his works.

3 credit hours. Pre-requisites: ENG 202 or Junior or Senior standing or permission of the instructor.

# ENG 411 – SPECIAL TOPICS: THE LITERATURE OF WAR – EUROPE AND WWI

From the *Iliad* to *Beowulf* to *Saving Private Ryan*, war is a constant of human experience and as such a major topic in all forms of cultural and artistic expression. This course will examine the various literary responses to war and the ways in which artists and writers have negotiated power, violence, and resistance within the context of military conflict.

Although there has been a recent resurgence in interest in World War II, it may be argued that the First World War has had more far-reaching historical significance. This conflict, the first general European land war in a century, was of an unprecedented scale. In this course, we will examine the literary response to what was called at the time "The Great War" and investigate its impact the rest of the twentieth century. We will look at historical accounts, novels and poetry, psychiatric literature, war memoirs, documentary footage, war and anti-war films. Our aim in this course is to immerse ourselves in what Fitzgerald called the "terrible twilight of an old world, and the noisy dawn of our times."

3 credit hours. Pre-requisites: ENG 202 or permission of the instructor.

# ENG 412 – SPECIAL TOPICS: THE LITERATURE OF WAR –WWI AND WWII

From the Iliad to Beowulf to Saving Private Ryan, war is a constant of human experience and as such a major topic in all forms of cultural and artistic expression. This course will examine the various literary responses to war and the ways in which artists and writers have negotiated power, violence, and resistance within the context of military conflict.

This course will examine literary responses to World War I and World War II, primarily focusing on British and American literary works that focus on the European theatre. These two conflagrations defined the twentieth century and the national, cultural, and personal identities that continue to challenge Western nations in the twenty-first century. The seeds of WWII were sowed at the treaty of Versailles, and we will look at the creation of modern consciousness that grew out of the extreme violence of WWI, often called the "Great War," and then at the sense of absurdity and nostalgia that formed the response to WWII, frequently referred to as the "Last Good War." We will look at historical accounts, novels and poetry, psychiatric literature, documentary footage, war and anti-war films. *3 credit hours. Pre-requisites: ENG 202 or permission of the instructor.* 

# ENG 498 and ENG 499 – ENGLISH CAPSTONE SENIOR PROJECT

A seminar in which students select a publication, production or research project to complete over the course of two semesters. Students are required to choose a project in creative writing (fiction, poetry, drama, or creative non-fiction), or a scholarly thesis, work with an advisor in weekly meetings, and complete their projects over the course of their final two semesters as seniors. *2 credits. Pre-requisites: AUR Degree seeking students with Senior standing in English.* 

## ENHS 330 - GREAT BOOKS: THE RENAISSANCE

Great Books: the Renaissance examines a selection of complimentary Renaissance texts, both in prose and poetry. This will include texts by Petrarch, Castiglione, Machiavelli, Thomas More, Erasmus and Shakespeare. Selections from these seminal texts will be read and discussed in a seminar format where emphasis will be placed on the interpretation of individual passages and the place of these texts in the canon. The course will culminate in an interpretation of Shakespeare's Romeo and Juliet. The course also includes an obligatory enrichment element of a three (3) day, two (2) night fieldtrip in the first weekend of the midterm break to Urbino (the setting of Castiglione's Book of the Courtier) via Fabriano to visit the paper mills and discuss Renaissance book production in the Renaissance and returning to Rome via the Biblioteca Malatestiana at Pesaro (a complete Renaissance library).

3 credit hours. Pre-requisites: ENG 102. Students are responsible for all entry fees.

# ENIS 301 – ITALIAN COMEDY ON STAGE AND SCREEN

An examination of Italian comedic and dramatic structure from the Renaissance to the present with particular emphasis on its influence on modern European and American theater and film. The course will cover the plays of Machiavelli, Carlo Goldoni, Luigi Pirandello and Dario Fo, as well as European playwrights such as Eugene Ionesco and Tom Stoppard. Focus will be placed on the comedic form and its modes of portraying the issues of identity, reality, truth, absurdity and art. *3 credit hours. Pre-requisites: ENG 101. Conducted in English.* 

# ENIS 302 – ITALY: THE GOOD, THE BAD AND THE UGLY - MAJOR ITALIAN WRITERS I

Renowned for its rich cultural, literary and artistic tradition, Italy is also one of the most complex and problematic nations in Europe. This course explores the contradictions at the heart of Italy, focusing on key concepts that embody the spirit of Italy and its people, such as style, creativity, spirituality and exploration, while also addressing how stagnancy and corruption have long plagued Italy. The course addresses these issues in the translated works of key figures in Italian literary history such as Dante, Petrarch, Boccaccio, Machiavelli, Michelangelo, Da Vinci, and Galileo.

3 credit hours. Pre-requisites: ENG 102. Conducted in English.

# ENIS 304 – LIVE, LOVE OR DIE IN ITALY: MAJOR ITALIAN WRITERS II

This course explores the themes of nationalism, love and search for identity in 19th and 20th century Italian literature and culture through the reading of texts by major writers of the period, such as Ugo Foscolo, Giacomo Leopardi, Alessandro Manzoni, Giovanni Verga, Luigi Pirandello and Eugenio Montale.

3 credit hours. Pre-requisites: ENG 102. Conducted in English.

# ENIS 316 – ITALIAN FEMINISM AND THE WOMAN WRITER (1860-PRESENT)

This course introduces students to the history of Italian women's literary achievements from late 19th Century to present day Italy, with particular focus on the role played by women's writings in the context of social, political, and personal emancipation of women in Italy.

3 credit hours. Pre-requisites: ENG 102 and Junior or Senior standing or permission of the instructor. Conducted in English.

# **ENVIRONMENTAL SCIENCE**

# **ENV 102 - PHYSICAL GEOGRAPHY**

This course introduces the physical elements and processes responsible for: weather and climate, vegetation, soils, plate tectonics, landforms, their distributions, and their significance to humans. This special session of Physical Geography examines these processes as they are expressed in the context of the Italian Peninsula and larger Mediterranean region. *3 credit hours.* 

#### **ENV 103 – ENVIRONMENTAL SCIENCE**

Environmental Science is an interdisciplinary study that includes both applied and theoretical aspects of human impact on the world. In this course, an overview is given of the specific concerns of overpopulation, the energy crisis, and general results of the overstress on the environment, including pollution, poor agricultural practices, and the depletion of natural resources. An inquiry-based laboratory component is designed to support students in constructing a meaningful, conceptual foundation of the environmental sciences. Activities and experiments will help students experience earth and environmental sciences as the dynamic system of patterns it embodies. *3 credits, 4 hours.* 

## FILM AND DIGITAL MEDIA

## **BUFD 208 – FILM/TV INDUSTRY**

Film and TV Industry looks at the filmed entertainment industry from two perspectives: production and distribution. The production part of the course will look at the role of producers, agents, writers, and studio executives in bringing a project together, as well as the role of directors, actors and crew in the filming of it. The distribution part of the course will examine the means of generating revenue from the property including cinema exhibition, video/DVD sales, television broadcast, as well as earnings from merchandise, music and other related areas. *3 credit hours. Pre-requisites: ENG 101 or permission of the instructor.* 

# ENFD 310 – ADAPTING LITERATURE TO THE SCREEN

A film adaptation not only converts the original novel, play or short story into a different medium but also presents the filmmaker's interpretation of the original. This course will explore film as a narrative and visual medium while introducing the basics of film analysis. Students analyze the links between the novel and film, theater and film, and screenplay and film. The literary components of film such as plot, character, setting, theme and symbolism will be covered, as well as its visual components.

3 credit hours. Pre- or co-requisites: A 200-level writing or film course.

# FAFD 104 – PHOTOGRAPHY: ROME

This course is designed for students who wish to approach the world of photography and acquire the theoretical and practical knowledge required to produce photographs in an outdoor and indoor environment. Students will be encouraged to realize sources within themselves, establish their own line of communication with their subjects, and seek the creation of a parallel world rather than a reproduction of what is around them. Critiques and discussion provide insights into visual perception and visual aesthetics. There will be three required field trips tied to practical assignments, and the rest of the time will be spent on campus.

3 credits, 4.5 hours. Required: Non-automatic digital or traditional reflex camera. Students are responsible for processing slides.

# FAFD 241 – INTRODUCTION TO VISUAL CULTURE

This hands-on course has a twin approach to the fundamentals of visual literacy, combining practical experience with theoretical tools, enabling students to communicate visually in an effective, persuasive, and aesthetically pleasing way. Artistic and design strategies, concept development, image production as a means for media/social critique, international sign and symbol communication, logo and corporate identity, magazine design and viral imagery will be discussed and addressed through visual problem solving exercises.

3 credit hours. Pre- or co-requisites: COM 105 or permission of the instructor. Laboratory course fee Euro 75.

# FAFD 309 – PHOTOGRAPHIC COMPOSITION

The objective of this course is to give students an in-depth understanding of the formal aspects of photography and encourage them to look at the camera as a tool to translate ideas into still or moving pictures. Students will be encouraged to focus on the process of creating the image and develop their own photographic vision avoiding visual pitfalls and dull, uninventive images. They will learn to approach the making of images as visual storytelling. This is not only true in motion pictures. The juxtaposition and interplay of photographs is key in telling a story in still images as photos may spark off a new illumination when effectively arranged together in a sequence. Students will be taught how to effectively communicate with their cameras. They will learn how to reach maximum impact through careful composition in different areas of photography such as photojournalism, the portrait, and advertising. They will also be taught the meaning of scene blocking and lighting, and cinematic motion in film.

3 credits, 4.5 hours. Pre-requisites: FAFD 104 or permission of the instructor.

# FDM 201 – PRE-PRODUCTION FOR FILM AND DIGITAL MEDIA

An overview of the real-world aspects of producing as practiced in the various sectors of filmed entertainment – TV, Film & Animation - from script development through pre-production and production. Topics include the producer's interface with the writer, director, and other key personnel; pitching and selling ideas; script breakdown and scheduling; time management, location scouting, boarding, budgeting and all the critical on-the-set issues facing the producer. *3 credit hours. Pre-co-requisites: COM 105. Laboratory course fee Euro 75.* 

# FDM 202 - PRINCIPLES AND TECHNIQUES OF FILM AND VIDEO PRODUCTION

This course introduces basic techniques and principles of film, video, and audio production and offers students both the concepts, principles and practical hands-on training so as to apply these principles and put them into action. Screenings and class discussions will emphasize the professional elements involved in production, covering topics such as: Film/video formats and equipment, the developments in digital filmmaking and the history of photo-chemical filmmaking, the director, producer and writer's role, the processes involved in lighting, sound recording and non-linear editing, and gives students the opportunities, with AUR equipment, to put those principles to work with practical short video exercises.

3 credit hours. Pre-requisites: COM 105 or permission of the instructor. Laboratory course fee Euro 75.

## FDM 211 – PODCASTING AND VIDCASTING

This course is designed to introduce students to the basic techniques of creating a series of Podcasts and Vidcasts. Hands-on training will be used to write, direct, produce, and edit both forms of New Media for broadcasting online. Students will learn the importance of broadcast media such as Podcasts and their powerful influence in the world of Marketing and Communications, while Vidcasts will introduce students to creation of web-based content for informative and creative content. Students will use all of the necessary audio and video equipment to create weekly Podcasts and Vidcasts which will be streamed at AUR. Through the course of the semester, students will experience first-hand all aspects of writing, production, speaking, and editing. *3 credit hours. Pre-requisites: ENG101. Laboratory course fee Euro 75.* 

# FDM 214 – FUNDAMENTALS OF SCREENWRITING

The class is designed to give the student an overview of broadcast and film writing. Concepts to be introduced include: various media format, concept development, plot development, writing treatments, scene construction, dialogue, character development, idea generation, outlining, brainstorming and more.

3 credit hours. Pre-requisites: ENG 102.

# FDM 215 – THE COMPUTER AS A MEDIA TOOL

This is a hands-on, practical course that teaches students the aesthetic concepts of visual communication along with technical skills such as working with Macintosh-based software utilized to create various forms of visual media. The areas of computer art/image making, graphic design, typography, sound design, and video motion graphics will be explored. Practical foundations will be applied to design projects as developed through an increasing command of analyzing concepts of design, composition, color theory, and graphic communication.

3 credit hours. Pre- or co-requisites: COM 105. Laboratory course fee Euro 75.

# FDM 281 – PARIS IN BLACK AND WHITE

The workshop combines an intensive workshop outside Rome with one meeting at AUR after the workshop. It is an on site photography course in one of the most fascinating cities in the world. The workshop will be conducted by well known B&W Paris photographer Raphael Blasselle along with AUR professor Tony Villani who will escort the students through the Ville Lumiere, the City of Lights. The workshop will take place in Paris, France, and will focus on the development of practical photography skills while in field conditions.

Though this is a hands on on site course featuring extensive location work, there will be at least one meeting in Mr. Blasselle's studio where students will not only get acquainted with the photographer's work but also get an introduction to Paris and black and white photography particularly in relation to the material. Basic formal elements will be discussed. Students will work on both figurative and abstract themes.

I credit. Students arrange their own transportation to, and accommodation in, Paris. Students are responsible for all entry fees and material costs.

# FDM 283 – SPECIAL TOPICS: INTRODUCTION TO PHOTOJOURNALISM

This course allows students to better understand storytelling through the technical, aesthetic and ethical aspects of digital photography. Students will learn to capture daily life with Rome as the backdrop. Daily assignments will encourage students to use their cameras to tell stories from their unique study abroad experience and take home skills that can be used to photograph people in any rich environment. A digital camera is required. Must bring camera to first day of class. Students will learn more about Photojournalism as a discipline of gathering news content from a visual perspective. Students will be taught reporting, ethics and content gathering through the lens of visual storytelling. Classes are people-centric, meaning students are required to find stories and photo opportunities that are about the human condition.

# FDM 301 – COMPUTER GAME DESIGN AND PRODUCTION

Game design is the pre-production process of creating storyline, plot, character(s) and game play that will be used in the production stage of game creation. This course is intended to introduce the student to the process of game design and also includes a basic level of game production with regards to the implementation of graphics and animation, in both 2D and 3D environments. Students will use artificial intelligence and game logic/mechanics in the creation of a demo stage for class projects and several in-class assignments.

For the final project, students will participate in a team project, designing and developing a fully playable 3D game demo.

3 credit hours. Pre-requisites: Either COM 214 or COM 212. Laboratory course fee Euro 75.

# FDM 302 – ADVANCED SCREENWRITING: SCREEN STORY DEVELOPMENT

Various methods for turning an idea into the foundation for a motion picture via story development will be explored. Students will develop an advanced understanding of the ins and outs of screenwriting from concept development, the writing (and re-writing) process, and finally pitching and marketing the final product.

3 credit hours. Pre-requisites: FDM 214.

# FDM 303 – FIELD PRODUCTION FOR TV AND FILM

This course offers students practical hands-on training and experience in scouting, prepping, interpreting, producing, staging, directing and shooting dramatic scenes on location, in both interior and exterior settings. Students will experience the challenge of organizing and planning a location shoot, managing the cast and crew while dealing with issues of time, resources and equipment, and the technical limitations and difficulties that arise in the professional world. Scenes will be selected from existing professionally produced TV drama shows by the instructor and at the end of the term students will have footage of the scenes produced and have learned professional protocol and techniques for organizing location productions for film and television drama. *3 credit hours. Pre-requisites: FDM201 and FDM202 or permission of the instructor. Laboratory course fee Euro 75.* 

# FDM 304 – SCREEN CRAFTS: HANDS-ON CINEMATOGRAPHY

This course provides students with an introduction to Cinematography, including lighting and composition techniques as well as the Camera Department roles and responsibilities as currently practiced in the motion picture and television industry. The class should focus on 'entry level' skills and techniques, as well as the basic protocols, terminology, and work habits. *3 credits, 4,5 hours. Pre-requisites: FDM 202 or permission of the instructor. Laboratory course fee Euro 75.* 

# FDM 314 – MUSIC VIDEO PRODUCTION

Students learn the history and methods of music video production. Lectures survey the history and evolution of music video art, noting the directors, photographers and musicians who revolutionized the form and the influence of the international avant-garde and the Hollywood musical genre on the development of music video technique. Students learn pre-production, production and post-production techniques of professional music video production in order to complete their final project, a 3-5 minute music video.

3 credit hours. Pre-requisites: FDM 202 or lower-level film or video production course and Junior or Senior standing or permission of the instructor. Laboratory course fee Euro 75.

# FDM 316 – ANIMATION, EDITING AND SPECIAL EFFECTS

This hands-on course will focus on intermediate and advanced video editing and special effects

techniques. Students will learn how to create and combine 2D computer animation and stop motion animation with video footage and moving type to create a range of special effects. *3 credit hours. Pre-requisites: FDM 215 or FDM 202 or by permission of the instructor. Laboratory course fee Euro 75.* 

# FDM 319 – WEB GRAPHICS, CODING AND SITE DESIGN

This course will introduce beginners to the art of creating interesting, intelligent, usable, and well-designed websites. Students will learn the tools and techniques for creating well developed content, aesthetically pleasing design, user-friendly navigation and site organization, and good site functionality. By the end of the semester students will have created and be able to maintain a fully functioning personal, club/group, or business oriented website.

3 credit hours. Pre-requisites: FDM 215 or FAFD 241 or permission of the instructor. Laboratory course fee Euro 75.

# FDM 326 – 3D COMPUTER ANIMATION

This is a hands on practical course that teaches the student the principles of computer generated imagery and animation in a 3D environment. Throughout this course the student will build and animate 3D models using industry standard software. Students will also learn how to combine 3D animation techniques with actual video footage.

3 credit hours. Pre-requisites: FDM 215 or FDM 202 or permission of the instructor. Laboratory course fee Euro 75.

# FDM 327 – THE ART AND CRAFT OF EDITING: HISTORY, THEORY AND PRAC-TICE

This is a hands on practical course that teaches the student the principles of digital non-linear video editing using industry standard software. In a series of practical workshops, students will create visual narratives while working with sound, music and special effects. Students will apply the craft to the narrative demands of both fiction and documentary, using provided footage from professionally shot films.

3 credit hours. Pre-requisites: FDM 215 or FDM 202 or permission of the instructor. Laboratory course fee Euro 75.

# FDM 407 – INTERACTIVE ONLINE MEDIA

This hands-on course teaches students how to create successful web-based interactive experiences such as online animation, games, web art, digital portfolios, dynamic websites, experimental media, etc. Projects can also be exported as interactive multimedia CD or DVD-ROMS. Students will learn the aesthetics and foundations of interactive design and gain experience using the appropriate tools and technologies to create a range of interactive products.

3 credit hours. Pre-requisites: FDM 316 or FDM 319 or permission of the instructor. Laboratory course fee Euro 75.

# FDM 483 – SPECIAL TOPICS: IMAGES OF ITALIANS IN AMERICAN FILMS

This course looks critically at the representation of Italians and Italian Americans in contemporary American film, from images of gangsters to tales of assimilation and family dynamics. Using semiotics and cultural studies, we will investigate, through screenings, readings, and critical discussion, the depictions of Italians and the story of Italian American assimilation through various critical approaches to cinema and identity. Students will write one critical paper, work together on one presentation project and take a final exam.

3 credit hours. Pre- or co-requisites: 300-level Communication or FDM course.

# FDM 491, FDM 492, FDM 493, FDM 494 – FILM AND DIGITAL MEDIA INDEPENDENT STUDY

The independent study is a course undertaken individually by upper-level students under the direction of a faculty member in one of the Programs at AUR. A required course schedule, together with a reading list, must be submitted by the student under the professor's guidance. The course is designed to allow upper-level students to examine historical periods, specialized topics, and single authors or artists and to work on specific material or projects that have not been covered in regularly scheduled courses. Hours of meeting sessions may vary depending on the number of credit hours. At the end of the course, the student will produce a research paper or a project. Students may take a maximum of 6 credit hours of independent study in their upper-level biennial. *1, 2, 3 or 4 credits. Pre-requisites: Junior or Senior standing in Film and Digital Media.* 

# FDM 498 and FDM 499 – CAPSTONE SENIOR PROJECT

A laboratory/seminar in which senior students select a publication, production, screenplay or thesis to complete over one year in their penultimate and ultimate semesters. Course work includes a written analysis of the writing, design and research problems and skills related to the completion of the project. Problems, solutions and final projects will be presented orally and/or visually before all Capstone students, Capstone advisors, and Film and Digital Media faculty.

3 credits. Pre-requisites: AUR Degree seeking students with Senior standing in Film and Digital Media.

# FDMK 306 - INTRODUCTION TO THE TV COMMERCIAL

After a general overview of what makes a television or web commercial and their various categories, students will then go through the practical steps towards the creation of television/web commercials including choice of approach in regards to specific products or messages, scripting, directing, creating a storyboard, budgeting, casting, music, and production schedules. The students will also go out on location to shoot a commercial, edit it, add the music and sound effects, and finally screen it.

3 credit hours. Pre-requisites: MKT 200 and FDM 202 or lower-level film or video production course or permission of the instructor. Laboratory course fee Euro 75.

# FINANCE

## ECFN 305 - MONEY AND BANKING

This course focuses on the role of money in the economy, including its packaging and exchange (financial products, intermediaries and markets), distribution and regulation (US Federal Reserve and the commercial banking structure) and use for macroeconomic purposes (monetary policy). *3 credit hours. Pre-requisites: ECO 211.* 

# **ECFN 306 – INTERNATIONAL FINANCE**

International Finance opens with an overview of the global financial environment, including a history of exchange rate regimes: Gold Standard, Bretton Woods, and the present system of managed and floating exchange rates. Students then analyze the factors affecting determination of exchange rates. With that knowledge, they turn to an analysis of international foreign currency exposure of multinational businesses, and the financial derivatives available to hedge these exposures. Students will explore the role of international institutions, including the International Monetary Fund, the World Bank, and the World Trade Organization, as well as topics related to past and present financial crises, specifically, Russia, East Asia, and Latin America. *3 credit hours. Pre-requisites: ECO 211 and FNC 300.* 

## FNC 211 – PERSONAL FINANCE

In Personal Finance, students explore how individuals should manage their money. Students discuss basic financial concepts, such as the time value of money, and how to interpret interest rates. They examine personal loans, including credit cards, auto loans, and home mortgages. The second part of the course is primarily devoted to the study of investing in stocks and bonds, including a discussion of money market and mutual funds and their role as individual saving instruments in various societies. Insurance, retirement planning and estate planning will also be discussed. To wrap up, students will learn how to integrate all the components into a comprehensive financial plan. *3 credit hours.* 

## FNC 300 – MANAGERIAL FINANCE

Designed to provide a working knowledge of significant financial topics and an awareness of how managerial finance affects business operations, this course covers financial analysis, planning and control, working capital management, investment decisions, cost of capital and valuation, and long-term financing decisions.

3 credit hours. Pre-requisites: ACC 201.

## FNC 313 – REAL ESTATE FINANCE AND INVESTMENTS

This course covers the principles of real estate with an emphasis on financial principles. Both residential and commercial property investments will be covered. Purchases of real estate for personal use as well as income producing properties will be analyzed. Though the course will focus on the most sophisticated real estate markets of the US and the UK, other international markets will be also be reviewed. Current events and the importance of the macroeconomic environment will also be discussed.

3 credit hours. Pre-requisites: ECO 211 and FNC 300 or permission of the instructor.

## FNC 314 – EMERGING MARKETS: INVESTING IN DEVELOPING ECONOMIES

In this course students learn to analyze financial risk and return in emerging market economies. The political, economic, social, and legal frameworks, among other relevant drivers, will be examined. Emphasis is on the impact of the financial sector on economic development, performance, and crises. Valuation of and investment in emerging market securities will be emphasized in particular; that investing necessitating a full understanding of local, national, and global forces affecting valuation.

3 credit hours. Pre-requisites: ECO 211 and FNC 300 or permission of the instructor.

## FNC 400 – PORTFOLIO MANAGEMENT

Portfolio Management introduces students to the study of investments in financial securities. It focuses on the analysis of marketable instruments, both from a theoretical and a practical perspective. The primary focus is on common stocks and bonds. A significant portion of the course is dedicated to valuing and measuring the performance of these investments. Students will also explore the environment in which these financial securities are traded, including stock exchanges, financial institutions, and the impact of taxes and inflation. Where applicable, current events in the financial markets will also be discussed. *3 credit hours. Pre-requisites: FNC 300.* 

## FNC 401 – INVESTMENT BANKING

In this course students learn how investment banks and investment bankers operate. Public offerings, M&A, venture capital, sales and trading, merchant banking, debt financing, institutional research, among numerous other aspects of the investment banking field, are studied, analyzed, and discussed. Emphasis is on developing analytical tools and social skills necessary to succeed in the world of Wall Street finance. The role of a successful analyst operating in such settings, and

# FIRST YEAR PROGRAM

# FYS 101 - FIRST YEAR SEMINAR

This course is designed to encourage all first-year students to become active participants in The American University of Rome community and help ensure a successful college experience. Students will develop the fundamental skills of writing, information literacy, IT, communication and oral presentations, and put them into practice through the examination of various cultural and multicultural themes. The course will be team taught; it is project based, and will include many on-site lectures. Using the book assigned as summer or holiday reading as a guide, the course will focus on culture and diversity seen through different fields such as Italian culture, film, sociology and communication. This is a mandatory course for all first-year-in-college AUR students. *3 credit hours*.

# FYS 102 - EXPLORATIONS IN THE LIBERAL ARTS

This course introduces first-year students in their second semester to liberal arts education as envisioned by the mission of the American University of Rome. Each year students will explore a selected theme or issue from a variety of disciplinary perspectives and methodologies, under the tutelage of 3-4 professors from different undergraduate programs. Explorations encourages students to see Rome as their classroom, to appreciate the diversity of the AUR education, and to connect with the AUR and Rome community.

One class meeting per week will be devoted to a shared content experience (lecture, field trip etc.); for the second, students will meet in smaller groups for a seminar-style discussion of assigned topics and readings led by one of the co-instructors. Field trips or public lectures will take the place of regular lectures at several points in the semester; these meetings are also required. The semester will culminate in a public demonstration of student work, in the form of a poster session, paper presentation, or other public format.

3 credit hours. Pre-co-requisites: FYS101.

# FOOD STUDIES

# FS 283 – SPECIAL TOPIC: FOOD GEOGRAPHY

What does our food tell us about our culture and society? Do different cuisines make a difference in our diet and our society's health? How does our food impact our environment and our future? What is the Mediterranean difference? What is the difference in food production and consumption across the world? This course seeks to explore the geographic culture of food and its reflection of societies around the world, with a focus on the Mediterranean experience. We will begin with a brief history of food, why we eat, and what we eat where. We will look at cultures geographically through their agriculture and food, especially exploring the diverse Mediterranean traditions as an example of differences in food culture across space. Lastly, we will look at trends, issues, and sustainability in food production worldwide, using geographic tools such as computer maps and GIS. We will examine how the Italian approach can contribute to agricultural conservation and food security. Field trips may include a tour of an organic agriturismo and a visit to the Food and Agriculture Organization of the United Nations (FAO) in Rome. Food is an expression of a society's traditions and way of life. High-quality food and reliable food supplies are not just a matter of survival, but are key in allowing a society to be active, productive, and secure. Bringing a Geographical approach to the study of food culture and production allows a global understanding of agricultural methods, climate and environmental influences, cultural connections, and economic trends.

3 credit hours.

# FS 301 – FOOD AND THE ENVIRONMENT

Can we achieve sustainable diets for a healthier environment, healthier citizens and greater food justice? This multidisciplinary course addresses the sustainability challenges faced by our current food production system and consumption practices. It reviews the historical developments of the agro-food system and the major factors impinging on global sustainability and food security. In addition to the analysis of the world food situation with rising population, malnutrition, persisting undernourishment and environmental problems, the course will also examine the psychological, social and cultural determinants of food consumption patterns and practices. The regulatory frameworks, institutions and policies - at international national and sub-national levels - to address the long-term sustainability of the current food production and consumption will be reviewed. *3 credit hours. Pre/Co-Requisites: any lower level course in International Relations or Economics or Management or Marketing or Political Science.* 

# FS 302 – FOOD, LOCAL IDENTITIES AND SUSTAINABLE DEVELOPMENT

The course explores the role of food in rural development, acting as a catalyst of actions and processes that are based on food production but that also involve preserving the cultural landscape, managing the environment, contributing to food security, to employment opportunities and to economic development. The valorization of local food supply chains, with the associated identity values and potential for market development will be analyzed and discussed through case studies based on Italy and on the European Union, but also on extra-European countries, in the broader context provided by global markets. Cases will also be illustrated on how globalization, the increase in urbanization and the demands placed on rural areas by urban consumers are contributing to transforming rural environments and communities, thus blurring the divide between rural and urban areas as well as between local and global. The course includes a fieldtrip. *3 credit hours. Pre-requisites: 200 level course in International Relations or Economics or Management or Marketing or Political Science; Junior or Senior standing or permission of the instructor.* 

# FS 492 – FOOD STUDIES INDEPENDENT STUDY

Students with specific career goals or research aims may opt for independent study of a topic in depth, not covered by the courses offered by AUR. The topic will be decided in collaboration with the Advisor and instructor. Students will develop a goal statement for the independent study, the related learning objectives, the timetable for completion, a preliminary list of readings and the final product. This could be a research-based paper or it might be a written paper that accompanies a technical project (e.g. a video or other digital media communication). In addition to the final product, students will keep a journal of the work undertaken, commentary on readings and results of the independent study. Independent study requires approximately 135 hours of learning activities and it will involve a schedule with number and frequency of contact hours between the student and the supervisor.

1, 2, 3 or 4 credits. Pre-requisites: Junior or Senior standing.

# <u>GREEK</u>

# **GRK 101 – ELEMENTARY ANCIENT GREEK I**

This course provides an introduction to ancient Greek grammar, syntax, and vocabulary. Over the course of the semester students will gain the basic skills to read and analyze adapted selections from classical Greek authors and the New Testament. Comparative linguistic issues, including the influence of ancient Greek on modern languages, and Greek prose composition will also be studied.

4 credit hours.

# **GRK 102 – ELEMENTARY ANCIENT GREEK II**

This course is the continuation of Greek 101, the first semester of elementary ancient Greek.

Course work will consist of readings in prose and poetry and the completion of the basic study of Greek grammar and syntax. Over the course of the semester students will advance from adapted passages to the original texts of classical Greek authors such as Plato and Sophocles. Readings on ancient Greek history and culture will also be assigned. *4 credit hours. Pre-requisites: GRK 101 or equivalent.* 

## **HISTORY**

#### CLHS 203 – HISTORY OF ANCIENT GREECE: BRONZE AGE TO THE HELLENIS-TIC PERIOD

This course is an exploration of the history of ancient Greece, from the Bronze Age to the Hellenistic period, focusing on political, social, cultural, and military developments. Students will analyze primary sources for the study of Greek history, including historiography, inscriptions, visual and literary culture, and archaeological information, with a particular emphasis on evaluating those sources both within their original historical context and in secondary sources. The course may include field trips to Rome museums to view works of Greek manufacture. *3 credit hours. Pre-requisites: ENG 102.* 

# CLHS 205 - ROME: REPUBLIC AND EMPIRE

This course explores the Roman Republic and Empire, from the development of Italic culture in the Bronze Age through the dissolution of the empire in late antiquity. Via primary sources, students examine the development of political forms and ideas in the Mediterranean and their impact on Rome, the relationship of art and literature to society and politics, and developments in the areas of religion, science, and the economy. The course includes three required field trips to historical sites and museums in Rome and Ostia.

3 credit hours. Pre-requisites: ENG 102. Students are responsible for all entry fees.

## CLHS 207 – LIFE AND LEISURE IN ANCIENT ROME

This introductory Classics\History course presents a survey of the social and cultural history of Ancient Rome. The course seeks to answer such questions as how the Romans organized their day, what they ate and wore, what was the nature of family life, education, religion and entertainment. Students will be introduced to the methodology of ancient history and the critical analysis of a wide variety of historical source materials, including inscriptions and coins, as well as the interpretation of classical texts. Archeological evidence, including art and architecture, will also be examined. Field trips to historical sites and museums in Rome and at Ostia Antica will be used to reanimate ancient Roman history.

3 credit hours. Students are responsible for all entry fees.

# CLHS 302 - CAESAR, CICERO AND THE COLLAPSE OF THE ROMAN REPUBLIC

The Roman Republic traditionally began in 509 and lasted until the dictatorship of Julius Caesar (46-44). This course concentrates on the last fifty years of the Republic down to 42 when the Republican forces were finally defeated at Philippi. Emphasis is given to reading and analyzing primary texts (in translation) with particular importance given to the works of Cicero and Caesar. *3 credit hours. Pre-requisites: A Classics or Classical Studies or Ancient History course or permission of the instructor.* 

# ENHS 330 - GREAT BOOKS: THE RENAISSANCE

Great Books: the Renaissance examines a selection of complimentary Renaissance texts, both in prose and poetry. This will include texts by Petrarch, Castiglione, Machiavelli, Thomas More, Erasmus and Shakespeare. Selections from these seminal texts will be read and discussed in a seminar format where emphasis will be placed on the interpretation of individual passages and the

place of these texts in the canon. The course will culminate in an interpretation of Shakespeare's Romeo and Juliet. The course also includes an obligatory enrichment element of a three (3) day, two (2) night fieldtrip in the first weekend of the midterm break to Urbino (the setting of Castiglione's Book of the Courtier) via Fabriano to visit the paper mills and discuss Renaissance book production in the Renaissance and returning to Rome via the Biblioteca Malatestiana at Pesaro (a complete Renaissance library).

3 credit hours. Pre-requisites: ENG 102. Students are responsible for all entry fees.

# HSPO 209 – TANKS, TRENCHES AND TREATIES: THE HISTORY AND THEORY OF WAR

The course is a survey of theories of war from an International Relations perspective: a study of societies in relation to warfare, how and why they waged it, how it affected them, how they have chosen to view war. It is organized as a general overview using case studies, of the ways in which war has been organized, fought, explained and justified. Major events and periods in Western military history are used as a repertory of case studies to address some of the most challenging questions surrounding war. Although it examines war from the Ancient World to the present, the course is thematic rather than chronological; it literally uses History to single out Theory, providing a survey of the main concepts involved in studying war and its representations.

3 credit hours. Pre- and/or co-requisites: HST 200 or a Political Science course or permission of the instructor.

# HSRE 313 - ROME AND THE RENAISSANCE PAPACY

This course explores the unique culture of High Renaissance Rome. It covers the period from the return of the papacy to Rome after the Council of Constance (1420) to the Sack of Rome by Imperial troops in 1527. A variety of themes (such as the nature of papal monarchy; urban planning; millenarianism) will be investigated. Much of the teaching will be conducted on-site.

3 credit hours. Pre-requisites: either a lower level course in Religious Studies or Art History/History or permission of the instructor.

# HSSO 208 – SPORT AND SOCIETY

This course will provide a core of knowledge of sport's role in the development of the modern world. It will ground students in the basic theories, methods and practices of sport history while developing a basic knowledge of the political, economic and social development of a variety of country's across the globe. To this end, the class will include notions of different historical patters and sociological developments to show commonalities and differences between countries in relations to the function and role of sport. Classes will be based around lectures and structured group break-out work. Groups will then report back to the class and all participants will be encouraged to venture opinions. Teaching will also include the use of video material and site visits. The course fulfils information technology requirements.

3 credit hours. Pre-requisites: Sophomore standing and ENG 102 (or equivalent).

# HSSO 312 – MUSSOLINI'S ROME

This course will provide detailed knowledge of how Fascism transformed Rome. Grounding students in the history, architecture and politics of this dramatic period of urban change and expansion, this study of the capital under Mussolini will be contextualized within a broad analysis of Italy during the Fascist regime. This series of 13 x 3hr classes will consist of a majority of site visits, plus lectures and class discussion, and structured group break-out work. Groups will then report back to the class and all participants will be encouraged to venture opinions. Teaching will also include the use of video material.

3 credit hours. Pre-requisites: ENG 102, Junior standing or permission of the instructor.

## HST 200 – HISTORY OF MODERN ITALY

This is an introductory course for all majors; it provides substantive knowledge about the history of Italy from the Napoleonic period to the present day. The study concentrates on the centuries of political fragmentation and the efforts to develop an effective political system. In this respect, the course offers insights for the comparative study of different 'paths to modernity' in Western Europe.

3 credit hours. Pre-requisites: ENG 102.

#### HST 201 – SURVEY OF WESTERN CIVILIZATION I

A survey of the history of Western civilization from ancient times to the time of Louis XIV using historical methodologies, topics covered include Near Eastern beginnings, Greece and Rome, development of Christianity, the Middle Ages, Renaissance and Reformation and European expansion.

*3 credit hours.* 

## HST 202 – SURVEY OF WESTERN CIVILIZATION II

The rise of modern science and the modern states, the American and French Revolutions, the Industrial Revolution, the growth of liberalism, nationalism and democracy, imperialism, World Wars I and II, totalitarian systems and the Cold War and its aftermath. *3 credit hours*.

#### HST 203 - SURVEY OF AMERICAN HISTORY

A historical survey of American society from the Declaration of Independence to the present, topics include the War of Independence and the Constitution. Monroe and Jackson, expansion westwards, the Civil War, reconstruction, the development of Industrial America, the Progressive Movement, World War I, the Depression, World War II, the McCarthy era, the Civil Rights Movement, the Feminist Movement and the Vietnam War. *3 credit hours*.

#### HST 305 – HISTORY OF MODERN EUROPE

A study of selected aspects of modern Europe, focusing on the post-1945 period, the course focuses on major themes of the age, from the origins of World War I to the reunification of Germany, will be selected for discussion. Topics include the emergence of and challenges to the welfare state, the Communist Revolutions, changing defense considerations, East-West relations and the European Union.

3 credit hours. Pre-requisites: Junior or Senior standing or permission of the instructor.

#### HST 307 – HISTORY OF THE MODERN MIDDLE EAST

Both before but particularly after September 11th, 2001, The Middle East has played a vital role in influencing the world we live in. In order to better understand the complexity of this region where major wars have been waged, it is necessary to equip students with an in-depth understanding of the forces and influences that have historically shaped the region. This will be done by asking questions that analyze trends such as the growth of Nation States, of Arab Nationalism, the Arab-Israeli Conflict, the tension between Secularism and Religion, as well as the growth of Political Islam. The course will start with the encounters between East and West at the beginning of the 19th Century and the rise of Nation-States through to our times.

3 credit hours. Pre-requisites: A lower-level History course and Junior or Senior standing.

#### **INTERDISCIPLINARY STUDIES**

#### **IDS 498 - INTERDISCIPLINARY STUDIES CAPSTONE EXPERIENCE 1: SEMINAR**

Part 1 of the Capstone Experience prepares students for the culminating work of the major, the senior thesis. In this seminar students will review their own portfolios to assess their progress and strengths; visit at least one research library and learn to use it; analyze examples of advanced research; and make and prepare a research proposal and an annotated bibliography.

2 credits. Pre-requisites: AUR Degree seeking students with Senior standing in Interdisciplinary Studies.

#### **IDS 499 - INTERDISCIPLINARY STUDIES CAPSTONE EXPERIENCE 2: THESIS**

Part 2 of the Interdisciplinary Studies Capstone Experience consists of supervised independent work on the senior thesis. The thesis is the culminating work of the major, in which students demonstrate their command of the knowledge and skills gained in on-site courses and seminars by conducting their own research on an Interdisciplinary Studies topic of their own choosing. Working closely with a faculty advisor, students find and assess the evidence for a particular issue or position, and develop their own point of view on it. The final product is a sustained and significant piece of writing that prepares majors for graduate school or for employment requiring high-level verbal and analytical ability.

2 credits. Pre-requisites: IDS 498; AUR Degree seeking students with Senior standing in Interdisciplinary Studies.

## **INTERNATIONAL AFFAIRS**

#### **ARIA 310 – ARCHEOLOGY AND POLITICS**

The course explores the relation between archeological practise and domestic and foreign policies of states and International Organisation. The study of the relations that occur between archeology and politics provides the students with a framework of knowledge in the field of archeology, history, politics and relevant social sciences and the knowledge of theory and the analytical ability to put it into comparative context. Emphasis is given to the activities and the role of international institutions like UNESCO, WHC and different national research institutions (e.g. the DAI Deutsches Archäologisches Institut, the British School at Rome, etc.) that are active in foreign countries. The course focuses on specific areas of Europe, Mediterranean area and Near East. The use of archeology in national and transnational identity building and international relations is analyzed and correlated to the most influent and popular archeological theories and their reception in society. Particular attention is given to the role of the media in disseminating archeology to a public of non-specialists. Through the study of several case studies the different types of relation between archeology, politics, media and society are analyzed enabling students to develop a critical approach to the subject. The course gives an important contribution to prepare the students in pursuing higher academic qualifications or a career in either IGOs, INGOs, public administration and associated institutions for research and commentary on the subject.

3 credit hours. Pre- and/or co-requisites: a level 200 archeology course or IA 200 or POL 200 or permission of the instructor.

#### **BUIA 308 – INTERNATIONAL ECONOMIC ORGANIZATION**

International economic organizations have been instrumental to fostering economic prosperity as well as cooperation among nations. Students will acquire a basic understanding of their strucures, modes of function, statutory objectives and range of operations.

3 credit hours. Pre-requisites: ECO 211 and Junior or Senior standing Students will pay a fee to cover the cost of the field-study trip.

## IA 100 – INTRODUCTION TO INTERNATIONAL RELATIONS: HISTORY AND **CONCEPTS**

For many years, it was argued that IR was a branch of Political Science concerned with the 'international' rather than the 'domestic' sphere of political life. According to most descriptions, the ultimate raison d'etre of IR was to explain why wars happened and how peace could be sustained over time. The main subjects were states, and the focus was on dynamics between states in an anarchic world. The modern study of IR incorporates, inter alia, many different actors, not just states (e.g. International Organizations, Non-Governmental Organizations, Multi-National Corporations, Social Movements, Civil Society); the study of the environment; the emergence of an international human rights regime; the reasons for state failure; the degree to which globalization as a phenomenon is altering the structure of international society; and, increasingly, the sources of disorder in an age of international terror; hegemony versus multipolarism. Students will be able to debateconcepts like: balance of power, collective security, international legal arrangements, and globalization. This course is both an introduction to International Relations and a useful transmission belt to those going on to study IR after their first year. The course fullfils information technology and oral presentation requirements. 3 credit hours.

## IA 122 – SACRED AND PROFANE DIPLOMACY IN ROME

This is an on site course which introduces the theory and practice of international relations using some of the city's intergovernmental and international non-governmental organizations, its two sovereign entities and the Italian state. Students visit the Vatican, the Sovereign Military Order of Malta and the S. Egidio Community for the sacred and the Italian Foreign Ministry, one of Rome's United Nations agencies, the Food and Agriculture Organization or the World Food Programme and INGO for the profane. 3 credit hours.

#### IA 200 - INTERNATIONAL RELATIONS: THEORIES AND CASES

This course complements empirical knowledge acquired by students in the IA 100 course. It consists of in-depth study of main theories of international relations: realism, liberalism, Marxism, constructivism, feminism, and post-structuralism as well as using these theories to explain political concepts and look at specific cases in contemporary politics. Beyond application of theoretical frameworks to current affairs students will learn how to criticize existing theories and how political science concepts evolve and change due to changing international context. 3 credit hours. Pre-requisites: IA 100.

## IA 201 – GLOBAL POLITICS

The changes in world politics over the last 15-20 years have been both sudden and dramatic. This course provides the students with diverse conceptual frameworks for understanding the current transformation of global politics. How basic political science concepts (like state, power, political movements, governance) need to be readdressed in light of these changes will be discussed. The current stage of globalization will be explored by historical comparison with earlier periods of political integration and disintegration, going back to Antiquity.

3 credit hours. Pre-requisites: IA 200.

## IA 202 – INTERNATIONAL ORGANIZATIONS

This course explores the functioning of international organizations in today's world. It analyses 1) the meaning, the origins and the actors of global governance and the reasons why it is increasingly needed; 2) the centerpiece of global governance: the United Nations; and 3) the evolution, the role, the purposes and the impact of regional and sub-regional organizations active in Europe, Africa, the Americas, Asia and in the Middle East. The course will also address a number of crosscutting issues and challenges whose resolution require a global approach, and will, finally, discuss the role played by IOs in securing international peace and security.

3 credit hours. Pre-requisites: A lower-level Political Science course or permission of the instructor.

## IA 203 – U.S. AND EUROPE SINCE 1945

This course examines U.S. influence in the reconstruction of Europe after WWII, the Marshall Plan and the development of the idea of European integration, the U.S. as a world power with a permanent military presence in Europe, and the birth and evolution of NATO. Students will also analyze tension over decolonization in Suez, 'the Special Relationship' between the U.S. and Britain, tension with France and harmony with Germany, the end of the Cold War, the new EU and the new NATO. Evolution of Transatlantic relations after September 11 and during and after the second war Gulf War will also be examined.

3 credit hours. Pre-requisites: Lower level POL, IA, HST or permission of the instructor.

## IA 301 - COMPARATIVE FOREIGN POLICY

The course examines the complex interplay of multiple factors that influence foreign policy choices in different countries. It also looks at leaders' personality and their perceptions, domestic and international constraints of state actors and the balance of power in the international arena. To gain insight into how individuals ponder options and take decisions, how states engage with others and how the international system impacts on the interaction between states, three levels of analysis will be used: the individual, the state and the international system levels of analysis. This theoretical framework will then be applied to a collection of case studies allowing for a comparative analysis of countries' foreign policies.

3 credit hours. Pre-requisites: A lower-level Political Science course or permission of the instructor.

# IA 303 - THE US, THE EU AND CHINA: WHO IS GOING TO LEAD?

This 3-credit course is an advanced course of International Relations where students will learn how to apply Theories of International Relations to critically analyze contemporary global affairs between the US, the EU and China. Will these global actors try to use increasingly power politics or institutional cooperation? Will they be able to write together the rules of the Game? The US, the EU and China might recur to different policies and strategies depending on the circumstances and prevailing ideologies. Accordingly, the future of International Relations can be mapped in four scenarios: 1. Each global power tries to undermine the others, i.e. Everyone goes alone = mistrust and anarchy; 2. A coalition between the western powers, i.e. The US and the EU against China = instability; 3. The China Age, i.e. threat for Western powers; 4. The construction of an effective multi-polar world, i.e. The US, The EU and China = equilibrium. 3 credit hours. Pre-requisites: Junior standing; IA 200 or equivalent.

## IA 304 - SECURITY AND ENERGY IN THE XXI CENTURY

This is an advanced IR course focused on the relation between security and energy supplies, with a particular focus on three major global actors: the US, Russia and Turkey in order to assess how they interact in the South-Caucasus.

Assessing the evolution of theory and practice of national security in the last twenty years, this course will illustrate the concept of energy security and its implications on States' behavior. In particular, the policies of Russia, Turkey and the US will be investigated as well as how the State control - or influence - over some key strategic resources and areas is crucial in the XXI century international scenario. The approach will be comparative and diachronic. In particular, illustrating the relevance of the Caspian region into different eras, students will learn to critically analyze the interactions among major, middle and local powers and how material factors (i.e. geography and the control over strategically relevant resources) affect international politics.

3 credit hours. Pre-requisites: IA 200 or ECO 211 or equivalent or permission of the instructor.

## IA 305 – INTERNATIONAL RELATIONS OF EAST ASIA

This course examines the nature of international relations in East Asia. Particular attention will be devoted to the positions occupied by Japan and China in the context of the Cold War, as well as to their interactions both with the other regional actors, the two Superpowers and Europe. The analysis of the factors which were generated during the phase of bipolarism will facilitate the identification of continuity and discontinuity lines in the light of globalization.

Topics will include: (1) the historical development of international relations in East Asia since the mid 19th century, (2) WWII and its legacy, (3) domestic institutions and foreign policy outcomes, (4) regional security issues, (5) regional economic relations, and (6) the implications of these issues for the United States.

3 credit hours. Pre-requisites: IA 200.

## IA 306 - INTERNATIONAL CRIME AND GLOBAL SECURITY

The course will examine international crime and the security issues related in today' world. The course focuses on the global crime threat and how transnational crime impacts on the political, economic and social security dimension. The course will consider the patterns and effects of a diverse range of players and organizations in illicit criminal activities, and the response of the major international actors (e.g. the US; other major nation-states; International Organizations as well as international criminal justice authorities) to the worldwide crime threat.

3 credit hours. Pre-requisites: Junior or senior standing or permission of the instructor.

#### IA 307- INTERNATIONAL HUMAN RIGHTS

A growing number of international conventions impose human rights obligations on States parties. They also assign to the so-called treaty bodies, as well as to regional courts, the task of ensuring compliance with human rights standards. As of 2006, the UN Human Rights Council monitors respect for human rights by member States. Since the 1990s, the human rights regime has been enriched by its encounter with criminal justice while non-state actors, such as NGOs, play an increasingly relevant role. The course, through an illustration of the general framework as well as an analysis of selected issues, is aimed at understanding how human rights have become a part of the legal system of the international community.

3 credit hours. Pre-requisites: IA 100 or permission of the instructor.

# IA347 - FRANCE: ALIGNING/DIS-ALIGNING WITH POPULIST TENDENCIES IN THE EU?

The 2017 elections in France have brought to light the deep social divides within French society and illustrate a developing trend towards nationalism in global politics. As one of the founding fathers of the process of European unification, France has historically acted as a strong driving of deeper EU integration at the economic and political level. Challenges in the mature western democracies – e.g. 2008 economic and financial crisis, 2009 Eurozone debt crisis, the Paris attacks in 2015, the immigration crisis, Brexit (2016), and the US elections (2017) – have caused an unprecedented rise in conservative ideologies that question the legitimacy of the EU. French people's enthusiasm and support for the project of the European Union have tarnished. The EU has two main roads in front of it: 1) get smaller and deepen integration; 2) slowly break up. The road of the original founding members (i.e. France as one of them) will be a key turning point. Either way, certainly France's domestic politics and the increasing role of nationalist sentiment will have a fundamental role in the future of the EU.

1 credit. Pre-requisites: IA100 or POL101 or permission of the instructor. Students will pay a fee to cover the cost of the field-trip.

## IA348 - BERLIN: NATIONAL VS EUROPEAN VISION

Germany's economic and political relevance in the European Union (EU) gradually increased

over time, especially compared to the early stages of the European Economic Community. The unification process of East and West Germany, the weight Germany's economy (both in absolute terms and compared to the other single members), and the fact that Germany is the most populous EU country, all contributed to a tremendous increase of the role of the country in the EU over time. Germany is the de facto hegemon within the EU, but a reluctant hegemon. Germany is in a unique position within the EU: stuck between EU Member States who expect Germany to be the country imposing the respect of the Treaties (e.g. monetary policy), and EU Member States who oppose Germany's tight rule-based approach. The latter argue that a greater political vision and understanding of the project that has promoted peace and unity in the continent since the end of WWII needs to be adopted for the EU to survive, while the former think that there cannot be any EU without a strict rule-based system to guard the enforcement of the Treaties with so many member states. Germany on its part might seem more focused and concerned on its own national interests.

1 credit. Pre-requisites: IA100 or POL101 or permission of the instructor. Students will pay a fee to cover the cost of the field-trip.

#### IA 349- BREXIT: THE UK AND THE EU AFTER THE VOTE

The United Kingdom (UK) voted to exit the European Union (EU). Brexit had an impact on the global economy, and the sterling went down to its lowest level since 1985 vis-a-vis the US dollar. Brexit will strengthen the appeal of national right wing parties across Europe, which are already calling for other Referenda to be held (e.g. France). Brexit is yet another crisis for the EU, after the most recent ones: Greece, migrants, Libya, Syria, and Russia.

1 credit. Pre-or-co-requisites: A lower-level Political science or European history course. Students will pay a fee to cover the cost of the field-trip.

#### IA 351- KOSOVO: NATION-BUILDING AND INTERNATIONAL ORGANIZATIONS

A weekend field study trip to Pristina; students will see the effects of the 1999 intervention and reconstruction since then. They meet with UNMIK representatives, the local government and opposition and representatives of civil society to understand how the conflict is being resolved. *1 credit. Pre-requisites: A lower-level Political Science or European history course. Students will pay a fee to cover the cost of the field-study trip.* 

#### IA 352 – INTERNATIONAL ORGANIZATIONS IN GENEVA

A weekend field study trip to Geneva: students will visit the main International Organizations seated in Geneva (World Trade Organization [WTO], World Health Organization [WHO], United Nations' High Commission for Refugees [UNHCR], International Labour Organization [ILO], Palais des Nations and the International Red Cross [IRC]). Scope and mandate of the different Organizations will be illustrated to the students by UN and IRC officials.

1 credit. Pre- or co-requisites: A lower-level Political Science or European history course. Students will pay a fee to cover the cost of the field-study trip.

# IA 353 – INTERNATIONAL ORGANIZATIONS AND INTERNATIONAL RELATIONS IN VIENNA

A weekend field study trip to Vienna: students will visit some of the most significant historical monuments of the old city, plus the Vienna Headquarters of the UN Office on Drugs and Crime (UNODC), the International Atomic Energy Agency (IAEA), the Organization of Petroleum Exporting Countries (OPEC) and the Organization for Security and Cooperation in Europe (OSCE), meeting with officials of these Organizations.

1 credit. Pre- or co-requisites: A lower-level Political Science or European history course. Students will pay a fee to cover the cost of the field-study trip.

## IA 354 – THE BASQUE COUNTRY: POLITICS AND VIOLENCE

This course examines the history and contemporary reality of one of Europe's most long-standing and intractable issues of nationalism, separatism and political violence. It consists of a weekend field trip to meet with representatives of the political institutions and parties, civil society and the media. The trip includes cultural encounters and informal meetings intended to enhance the formal learning. There are preparatory and concluding sessions in the classroom.

1 credit. Pre-requisites: A lower-level Political Science or European history course. Students will pay a fee to cover the cost of the field-study trip.

# IA 355 - NORTHERN IRELAND: CONFLICT AND CONFLICT RESOLUTION

This field study course examines the history and contemporary reality of Northern Ireland, one of Europe's most long-standing and intractable issues of sectarian violence, nationalism and separatism. The almost 40 years since "the Troubles" began illustrate the changing relationship between the United Kingdom and the Republic of Ireland with influence from the United States and the European Union. There has been military intervention, a wide variety of attempted law enforcement solutions, laws, social and economic initiatives. The course consists of a long weekend field study trip to meet with representatives of the political institutions and parties, civil society, the Churches and the media. The on-site component includes cultural encounters and informal meetings to enhance the learning with preparatory and concluding sessions in the classroom.

1 credit. Pre-requisites: A lower-level Political Science or European history course. Students will pay a fee to cover the cost of the field-study trip.

# IA 356 – BRUSSELS: INTERNATIONAL ORGANIZATIONS AND INTERNATIONAL RELATIONS

The trip takes two very different looks at international relations; before leaving, there will be a class introducing the basic structure of the IGOs visited. On the first day of the trip students see the formal side and visit two key international organizations, the European Commission and NATO. They are given briefings on topical issues facing the organizations and the responses which are being formulated to address the issues. There are informal meetings representatives of Brussels' political organizations, from some of the many parties present at the IGOs. On the second day, they visit some of the key political sites in the city and the museum and battlefield of Waterloo. There is a final classroom session to draw conclusions from the trip.

1 credit. Pre- or co-requisites: A lower-level Political Science or European history course. Students will pay a fee to cover the cost of the field-study trip.

## IA 357 – MONTENEGRO: NATION BUILDING AND INSTITUTION BUILDING

This field study course examines the history and contemporary reality of Montenegro, the UN's most recent addition as a sovereign nation-state. Over the last century, Montenegro has gone from independence to foreign control to being part of changing versions of a South Slav state before becoming independent again. It avoided the worst violence of the break up of Yugoslavia in the 1990s but suffered from the economic and political instability and the growth of criminality that the wars provoked. It now seeks greater integration with the EU. It is also a small country so that all of these issues can be addressed in a short field trip course.

1 credit. Pre-requisites: A lower-level Political Science or European history course. Students will pay a fee to cover the cost of the field-study trip.

## IA 358 – POLITICS AND SEPARATISM

This course examines the history and contemporary reality of one of Europe's most longstanding and intractable issues of nationalism and separatism. Along with similar issues in Catalonia, Scotland and Belgium, it is a difficult contemporary issue for the whole of Europe. The course consists of introductory and concluding lectures, a film and a weekend field trip to meet with representatives of the political institutions and parties, civil society and the media. The trip includes cultural encounters and informal meetings intended to enhance the formal learning.

1 credit. Pre- or co-requisites: Lower level politics or European history. Students will pay a fee to cover the cost of the field-study trip.

## IA 359 – GREECE AND THE EU

This course examines the origin and the impact of the Greek financial crisis, both on the country itself and on the EU. The crisis created an explosive mixture – economic, social and political – that has put into question the legitimacy of the Greek political system. On top of that, the Greek crisis has challenged the EU project as such, the principles and objectives of the members of the monetary Union and the rationale under which the project was built. Understanding the causes of the crisis is one of the first goals of the field trip. What are the roots of the crisis: domestic; EU level; international level; or structural? Tracing the causes of the Greek crisis and the most relevant level of analysis should help to come up with possible solutions. The course consists of introductory and concluding lectures, and a weekend field trip to meet with representatives of the main political parties of Greece.

1 credit. Pre-requisites: A lower-level Political Science or European history course or permission of the instructor. Students will pay a fee to cover the cost of the field-study trip.

## IA 360 – SPECIAL TOPICS: MODEL UN

This course is a practical exercise in critical thinking and analysis, public speaking, and intercultural negotiation and consensus building within the context of international politics and international organizations. Students will represent, support, and defend a selected country's national interests at the United Nations. Students will learn how and be trained to speak clearly and convincingly on selected policy areas, know and use the technical language of the UN. Skill building exercises in consensus building, negotiations and communications will complement the public speaking activities as will writing assignments on how to develop talking points, policy position papers and draft UN resolutions in order to master style, form and substance of typical diplomatic and UN documents. The students will exercise and develop learning in a close to real-world organizational setting that brings together actors from all over the world. Students will represent a specific country, as a member of the UN in a Model UN conference simulation, the dates of which will be communicated. The policy areas will relate to UN committee work and topics chosen by the organizers. Costs to participate at the Model UN conference will be covered by the student. This course may be taken more than once as long as the country represented and the committee topics are different.

3 credit hours. Pre-requisites: 200 level IA, POL, HST, social science or public speaking or permission of the instructor. Students will pay a fee to cover the cost of the field-study trip.

# IA 361 – ISRAEL PALESTINE

Two weeks intensive field study course composed principally of the following elements: 1) History: Colonization and independence; the creation of the State of Israel; Recognition of Palestine by the UN General Assembly as an Observer State. 2) Security: facts, figures and perceptions from both sides. 3) Crisis Management: how to deal with specific crisis – strategies, options, policies. 4) Democracy, Stability and Economic Development: whereas you may be able to reach democracy through economic development, or development through democratization processes is contested, still these two objectives are crucial to manage the tensions in the region and increase stability. 5) The role of the International Community and civil society: e.g. major global actors, International Institutions; International Organizations; Non-governmental Actors, etc.

6) Conflict resolution: how it has been promoted/not. Before departure, students will take classes on the different historical, geographic, political, religious and socio-economic aspects of Israeli/ Palestinian relations-conflict. 3 credit hours. Pre-requisites: an intermediate level POL course or a 200 level IA course (including European history course) or permission of the instructor. Students will pay a fee to cover the cost of the field-study trip.

# IA 362 – TURKEY: A RISING REGIONAL POWER BETWEEN THE EU, MIDDLE EAST & ASIA

The role of Turkey today, and the Ottoman Empire in the past, has always been that of a bridge between East and West. Turkey raises a number of interesting issues in terms of its history, geography, culture, religion, economy and politics. This ten day course incorporates a field trip to Turkey that will provide an awareness of the complexities of this unique case, so relevant for the stability of the area. The course focuses on the rapid growth of the country as a regional power and how it bridges the East-West gap. Other areas of concentration are the concepts of terrorism and conflict, theories such as 'realism' as well as methods and practices such as diplomacy. At the end of the field trip, students will be able to appreciate key issues relevant to the Turkish case: i) political and economic interests; ii) security perceptions and threats; iii) role of external actors and international organizations (such as NATO) and the role of Turkey vis-à-vis the challenges ongoing on its own borders.

3 credit hours. Pre-requisites: an intermediate level POL course or a 200 level IA course or permission of the instructor. Students will pay a fee to cover the cost of the field-study trip.

# IA 363 – SERBIA/KOSOVO: TWO NATIONS AND TWO STATES?

The course is focused on the ex-Yugoslav region (also known as the "Western Balkans"), in particular Serbia and Kosovo. The course will explore the issues of the creation of new states, state sovereignty, and the construction of new national identities. Apart from the historical outlook, students will have the opportunity to learn about dominant cultural, political, economic and religious forces that influenced the formation of the (new) national identities. Conflict transformation, peacebuilding, transitional justice, and post-conflict studies will also be a key component to appreciate the evolution of Serbia and Kosovo. Students will use a comparative perspective to analyze internal and external influences and dynamics. The role and local perception of external actors in both Serbia and Kosovo (e.g. the EU, and foreign military forces) will be crucial to appreciate the current situation in the region.

3 credits. Pre-requisites: an intermediate level POL course or a 200 level IA course or permission of the instructor. Students will pay a fee to cover the cost of the field-study trip.

# IA 401 – CURRENT AMERICAN FOREIGN POLICY

This course is an in-depth study of American foreign policy. The course will briefly survey the history of American Foreign Policy which will serve to approach current foreign policy issues. Which are the main issues in today's American foreign policy? What factors shape American foreign policy? How is American Foreign Policy carried out? How does American foreign policy work together with International Organizations (like the UN), military alliances (like NATO) and regional organizations (like the EU)? The students will be expected to carry out individual work analyzing American foreign policy in specific regions or countries around the world. There will be a strong focus on contemporary political events and how to understand and interpret these. *3 credit hours. Pre-requisites: IA 200 and Junior or Senior standing.* 

# IA 402 – INTERNATIONAL LAW

This course is a study of the nature and sources of international law, tracing its historical development and concluding with a discussion of recent proposals to strengthen world law. Also examined are recent events that have made international law more enforceable, such as the work of international tribunals and the International Court of Justice.

3 credit hours. Pre-requisites: Junior or Senior standing or permission of the instructor.

Conflict is part of daily life: it can be destructive as well as constructive but it needs to be dealt with productively. Resolution is a collaborative process by which differences are handled and outcomes are jointly agreed by the interested parties. It is the transformation of the relationship and situation such that solutions are sustainable and self-correcting in the long term. This course will introduce the student to conflict, the cause, how it happens and why it occurs. Techniques and methods to approach, manage and resolve will be introduced, including good listening and communication skills. Various forms of intervention will be examined and applied: negotiation from a humanitarian perspective with armed groups, using selected case studies, will be examined and applied in depth.

3 credit hours. Pre-requisites: IA200, Senior standing or permission of the instructor.

# IA 404 - INTERNATIONAL HUMANITARIAN RESPONSE

The course is designed to provide students with a deep understanding of the international humanitarian aid in countries affected by a crisis (conflict, natural disaster). It gives a firsthand understanding of what is like to work under pressure in difficult context. It is based on both theoretical and practical knowledge in order to make the experience and learning applicable to the realities of the humanitarian sector. Students will hear firsthand experiences from people who have been on humanitarian field missions. Practical learning is at the heart of the course. The course uses interactive tools and scenario-based teaching (simulation exercises; role playing). *3 credits. Pre-requisites: IA200, Senior standing or permission of the instructor.* 

## IAPO 200 – JUNIOR RESEARCH SEMINAR IN INTERNATIONAL POLITICS

The Junior Research Seminar in International Politics is a compulsory three-credit course, which all IR majors should take during the fall semester of their junior year. The course will provide students with a broader common background on IR issues, a forum for the discussion of these issues, advanced training in research methods, and support for improvement in their writing and speaking skills, particularly their extemporaneous skills in these areas. *3 credit hours. Pre-requisites: IA 100 and Sophomore standing.* 

# IAPO 499 – INTERNATIONAL RELATIONS SENIOR THESIS

The Capstone Project offers each student the opportunity to demonstrate mastery of International Relations theory and practice by applying the knowledge and skills gained in the IR program to a project of the student's choice. This involves completing a project report reflecting the cumulative knowledge gained from these experiences. The course is intended only for students who are completing their BA degree at the Program of IR at the AUR.

3 credits. Pre-requisites: Senior standing in International Relations.

# IARE 302 – ISLAM AND POLITICS

Scholars, government analysts and terrorism experts have examined the relationship between Islam and politics for years. Although this field of study is not recent, it became both dominant and essential since 9/11. This course intends to provide a comprehensive, analytical, and in-depth examination of political Islam in an increasingly globalizing world. The purpose is thus to show the interaction of Islam and politics and the multiple and diverse roles of Islamic movements, as well as issues of: i) authoritarianism; ii) democratization; iii) religious extremism; and iv) terrorism. The first part of the course will give a general overview; the second part of the course will focus on case studies at the regional and global level.

3 credit hours. Pre-requisites: IA 200.

## **INTERNSHIP**

## INT 450 – INTERNSHIP

An internship is an individual, non-classroom, extended learning experience requiring 135 hours of practicum. It requires an on-site supervisor as well as a faculty member as project sponsor. An internship requires a daily log of activities (emphasizing impressions and reactions to the experience plus a brief description of the activity). Students are required to make a presentation and submit a final paper summarizing how goals were achieved and demonstrating the relationship of academic material to the work performed during the internship.

3 credits. Pre-requisites: Junior or Senior standing.

## **ITALIAN**

## COIS 221 - THE ITALIAN-AMERICAN EXPERIENCE

This course examines literary, cinematic, and critical works on the experience of Italian Americans in order to investigate the many facets of their identity. The first part of the course includes readings on theories of race, ethnicity, and identity formation in the United States. The second part explores novels, films, and popular culture as evidence of the many forms of Italian-American cultural expression and their representation. Particular attention is given to the construction of internal and external stereotypes, interethnic relations between Italians and other minorities in the US, and religious, family, and gender identity.

3 credit hours. Pre- or co-requisites: ENG 102. Conducted in English.

## COIS 320 - ITALIAN MEDIA AND POPULAR CULTURE

This course has a thematic approach, applying the analytical theories of cultural studies to contemporary Italian media and popular culture, focusing on: the evolution of Italian print and broadcast media in terms of their impact on Italian culture and society; the effect of Italy's regional character on sports, use of language, gastronomic traditions; the role of folktales, popular theatre and folk music; popular expressions of religious life (Carnival, Passion Plays etc); the relationship between local craftsmanship and high fashion. Students will apply and develop their analytical skills by actively engaging with these phenomena through field trips, case-studies and example texts.

3 credit hours. Pre-requisites: Junior or Senior standing or SOC 100 or COM 105 or a 100- or 200-level non-language ITL course. Students are responsible for all entry fees. Students will pay a fee to cover the cost of the field-study trip.

# ENIS 301 - ITALIAN COMEDY ON STAGE AND SCREEN

An examination of Italian comedic and dramatic structure from the Renaissance to the present with particular emphasis on its influence on modern European and American theater and film. The course will cover the plays of Machiavelli, Carlo Goldoni, Luigi Pirandello and Dario Fo, as well as European playwrights such as Eugene Ionesco and Tom Stoppard. Focus will be placed on the comedic form and its modes of portraying the issues of identity, reality, truth, absurdity and art.

3 credit hours. Pre-requisites: ENG 102. Conducted in English.

## ENIS 302-ITALY: THE GOOD, THE BAD AND THE UGLY-MAJOR ITALIAN WRITERS I

*R*enowned for its rich cultural, literary and artistic tradition, Italy is also one of the most complex and problematic nations in Europe. This course explores the contradictions at the heart of Italy, focusing on key concepts that embody the spirit of Italy and its people, such as style, creativity, spirituality and exploration, while also addressing how stagnancy and corruption have long plagued Italy. The course addresses these issues in the translated works of key figures in Italian literary history such as Dante, Petrarch, Boccaccio, Machiavelli, Michelangelo, Da Vinci, and 3 credit hours. Pre-requisites: ENG 102. Conducted in English.

## ENIS 304 – LIVE, LOVE OR DIE IN ITALY: MAJOR ITALIAN WRITERS II

This course explores the themes of nationalism, love and search for identity in 19th and 20th century Italian literature and culture through the reading of texts by major writers of the period, such as Ugo Foscolo, Giacomo Leopardi, Alessandro Manzoni, Giovanni Verga, Luigi Pirandello and Eugenio Montale. *3 credit hours. Pre-requisites: ENG 102. Conducted in English.* 

#### ENIS 316 - ITALIAN FEMINISM AND THE WOMAN WRITER (1860-PRESENT)

This course introduces students to the history of Italian women's literary achievements from late 19th Century to present day Italy, with particular focus on the role played by women's writings in the context of social, political, and personal emancipation of women in Italy.

3 credit hours. Pre-requisites: ENG 102 and Junior or Senior standing or permission of the instructor. Conducted in English.

#### IS 206 – ITALIAN CULTURE AT THE MOVIES

This course explores the characteristics of Italian Contemporary Culture as viewed through cinema. It will focus on a selection of Italian films from World War II to the present in order to gain an overview of the dramatic economic, social and political changes in Italian society over the last 55 years. Clips from such emblematic films as *The Bicycle Thief, Roma Città Aperta, la Dolce Vita, Una Giornata Particolare, Cinema Paradiso, Caro Diario, la Meglio Gioventà, L'Orchestra di Piazza Vittorio, I Cento Passi,* and others will provide students with insight into topics such as fascism, the Catholic church, evolving attitudes towards women, the years of economic boom, political instability, rural poverty, the "southern" question, the mafia, and immigration both to and from Italy. Class discussions will deal with relevant aspects of Italian society and history based on the films as well as the assigned readings. Films will be shown with English subtitles. *3 credit hours. Pre-requisites: ENG 102. Conducted in English.* 

## IS 210 – INTRODUCTION TO ITALIAN CULTURE

Thematic in approach, this interdisciplinary course introduces students to the major social, cultural, artistic, and intellectual trends in modern Italy. Focusing on the period of Italy's history from Unification in 1861 to the present, the courses will focus on cultural topics such as the Commedia dell'arte and its legacy in modern Carnival celebrations in Italy, Italian food and wine culture, sports, cinema, religion, regional differences, gender issues, and the advent of a contemporary multicultural society. Topics will be considered within the context of modern Italian society as well as from a historical perspective.

3 credit hours. Pre-requisites: ENG 102. Conducted in English.

## IS 212 – ITALIAN FOOD AND CULTURE

This interdisciplinary course will focus on the social and cultural aspects of food and eating in different geographical areas with a special emphasis on Italy and its history. The course will be taught through a variety of readings, class discussions and presentations and there will also be some practical experiences. Please note that this is not a cooking course.

3 credit hours. Pre-requisites: ENG 102. Conducted in English.

#### IS 220 – TRAVELS TO/THROUGH ITALY: REPRESENTATIONS OF CONTACTS BE-TWEEN CULTURES

The depiction of Italy as a member of the G8 and NATO, a leading provider of fashion, cinema, cars, design, and cuisine, is relatively recent, though widely held. But Italy as the seat of a highly prized way of life traces back through the centuries, with many writers declaring their admiration,

from Goethe, De Stael and Stendhal, to Milton and Shakespeare. To understand Italy's contemporary image in the world, this course seeks to understand some of the earlier representations of Italy and Italians from Dante, through the Renaissance and Baroque periods, the Risorgimento, the Great Migration, the Economic Boom and la dolce vita, and down to the present time. A primary goal of the course is to connect students' experiences in Rome and Italy more generally with the experiences of other travelers and with the rich and diverse history of what being Italian is. Specific themes will include geography, the persistence of classicism in Italy to the present day, paganism and Christianity, northern Europe vs. the Mediterranean, post-Renaissance decline, rationalism vs. passion, localism vs. nationalism, civilization and the natural. Students will come to realize that, beyond the Italian state, there are many "Italies" conditioned by a variety of historical, political, economic, social, cultural, and religious circumstances. *3 credit hours. Pre- or co-requisites: ENG 102.* 

## IS 251 – FOOD AND (MULTI)CULTURE IN ITALY

This 1-credit weekend field trip course presents food in its complex connections with culture, nutrition, environment, society, economics and politics. Combining traditional lectures and discussion meetings with hands-on co-curricular activities, the course will lead students to the city of Torino, a leading city in Italy for food studies and the slow food movement. The lectures and meeting with professors from the Università di Studi Enogastronomici provide a dynamic learning environment with an interdisciplinary approach while the practical assignments allow students to explore and experience first-hand food culture in different settings around Torino. All course topics are accompanied by practical activities, ranging from meetings in Eataly, the famous slow food supermarket, to food and wine pairing and tasting workshops (observations and meetings with the experts). The course will also take advantage of Torino's rich multicultural fabric by visiting the largest international market in Italy, Torino's Porta Palazzo market, where food traditions from Italy and around the world come together.

1 credit. Conducted in English. Students will pay a fee to cover the cost of the field trip.

# IS 252 - OLIVE OIL AND WINE CULTURAL ITINERARIES: FIELDTRIP IN UMBRIA

This course is a 1-credit weekend fieldtrip to the region of Umbria, during which students will study the characteristics and classification of olive oils and wines produced in Umbria. The course will also provide students with an understanding of the history of oil and wine production, consumptionand uses in this region, as well as current practices used today. In addition to practical "hands on" sessions, such as olive oil and wine tastings, students will also visit places of historical, social and cultural interest that will help contextualize their knowledge of topics studied within the specific region of Umbria. *1 credit. Students will pay a fee to cover the cost of the field-trip.* 

# IS 301 – THE MAFIA IN ITALIAN SOCIETY, LITERATURE AND FILM

This course aims to explore representations of the Italian Mafia in literature and cinema, with reference also to the Italian-American context. Students will be introduced to the history of the mafia, starting from its beginnings in Sicily, and follow its historical and geographical evolution within, and also outside, Italy. The course will make reference to Italian literary texts as well as Italian and Italian-American cinematic representations of the phenomenon. *3 credit hours. Pre-requisites: ENG 102.* 

# IS 305 – ROME ON-SCREEN AND IN PRINT

The focus of this course will be the city of Rome and selected literary works and films in which the city plays a prominent role. The course will examine literary and cinematic portrayals of the eternal city from classical to present times as a way of exploring certain periods of Rome's history. *3 credit hours. Pre-requisites: ENG 102.* 

# IS 306 – IDENTITY IN FASCIST ITALY

This interdisciplinary course examines the dictatorship that ruled Italy between 1922 and 1943. It will address the relationship between culture and politics, public and private, Fascist biopolitics; anti--Fascism; fascist colonialism and racism; the cult of Mussolini; and Fascist-era feminities and masculinities. Secondary sources will be combined with reading of primary texts, such as Fascist speeches and anti-Fascist novels, and viewing of newsreels and films produced during Fascism. Later literary and cinematic works depicting the period will also be studied. *3 credit hours. Pre-requisites: ENG 102.* 

**ISSO 250 – SICILY AGAINST THE MAFIA** 

This weekend field trip course presents students with a different view of Sicily and of the mafia in Sicily, providing them with an understanding of the emergence of a new Sicilian culture and society based on the fight against the mafia, on pacifistic expression and on the creation of a culture of legality. The course will allow students the opportunity to visit sites of historical, social and cultural interest that document resistance to the local Mafia and encounter local civic associations, community service and solidarity networks that are active in the Sicilian context. Students will meet and exchange ideas with young Sicilians and thereby learn from direct experience an example of social activism in the Italian context. An understanding of the mafia in Sicily will be supported by readings from Sicilian writers such as Luigi Pirandello, Leonardo Sciascia and Giuseppe Tomasi di Lampedusa and through the viewing of Italian films such as "I Cento Passi". *1 credit. Conducted in English. Students will pay a fee to cover the cost of the field-study trip.* 

# ITL 100 – INTRODUCTION TO ITALIAN LANGUAGE AND CULTURE

Open to students with no previous training in Italian, the course introduces features of the Italian language needed for interaction in everyday practical situations, such as the caffè, restaurant, accommodation and in shops. The course satisfies a limited number of immediate needs necessary for survival in the target language culture. Cultural topics, such as religion in Italy, Italian geography, and Italian families will also be studied through readings in English, in order to familiarize the student with certain aspects of contemporary Italian society and culture. *3 credit hours. No placement examination. This course does not constitute a pre-requisites for ITL 102. This course can not be taken simultaneously with, or after successful completion of ITL 101.* 

# ITL 101 – ELEMENTARY ITALIAN I

In this course students establish an introductory base in the Italian language in the four areas of language skills: listening comprehension, speaking, reading, and writing. At the successful completion of this course students will be able to demonstrate proficiency in everyday spoken Italian by performing the following functions: greet people and introduce themselves, give and follow simple directions, respond to and ask questions, describe their families and friends, order items in a café, discuss their life at school and hobbies, express likes and dislikes, and recount recent past actions. Students will be able to read simple written texts in Italian and write short paragraphs on familiar topics. Students will also have gained specific knowledge about contemporary Italy through cultural readings on topics such as family life, pastimes, and food and wine culture. *4 credit hours. No placement examination. Required for AUR degree students.* 

# ITL 102 – ELEMENTARY ITALIAN II

This course, open to students who have taken ITL 101 or equivalent or the appropriate placement examination, is a continuation of ITL 101, Elementary Italian I. The course focuses on vocabulary expansion and strengthening the four language skills of speaking, listening, writing, and reading in order to provide students with the ability to converse on familiar social situations related to school, recreation, and particular interests, provide oral descriptions in the major time frames (past, present, and future), read short written texts, and write short compositions on familiar topics.

4 credit hours. Pre-requisites: ITL 101 or placement examination.

# ITL 103 – INTENSIVE ELEMENTARY ITALIAN I AND II

This intensive course, open to students with no previous training in Italian, covers in one semester all material from ITL 101 and 102, Elementary Italian I and II. Although major emphasis is given to speaking and listening skills, the course provides students with a foundation in the four language skills of speaking, listening, reading and writing through the study of grammatical exercises and written and spoken texts. Upon successful completion of the course, students will demonstrate the ability to converse on familiar social situations related to school, recreation, and particular interests, provide oral descriptions in the major time frames (past, present, and future), read short written texts, and write short compositions on familiar topics. Students are also introduced to elements of Italian culture through bimonthly readings and discussion on topics such as Italian gestures, the Italian working world, and youth and leisure time. *8 credit hours. No placement examination.* 

## ITL 201 – INTERMEDIATE ITALIAN I

Open to students who have completed the equivalent of one year of college Italian, and taken the appropriate placement examination. This course is designed to build competency in grammar and syntax so as to allow students to converse and write with confidence on topics of routine tasks, social situations, and such abstract topics as cultural issues at the Intermediate level. The course will also develop ability to spontaneous and creative writing through composition. *3 credit hours. Pre-requisites: ITL 102 or placement examination.* 

# ITL 202 – INTERMEDIATE ITALIAN II

Open to students who have completed the equivalent of Intermediate I, and taken the appropriate placement examination. The first part of this course is designed to review main grammar points such as verb tenses in the major time frames, passive forms, and impersonal constructions. The second part concentrates on consolidating specific communicative tasks, including stating opinions and constructing hypotheses, in both speaking and writing. Specialized vocabulary is expanded and appropriate variables in register are introduced in expository writing and conversation. *3 credit hours. Pre-requisites: ITL 201 or placement examination.* 

## ITL 203 – INTENSIVE INTERMEDIATE ITALIAN

Open to students who have completed the equivalent of ITL 102 (Elementary Italian II), and taken the appropriate placement examination. The course includes all material covered in Intermediate Italian I and II in one semester and completes the study of main grammar points, such as all verb tenses in the major time frames, passive forms, and impersonal constructions. In addition, newspaper articles, television segments, and films will integrate students intensive exposure to written and spoken language.

6 credit hours. Pre-requisites: ITL 102 or placement examination.

# ITL 204 – ITALIAN LANGUAGE THROUGH FILM

This course is an exploration of contemporary Italian film to improve Italian grammar and conversational skills at the intermediate level. This course is therefore designed to develop competency especially in listening and speaking skills and expand vocabulary acquisition. By watching and discussing clips from contemporary Italian movies, students will analyze idiomatic expressions, lexicon, grammatical structure, spoken and non-verbal elements of language and Italian culture in order to gain linguistic competence and familiarize themselves with various aspects of contemporary Italian society. 3 credit hours. Pre-requisites: ITL 102 or placement examination. This course is not intended for students above ITL 202 level. Conducted in Italian.

## ITL 300 - ADVANCED ITALIAN I: GRAMMAR AND COMPOSITION

Open to students who have completed the equivalent of two years of college Italian, and taken the appropriate placement examination. Grammatical, syntactical, and lexical items covered in this course expand an intermediate level of proficiency to the first advanced level through extensive reading assignments, grammatical and syntactical reviews and practice, and both spontaneous and reflective writing assignments, on such practical and abstract topics as reviews of films and plays, mass-media information, and cultural events.

3 credit hours. Pre-requisites: ITL 202 or permission of the instructor and placement examination. Conducted in Italian.

## ITL 307 – ITALIAN FOR BUSINESS

This course is designed to build competency in the student's writing skills and expand vocabulary acquisition through the reading, discussion and analysis of a variety of business texts: manuals used in business schools, analyses of letters, office documents and newspaper articles about business. It is also for students who wish to develop language and professional skills in the context of an international business environment focused on Italy. Attention is also given to Italian culture, manners, and customs as they relate to business practice. The course is specifically designed for students who are interested in working in Italy.

3 credit hours. Pre-requisites: ITL 202 or placement examination. Conducted in Italian.

# ITL 351 – ITALIAN LANGUAGE AND CULTURE THROUGH MUSIC

This course is an exploration and analysis of contemporary Italian music with a dual objective: students improve their Italian grammar and conversational skills at the advanced level while also acquiring knowledge of various aspects of contemporary Italian society. This course is designed to develop competency especially in listening and speaking skills and expand vocabulary acquisition. By listening to and discussing Italian songs, students will analyze idiomatic expressions, lexicon and grammatical structures as well as aspects of Italian culture, such as Italian families and the mafia in Italy, in order to gain linguistic and cultural competence.

3 credit hours. Pre-requisites: ITL 202 or equivalent, or placement test or permission of the instructor. Conducted in Italian.

# ITL 401 – ADVANCED ITALIAN CULTURE

The course, conducted entirely in Italian, focuses on strengthening the student's knowledge and use of Italian at an advanced academic level while introducing students to major themes of Italian modern culture. Through the viewing of films and reading and analysis of literary texts, essays and articles, the course explores topics such as the city of Rome from past to present and young Italians and multiculturalism in contemporary Italian society. The course enlarges the students' perspectives on Italy today by exploring various interpretations of cultural phenomena, with particular attention to artistic, social and historical aspects.

3 credit hours. Pre-requisites: ITL 300 or equivalent, or placement test. Conducted in Italian.

## ITL 405 – BOCCACCIO'S DECAMERON

The course focuses on the analysis of Giovanni Boccaccio's Decameron, which will be read in its entirety in Italian. Attention will also be given to the literary/historical/cultural context connected with the text through the study and discussion of Florentine literature, art, thought, society and history from the death of Dante to the age of Lorenzo de' Medici. Special attention will also be given to the novella as a genre. Lectures, readings and class discussions will take place in Italian. Students have the option of completing written assignments in English.

# ITL 407 – 20TH CENTURY ITALIAN WRITERS

This course explores a number of key authors and issues in twentieth-century Italian literature. Major literary and poetic movements and currents of the period (such as crepuscolarismo, hermetism, futurism, neo-realism, neo-avanguardia) will be studied through the works of key authors, such as Pirandello, Montale, Calvino and others. Lectures, readings and class discussions will take place in Italian. Students have the option of completing written assignments in English. *3 credit hours. Pre- or co-requisites: ITL 300 or placement test or equivalent. Conducted in Italian.* 

# ITL 410 – DANTE'S DIVINE COMEDY: INFERNO

This course provides an opportunity to explore Dante's vision of hell and humanity in his classic poem, the Inferno. The entire course focuses on a close reading and interpretation of the Italian text. Lectures will examine the literary aspects and political vision of Dante's poem, as well as its theological significance.

3 credit hours. Pre- or co-requisites: ITL 300 or placement test or equivalent. Conducted in Italian.

# ITL 424 - IL MEZZOGIORNO: SOUTHERN ITALY AND ITS CULTURE

The course is a voyage through the culture of Italy's South by means of its literary and cultural expressions: primarily literature, but also theatre, music, and cinema. The often neglected contradictory aspects of the culture of the Mezzogiorno are revealed in works by such authors as Verga, Lampedusa, Alvaro, Sciascia, Consolo, Camilleri, the theatre of De Filippo, and films on Southern migrations and mafia by Visconti and Giordana. The course is conducted in Italian but students have the option of completing written assignments in English or Italian. AUR Italian Studies majors must complete written work in Italian.

3 credit hours. Pre-requisites: ITL 300 or equivalent or placement test

# ITL 491, ITL 492, ITL 493, ITL 494 – ITALIAN INDEPENDENT STUDY

The independent study is a course undertaken individually by upper-level students under the direction of a faculty member in one of the Programs at AUR. A required course schedule, together with a reading list, must be submitted by the student under the professor's guidance. The course is designed to allow upper-level students to examine historical periods, specialized topics, and single authors or artists and to work on specific material or projects that have not been covered in regularly scheduled courses. Hours of meeting sessions may vary depending on the number of credit hours. At the end of the course, the student will produce a research paper or a project. Students may take a maximum of 6 credit hours of independent study in their upper-level biennial. *1, 2, 3 or 4 credits. Pre-requisites: Junior or Senior standing in Italian Studies.* 

# ITL 498 – CAPSTONE EXPERIENCE (RESEARCH METHODOLOGY AND BIBLIOG-RAPHY)

This course is intended for students who are completing their BA degree in Italian Studies at AUR. The capstone senior project offers students majoring in Italian Studies the opportunity to demonstrate mastery of the skills and competencies gained during their course of study by applying them to a senior project of their choice. Students select the writing of an independent research thesis and select an advisor with whom to pursue the project. The project will reflect the learning objectives of the Italian Studies Program and will be written in Italian. The capstone experience lasts two semesters.

1 credit. Pre-requisites: AUR Degree seeking students with Senior standing in Italian Studies.

# ITL 499 – CAPSTONE EXPERIENCE (THESIS)

This course is intended for students who are completing their BA degree in Italian Studies at AUR.

The capstone senior project offers students majoring in Italian Studies the opportunity to demonstrate mastery of the skills and competencies gained during their course of study by applying them to a senior project of their choice. Students select the writing of an independent research thesis and select an advisor with whom to pursue the project. The project will reflect the learning objectives of the Italian Studies Program and will be written in Italian. The capstone experience lasts two semesters. 2 credits. Pre-requisites: ITL 498, AUR Degree seeking students with Senior standing in Italian Studies and completion of at least one 400-level Italian literature and culture core course.

# **LATIN**

# LTN 100 – LEARNING LATIN THROUGH INSCRIPTIONS: ELEMENTARY LATIN AND EPIGRAPHY

The city of Rome is full of Latin inscriptions which can be found both on standing monuments and in museums. This introductory Latin course acquaints students with the basic rudiments of Latin language with a particular emphasis on learning to read inscriptions. This course will include explorations of Rome to analyse inscriptions in situ and in museums. The course divides in two sections: an introduction to basic grammar and an examination of epigraphic texts of progressive difficulty and length, in which the historical, topographical and social context of the inscription will also be examined. This course is an alternative to LTN 101. *3 credit hours.* 

# LTN 101 – BEGINNING LATIN I

Open to students with no previous training in Latin, this course offers an introduction to the fundamentals of the language. Major emphasis is given to grammar and syntax, composition and reading. The course develops direct reading comprehension of Latin from graduated texts, short stories and dramas; and through them provides an introduction to ancient Roman civilization. The course also aims at building a grammatical foundation to develop further levels of proficiency. This course is an alternative to LTN 100. *3 credit hours*.

# LTN 102 – BEGINNING LATIN II

A continuation of LTN 101 with intensified grammar and reading. Open to students who took LTN 101 or equivalent. The course continues to develop the fundamentals of the language, grammar, composition and progresses to the subjunctive. Selected readings from graduated texts; introduction to ancient Roman civilization.

3 credit hours. Pre-requisites: LTN 100 or LTN 101 or permission of the instructor.

# LTN 201 – INTERMEDIATE LATIN I

Open to students who have completed the equivalent of one year of college Latin (or who took LTN 102 or equivalent). This course is designed to build competency in grammar and syntax, concentrating on the specialized use of the cases; polishing and reinforcement of the skills necessary to allow the students to read original Latin texts (both poetry and prose) with confidence. The course offers readings and discussions of selected works; and there is a continued exploration of the Roman legacy.

3 credit hours. Pre-requisites: LTN 102 or permission of the instructor.

# LTN 202 – LATIN READINGS IN LITERATURE

This course studies the prose and poetry of Rome, including extensive selections from epic, drama, lyric, elegy, satire, history, rhetoric, oratory and other genres. This course is also designed as an introduction to classical Latin poetry for students who have not yet read any Latin verse. The purpose of the course is to acquaint students with the wealth of poetry and prose by some of the great Latin writers. 3 credit hours. Pre-requisites: LTN 201 or equivalent.

# LTN 303 - LYRIC AND ELEGY

This course is open to students of Latin who have already mastered the grammar and syntax of the language at an advanced level. All texts will be studied in the original language. Students are introduced to Roman lyric and elegaic poetry through selections from Catullus, Tibullus, Propertius and Ovid. Emphasis will be placed on the interpretation of individual poems and their place in the ancient lyric tradition.

3 credit hours. Pre-requisites: LTN 201 or permission of the instructor.

## LTN 304 - VIRGIL

Virgil (70-19 BC) is known for his epic poem about the foundation of Rome and for two series of poems devoted to rural life. Together they have constituted, almost without pause from Virgil's own time to the present day, one of the greatest influences on European literature and civilization. Students are introduced to the poetry of Virgil through selections from the pastoral poetry of the Eclogues, and Georgics as well as the epic Aeneid. This course is open to students of Latin who have already mastered the grammar and syntax of the language at an advanced level. All texts will be studied in the original language.

3 credit hours. Pre-requisites: LTN 201 or permission of the instructor.

## LTN 305 - READING IN MEDIEVAL LATIN

This course builds upon students' previous knowledge of Latin Language and Literature and allows them to specialize in the writings of a particular period or genre. The course will focus upon a wide range of readings and involve both analysis of advanced grammatical structures and literary devices. Among the special topics offered in rotation are: Readings in Medieval Latin; Dante, Petrarch, Boccaccio (Latin Writings); Readings in Renaissance Latin; Satire; Latin Drama. *3 credit hours. Pre-requisites: LTN 201 or permission of the instructor.* 

## MANAGEMENT

# AHMG 320 - ART GALLERY MANAGEMENT

This course in the "Business of Art" cycle explores the principles and practices of art gallery management. Topics include the history of art galleries, artist and client relations, gallery space and design, collections management, staging an exhibition and art marketing. The role of the art dealer and all aspects of gallery management will be discussed in theoretical terms and in case study analyses and on-site visits to Rome's contemporary art galleries.

3 credit hours. Pre-requisites: An introductory-level Art History or Management course or permission of the instructor. Students are responsible for all entry fees.

# ARMG 315 - MANAGEMENT OF CULTURAL HERITAGE

Management of Cultural Heritage explores theoretical and ethical issues directly applicable to management decisions concerning cultural heritage sites impacted by modern tourism. Issues of authenticity, cultural identity, art ownership and enterprise, ideology and commoditization of art heritage, trade in art and antiquities, restitution and repatriation will be discussed in theoretical terms and in case study analyses and on-site visits. The aims of the course are to enable students to evaluate real situations of cultural heritage and tourism, and to exercise judgment in ethical issues involving cultural heritage.

3 credit hours. Pre-requisites: An introductory-level Art History or Business or Management course or permission of the instructor.

## MGMK 312 - EVENT PLANNING, MARKETING AND MANAGEMENT

Across disciplines, and in all sectors, the planning of major events such as conferences, conventions, exhibits, concerts, exhibitions, inaugurations, sporting events, competitions, fundraisers, meetings and other special events is a key skill in most organizations, public and private, both for-profit and non-profits. This course is designed to provide students with an opportunity to explore the world of event management, learn about the approaches to creating, staging, managing and evaluating major events, and put what they have learned into practice in the development of a marketing plan for a "real" event. The course is designed to be a practical overview of the array of events, the trends driving the increase in demand for professional event management, and the skills needed to manage large scale events successfully.

3 credit hours. Pre-requisites: MGT 201 or MKT 200 or equivalent or permission of the instructor.

## **MGT 201 – PRINCIPLES OF MANAGEMENT**

A comprehensive introduction to management theory and practice, organized according to a traditional functional/process framework. Students explore issues related to organizing and managing human resources, communicating, motivating and leading, management control and operations management. The course integrates classical and modern concepts with an array of real-world cases.

3 credit hours. Pre-requisites: A 100-level MTH course or equivalent or Sophomore standing or permission of the instructor.

## MGT 301 - ORGANIZATIONAL BEHAVIOR IN A GLOBAL CONTEXT

In an increasingly interconnected global economy, it is highly probable that students, as graduates, will find themselves involved with cultures other than their own at every step of their careers. This course introduces students to the knowledge-set and tools required to succeed in international organizations, working and managing across diverse cultures. Core concepts such as teamwork, leadership, cultural diversity, negotiation, conflict resolution and diversity and gender issues are explored within the framework of cross-cultural settings.

3 credit hours. Pre-requisites: MGT 201 or equivalent.

## MGT 302 – DOING BUSINESS IN ITALY

Italian businesses are famous worldwide for their innovative approach to the fields that represent the country's comparative advantage: food, fashion and design. In this course, students will gain direct experience with each one of the leading business sectors of Italy and "take to the road" to explore Italian business approaches first-hand. Students will meet with the entrepreneurs involved in developing the innovative concepts, dealing with the unique challenges and designing the creative solutions that have allowed these businesses to thrive – and survive even in the current recession, the worst economic crisis of the post-WWII period. Students will learn about the foundations of what has become known as "the Italian miracle" and the ways in which Il Bel Paese has been able to weather even the most difficult of times with a flexible approach to entrepreneurship.

3 credit hours. Pre-requisites: MGT 201 or MKT 200 and ACC 201. Fee charged for required field trip.

## **MGT 304 - NEGOTIATING GLOBALLY**

In this course, students discuss the importance of global trends in creating the future environment for commerce. They explore the real-world complexities associated with cross-cultural business negotiations, global economic and financial integration and the new challenges they present to governments and businesses alike.

3 credit hours. Pre-requisites: MKT 200.

## MGT 305 - HUMAN RESOURCE MANAGEMENT IN SERVICE OPERATION

This course examines the role of human resource management in service operations in general and the tourism hospitality industries more specifically. Students will explore human resource planning and how to select, recruit, hire, train, retain, motivate, develop, compensate, evaluate and support employees We will also discuss current HRM-related topics such as coaching and team building, conflict management, labor relations, delegation, as well as leading issues in the regulatory and legislative environment.

3 credit hours. Pre-requisites: MGT 201 or TTM 201 or permission of the instructor.

# MGT 307 – BUSINESS PSYCHOLOGY

In this course students develop insight into human nature which is fundamental to business success. In depth study of emotional intelligence, motivation theory, leadership, and group dynamics provides students with a sound basis for making mature assessments of themselves and of others. Lecture, readings, class discussion, case study, and in-class role-play teach students to apply insight and intuition to analyzing challenging inter-personal business dilemmas. All discussions emphasize a real world orientation with additional emphasis on effective analytical methods and written and oral communication skills.

3 credit hours. Pre-requisites: PSY 101 or any 200-level Business course or permission of the instructor.

# MGT 309 – CHAOS AND CATASTROPHE: CRISIS MANAGEMENT FOR GLOBAL BUSINESS

Students will learn to both cope and succeed as professionals in the midst of chaos as catastrophe threatens both the firm and individuals. The course will define a crisis and the ways in which individuals and organizations' management cope during a crisis. Crisis intervention methods and tools for business professionals to effectively work with crisis situations will be presented. The course will cover different "crises" as they relate to day-to-day interactions, emergency situations (i.e., business related: product, facility and image-related, as well as employee-related: suicide, bereavement, violence and substance-abuse). Crisis management programs and plans will be developed alongside a crisis management simulation exercise, to provide a ,real-world'.

3 credit hours. Pre-requisites: MKT 201 or MGT 201 and any  $\overline{3}00$ -level or higher business course or permission of the instructor.

# MGT 310 – QUANTITATIVE METHODS FOR BUSINESS

This course introduces students to an array of quantitative methods used to help business people make decisions about strategy and resource allocation. Managers use quantitative tools to help them answer questions such as "Should we expand our business and if so, how?", "What will the impact of a new product introduction be?", "How can I predict my competitor's next move?", "What is the risk of moving to a new technology or a new market?", "How can we ensure this project will be completed on time and on budget?", "How should we manage inventory?", "What do our market research statistics tell us?", and "How can we increase our quality level?" among others. The focus of this course is on real-world applications in Marketing, Finance and Operations that will allow students to hone skills in applying commonly used quantitative tools and approaches. These include risk and sensitivity analysis, statistics and probability distribution, forecasting methods including regression, project management (critical path and PERT), game theory and decision analysis among others.

3 credit hours. Pre-requisites: MTH 102 and ACC 201 and MGT 201 or permission of the instructor.

# MGT 311 – ENTREPRENEURSHIP: CREATING, FINANCING AND MANAGING NEW VENTURES

In this course students learn how to build and manage entrepreneurial ventures. Specific topics include new venture creation, business devotement, finance for startups, and Marketing, Manage-

ment and HR specific to new ventures. Students form and develop a new business idea, a business plan and operating agreement. Venture capital and other financing sources are also studied. *3 credit hours. Pre-requisites: MGT 201 or equivalents, or permission of the instructor.* 

# MGT 316 – SPORTS MANAGEMENT

This class is designed to introduce students to the terms, concepts and issues in sports management and their practical application in the sports business workplace. There will be heavy emphasis on discussion of the key concepts and issues in the various disciplines of the sports industry and the interrelationship among the various disciplines. We will share practical experience and incorporate student experimentation to achieve our goal of fully preparing our students for advancement in the Sports Management minor. *3 credit hours. Pre-requisites: MGT 201.* 

## MGT 404 – CONSULTING: TOOLS, ANALYSIS AND STRATEGIES FOR ORGANIZA-TIONAL SUCCESS

In this course students make a detailed exploration of the management consulting profession globally. Readings, case study, and projects examine the ways in which consultant add value in a corporate context. Various types of consulting including strategy, change management, reengineering, and financial advisory are studied and discussed. Important problem-solving techniques are practiced; the means to effectively communicate analytic results are demonstrated. *3 credit hours. Pre-requisites: A 300-level Business course or permission of the instructor.* 

# **MARKETING**

# COMK 202 – MEDIA RESEARCH

The course introduces the students to the most common research methods in the field of mass communication and digital media. The course is divided in three main sections. The first section provides an overview of the main epistemological approaches, from semiotics to psychoanalysis. The second part will focus on qualitative methods, from interviews to participant observation. The final section will illustrate the main quantitative methods, from content analysis to surveys. *3 credit hours. Pre-requisites: SOC 100 or COM 105 or permission of the instructor.* 

# COMK 220 - MEDIA MANAGEMENT

The course introduces the students to the most common research methods in the field of mass communication and digital media. The course is divided in three main sections. The first section provides an overview of the main epistemological approaches, from semiotics to psychoanalysis. The second part will focus on qualitative methods, from interviews to participant observation. The final section will illustrate the main quantitative methods, from content analysis to surveys. *3 credit hours. Pre-requisites: SOC 100 or COM 105 or permission of the instructor.* 

# COMK 317 - ADVERTISING, CULTURE AND SOCIETY

This course will explore how advertising penetrates every aspect of a society and influences nearly everyone in it. Specifically, it explores if and how history and culture drive advertising today, and why we, as a society, have raised advertising to its exalted level of influence. *3 credit hours. Pre- or co-requisites: COM 105 and MKT 200.* 

# COMK 325 – SPECTACLE AND HERITAGE IN ROME

This course introduces students to issues raised in using heritage sites for contemporary spectacle, with particular reference to the ancient monuments of the city of Rome. The course will focus on the communication, and marketing issues raised by the use of these venues and explore how spectacle can be used as a means for enhancing the role of heritage in the contemporary urban

fabric. Classroom lectures will be supplemented by on-site visits to the monuments of ancient Rome where students will be able to study first-hand their utilization for shows and exhibitions. Finally, students will present their own projects suggesting innovative and creative ways heritage sites can be used for contemporary spectacle.

3 credit hours Pre- co-requisites: MKT 200 or COMK 328 or permission of the instructor.

# **COMK 328 – PUBLIC RELATIONS**

This course defines public relations, familiarizes students with its theoretical concepts and helps them to grasp the significance of the historical trends of public relations in America. The course will help students recognize, understand and critically evaluate the functions of public relations in various organizational settings, and the key elements of the public relations process. It will also help the student to become aware of the ethical and legal dimensions of public relations practice. *3 credit hours. Pre-requisites: MKT 200 and ENG 102.* 

# COMK 404 - SOCIAL MEDIA MANAGEMENT

This course provides students with a basic understanding of the significance of digital media, social networks, and their impact on business. The course aims at exploring strategies of social media management for organizations and professionals. It focuses on communication practices with prospects and customers, and also on the internal processes necessary in order to enact strategic decisions.

3 credit hours. Pre-requisites: COMK 220 or MKT 200 or permission of the instructor.

# **COMK 405 – MUSIC MANAGEMENT AND COMMUNICATIONS**

This hybrid course offers a historical account of the music business industry and provides hands-on skills for future music managers, promoters, and tour managers. Moreover, the course explores the process of production, promotion, distribution, and consumption, with a focus on the impact of converged technology on the industry and professional practice. As a matter of fact, digital download and streaming have created a domino effect on every aspect of music, not only in the recorded industry, but also in the live music business. Finally, issues of copyright and security will also be assessed.

3 credit hours. Pre-requisites: COMK 220 or permission of the instructor.

# FDMK 306 – INTRODUCTION TO THE TV COMMERCIAL

After a general overview of what makes a television or web commercial and their various categories, students will then go through the practical steps towards the creation of television/web commercials including choice of approach in regards to specific products or messages, scripting, directing, creating a storyboard, budgeting, casting, music, and production schedules. The students will also go out on location to shoot a commercial, edit it, add the music and sound effects, and finally screen it.

3 credit hours. Pre-requisites: MKT 200 and FDM 202 or lower-level film or video production course or permission of the instructor. Laboratory course fee Euro 75.

# MGMK 312 - EVENT PLANNING, MARKETING AND MANAGEMENT

Across disciplines, and in all sectors, the planning of major events such as conferences, conventions, exhibits, concerts, exhibitions, inaugurations, sporting events, competitions, fundraisers, meetings and other special events is a key skill in most organizations, public and private, both for-profit and non-profits. This course is designed to provide students with an opportunity to explore the world of event management, learn about the approaches to creating, staging, managing and evaluating major events, and put what they have learned into practice in the development of a marketing plan for a "real" event. The course is designed to be a practical overview of the array of events, the trends driving the increase in demand for professional event management, and the skills needed to manage large scale events successfully. 3 credit hours. Pre-requisites: MGT 201 or MKT 200 or equivalent or permission of the instructor.

# MKT 200 – PRINCIPLES OF MARKETING

An overview of the marketing function, its importance to strategic decision making in business, and its practical relation to other functions within the organization and in the external environment, the course is designed around the very easily accessible concept of "The Marketing Mix." Students explore how marketers analyze and segment markets, select certain segments to "target" and then position their products to respond to the needs of those segments. They investigate the challenges involved in researching, creating, promoting, pricing and distributing products to target customers in both U.S. and international markets.

3 credit hours. Pre-requisites: ENG 101 or equivalent or Sophomore standing or permission of the instructor.

## MKT 300 – ADVERTISING STRATEGY

An exploration of the world of advertising, focusing on what makes effective advertising. The course includes discussions of the place of advertising in society, legal and ethical ramifications and the regulatory environment. It provides an understanding of the keys to creating a successful ad campaign: keen knowledge of the consumer and the market, how to organize for advertising, advertising strategy research and creation and a plan to lead to effective advertising communications. Special modules focus on media and creative, leading to the development of a full campaign. *3 credit hours. Pre-requisites: MKT 200.* 

## MKT 301 – CONSUMER BEHAVIOR

Figuring out what makes consumers tick lies at the core of much of modern marketing. This course enables students to gain an understanding of the psychological and sociological theories that form the basis of consumer behavior studies, how they relate to the real world and how these theories are applied in business practice. This is an area of study that is of interest not only to students of marketing, but also to potential public policy makers, consumer advocates and, perhaps most importantly, consumers.

3 credit hours. Pre-requisites: MKT 200.

# MKT 302 – MARKETING FOR NON-PROFIT ORGANIZATIONS

This course introduces the students to the conceptual framework, ethics and practice associated with marketing in the non-profit context. Marketing is primarily a subject which is focused on the corporate settings, however it can be effectively applied to non-profit organizations as well. In this case, the non-profit manager is required to understand the specific characteristics of the non-profit environment and assess the political and social factors in which the marketing strategy is employed. The marketing theoretical foundations still apply, but they have to be carefully adapted to the different objectives of a non-profit organization.

3 credit hours. Pre-requisites: MKT 200.

# MKT 303 - MARKETING AND ORGANIZATIONAL COMMUNICATION IN ITALY

With a focus on models for understanding and interpreting culture, this course examines an array of organizational communication tools, including marketing communication, advertising, public relations, and managerial communication, as they are practiced in Italy and the United States. Students will explore these practices and examine how cultural differences affect marketing and organizational communication, and will apply their increased understanding and honed skills to a final project designed for a "real-life" client. The course includes lectures, discussion, guest speakers and field trips.

3 credit hours. Pre-requisites: MKT 200 or COM 105. Students will pay a fee to cover the cost of the mandatory field-study trip.

#### MKT 305 - NEW PRODUCT DEVELOPMENT AND MANAGEMENT

In this course, students explore how a new product moves from conceptualization through launch. Discussions focus on concept testing and design, business analysis, product testing, commercialization and product life-cycle management. Also examined are the importance of value engineering, R&D, innovation and the contribution of "best practices" of well-known successful companies.

3 credit hours. Pre-requisites: MKT 200.

## MKT 309 – MARKETING RESEARCH

In this course, students explore the role of marketing research in the overall marketing effort, the research process, and the most common approaches/techniques used. Marketing research is critical to helping marketers make decisions. Students explore the information needs of marketers, develop the research process, and discuss sampling techniques and data collection methods of primary data. Particular emphasis is placed on communicating the research results to different audiences. During the course, a full range of data sources, such as the internet, are also carefully evaluated. Students analyze company cases to evaluate if, when and how to use marketing research tools and work in groups to complete a marketing research project. *3 credit hours. Pre-requisites: MKT 200 and MTH 102.* 

# MKT 310 – INTEGRATED MARKETING COMMUNICATIONS

Designed to be a bridge from the Principles of Marketing course to upper-level marketing courses, such as Advertising, this course introduces students to IMC, an innovative approach to marketing communications (the Promotion P of the Marketing Mix). Smart marketers today no longer manage the various promotional tools separately but rather first develop Integrated Marketing Communications Strategies that ensure that their many promotional efforts are unified. The IMC approach ensures a single, clear, concise, coherent message that is supported by each of the promotional tools. Students explore these tools (Advertising, Public Relations, Sales Promotion, Personal Selling, Direct Marketing and Alternative Marketing), while honing creative and decision-making skills.

3 credit hours. Pre-requisites: MKT 200.

# MKT 311 – MARKETING FOR TRAVEL AND TOURISM

The travel and tourism industry is one of the largest and most dynamic industries in today's global economy and is composed of five parts: a) lodgings (hotels, motels, camps, cruise ships), b) transportation services (ships, airplanes, trains), c) food and beverage operations (restaurants, bars, taverns, catering), d) retail stores (gifts, souvenir, arts/crafts shops) and e) activities (recreation, educational trips, business, festivals, sport events). We will explore these areas and the challenges facing industry actors as they strive to create distinctive experiences for increasingly demanding and jaded consumers. In this course, students will apply concepts and principles learned in their introductory marketing course, to the tourism, travel and hospitality sectors. They will expand the 4 Ps to the 8 Ps of Service Marketing, explore those tools as applied to organizations, both for profit and non-profit, in tourism-related businesses, and develop marketing strategies for specific destinations.

3 credit hours. Pre-requisites: MKT 200 or equivalent or permission of the instructor.

## MKT 312 – FOOD TOURISM

This course will be an introduction to the growing segment of the tourism market centered on the exploration of food. The general public awareness of food and dining has grown tremendously in the past years as television has focused on food as an element of travel. Many individuals will plan their travels based on food. This class on food tourism will focus on learning the geography of food for various regions of the world through the study of the qualities and attributes of various cuisines and the role that culinary tourism plays in their economy. *3 credit hours. Pre-requisites: MGT 201 or MKT 200 or equivalent or permission of the instructor.* 

## MKT 313 – SPORTS MARKETING

This course is designed to provide the student with a deep understanding of sports marketing, its terms and concepts and the environment in which the corporate world intersects with the sports industry. Its goal is to provide students with an appreciation of the dynamic sports marketplace and to provide a core of operational standards, ethics, and social responsibilities for doing business in sports. The course is designed to differentiate between the sports and non-sports marketing matrix. It explains the platforms and domains at the core of sports marketing and focuses of the strategic and tactical practices aimed at driving sports revenue. And it provides the breadth and context for sponsorship sales and a practical outline for doing business, including the components of a sponsorship proposal. Through lectures, exercises, papers, discussions and presentations, the students in this course will gain a pragmatic understanding of the intricacies, characteristics, operations and strategic motivations in sports marketing.

3 credit hours. Pre-requisites: MGT 316 or MKT 200 or equivalent or permission of the instructor.

## MKT 314 - LUXURY MARKETING

In this course, we will explore the luxury industry. Students will be introduced to the essential ingredients of effective marketing of luxury goods and services. The course is based on the customer-driven marketing concept and examines customer buying behavior and the marketing strategies luxury goods companies use: product development, branding and communications, distribution channels and pricing strategies; special emphasis is placed on understanding the differences between luxury goods marketers and mainstream marketers. We will take a 360 degree approach, focusing on many luxury sectors including fashion, jewelry, automobile, real estate, and travel and tourism. The course will help students understand the demands and challenges faced by those seeking to become marketers in this industry and will provide them with a unique ability to understand and analyze luxury brands and markets. A global perspective and examination of the international luxury markets provide foundations for the course. *3 credits. Pre-requisites: MKT200.* 

## MKT 315 – SALES MANAGEMENT

This course is an exploration of the role personal selling plays as a marketing communications tool. Topics include the nature of selling, buying behavior, selling personality, attitude as a key to success and the selling process. Students also discuss issues related to sales force management and the interplay between personal sales and the other elements of the promotion mix: advertising, direct marketing, public relations and sales promotion.

3 credit hours. Pre-requisites: MKT 200.

# MKT 316 – GLOBAL FASHION MARKETING

We live in a consumer centric world and the fashion industry is one of the main drivers of consumer purchases around the globe. In this course students are introduced to core marketing activities surrounding the world of fashion. These activities include but are not limited to market segmentation, market research, consumer motivation, product strategy, pricing, promotions and retail distribution. Fashion marketing will explore the terminology and fundamentals of the fashion industry while examining the development of fashion products from concept to consumer. Marketing principles, practices, and policies used by fashion manufacturers, wholesalers, and retailers will be explored. A global perspective of fashion marketing will also be discussed. *3 credit hours. Pre-requisites: MKT200.* 

## MKT 400 – GLOBAL MARKETING

In this course, students explore the various theories, models and phenomena of marketing in an international environment. The focus is on the marketing effort and the marketing mix of companies selling goods and services around the globe in a variety of culturally, politically, economically and demographically diverse countries. Strategies are examined vis-à-vis corporate missions and objectives to evaluate their success in the global arena. Topics include current events of an international marketing interest, models of local expansion, rationalization and strategies for globalization, promotion, product development, distribution and international logistics, pricing, competition and the environment of international marketing, and management of international risk.

3 credit hours. Pre-requisites: MKT 200 and one upper-level Marketing course and Junior or Senior standing or permission of the instructor.

# **MATHEMATICS**

# MTH 085 – INTEGRATED BEGINNING AND INTERMEDIATE ALGEBRA

This course develops fundamental concepts of algebra: relations; functions; linear equations and inequalities; exponents and radicals; polynomial, rational, exponential and logarithmic functions. *No credits, 3 hours.* 

# MTH 102 – BASIC STATISTICS

This course develops basic concepts of probability and statistics with an emphasis on application. *3 credit hours. Pre-requisites: MTH 085 or placement examination.* 

# MTH 104 – MATHEMATICS FOR THE LIBERAL ARTS

A broad range of topics from mathematics are discussed which convey the beauty and utility of mathematics and which illustrate its application to modern society. Topics may include statistics, probability, notions of growth and form.

3 credit hours. Pre-requisites: MTH 085 or placement examination.

# MTH 123 – COLLEGE ALGEBRA

This course examines selected topics in algebra including exponential and polynomial functions, logarithms and progressions. Basic matrix algebra is introduced. *3 credit hours. Pre-requisites: MTH 085 or placement examination.* 

# **MUSIC**

# MUS 200 - MASTERPIECES OF AMERICAN MUSICAL THEATRE

The course concerns the 200 year history of American musical theater from the start of the Minstrel Show Era in the 1800s. It will explore the evolution of show music into Ragtime, how Vaudeville began in New York City and eventually covered America with hundreds of theaters, through the evolution of the revue and book musical, reaching the first golden musical period of composers of long running 1900s Broadway shows. Our study will culminate with the 1970s to the present with renowned works from composers such as Leonard Bernstein, Stephen Sondheim and Andrew Lloyd Webber. Comparison to the recent American Broadway musical phenomenon in Italy with the arrival of Disney produced productions will also be explored. The course will include field trips to live performances. Students will develop personal critique concepts in the music medium as well as prepare and perform famous scenes from musicals as special projects. *3 credit hours. Students are responsible for all entry fees.* 

# MUS 201 – MASTERPIECES OF ITALIAN OPERA

This course covers the historical beginnings of Italian opera in the Renaissance period, as well as the development of opera from the Baroque period through the Romantic period. In addition. Students will attend live operatic performances at the Teatro dell'Opera di Roma, Rome's international opera theater.

3 credit hours. Pre-requisites: ENG 102. Students are responsible for all entry fees.

# **PHILOSOPHY**

# AHPH 302 – ART, CREATIVITY AND BEAUTY

This course explores the concepts of art, creativity and beauty, and their mutual relations, and their genesis in the history of Western philosophy. Students will learn about major theories of art, creativity and beauty, and how the meaning of these concepts changed from ancient Greek and Roman philosophy to the modern and post modern theoretical discourses. The course enables students to critically analyze these concepts, and to understand their role in the broader cultural, ideological and social context. Please note that this is a reading intensive course. Students are expected to be prepared for class discussions, based on the assigned readings for each class.

*3* credit hours. Pre-requisites: lower level art history, aesthetics/philosophy course, or permission of the instructor.

# PHL 381 – CONTEMPORARY PHILOSOPHY AND CONTEMPORARY POLITICS

This class is concerned with contemporary intellectuals and how they have responded in their work to the most significant socio-political events of our time. We explore the central question: how have intellectuals helped us think the most important political events we have been and still are living through today? In this special section of this course designed for our joint program with The American University in Rome, we will concentrate on contemporary American and Italian philosophers. Much of our discussion will focus on the work of two contemporary American philosophers, Cornel West and Judith Butler, and two contemporary Italian philosophers, Gianni Vattimo and Giorgio Agamben. *3 credit hours*.

3 credit hours.

# **PHYSICS**

# PHYS 102 – EXPLORATIONS IN PHYSICS

A part activity-based and part lecture-based course in physics and its fundamental laws designed for the non-science major. Part I covers units on Motion, Forces, Energy and Momentum. The historical development of science and scientific theories is briefly touched on in parallel to unit studies. We will define space, time, velocity, mass and time through an empirical way. Part II covers units on Waves, Sound, Light, Sight and Rainbows. Students will be able to apply laws of physics to analyze both ideal and real world events. *3 credits, 4 hours.* 

3 credits, 4 hours.

# POLITICAL SCIENCE

# ECPO 204 - HE EUROPEAN UNION: ORIGINS, EVOLUTION, AND IMPACT

The course provides an analysis of the emergence and development of the European Union from the aftermarth of World War II to the present. The forces, the events, and the individuals that have shaped the European Union (EU) up to now will be presented together with the strenght and weaknesses of this project. The EU is the most interesting political entity in history beyond the nation state trying to reconcile national and supranational interests and values – EU's motto is: "Unity in diversity", in varietate concordia. The common currency and a common trade policy have not been met by a common foreign and security policy, or a common tax or immigration policy. The EU project is still in the making. The EU is a controversial political economic entity facing challenges as showed by the events in its recent past: the failed constitutionalization process; the eurozone debt crisis; Brexit; and the immigration crisis. From the European Economic Community to the Singel Market, from the Maastricht Treaty to the euro the course will show the evolution, the institutions, the interests, and the powers of the EU. *3 credit hours. Pre-requisites: POL 101 or IA 100.* 

# ECPO 313 - GLOBALIZATION

Globalization is an essential term for understanding the word today. It is also an overused word that means little or nothing if not understood in analytical and historical frameworks. This course will examine the concept of globalization and discuss how it can be meaningfully addressed by considering globalization as multiple and multifaceted processes taking place within the spheres of politics, economy, communication and culture. We will identify the parameters of the globalization debate and the relevant questions to ask within each of these spheres. The cases 'for' and 'against' globalization will be explored, linked to ethical debates concerning the environment, poverty, inequality, justice and the uneven global distribution of goods, values and resources. *3 credit hours. Pre-requisites: POL 101 or ECO 211 and Junior or Senior standing*.

# $ECPO\,316-THE\,POLITICS\,AND\,ECONOMICS\,OF\,FOOD\,IN\,THE\,EUROPEAN\,UNION$

The famine of the European continent during and after WWII was at the origin of the Common Agricultural Policy (CAP), one of the main pillars of the European Economic Community. The course will look into the complex system of production and export subsidies being provided by the EEC and their consequent major budget burden. Intensive farming and fishing have eventually in time led to serious environmental and economic problems which present-day EU can no longer afford in its original forms. The main emphasis is now being placed on creating incentives for more quality-oriented forms of farming, including the focus on organic food. The course will look into the ongoing debate, within the EU and across the Atlantic Ocean, with reference also to the intellectual property defense as applied to the food sector.

3 credit hours. Pre-requisites: ECO211, ECO212 or ECPO204 or permission of the instructor. Students will pay a fee to cover the cost of the field-study trip.

# ECPO 317 – THE DEVELOPING WORLD

This course is designed to give students a comprehensive undergraduate overview of the theory of and evidence on development from a policy-oriented perspective. Students will analyze policy issues pertaining to growth and development from a broad and rigorous analytical base. The course provides a natural bridge between the studies of economics and political science: it examines the connections between wealth and power and analyzes how people have tried to create (as well as limit the concentration of) both, in different times and different places in the effort to 'generate' self-sustained development. Students will study a variety of writings from leading authors – not just from economics and political science, but also from history, philosophy and sociology, among others.

3 credit hours. Pre-requisites: ECO 211 or permission of the instructor.

# ECPO 318 - INTERNATIONAL POLITICAL ECONOMY

This course is an introduction to the study of international political economy, a major sub-field of international relations, which studies the relationship between the global political and economic order. It builds on student's understanding of theoretical international relations and current issues in international relations by examining the way that the global economy is governed and organized. It covers definitions of IPE, theories of IPE, the organization of the international economy in the pre and post-war periods, globalization, development, the politics of trade and finance, and global economic governance. The role of the European Union and United States in the international political economy are also reviewed.

3 credit hours. Pre-requisites: Any introductory-level Political Science or International Affairs course and ECO 211.

# HSPO 209 – TANKS, TRENCHES AND TREATIES: THE HISTORY AND THEORY OF WAR

The course is a survey of theories of war from an International Relations perspective: a study of societies in relation to warfare, how and why they waged it, how it affected them, how they have

chosen to view war. It is organized as a general overview using case studies, of the ways in which war has been organized, fought, explained and justified. Major events and periods in Western military history are used as a repertory of case studies to address some of the most challenging questions surrounding war. Although it examines war from the Ancient World to the present, the course is thematic rather than chronological; it literally uses History to single out Theory, providing a survey of the main concepts involved in studying war and its representations. *3 credit hours. Pre- and/or co-requisites: 200 HST or POL or permission of the instructor.* 

## IAPO 200 – JUNIOR RESEARCH SEMINAR IN INTERNATIONAL POLITICS

The Junior Research Seminar in International Politics is a compulsory three-credit course, which all IR majors should take during the fall semester of their junior year. The course will provide students with a broader common background on IR issues, a forum for the discussion of these issues, advanced training in research methods, and support for improvement in their writing and speaking skills, particularly their extemporaneous skills in these areas.

3 credit hours. Pre-requisites: IA 100 and Sophomore standing.

## IAPO 499 – INTERNATIONAL RELATIONS SENIOR THESIS

The Capstone Project offers each student the opportunity to demonstrate mastery of International Relations theory and practice by applying the knowledge and skills gained in the IR program to a project of the student's choice. This involves completing a project report reflecting the cumulative knowledge gained from these experiences. The course is intended only for students who are completing their BA degree at the Program of IR at the AUR.

3 credits. Pre-requisites: Senior standing and completion of all International Relations core courses or permission of the instructor.

# POL 101 – INTRODUCTION TO POLITICAL SCIENCE

This course will provide students with a general introduction to the major concepts and themes of political science, drawing from the sub-fields of political science: Comparative Politics, American politics, International Relations, and Political Theory. As a field, political science is interdisciplinary in nature, referring to a number of disciplines to understand and analyze the distribution of power and authority across a diversity of political systems around the world. The course will cover a number of topics: from competing forms of democracy, to the nature of economic development. More specifically, the course will explore, for instance: authoritarianism and democracy, unitary states and federalism, presidential and parliamentary systems. A number of contemporary issues will be addressed, including: political violence, competing economic systems, the focus of different policies – i.e. Foreign/Domestic/Economic/and Social policy. The course will show how the same political regime (e.g. democracy) might produce different political systems depending on the prevailing values and norms of two countries (e.g. in the East and in the West). The issue of universal standards and blueprints (e.g. human rights) over different cultural, religious, and social norms will be presented and discussed. The course satisfies information technology and oral presentation requirements. *3 credit hours*.

## POL 120 – INTRODUCTION TO THE AMERICAN POLITICAL SYSTEM

This course provides students with an understanding of the operation of the American political system. The primary focus will be on the structure and operations of federal governmental institutions (congress, the presidency and executive branch, and the judiciary) and their respective roles in formulating, implementing and adjudicating public policy. The course also examines the context of American politics, including the historical setting, the constitution, American political theory, the place of political parties, and public opinion and participation. The course will compare and evaluate major issues and debates in American politics (both domestic and foreign) – e.g. health care; the economy; the media; terrorism – showing the diverse perspectives, con-

tending approaches and positions of minority groups and actors in the American political system (e.g. gender, ethnic, religious). The course satisfies information technology and oral presentation requirements.

# 3 credit hours.

# POL 121 – WAR AND PEACE IN ROME

Rome has given us the words and concepts for republic, citizen, constitution, senate, dictator and fascism and much else. It has been sacked, besieged and occupied and seen terrorism and political violence as well as being the theatre for high rhetoric and low politics. This course introduces students to political science by using the richness of the sites and history of Rome to illustrate the fundamentals of the discipline as well as the basics of conflict analysis and conflict resolution. 3 credit hours. Students are responsible for all entry fees.

# **POL 202 – COMPARATIVE POLITICS**

Basic concepts used to compare political systems and understand how they function: the nature of politics, power and authority, political order, change and participation. The basic building blocks of politics in different states are examined and analyzed, the relative merits and disadvantages are evaluated enabling students to understand their workings and make judgments on their effectiveness

3 credit hours.

## **POL 203 – AN INTRODUCTION TO ETHICS**

An introduction to ethics and associated philosophical issues. The basic concepts and techniques of moral reasoning will be introduced, along with some of the major moral theories. Particular policy issues in which ethical reasoning plays a crucial role will be examined, such as justice, paternalism, globalization and international aid, and bioethics across time and space. Challenges to moral reasoning such as cultural relativism and psychological egoism will also be examined. 3 credit hours. Pre-requisites: ANT 100 or SOC 100 or IA 100.

# **POL 302 – RECENT POLITICAL THEORY**

This course is an examination of leading works in political theory of the late 19th and the 20th centuries. Central themes cover attacks on the reaffirmation of liberal democratic thought, problems or order and violence, social and political revolutions and democratic processes. Readings are drawn from original works in political theory by Arendt, Dewey, Hayek, Lenin, Marx and Sorel. 3 credit hours. Pre-requisites: A lower-level Political Science course.

# POL 304 – ETHICS AND GLOBAL POLICIES

This course encompasses a wide range of issues including the historical and political backgrounds underlying the United Nations' Universal Declaration of Human Rights and its global policy implications. Modern bioethical topics such as cloning, euthanasia, abortion and the death penalty are extensively discussed. Special emphasis is placed on global, paradigmatic public health issues, such as the psychoactive drugs' worldwide spread and the HIV/AIDS pandemic, whose social, political and economic impact is illustrated in the broader context of the struggle for Human Rights and respect for existing cultural diversities.

3 credit hours. Pre-requisites: A lower-level Political Science course and Junior or Senior standing or permission of the instructor.

## POL 305 – POLITICAL MOVEMENTS IN EUROPE

This course provides an in-depth look at the various political forces in Europe. The course involves a historical look at two important political movements of the twentieth century, fascism and communism, and will discuss how the European Union to a large extent developed as a reac-

tion to overcome these movements. The course takes a fresh look at the political structures and the political culture of the major founding states of the European Community (France, Germany, Italy) and of those that emerged from the collapse of communism and decided to `return to Europe'. In order to analyze the characteristics and the diversity of nation-states within a global and especially within a European context, the course will focus on the role played by the transnational party groups represented in the European Parliament as well.

3 credit hours. Pre-requisites: ECPO 204 or permission of the instructor.

## POL 306 – SECURITY AND DEFENSE POLICIES IN THE EUROPEAN UNION

This course examines key aspects in the development of a European foreign policy; it presents and analyzes security and defense policies within the European Union since the early stages of the Cold War until the recent surge of international terrorism in world politics. 3 credit hours. Pre-requisites: ECPO 204 or equivalent.

## POL 309 - MIGRATION AND MULTICULTURALISM IN EUROPE

This course provides both an introduction to and an in-depth look at the issues involving migration and multiculturalism in Europe. It provides students with a survey of the various theoretical approaches to migration and European-wide perspective on specific countries and their experiences, policies and debates surrounding immigration, ethnic minorities, multicultural societies, racism and xenophobia, human rights and the development of a common EU approach to these issues. 3 credit hours. Pre-requisites: A lower-level Political Science, Sociology or Anthropology course or permission of the instructor.

#### POL 310 - CALCIO AND POLITICS: ITALIAN SPORT AND SOCIETY FROM THE **20TH CENTURY**

This course will examine the role of sport (with an emphasis on soccer) in Italian society from historical and contemporary perspectives. The course will consider the relationship between sports and such issues as gender, race, class, ethnicity, sexuality, nationalism, nation-building, the Italian economy, and the role of the media in order to determine how developments in sports have influenced, and have been influenced by, Italian politics and society. 3 credit hours. Pre-requisites: Junior standing.

# POL 311 - CLASSICAL POLITICAL PHILOSOPHY

A survey of seminal thinkers from classical antiquity (Herodotus, Thucydides, Plato, Xenophon, Aristotle, Cicero) who articulated responses to the fundamental questions of classical politics and political philosophy, such as: What is justice? What is law? What is (civic) virtue? What is the best regime and political order? Themes and issues include: Justice and War; political necessity and rhetoric; the Rule of Law and international relations in antiquity; ancient imperialism and tyranny; the types of government and causes of revolution; the virtue of the good citizen and the question of the best regime; Roman republicanism and the threat of Caesarism. The purpose of the course is to familiarize students with the classical tradition of political philosophy as the origin of – and alternative to – modern political thought.

3 credit hours. Pre-requisites: HST 201 or Junior standing or permission of the instructor.

## POL 312 - POLITICAL PHILOSOPHY OF THE RENAISSANCE AND **ENLIGHTENMENT**

A survey of seminal works in the Western tradition that established a decisive break with 'classical' politics and political philosophy in the 16th-17th centuries, thereby founding 'modern' political thought and the origin of our contemporary discipline of Political Science. Themes and issues include: the rejection of classical political philosophy and the rise of a science of politics; the state of nature and the problem of political stability; modern social contract theory and the primacy of free will over virtue; property rights and republicanism; political right. The purpose of the course is to examine the tenets of early modern political philosophy at their point of origin, especially in the radical enterprise of Machiavelli, Hobbes, Locke and Rousseau.

3 credit hours. Pre-requisites: A lower-level Political Science course or permission of the instructor.

# POL 314 – CONFLICT AND PEACE IN THE MEDITERRANEAN

This course addresses recent political and social changes in the Mediterranean area, with a focus on the eruption of political conflicts and the causes behind them. In recent years, a number of Mediterranean states have experienced a struggle between secular and religious forces over political power, and we will look at this struggle via a series of case studies from the three main regions of the Mediterranean area: the Middle East, North Africa, and Southern Europe. While stressing a comparative perspective, regional variations will be addressed throughout the course. Rather than proposing 'the Mediterranean' as an essential unit, it will be discussed how different discourses (political and cultural) are part of the creation of the Mediterranean as an 'area'. For example, in the context of the Barcelona process, the Mediterranean area is imagined as a security zone and as a European area of policy making. The approach is multi-disciplinary, combining political science, sociology, history and anthropology.

3 credit hours. Pre-requisites: HST 201 or HST 202 or a lower level Political Science or International Affairs course and Junior or Senior standing or permission of the instructor.

## POL 315 – EUROPEAN IDENTITIES

This course provides an in-depth look at the complex nature of identity in modern Europe. By using a multidisciplinary perspective and an interactive approach it aims to examine what 'Europe' means and who the Europeans are. The course will discuss notions of Europe, Europe's fluid borders, the relationship between identity and history, religion, nation and language; interaction between Europe and the 'others', memory of the past, media presentations, public and elite perceptions.

3 credit hours. Pre-requisites: An introductory-level Political Science or International Affairs course.

# POL 320 - THE 3 Cs OF WAR: CAUSES, CURES, CONSEQUENCES

This course examines how wars impact political, economic, and cultural developments in various countries. It examines both international and internal wars (including ethno-political and environmental conflicts) and their relative importance at different historic periods. It defines war, analyzes the reasons for the outbreak of war and the ways in which peace can be created. The course starts with a brief historic overview and then focuses in more detail on the wars of the end of the 20th century. The course also addresses the question how the occurrences of wars, their types, conduct and outcomes influence various developments in international and domestic systems. The course draws on the readings from international relations and comparative politics as well as works in political philosophy and history. The approach is comparative across time and space. *3 credit hours. Pre- or co-requisites: IA 100 and Junior standing and or permission of the instructor.* 

# POL 321 – TERRORISM AND POLITICAL VIOLENCE

Political violence has always been present. Sometimes it is expressed as a formal war between clearly defined combatants for clearly defined aims; more usually the aims are mixed and the methods and targets even more muddled. It is essential to understand these distinctions, moral, legal, political and practical in order to understand wider political practices both between nation states and within them. Since 1945, there have been almost no "wars" in the traditional sense of the word and very few which approximate to wars between states. Future wars are more likely to be between ill-defined protagonists and since 11 September 2001 and the US's "war on terrorism", it has become even more important to understand the roots, aims, morals, ethics and techniques of political terrorism and all forms of political violence.

# POL 322 – THE STATE AND PUBLIC POLICY: EUROPEAN AND GLOBAL PERSPECTIVES

This course offers students the opportunity to understand the theoretical foundations of normative prescriptions in the public sphere. This will be of particular importance to students who plan a career in politics or in NGOs. Students will be exposed to a variety of public policy theories, from classical times to today. A fundamental part of such exposure will entail understanding different perspectives about the emergence, role and composition of the state (e.g., social contract, exploitation, intervention, organic, voluntary, composite, rational choice, market failure). Specific policy areas will be discussed in order to illustrate these perspectives. Particular emphasis will be placed on European examples with possible scope for global public policy. Students will develop analytical abilities that will enable them to carefully scrutinize policy choices and outcomes. *3 credit hours. Pre- or co-requisites: MTH 102 and POL 202 or permission of the instructor.* 

# POL 399 – THE KOKROBITEY INSTITUTE: GHANA AND WEST AFRICA SPECIAL TOPICS

A two week intensive field study course composed principally of four elements: 1) history; the Atlantic slave trade, colonization and independence. 2) the development and consolidation of democracy. 3) development economics. These use the Ghanaian experience to illustrate the points. The fourth element, international relations, looks at the whole of west Africa. The course integrates classroom learning with seminars from distinguished lecturers, field trips, community work, cultural experiences and informal encounters. It develops theoretical skills with a very practical approach. With the permission of their advisor, students may choose an assignment which would allow the course to be registered as an upper level elective for a number of other majors or minors (ECO, MKT, COM, ARC, ANT, SOC, HST). It can also be taken at graduate level with the same activities and revised learning activities, assessment tools and reading list.

3 credit hours. Pre- and/or co-requisites: Intermediate level POL, SOC, ANT or ECO or permission of the instructor. Proof of English language ability will be required for non native English speakers. Students will pay a fee to cover the cost of the field-study trip.

# POL 400 – ITALIAN POLITICS TODAY

This course looks at major Italian political movements and leaders. After an introductory presentation of Italy before and during World War II, the course concentrates on political and economic problems, intra- and infra-party developments, elections and election procedures and other aspects of government and political life in Italy since World War II. In addition to regular class sessions, on-site seminars will be held by political leaders representing various parties from the Left to the Right.

3 credit hours. Pre-requisites: POL 202 or POL 321.

# POL 404 – DEMOCRACY AND GOVERNMENT IN TODAY'S SOCIETY

This course offers an informative introduction to the complexities of government in some selected countries, regardless of their ideology, size and economic development. It also provides students with a civic background, whatever their academic specialization. This implies tentative answers to questions such as the purpose of government, the functions of political institutions, and the real actors in political processes in the global era. Constitutions, legislatures, administrations, social forces, interest groups, political parties and elections are scrutinized in turn. *3 credit hours. Pre-requisites: POL 202 or POL 321 and Junior or Senior standing.* 

## POL 405 – POLITICS OF THE BALKANS

This course examines the history, culture and geopolitics of the Balkan region and its linkage to Western Europe. The emphasis is on current developments and perspectives for durable change. The course begins with a geopolitical and cultural denomination of the region, and its intrinsic link to modern Western Europe. The creation of the Balkan nation-states is examined in historical context with an emphasis on the socio-psychological foundations for violent change. The period during the two world wars and the Cold War is also covered. Emphasis is put on developments related to recent up-surge of antagonisms in the Greek-Turkish relationship, and on the disintegration of Yugoslavia. Particular attention is paid empirically to the study of Balkan post-conflict reconstruction and reconciliation with the perspective of the region's eventual integration in the Euro-Atlantic structures and theoretically to the models which have been used to analyze and understand the conflicts.

3 credit hours. Pre-requisites: POL 202 or POL 321 and Junior or Senior standing.

# POL 491, POL 492, POL 493, POL 494 – INTERNATIONAL RELATIONS INDEPENDENT STUDY

The independent study is a course undertaken individually by upper-level students under the direction of a faculty member in one of the Programs at AUR. A required course schedule, together with a reading list, must be submitted by the student under the professor's guidance. The course is designed to allow upper-level students to examine historical periods, specialized topics, and single authors and to work on specific material or projects that have not been covered in regularly scheduled courses. Hours of meeting sessions may vary depending on the number of credit hours. At the end of the course, the student will produce a research paper or a project. Students may take a maximum of 6 credit hours of independent study in their upper-level biennial. 1, 2, 3 or 4 credits. Pre-requisites: Junior or Senior standing in International Relations.

#### POPS 324 - POLITICAL PSYCHOLOGY

This course demonstrates that without reflecting on people's desires, emotions and imagination, it is not possible to understand today's world. Feelings, myths, symbols and fantasies have always been present in politics, however in the 21st century, their role has become even more central and evident. The course investigates how crucial present-day political and social issues may be fruitfully analyzed through psychoanalytic and anthropological theories. It covers a wide range of topics including identity-related issues in international relations, the psychological dimensions of conflicts, crisis situations and aggression; the political use of history and of the collective memory of the past.

3 credit hours. Pre-requisites: A lower-level political science or psychology course.

# PORE 323 – POLITICS, PHILOSOPHY AND RELIGION

The course analyzes the reciprocal influences of Politics and Religion and asks how Philosophy has enquired into the interdependency of these two essential dimensions of human experience and social life. The aim of the course is to understand how religion affects politics and vice versa by considering the theoretical background offered by major philosophers and theorists. Through a combination of historical and theoretical analysis students will be provided with essential tools to examine and critically discuss various case studies, from early modern history to the present. Themes and issues include: Religion and Morality; Civil Religion and the role(s) of Religion in Politics; the Church and the State; Religious Liberty in Early Modern Europe; Religion as a factor of Social Change; Secularization; the Sacralization of Politics; Religion and Totalitarianism; Religion and Democracy; Post-Secularization.

3 credit hours. Pre-requisites: Junior standing; POL lower-level course or permission of the instructor.

## **PSYCHOLOGY**

#### **PSY 101 – INTRODUCTION TO PSYCHOLOGY**

This course surveys the various fields of psychology, with emphasis on recent discoveries and the specific contribution and character of European roots and developments. *3 credit hours.* 

## **PSY 383 – SPECIAL TOPICS: MADNESS AT THE MOVIES**

What is it to be "mad"? In their tales of horror, suspense, comedy, or drama movies have occasionally given us vivid portraits of madness, of extreme mental illness. How close to reality do these films come; how accurate is their picture of madness? What can we learn about madness from the movies? In this course we will study closely the various forms of madness portrayed: Obsessions, Depression, Suicide, Perversions, Psychosis—as Zorba called it, "The Whole Catastrophe!" We will also look at how psychiatry has been portrayed in the movies—from magical healer to crazed, cross-dressing killer. And we will also explore how close movie therapy comes to the real thing. There are many Italian films that demonstrate aspects of madness and we will feature these in the course. Using the films as our text, we will first look at what it is to be "mad", we will define mental illness, and then systematically look for examples of specific diagnoses and syndromes in the movies. Each film will add to the understanding of mental illness, as the student learns to read between the lines of the movie portrayals. We will end with a look at the image of psychiatrists and therapy in the movies. The course should be of interest to students of film, of psychology, and of the human condition.

3 credit hours.

## POPS 324 – POLITICAL PSYCHOLOGY

This course demonstrates that without reflecting on people's desires, emotions and imagination, it is not possible to understand today's world. Feelings, myths, symbols and fantasies have always been present in politics, however in the 21st century, their role has become even more central and evident. The course investigates how crucial present-day political and social issues may be fruitfully analyzed through psychoanalytic and anthropological theories. It covers a wide range of topics including identity-related issues in international relations, the psychological dimensions of conflicts, crisis situations and aggression; the political use of history and of the collective memory of the past. *3 credit hours. Pre-requisites: A lower-level political science or psychology course.* 

# **RELIGION**

# AHRE 106 – SACRED SPACE: RELIGIOUS ARCHITECTURE OF ROME

The course explores main ideas behind the sacral space on the example of sacral architecture of Rome, from the ancient times to the postmodern. The course maximizes the opportunity of onsite teaching in Rome; most of the classes are held in the real surrounding, which best illustrates particular topics of the course. Students will have the opportunity to learn about different religious traditions, various religious ideas and practices (including the ancient Roman religion, early Christianity, Roman Catholicism, Orthodoxy and Protestantism, as well as the main elements of religion and sacred spaces of ancient Judaism and Islam). Students will have the opportunity to experience a variety of sacred spaces and learn about the broader cultural and historical context in which they appeared. Short study trips outside of Rome may also take place. *3 credit hours*.

# AHRE 303 – SAINT PETER AND THE VATICAN: THE EVOLUTION OF THE SITE

The course examines the historical development of the Vatican area and its principal monument -

the Basilica of Saint Peter. Students will learn about artistic, religious and socio-political segments of the complex history of the Vatican and St. Peter's church, as the center of Roman Catholicism and one of the world's most important cultural sites. The course will include visits to sites and collections inside the Vatican and in Rome that are not open to the general public (e.g. Historical Archive collection of the Fabbrica di San Pietro, Deposit Room with 16th century monumental wooden models for the Basilica by Antonio da Sangallo and Michelangelo, Halls of the Apostolic Palace).

3 credit hours. Pre-requisites: A 100-level Art History or Archeology course.

# ARRE 201 - THE ARCHEOLOGY OF ROMAN RELIGION

This course will explore the major sites of Ancient Italy, such as Rome, Ostia, and Pompeii, from temples to dedications, and their role in religion and society. Primary sources for the study of Roman religion, both textual and archaeological, will be analyzed and contextualized, and major scholarly theories of Roman religion and society will also be considered. Students will have the opportunity to work with ancient objects in the American Academy in Rome's Archaeological Study Collection, and will also be required to visit selected museums in the city of Rome and environs. Students should expect to commit some Friday mornings to field trips and/or work in the AAR Study Collection.

3 credit hours. Pre-requisites: ENG102 and a lower-level Archeology, Art History, Classics, Latin or Religion course.

# CLRE 202 - CHRISTIANITY AND THE ROMAN EMPIRE (100 - 425 AD)

This course offers an overview of the history of the Early Church from 100-425 AD, focusing on the confrontation of Christianity with Roman life and thought. It will examine that relationship both from the early Christian and early Roman perspectives. Field trips to historical sites and museums in Rome will be used to reanimate ancient Roman history.

3 credit hours. Pre-requisites: ENG 102. Students are responsible for all entry fees.

# HSRE 313 - ROME AND THE RENAISSANCE PAPACY

This course explores the unique culture of High Renaissance Rome. It covers the period from the return of the papacy to Rome after the Council of Constance (1420) to the Sack of Rome by Imperial troops in 1527. A variety of themes (such as the nature of papal monarchy; urban planning; millenarianism) will be investigated. Much of the teaching will be conducted on-site. 3 credit hours. Pre-requisites: either a lower level course in Religious Studies or Art History/History or permission of the instructor.

## IARE 302 – ISLAM AND POLITICS

Scholars, government analysts and terrorism experts have examined the relationship between Islam and politics for years. Although this field of study is not recent, it became both dominant and essential since 9/11. This course intends to provide a comprehensive, analytical, and in-depth examination of political Islam in an increasingly globalizing world. The purpose is thus to show the interaction of Islam and politics and the multiple and diverse roles of Islamic movements, as well as issues of: i) authoritarianism; ii) democratization; iii) religious extremism; and iv) terrorism. The first part of the course will give a general overview; the second part of the course will focus on case studies at the regional and global level. *3 credit hours. Pre-requisites: IA 200.* 

PORE 323 – POLITICS, PHILOSOPHY AND RELIGION

The course analyzes the reciprocal influences of Politics and Religion and asks how Philosophy has enquired into the interdependency of these two essential dimensions of human experience and social life. The aim of the course is to understand how religion affects politics and vice versa by considering the theoretical background offered by major philosophers and theorists. Through a combination of historical and theoretical analysis students will be provided with essential tools to examine and critically discuss various case studies, from early modern history to the present. Themes and issues include: Religion and Morality; Civil Religion and the role(s) of Religion in Politics; the Church and the State; Religious Liberty in Early Modern Europe; Religion as a factor of Social Change; Secularization; the Sacralization of Politics; Religion and Totalitarianism; Religion and Democracy; Post-Secularization.

3 credit hours. Pre-requisites: Junior standing; POL lower-level course or permission of the instructor.

## **REL 101 – INTRODUCTION TO RELIGION**

This course gives students an introductory exposure to various religions of the world as seen from the perspective of the academic study of religion. It takes an objective and non-sectarian approach and is intended to inform rather than to persuade. The course assumes that students are capable of understanding worldviews and value systems different from their own and that sympathetic exposure to such alternatives is both an integral part of a university education and an essential component of functioning as a responsible citizen of the 21st century. *3 credit hours*.

## **REL 103 – ONE GOD: THE WESTERN RELIGIOUS TRADITION**

Monotheism is one of the most important ideas in human history. This course is a broad survey examining how Judaism, Christianity, and Islam have lived it, understood it, and interpreted it. We will study the basic structures of all three religions and explore their similarities, differences, and interactions on a set of critical issues, both contemporary and classical. The course will encourage students' conversation and active participation. *3 credits hours.* 

## **REL 200 – RELIGION IN A PLURALISTIC WORLD**

This course examines the issue of religious pluralism, explores the relationship between religious truth and (in)tolerance, and examines how different religious traditions treat religious truth-claims in regard to the social and political context in which they operate. The course examines the issues of pluralism, (in)tolerance and the interferences between the religious and the socio-political realm, both historically and in the context of the contemporary world.

This course may involve on-site classes and Friday/Saturday field trips to some of the major religious sites in Rome and Italy

3 credit hours. Pre-requisites: Lower-level religious studies course or permission of instructor. Students are responsible for all entry fees.

## **REL 301 – REFORMATION AND REFORM IN SIXTEENTH-CENTURY EUROPE**

In November 1517 Martin Luther nailed to the Cathedral door in Wittenberg ninety-five theses questioning the value of indulgences and criticizing the moral and doctrinal abuses of the Church. This course examines the causes that lead Luther to make his protest and explores the results of this dramatic action. Students will study the effects of the Reformation across Europe, noting the diversity of opinions, as well as the Catholic Church's response. On-site visits will be used to reanimate the history.

3 credit hours. Pre-requisites: a lower level course in Religious Studies or Art History/History or permission of the instructor.

# REL 362 – THE SANCTITY OF LIFE: SELECTED THEMES FROM THE ANCIENT WORLD TO THE PRESENT

This course examines the religious foundation of the idea that human life is "sacred" and considers a wide range of historical and ethical issues associated with this central concept of Western thought. We will explore the meaning of the multi-faceted phrase "sanctity of life," in-

cluding its implications for such ethical and legal concerns as conception, birth, and termination of life; human dignity and human rights; the quality of life; and social justice. Some of the issues considered will include bigotry and prejudice; economic and social injustice; euthanasia, infanticide, and suicide; genocide, holy war, jihad, terrorism, and violence; health care and health costs; human trafficking and slavery; martyrdom and self-martyrdom; social stratification; aging, death, disposal of the body; and the afterlife, especially in Dante's Inferno. We will consider how "life" is defined and described in different cultures at different times in history, and how religions have influenced these matters.

3 credit hours. Pre-requisites: Sophomore standing or higher.

## **REL 423 – RELIGION AND SEXUALITY**

This course is designed primarily to examine four related issues and ideas: 1) What is the meaning of the Greek term eros and does it bear any relation to the modern concept of "sexuality"; 2) Given the apparent tolerance of same-sex sexual expression in Classical antiquity, and given the significant resistance to this in the nineteenth and twentieth centuries in Euro-America, what causal factor(s) may help to explain this apparently vast difference in sexual attitudes? Is Christianity the primary causal factor?; 3) How has the Greek tradition of erotic enquiry served modern theorists of sexuality, from Freud to Foucault? 4) What happens to our enquiry if we shift our attention from sexuality to desire? Are the ancient texts we have been reading concerned with human sexuality or human desire?

3 credit hours. Pre-requisites: A lower-level Religious Studies/Philosophy course, or permission of the instructor.

#### **RETM312 - RELIGIOUS TOURISM**

This course provides a comprehensive view of religion and religious destinations in Italy, Europe, and the world. Religious tourism is one of the earliest forms of tourism; since the dawn of history human beings have traveled to holy sites. Religious tourism in Italy generates over 3.6 billion euros annually. According to United Nations' World Tourism Organization statistics, seven of the world's 10 most visited Christian sanctuaries are in Italy. Vatican City, the spiritual home to the world's 1.1 billion Catholics, attracts 5 million tourists each year. The course gives an overview of the major religions and familiarizes the student with various popular religious destinations associated with them. Topics covered include: religious tourism: concept, definition and significance; trends and patterns in religious tourism; problems and prospects of religious tourism. *3 credit hours. Pre-requisites: TTM 201 or equivalent or permission of the instructor.* 

#### **RUSSIAN**

#### **RUS 101 – ELEMENTARY RUSSIAN I**

This course is intended as an introduction to Russian. Beginners will start speaking, making the first steps in listening comprehension and being familiar with basic principles of grammar along with simple exercises in compositions and reading. At the end of the course, students will be able to read and write Russian at an elementary level. Cultural and social aspects will be part of the course, even though the main focus will be on the linguistic aspects.

Elementary Russian language aims to introduce and practice basic Russian grammar and vocabulary used to meet "survival" needs. Daily vocabulary and basic structures will be introduced and practiced upon through the relevant role plays. In all of the communicative activities, a careful balance will be maintained in developing linguistic, sociolinguistic and pragmatic competences. 3 credit hours.

#### **SOCIOLOGY**

#### HSSO 208 – SPORT AND SOCIETY

This course will provide a core of knowledge of sport's role in the development of the modern world. It will ground students in the basic theories, methods and practices of sport history while developing a basic knowledge of the political, economic and social development of a variety of country's across the globe. To this end, the class will include notions of different historical patters and sociological developments to show commonalities and differences between countries in relations to the function and role of sport. Classes will be based around lectures and structured group break-out work. Groups will then report back to the class and all participants will be encouraged to venture opinions. Teaching will also include the use of video material and site visits. The course fulfils information technology requirements.

3 credit hours. Pre-requisites: Sophomore standing and ENG 102 or equivalent.

#### HSSO 312 – MUSSOLINI'S ROME

This course will provide a detailed of knowledge of how Fascism transformed Rome. Grounding students in the history, architecture and politics of this dramatic period of urban change and expansion, this study of the capital under Mussolini will be contextualized within a broad analysis of Italy during the Fascist regime. This series of 13 x 3hr classes will consist of a majority of site visits, plus lectures and class discussion, and structured group break-out work. Groups will then report back to the class and all participants will be encouraged to venture opinions. Teaching will also include the use of video material.

3 credit hours. Pre-requisites: ENG 102, Junior standing or permission of the instructor.

#### ISSO 250 - SICILY AGAINST THE MAFIA

This weekend field trip course presents students with a different view of Sicily and of the mafia in Sicily, providing them with an understanding of the emergence of a new Sicilian culture and society based on the fight against the mafia, on pacifistic expression and on the creation of a culture of legality. The course will allow students the opportunity to visit sites of historical, social and cultural interest that document resistance to the local mafia and encounter local civic associations, community service and solidarity networks that are active in the Sicilian context. Students will meet and exchange ideas with young Sicilians and thereby learn from direct experience an example of social activism in the Italian context. An understanding of the mafia in Sicily will be supported by readings from Sicilian writers such as Luigi Pirandello, Leonardo Sciascia and Giuseppe Tomasi di Lampedusa and through the viewing of Italian films such as "I Cento Passi". *1 credit. Pre- or co-requisites: SOC 100 or co-requisite IS 206 or IS 210. Conducted in English. Students will pay a fee to cover the cost of the field-study trip.* 

## SOC 100 - INTRODUCTION TO SOCIOLOGY

This course introduces students to the systematic study of human society from the perspective of sociology. The course begins with a presentation of classical sociological thinkers such as Marx, Durkheim and Weber and discusses sociology as a particular view on society connected to the sociological method. The course debates a series of classical topics within sociology with examples and case studies from modern day societies: deviance, class, social interaction, social stratification, marriage and family, gender, age, religion and population dynamics. Why societies have divergent norms, rules, and patterns and how do these rules form and why? The last part of the course will briefly introduce contemporary theories of modernity, post-modernity, or "liquid modernity", and will open up toward a global perspective by debating sociology's role in understanding contemporary globalization. The course fulfills information technology requirements. *3 credit hours*.

## SOC 120 - LIVING ROME: URBAN SPACES, CULTURE AND IDENTITY

This course will give students the opportunity to actively explore the multiple dimensions of the City of Rome systematically and on the basis of a theoretical framework of urbanism, cultural studies and social theory. The students will examine how the city impacts its citizens, its businesses and social organizations.

3 credit hours.

## SOC 300 - SOCIOLOGY OF CONTEMPORARY ITALY

This upper-level Sociology course uses various methodologies from the discipline to analyze postwar Italian society. It begins with a discussion of key historical factors which have influenced the development of Italy's contemporary society: Unification, Fascism, World War II and the Cold War. It then takes a thematic approach, examining important aspects of Italian social organization and culture such as the family, the economy, politics, gender relations, youth culture, consumption, and organized crime.

3 credit hours. Pre-requisites: Junior or Senior standing or a 100- or 200-level SOC or ITL non-language course or permission of the instructor. This is an in-depth junior-level course for Sociology, Social Science or Italian Studies majors.

# TRAVEL AND TOURISM

## **ARTM 311 - CULTURAL AND HERITAGE TOURISM**

This course provides an interdisciplinary exploration of the role of culture and heritage in tourism at the local, regional, national and international levels. Emphasis is placed on developing theoretical and practical insights into heritage related to place, community, ethnicity and identity, as well as the stakeholders in the local and global tourism industry. Students will develop practical skills in developing and managing cultural destinations and heritage sites, based on applied readings and hands-on learning through on-site visits.

3 credit hours. Pre-requisites: 200-level course in marketing or management or archeology or tourism, or permission of the instructor.

# **RETM312 - RELIGIOUS TOURISM**

This course provides a comprehensive view of religion and religious destinations in Italy, Europe, and the world. Religious tourism is one of the earliest forms of tourism; since the dawn of history human beings have traveled to holy sites. Religious tourism in Italy generates over 3.6 billion euros annually. According to United Nations' World Tourism Organization statistics, seven of the world's 10 most visited Christian sanctuaries are in Italy. Vatican City, the spiritual home to the world's 1.1 billion Catholics, attracts 5 million tourists each year. The course gives an overview of the major religions and familiarizes the student with various popular religious destinations associated with them. Topics covered include: religious tourism: concept, definition and significance; trends and patterns in religious tourism; problems and prospects of religious tourism.

3 credit hours. Pre-requisites: TTM 201 or equivalent or permission of the instructor.

## TTM 201 - INTRODUCTION TO TRAVEL AND TOURISM

This course is designed to give students an overview of the travel and tourism sector from local to international levels. We will analyze the structure, scale, and organization of the industry and explore natural, cultural, heritage, and recreational assets of tourism. Topics related to the economic, legal, political, environmental, and technological aspects of travel and tourism will be examined. Students will participate in various on-and-off-site learning activities to gain insights into tourism destination management and build skills in: obtaining and analyzing current industry data, determining key target markets - establishing site benefits and the impact the destination has on the tourist, the travel and tourism industry, and society. The comprehensive nature of this course

will set the stage for more in-depth exploration of the topics, in upper-level TTM coursework. *3 credit hours. Pre-requisites: ENG 101 or Sophomore standing.* 

## TTM 301 - RESEARCH METHODS IN TRAVEL AND TOURISM

In this course, students explore the processes for obtaining and analyzing relevant, reliable, valid and timely information necessary to examine travel and tourism industry practices and trends. Topics covered include: analyzing industry reports, staying up-to-date with industry trends, designing a coherent research project, analyzing data, and applying research findings to specific managerial problems in the Travel and Tourism sector.

3 credit hours. Pre-requisites: MTH 102; and TTM 201 or MKT 311 or MKT 200.

## TTM 401 - TRAVEL AND TOURISM STRATEGY

Travel and Tourism Management majors will take this course in their senior year. This case-based course will integrate skills learned in lower-level courses and provide students with an understanding of concepts related to starting and strategically managing businesses within the travel and tourism industry (environmental scanning, strategy formulation, implementation and control). Students will analyze strategic choices and what those choices mean within the context of a travel and tourism business. Special emphasis is placed on the importance and application of an analysis of risk and its management within the context of a travel and tourism business.

3 credit hours. Pre-requisites: completion of the TTM Core courses or permission of the instructor.

## **TTM 499 - TRAVEL AND TOURISM CAPSTONE THESIS**

The capstone senior thesis offers students majoring in Travel and Tourism Management the opportunity to demonstrate mastery of the skills and competencies gained in their course of study by applying them to a contemporary management challenge in travel and tourism. The analysis and findings of the semester-long research project are presented in a written thesis and oral presentation.

3 credit hours. Pre-requisites: AUR Degree seeking students with Senior standing in Travel and Tourism Management.

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